Barnes and Noble Buys Bookstore

By Rob Conrad News Editor

In an agreement that will last for at least three years, Babson has contracted with Barnes and Noble to run the campus bookstore.

"It was strictly a business decision from the college's viewpoint," said Controller Ed Donahue, who also noted that Babson will receive more income from the bookstore agreement than before.

The college receives an undisclosed commission on gross receipts from the Bookstore, which will be added to the college general fund.

The takeover will provide certain changes that are expected to benefit students. The bookstore will now be open until 9:30 on weekdays, and operate from 10:00am to 2:00pm on Saturdays.

Students are also expected to receive books at more competitive prices, because Barnes & Noble can purchase books in bulk orders.

The sales area of the bookstore has also been restructured. Students must now look for their own books, rather than depend on a service counter.

The change creates more retail space to display items.

Some students may be inconvenienced by the new account policy. The bookstore will no longer hold individual student accounts, rather customers must pay with credit cards or use cash.

Donahue stated that this change has occurred at many colleges across the nation, and that holding student accounts was an antiquated form of doing business.

The change implemented by Barnes and Noble allows the bookstore to operate with more cash on hand, rather than deal with delinquent accounts, which has created problems in the past.

A Letter of Welcome from President Glavin

To the New Students in the Babson Community:

I am delighted to extend a warm and very sincere welcome to all of you.

We are proud of the quality of Babson's educational programs. We are equally proud of the exciting co-curricular activities and challenging leadership opportunities that we make available. Yet, we believe you will find a World of Difference at Babson.

While we can offer a wide variety of educational experiences, both in and out of the classroom, it is up to you to make the choices that best fit your needs and that will establish values and patterns that better prepare you for life. I urge you to choose wisely, get involved, meet new people, make new friends, and to take advantage of all that the College has to offer.

We will be officially opening the year at Convocation next Wednesday where we will be presenting all our new students to the community and announcing our theme for the year - social responsibility. As an institution, Babson has been committed to acting in a socially responsible manner for years. Some example are in cooperation with Wellesley College, Babson has established a day care center for children of our faculty and staff. Second, students and faculty work closely with the elderly at the North Hill Life Care Retirement Community. In addition, Babson has taken a leadership role to support the campaign of the United Way of Massachusetts. We want everyone on campus to be part of our social responsibility program.

In our educational programs, we are strongly oriented toward entrepreneurship and recognition of the role that the entrepreneur plays in American business. On October 15, we will hold a special program to honor business leaders Anita Roddick, founder of The Body Shop, and Ewing M. Kauffman, founder of Marion Laboratories. They will join 50 other outstanding industrialists who have already been inducted into Babson's Academy of Distinguished Entrepreneurs. We normally have inductions into our Academy at Founder's Day in April; however, this year we are having another one because these two people, beside being very successful entrepreneurs, have social responsibility as one of their main business strategies.

Mrs. Glavin and I hope to meet many of you personally and hope that you will take the time to stop and say hello on campus.

Welcome Class of 1996

By Sal Salvatori SGA President

Well, how does it feel? You're finally at college after four years of studying to get accepted. Eighteen years of your Mom and Dad telling you to get off the phone, be in early, eat your veggies, go to bed, turn down the radio, and to stop hanging around with those awful friends; you know the drill.

Now you are free! Feel great doesn't it? Well, I'll be willing to bet that most of you will go home at least once before Columbus Day.

Remember though, with your new freedoms come new responsibilities—and I don't just mean having to do your own laundry. Think back to those 18 years of Mom and Dad nagging at you. There was method to their madness. You can stay on the phone as long as you want, but now you are paying the bill. There is no one here to enforce a curfew, but you may find out that staying out late isn't so great when you have to get up for classes in the morning, and you'll soon discover that skipping classes gets you behind really quickly. You can eat what you want, but believe it or not if you don't eat right, you'll get run down, making those late nights even more difficult. You can blast your radio but you have to be mindful of your roommates and Continued on page 2

The next issue of the BabsonFree Press will be published on Thursday, September 24.
Presidential Welcome

Continued from page 1

neighbors, because they won’t necessarily get mad, but they will get even. You’ll also find that the friends you keep will have an effect on your grades, attitude, and self-image. So, you need to learn the new drill now.

You are now part of a new community. A community of 1,400 undergraduate students. Most of whom you don’t even know. You probably don’t even know who your roommates are yet. Most of these people are people just like you. In high school they too were in government, the captain of their athletic teams, maybe the chairman of their clubs and organizations, or perhaps they were involved in their local communities, as many of you might have been. Now you are starting fresh, and that’s all behind you. You again have a clean slate and need to leave your mark here, at your new community, Babson College. To make the most of “the best four years of your life,” you need to get out there, meet people, get involved in your new community. Here at Babson, there are about two dozen athletic teams, almost six dozen clubs and organizations, a few religious organizations, our local newspaper—The Babson Press, and obviously Student Government.

There are a handful of things for everyone, so there are no excuses for not getting involved. These organizations are Babson College. They reflect the diversity and personalities here at Babson. But, these groups won’t be complete until you put your fingerprint on them. Think about it. People from your graduating class will eventually run these organizations. You’ll be the captains, chairmen, and one of you will be the Student Government President, giving this speech to an incoming class, trying to show them the cornucopia of opportunity that lies before them.

Many of you can look back on high school and say I could have been involved with...but...And as I speak of the opportunities ahead some of you are saying I would but I can’t get involved because... There’s no excuse! “Fear is masked with can’t, and regret is masked with could have.” Don’t be afraid to get involved. Don’t leave Babson saying I could have... get out there, do it, make a difference.

No one knows what kind of person you were in high school. No one cares about your tales of the big game that you won for the team. Everyone has their own stories. Distinguish yourself here. No one is going to hand your accomplishments to you. You have to work for them. Don’t wait. Someone once said: “The only thing that happens when you wait is you grow older.” Carpe Diem—Seize the day! Get up! Stand out! Be a leader! If you are ever to have the unlimited opportunity to succeed and reach your full potential, ladies and gentlemen, it awaits you, right here at Babson College.
All-College Convocation

All students are invited and encouraged to attend the All-College Convocation on Wednesday, September 16 at 2 pm in Knight Auditorium. This one-hour program, an academic ceremony to kick-off the school year and bring all members of the community together. It begins with the faculty and graduating classes processing into the auditorium dressed in academic regalia (caps & gowns); followed by a parade of flags representing the 70 countries from which the Babson Community hails.

The purpose of this ceremony is to welcome first-year students, salute the seniors and graduating MBA students as they begin their final year, and introduce the school theme for the year. The McGoern and Sorensen scholarship recipients will be announced and the Carpenter Prize will be given to the outstanding employee of the year.

This year's theme is social responsibility. Mr. Arnold Hiat, chairman of the Stride Rite Foundation will be the principal speaker. Stride Rite was one of the first companies in the country to establish day-care centers for children of their employees. Mr. Hiat is known as a speaker and his comments promise to be interesting.

Classes will be suspended after 12:20 pm. Students will attend all classes, however, the schedule will be compressed into 35 minute segments. Copies of the class schedule for the day are available at the Registrar; they have not arrived yet.

First-year students will file into the auditorium as a group and sit in reserved seating. They should report to the PepsiCo Pavilion at 1:30 pm where marshals George Covino and Jane Flynn will organize the line of march.

Seniors and graduating MBA students should report to the Pavilion between 12:45 and 1:15 pm to pick up their regalia and prepare for the procession.

Flag bearers should also report to the Pavilion between 12:45 and 1:15 pm for regalia and lining up.

International students willing to carry the flag of their country should contact either Cecily Sanchez, Office of Special Events (617)990-4758 or Rosita Bralovsky-Fine at (617)259-4925. We would appreciate your help in making the parade of flags fully representative of the diversity of our community.

Students should feel free to extend an invitation to their parents. We welcome their attendance at convocation.

Please mark your calendar! We look forward to officially opening the 1992-1993 academic year at the All-College Convocation, 2 pm, Wednesday, September 16 in Knight Auditorium.
WHO'S

William Glavin
President

James Perry
V.P. Business Affairs

Alan Cohen
V.P. Academic Affairs

Albert Dragon
Assoc. Dean Undergraduate Program

Paula Rooney
V.P. Student Affairs

Michael McBrien
Director Residential Life

WHO
Make Yourself Heard

By Mark Underwood Op-Ed Editor

Why have you chosen to spend the next four years of your life at Babson? You certainly didn't come here because the school has really loose drinking and drug policies, because it doesn't. Maybe you came here to learn to be more socially responsible. Don't make me sick. You came here to get a top notch business education. If however, you have the idea that all that you are going to learn here is how to depreciate your company's toilets, you are very naive.

This is a great time in your life intellectually. Now that you are free from the parental influence that has haunted you for the past four years, you feel that you can do anything, right? WRONG! You will always be confronted by people who would love to rule your life. Whether it will be President Glavin telling you that it is your duty and obligation to be socially responsible or future President Clinton telling you that as an American it is your duty to live your life in such a way that all of mankind will be helped by your actions. You will be faced with some very challenging intellectual questions over the next couple of years. You will have to make the decision of whether or not you are going to go through life as a number or as an individual.

As a guide for you, we have created an editorial and opinion section.

In this editorial section the editors will objectively examine the forces at Babson and around the world that are moving to infringe on your individual rights. Must we be socially responsible as President Glavin suggests, or should we have concern for no one but ourselves? We will add this question and many others like it in future issues of the Free Press.

We are not the only ones that have an opinion, however. The editorial section is also the center for debate on campus. Letters to the editor from students, faculty, administrators, alumni, and parents serve to provide different perspectives on the topics discussed. We value everyone's opinion, especially if it is different from ours.

Classifieds

Wanted:
"Coppertone Spring Break Trip" student representative to promote trips to Cancun, Nassau, South Padre Island, Jamaica, Daytona, and Orlando. Best programs available ANYWHERE...earn cash, free trips, plus more. You handle sales, we will handle bookkeeping. Call for more information 1-800-222-4452 (9:00 am - 5:00 pm).

Friendly's 181 Chestnut St. Natick
All restaurant positions available. FT/PT, flexible hours, good rates. Only five minutes from Babson on rt. 135. E.O.E. (617) 444-7661

LSAT - GMAT - MCAT - GRE
Kaplan
The answer to the test question
(617) 830-9350

The Free Press Needs You
The Free Press is the only organization on campus that pays its members.

Improve your writing skills, build your resume and make money.
Sports Preview

By Mark Newman Sports Editor

As the Free Press format changes, so does the Sports section. Breaking away from the traditional player-perspective reporting, there is a new emphasis on the coverage by fans, and thereby "fan's perspective" of the team. Just the opposite is the case for those stories beyond Babson. Professional, national, worldwide, and local sports news have traditionally carried "no-nonsense" play-by-play approach. Although the shell has been breaking over the last few years, we encourage your continued participation in unreasonable, biased, and opinionated discussion. We hope to create the "sports editorial" (anonymous and alias letters encouraged).

Beyond the description and reporting of events on or off campus, comes the involvement and inclusion of we, the Babson students, in sports ourselves. Intramural, club, and varsity sports, along with our presence as fans at those events, are a huge part of our experience here at Babson. Continued coverage and news about our involvement in these sports will always be an emphasis throughout the year.

Attention Club Sports

Rugby, Water Polo, Ultimate Frisbee, Sailing, Track, Volleyball, MBA Hockey, Softball, Boxing, Squash, and Skiing.

ORGANIZATIONAL MEETING
MONDAY, SEPTEMBER 14, 1999, 6:15 PM
CONFERENCE ROOM - ATHLETIC CENTER

It is imperative that a representative (preferably an officer) be at our first meeting on Monday, September 14, 1992 at 6:15 PM.

With the reorganization from Student Activities to Athletics, we all have some administrative work to do. For more information, please contact Steve Sterling, Athletic Director, at (617) 235-4250.

---------------------------------------------------

Upcoming Features

By Amy Panniman Managing Editor

With the new format of the Free Press, also come the new format of the Features section. We are interested in informing the students about events on campus and around town that are of interest to the students of the Babson community.

An abbreviated campus calendar featuring events sponsored by SODC, CAB, fraternities, sororities, clubs, and organizations of the campus will be included in this section. Movie reviews from a students perspective will also be a great attribute. Anyone can read a review written by someone with an unknown critic, but it is more important to know the opinions and views of a fellow student; someone who holds a point of view which is similar to your own.

If you are the head of an organization and are planning a campus event, let us know. It is the duty of the paper to keep the students informed.

If you feel there is an something pertaining to the students that is not being covered and you want to write about it, let us know. We always welcome new ideas. We can only come up with so many of our own.

If you are interested in contributing to the Features section of the Free Press, call us at x4229 or drop a note to Box 140. Nothing is too small or too unimportant to be considered.

---------------------------------------------------

The Answer to the GRE

Want to maximize your performance on the GRE? Learn exactly what the test covers and effective test-taking strategies from the company that knows the test makers best. Classes are starting right now. Call 1-800-KAP-TEST.

KAPLAN
The answer to the test question.

BABSON Free Press 7
BayBank Gives
Students A Great Package At
A Great Price.

The BayBank Student Value Package.
Save time and money with a great banking package
specially designed for students. The Student Value
Package Features:

- Checking and Companion Savings
- The BayBank card with X-Press Check
- Unlimited BayBank X-Press 24 transactions
- Overdraft Protection of up to $250
- A BayBank Credit Card with a $500 credit line
- Free CheckView

Plus there's no monthly fee if you're under 19.
If you're 19 or older, your package price is
just $5 a month which includes eight checks!
And the annual fee for a BayBank
Credit Card is just $21!

Get A Great Rate And
Establish A Good Credit History With
A BayBank Visa or MasterCard.

Use The BayBank Card To Get Cash At Over 750
BayBank X-Press 24 Banking Machines—Many On College Campuses.
And With X-Press Check You Can Use Your BayBank Card
Like A Check Anywhere MasterCard Is Accepted.

Apply for the BayBank Student Value Package today.
Visit our Wellesley Hills office at 542 Washington Street, or call 1-800-BAY-FAST.*

BayBank
Advanced Banking Technology™

Member FDIC Equal Opportunity Lender

*To qualify for X-Press Check, Reserve Credit overdraft protection, and a BayBank Credit Card you must be 18 or older and have no adverse credit history.

**Other fees, such as charges for transactions at BayBank X-Press 24 CASES® machines and ATMs owned by other banks, are additional. A 75¢ per check fee applies to each check after the eighth. You must provide

proof of current student status, e.g., school ID.

The annual percentage rate for a BayBank Credit Card is 14.99%.

Thursday, September 10, 1992