Founder's Day Stresses Entrepreneurship and Social Responsibility
By Michael Sapos, Editor in Chief

In a specially scheduled Fall Founder's Day ceremony, Babson will induct two new members into its Academy of Distinguished Entrepreneurs. The ceremony is set for next Tuesday, October 15 in Knight Auditorium at 12:45.
The Fall 1992 inductees are Ewing Marion Kauffman and Anita Roddick. Kauffman is the founder of Marion Laboratories, Inc., the Chairman Emeritus of Marion Merrell Dow Inc., and the owner of the Kansas City Royals. Roddick is the founder and managing director of The Body Shop. Kauffman is a highly regarded entrepreneur. In 1950, he founded Marion Laboratories, a manufacturer of pharmaceuticals. In its first 40 years, the company grossed $56,000 in sales and had a net profit of $1,000. Kauffman has programs rather than funding grant-making endeavors.

Roddick, a well known and highly profiled entrepreneur, sums up her philosophy as, "Business can be a force for social change." She started the recently multi-national Body Shop chain as a single cosmetics store in London which sold homemade products in small plastic bottles. Roddick's many

Glavin Addresses State of the College
By Rob Conrad, News Editor

In a room filled to capacity with members of Babson's administration and faculty, President Glavin delivered the State of the College address, in which he announced that the school has made substantial achievements in the past fiscal year, despite an austere economic climate.

Junichi Murata, MBA '80 donated approximately $7 million to fund the graduate school, which has recently been academically restructured, in order to give students better problem solving skills. Babson has maintained a long standing relationship with Murata, who at age 35 took over his father's company that now controls $3 billion in sales annually.

Glavin also praised the office of college marketing and public relations. Most recently, Babson has been the focus of articles in The Boston Globe and The New York Times. The school has also been mentioned on numerous occasions in Business Week, The Washington Post, and The Chicago Tribune.

Following Glavin's address, Vice President of Business and Financial Affairs, Jim Perry, discussed the financial status of the school. Although Mr. Perry believes that the economy will worsen, he said "Babson College is financially strong. We are liquid, we are successful in our financial operations, and I think more so than ever, we need to be clear focused as we move forward to make sure we accomplish our goals and our mission."

Similar to a homeowner refinancing their mortgage, Babson also received excess funds by refi.

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"We are trying to put every dollar on the line and manage the institution as carefully as we can."

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nancing bonds. The school added $9.5 million to its total debt in exchange for $60,000 less in annual debt service payments, as a result of lower interest rates. $6.5 million of the funds are slated to be used for the new dormitory being constructed adjacent to Coleman Hall. The remaining amount will be used to renovate Bryant Hall. While the low interest rates helped the school’s debt, Babson’s investment have suffered from receiving the lowest interest rates since the 1960’s, explained Jim Perry.

The school has also been confronted by non budgeted expenses. Babson was charged $75,000 in bank service charges because students opted to pay their tuition bills with credit. Rising utility rates cost the school an additional $205,000 that was not included in the fiscal ’92 budget.

While prolific numbers may be confusing to some, Perry summarized the bottom line. "We are nothing if we are not academic. We are trying to put every dollar on the line, as wisely as we possibly can, and manage the institution as carefully as we can."

He further noted that the school’s overall actual expenditures differed only $10,000 from the forecasted budget for the 1992 fiscal year.

**MCFE Makes Job Hunt Less Taxing**

By Derekl Caviglano, Staff Writer

"Nurse for hire", "Engineer seeking employment". Sentiments like these reflect the hard truth that there is a scarcity of jobs in the 1990’s. After paying thousands upon thousands of dollars for higher education, college graduates are now having trouble finding employment in their desired fields.

The key to landing a good job is being able to stand out above all the rest. That means getting involved in various leadership programs and academic projects. One such program offered here at Babson is the Management Consultant Field Experience program, or MCFE.

MCFE is a program that Babson has been running since 1977, although back then it was designed for MBA students and was called The Living MBA. It was not until three years ago that the program was extended to undergraduates.

MCFE is a program that gives juniors and seniors the opportunity to gain experience in the "real world". The program consists of various teams of 3-5 students who work together as consultants for actual, established companies. Depending on the company and the project assigned, the duties of the team will vary from problem solving to marketing new ideas. The program lasts one full semester, and at the end of this period the team must present to its sponsor company a written and oral presentation of its findings and the possible solutions to the company’s problems.

But the MCFE program is not an internship; the students don’t get paid. Instead, they receive credit towards their major or receive credit for an open management elective. But that’s not all the students receive. First and foremost they receive an invaluable learning experience. Those students are among the few who get to go out into the real world and experience it for all it has to offer. They have the opportunity to test the waters, to learn their strengths and weaknesses.

The MCFE program is highly selective. Not all students will qualify. Applications are evaluated on the basis of academic performance, leadership, and character. Applicants must also be interviewed.

The MCFE Undergraduate Projects are open to juniors and seniors, and students can apply individually or as a team. All applicants must have a GPA of 3.0 or better. They must also have completed three of the following four courses: Marketing Fundamentals, Financial Management, Organizational Behavior, and Operations Management.

Some of the companies involved in the MCFE program over the past years have been Polaroid, Raytheon, and Wang Laboratories, as well as many non-profit organizations. This semester there is a consulting team working for the Red Cross. The sponsor companies for next semester’s undergraduates are yet to be decided.

**Tenure Considerations Underway**

By Ryan Waddell, Staff Writer

Every year at Babson, certain faculty members become very concerned about the way in which they are perceived by the student body. The majority of the faculty members are concerned anyway, but the faculty members that this article is referring to are those who are up for tenure. Tenure is essentially job security and a reward for a job well done.

To receive tenure at Babson College, a faculty member must be in their seventh year or have tenured pre-tenure credits equal to their seventh year. Most of the tenure candidates have received their doctorates, although it is not absolutely essential. Candidates will be evaluated by a committee of five tenured Babson faculty members, and two alternates. The committee votes, and if the majority is in favor of granting tenure to the individual in question, the fate of the individual is then placed in the hands of the President. The President may, however, be overridden by a vote of 4-1 or greater, should he decide to veto.

The candidates are evaluated on the following criteria. 1. Teaching Effectiveness. 2. Education of the individual, which is determined by their degree status. 3. Scholarly Performance, which is generally regarded as some scholarly publication produced by the individual. 4. Professional Competence. 5. General contribution to Babson College. While all these qualities are important, teaching effectiveness is the primary quality stressed.

Faculty being considered for tenure this fall are, in no particular order; G.J. McNaft from the Accounting and Law Department; Steve Gordon and Steve Schiffman from the Math/Science Division; Janice Yellin from the Arts and Humanities Department; and Douglas Tigert from the Marketing Department.

The Appointments Committee welcomes comments from you regarding the aforementioned faculty members. Please submit any information relevant to the candidates’ qualifications for tenure, including, but not limited to, teaching effectiveness. This material will be kept strictly confidential and should be submitted directly to Allan R. Cohen-Chairman, Appointments Committee in the Office of Academic Affairs before October 30, 1992.

**Announcements**

Attention: EMT’s/Volunteer Firemen

First Responder group forming at Babson to cover the campus with Wellesley Fire Department and Ambulance Services. Contact Rob Conrad at X118Z, or Box 725.
PRINCIPLES OF SOUND RETIREMENT INVESTING

IF YOU THOUGHT COLLEGE WAS EXPENSIVE, TRY PUTTING YOURSELF THROUGH RETIREMENT.

Think about supporting yourself for twenty-five, thirty years or longer in retirement. It might be the greatest financial test you’ll ever face. Fortunately, you have one valuable asset in your favor: Time.

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*Assuming an interest rate of 5% worked out by TIAA-CREF Retirement Annuities. This rate is used to show the power and effect of compounding. Earnings or higher rates could produce very different results. CREF certificates are distributed by TIAA-CREF Individual and Institutional Services.

Summer Journalism Internships

Open to college students and recent graduates. $875 per week. Twelve week internship, June through September 1993. Minorities and women are encouraged to apply. Reporters and copy editors: Send non-returnable resume, cover letter, and samples of work or clippings to EDITORIAL INTERNSHIP DIRECTOR, The Sacramento Bee, P.O. Box 15779, Sacramento, CA 95832. Photographers: Send resume, cover letter and slide portfolios to Mark Morris, Director of Photography. Artists: Send resumes, samples to Cynthia Davis, Art Director. POSTMARK DEADLINE DECEMBER 11, 1992. The Sacramento Bee is an Equal Opportunity Employer, (916) 321-1001.

Houck Executive Series Presents


Student Entrepreneurs to Compete for $5,000 Prize

Aspiring student entrepreneurs from universities in the United States, Canada, and Mexico are invited to compete for the $5,000 prize to be awarded the winning plan in San Diego State University’s 4th annual North American Invitational Business Plan Competition.

The event is open to undergraduate students who are enrolled full or part time during the 1992 calendar year. Plans must be prepared under faculty supervision. The deadline for entries is January 18, 1993. The event is sponsored by the entrepreneurial Management Center at San Diego State University.

Each school entering the competition may submit up to two business plans. Five teams will be selected as finalists by independent reviewers. Finalists will have travel and room expenses paid so they may compete in oral presentations in San Diego during spring 1993.

The winning plan will be judged on overall feasibility combined with significant capital gain potential, attractive investment possibilities, and actual implementation. A panel of entrepreneurs, venture capitalists and other professionals from local businesses will serve as independent judges.

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BABSONFREEPRESS 3
The Oracle is back!

Continued from Page 3 Announcements

For further information, call the SDSU Entrepreneurial Management enter at (619) 594-2781.

SGA Woodland Shuttle

The SGA Woodland T Shuttle will be running on Saturday, October 10 at 1 pm, 5 pm and 8 pm and Sunday 12 pm, 4 pm and 7 pm. The Shuttle departs from the front of Horn Library and leaves Woodland 15 minutes later. There will be no run on October 17 due to the Presidential Ball.

Grad Orientation Seminar for Spouses/Fiances/Significant Others

On Thursday, October 15, 1992, the Graduate School will be offering an orientation seminar for spouses, fiancés, fiancées, and "significant others.

Our purpose is to begin to orient this group to the full-time MBA program realizing that they too are supporting our commitment to graduate school. This objective will be achieved through a case study discussion followed by a social gathering for all participants. A tentative schedule is listed below.

6:00-7:25 pm Case study discussion, Prof. J.B.M. Kassarjian, Management Department.
6:25-8:00 pm Social Gathering, Tomasso Hall. Students are encouraged to join their spouses/fiances during the social gathering. Wine and cheese and refreshments will be served.

Please pass this information along to your spouse or fiancé and encourage them to attend! If you are interested in attending, please contact Audrey Callahan (617-289-4474) by Friday, October 9, so that we can mail cases in advance. Cases can also be picked up directly from Audrey Callahan in Nichols Hall.

The Oracle Returns

By Derek Finkelman, Contributing Writer

Last year, the Babson Oracle was well known for his weekly NFL picks. Unfortunately, he often misled innocent readers and forced many of them into bankruptcy as they followed his advice. Consequently, he has been barred by Babson College from picking future NFL games in the Babson Free Press (Take New England over Buffalo during week nine). Remember, you didn't hear that from the Oracle.

Although football is no longer in his plans, the Oracle does consider himself to be an expert in the sport of baseball. Therefore, without any further ado, here are the Oracle's picks for the upcoming Major League Baseball Playoffs and World Series.

1. Toronto vs. Oakland - After one year absence, the Oakland A's are back in the limelight and on top in the American League West. No team in recent memory has faced as much adversity or shown as much courage as the Athletics. With all of their injuries, Tony LaRussa had to mix and match his lineup daily. However, if you add in the performances of Bordick, Blankenship, and Cow Brown, the MVP year for Eck, the heroic come back for Lansford, the "win at all costs" attitude that distinguishes the A's from all other teams, and, of course, "The Trade", you come up with a team determined to win its fourth American League Pennant in five years.

They opponents, however, are no slouches. Their first four hitters of Whiz, Alomar, Carter, and Dwe "he's not good enough for the Red Sox" Winfield are as dominating as any A's hitter.

Oakland possesses an edge in speed, defense, bench strength, and experience. Taking nothing away from Toronto, the A's are just hungrier, more and simple. Take Oakland in six games.

2. In the battle for the National League Pennant, the Pirates face off in a rematch of last year's playoffs.

The Pirates seemed almost invincible during the middle part of the year, with Glavine, Snoddy, Avery, and Leibrandt all mesmerizing opposing hitters. Even more amazing is the fact that the Braves won while both Ron Gant and Dave Justice were slumping badly.

However, even with all of these positive factors for the Braves, they still won't win (Sorry Spec!) The Pirates simply have too much pride to lose three consecutive divisional playoffs. They may not score many runs, but with their pitching, defense, and Mr. Bonds, they'll defeat Atlanta in five games.

Finally, the A's will take the Pirates in six games to win their second World Series in four years. Oakland has too much talent and desire to be denied this year.

Remember, the Oracle places no guarantees on his picks and reserves the right to change his mind at any time, especially if both Toronto and Atlanta make it to the World Series. Over and out.
Isn’t it time all those years of note-taking paid off? Here’s your chance. An extra $500 from Ford and Mercury when you buy or lease any eligible ’91, ’92, or ’93 Ford or Mercury car or Ford light truck. You can use your $500 cash back towards the purchase or lease, or you can take it as cash. College Program benefits are over and above consumer incentives, except other Ford private offers, like the First Time Buyer Program.

As an undergraduate, you’re eligible for this $500 cash back if you’re currently enrolled in an accredited 4-year undergraduate program at this school and take new vehicle retail delivery between April 1 and December 31, 1992. You are also eligible if you earn a bachelor, associate, nursing or advanced degree, or are enrolled in graduate school between October 1, 1990 and December 31, 1992 and take new vehicle retail delivery between January 1 and December 31, 1992.

During the program period, qualified applicants may also enjoy the benefit of Ford Credit Financing. In addition, graduating college seniors and graduate students may qualify for pre-approved credit levels through Ford Credit, which could mean no down payment.

Buying a new vehicle has never been simpler. For more information, call the Ford/Mercury College Program Headquarters at 1-800-321-1536 or visit your Ford or Mercury dealer.
Babson Soccer defeated both Bentley and Clark to bring their record to 7-1-0

Babson Rugby gets its first win.

The Beavers Keep Battling
By Rob Conrad, News Editor

Once again, overtime made the difference for the Babson squad, as they sent Tufts University home with a defeat Tuesday afternoon. With Tuesday’s victory, Babson recorded three wins since last week’s paper, as they defeated Bentley and Clark, while improving to 7-1-0.

Assisted by John Sciple and Jon Cloutier, Nicola Maurelli scored the game winner 15:41 minutes into overtime. In a game that was a defensive battle, the tenacious Beavers prevailed over their opponents. Throughout the match, Babson would collectively move the ball upfield, only to have their drive broken near the goal area by the Tufts defense. Babson tried to make every play perfect, but it proved to be their detriment inside the 18, as several fine opportunities presented themselves. The play would be broken up near the goal as the Tufts defense finally caught on to the Beavers’ style of play. It wasn’t very pretty, but the Beavers’ accomplished their goal.

Babson hit the road last weekend to play Clark University in Worcester. In a match that drew four yellow cards, including the coach, Mike Loudermilk made Babson the victor against Clark with a game winning goal in the 66th minute.

Surprisingly, Babson found themselves with a one-goal deficit only 10 minutes into the game that eventually ended with a 3-2 score. That lead was preserved until a few minutes before half time. Chris Connors grabbed the equalizer for the Beavers on an assist from Dan Deresh. The Babson team regained its advantage as Craig Porter gave the Beavers a 2-1 halftime edge. Porter was assisted by Matt Connelly and Co-Captain Connors, five minutes before the half. Loudermilk frustrated the home team by making the tally 3-1 in favor of the Beavers 60 minutes into the game.

Clark countered Babson’s accomplishments, by beating goalkeeper Kevin Sampson 11 minutes later, but their efforts were to no avail.

Last Thursday, the Beavers kick Bentley off the home turf with a 2-1 margin. Jim Craco assisted both Babson goals which happened to be scored by Chris Connors. As of this date, Connors leads the team in scoring with 7 goals and 5 assists. Babson’s scoring is essentially well balanced among the team. Craig Porter has 5 goals and 3 assists, while John Sciple is not far behind with 2 goals and 6 assists.

In what turned out to be a battle at midfield, Babson controlled play for most of the game, but Bentley did manage to pester the Beavers by scoring their goal with only 7 seconds remaining in the game.

Rugby Rocks Roger Williams
By Nigel Smythe, Contributing Writer

The Babson Rugby Team travelled to Roger Williams this past Saturday and beat an incredibly tough home team, 15-10. Babson controlled the ball for the majority of play in the first half. Babson jumped out to an early 5-0 lead on an alert play by Patrick Nihan. R.W. answered with a strong drive to tie the match. But Babson proved too strong and played too well leading to tries by Doug Marshall and Steve Pasquale. R.W. had a chance to score again with seconds left in the match, but a determined Babson defense protected the team’s first win, improving the team’s record to 1-1-1.

The team played the best rugby of the season, with great efforts turned in by Steve Riedy, Aex Bartolini, Craig Braren, John Boockel, Scott Spottiswoode, Lee Nicholson, Olie Blumgart, Dave Larock, Milton Smith, and Henry Huang.

The Killer B’s also played the best match of their season against a very physical Roger Williams team. Excellent performances were turned in by Brad Rousseau, Jason Jones, John Retallick, Kevin Wood, Eric Phetepol, Yong Kim, Sebastian Micuzzi, and Rich Bradbury.

The team was not so successful on the field, losing both the boat and bat races, even with the support of Babson’s very “enthusiastic” marker during the bat race. Spoonos makes its first appearance and is a big “hit.” It leaves a lasting “impression” on the rookies.

Anyone interested in playing rugby should come to practice down at the lower fields, Tues, Thurs, and Fridays at 3:45. Absolutely no experience necessary.

The Rugby Team’s next match is this Saturday at Bowdoin. This promises to be a very hard and exciting match. Come along and watch Babson’s hardest hitting team.
Está en busca de tu talento
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Lleva tu resumé (SIN FALTAS) antes del 26 de octubre a:

BABSON COLLEGE
Ms. Sara Chapin
Office of Career Services

Estaremos seleccionando estudiantes para entrevistas del 2 al 5 de noviembre.

Patrono con igualdad de oportunidades en el empleo M/H/F/V.
Photo Essay

After being here for over one month, has Babson lived up to your expectations? (Asked of Freshmen only)

Ed "Stinky" Hurley
Yes, the courses have been challenging, but that is expected of the #1 business school. I’ve been able to enjoy myself in the first month by meeting many new friends. I believe I made the right choice to come to Babson.

Barbara Alinda
Yes, I want to study the environment and how it relates to business and I’m finding that here, especially in the Environmental Society.

Lauren Stimler
Yes, I’m not disappointed. I love it and I hope to be here until I graduate.

Shawn Bartlett
Yes, it’s a small enough campus where you don’t have to walk a country mile to go to classes and there’s always something to do.

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Get fantastic deals on stereo equipment and other great stuff, and walk away with a big bag full of goodies.

Anyone who was there last year will tell you exactly where you need to be this weekend.

Just jump on the Green Line to the Hynes Convention Center/ICA stop. For more information, call 617-859-5767.

Check out The Boston Globe Calendar on Oct. 8 for more details.
Economists, Equations and Presidential Elections

The facts of the social sciences are complex sorts of things. They are hard to interpret and still less useful as milestones to the future. This is especially obvious around Presidential election time when the public expects the college professors to offer them some hopeful information that will help them decide for whom to vote. But of what help are the professors?

Professors of Sociology help us understand why the public finds it hard to trust the presidential candidates. Professors of Psychology help us examine our attitudes and feelings about elections and leaders. Historians remind us about other elections that are similar to this one. Professors of Management complain that the presidential candidates need to address the real issues affecting the future of corporate America and wanting innovation. What can the humble economists bring to the spectacle of Presidential debate?

Believe it or not, Professor Ray Fair of Yale University has the perfect answer. He has designed a mathematical equation to help us decide how the popular vote will add up. According to the model that stands behind Fair’s equation, people vote for presidential candidates based on their past experiences with the economy in which they live, work and raise their families. Of the inflation rates were eroding their net worth or if the threat of unemployment were jettisoning their plans for a new home and summer vacation then many will vote against the political party in power. Fair suggested that the popular vote is a “dependent variable” whose variance can be accounted for by variations in other (different) social facts. Two of the “other social facts” that critically affect the popular vote are the magnitudes of the previous price inflation and unemployment rates, respectively. For many countries both numbers are readily available for regression purposes. Indeed, most Babace students could replicate Fair’s work on MINTAB from the statistical series that are readily available in Horn Library.

If you think that the Fair equation is silly and too simplistic think again. Just for the fun of it, Fair’s students ran the equation for the 1968 U.S. Presidential election in the United States. The Fair equation (retroactively) predicted the Democrats would get 50.2% of the popular vote in the 1968 Presidential elections. The Democratic candidate did in fact get 49.6%. In 1972 the predicted amount was 90.6% and the actual amount was 52.8% and in the 1976 the Democrats received 51.1% of the actual vote when the Fair equation grinded out a 63.7%. So far the equation has missed the actual result but each time by less than 3%. Is this too close or too far away? That depends on what alternative model you have for making forecasts and also the economic or practical use to which you intend to apply the results of the forecast.

In the election of 1980 the Democratic candidate obtained 44.7% of the popular vote and the equation predicted that he would receive exactly 44.7%. Was this remarkable or just a stroke of luck? In 1984, the equation predicted the Demos would pull 42.5% and they pulled 40.8%. Emboldened with these results, Professor Fair went public. Before the 1988 poll booths had opened and even prior to all the hullabaloo about Willie Horton and crime and what DuKakis would do if his wife were mugged, Fair quietly plugged in the inflation and...
"...what really matters prior to a US Presidential election is how the economy is performing."

unemployment rates for the period prior to the forthcoming Presidential elections. His forecasted variable was that the Democratic would receive 46.0% of the popular votes regardless of how Dukakis answered the questions he was asked. The result after the votes were counted was 46.0% for the Democratic! The Democrats lost that election, but neither Fair nor his students at Yale University was in the least bit surprised.

These calculations suggest that what really matters prior to a United States Presidential election is how the local economy is performing. Much for the larger questions of European Unification, global warming, rain forests, or the reconstruction of Eastern Europe and the old Soviet empire after the devastation of Communist rule. For the American voter, life is still about local jobs and home grown chickens in the pot.

More recently, another economist, Professor Bruno S. Frey (Zurich) published his findings on the much debated historical question about how the terrible economic conditions in the German Weimar Republic can be used to explain the rise of Hitler and the National Socialist party during the 1930s (see Frey, Economies as a Game, Boston, Kluwer, 1995, pp. 51-72). He (retrospectively) applied the Fair equation to the situation in Germany.

Frey wanted to discover whether the state of economic despair in Germany could be used to predict the Nazi share of total votes in the several Reichstag elections that occurred prior to Hitler’s rise to power. Guess what? Both over time and across the several regions of Germany there was almost a dramatic statistical correspondence. According to Frey, "A rise in the rate of unemployment by 10 percentage points (over time or between regions) is accompanied by an increase in the national Socialist (Nazi) party vote share of 90.1 percentage points." (p. 62). As the German economy fell to pieces, the National Socialist party gained increasing public support and became the party that would lead Germany into the bloodiest world war in human history.

All of these dramatic findings must have some relevance to the next United States presidential election just weeks away. When there were just two major parties the Fair equation should predict a clear victory for the Democratic candidate Mr. Clinton. If Mr. Clinton’s first priority is to win in November, then he is best advised to spend most of his campaign time reminding the voters of the unemployment statistics that describe the Bush years. Mr. Bush should spend his time reminding the voters about the lower inflation rate (and by implication interest rates). According to the Fair equation that is the information favorable to the party now in power. Any time spent sketching the details of his proposed reforms or catering to the broader questions and issues of our time is just so much media time wasted. The candidates may have a moral obligation to engage the public in a more far reaching discussion about future directions but political survival takes priority over social responsibility in Presidential politics as it does in so many other areas of everyday life. The Fair equation helps us understand why both candidates may be reluctant to meet their broader social responsibilities.

The sudden entrance of third party candidates, Mr. Ross Perot into the Presidential contest dramatically pushes us toward the German model with several parties competing for the popular vote. Willy early economic conditions in the United States favor votes for Mr. Perot and his continued presence in this election and many others? Will those who are voting for Mr. Clinton as a protest vote against Mr. Bush and the deteriorating economy now switch to Perot thereby stealing the laurels of victory at or at least a wide margin of victory from Mr. Clinton? Bush supporters hope this will happen and therefore the Fair equations help us understand why they now welcome him into the Presidential race.

There is one prediction that I will make. I predict that after the November 1992 elections the Fair equation will be a permanent feature in the undergraduate curriculum. Economics professors have found an equation that attracts attention around election time. And as it becomes generally recognized that the real politics of Presidential elections turns on the economic indexes, we can expect the pressure to "cook the numbers" to become as intense for the major political parties as it has been for corporate managers who sometimes instruct their public accountants to go to great lengths to please the shareholders. The politics of corporate control is another story about which the Fair equation may promise some insight but all this can wait until after the November elections.

Letters to the Editor
Dear Editor,

I get very disappointed when I go into the mail room at Babson. All students do not recycle their paper flyers, and the ones that do make it a mess. The colored paper mixed with the white, everything thrown in with the newspapers. Is the task that hard?

Take five seconds out of everyday and do your part to recycle. Think about it. It's the least you could do. Let's get it together Babson and become environmentally conscious. It starts with you!

Andrew Makeish, Class of 1993
ACROSS THE CAMPUSSouth Basement
Margaretville is incorporated September 24, 1992 with a population of 25 and Siamm. Jimmy Buffet makes a guest appearance to sing the national anthem. Happy 21st to J-Mac. Can you go to the packie for me? Dukie’s Dice Palace open for new season. Frank sleeps comfortable as Bao takes his beers. Revolting chick door installed in room 15. I wonder why. Muckling and puking allowed in designated areas only. They went to “Who’s” as men, they came back as puddles. Siamm with a $17, and that ain’t his GPA. The Jimmy Buffet tour resumes Thursday night. Knife throwing new sport in Margaretville. Please exercise caution.

Publishers Hall
Club Pub returns. You lost how much money? But the water’s really clean and the pH is neutral. Don’t barbecue with a buzz. RAS - pound Bush, Barg! I can’t see goddamnmit. Should I bring my f**king tools? Get’s in 10. Sega entertains all. Bogolikes face paint. The Fortress holds up through the weekend - Eddo. Sure, sure, sure, sure - Kinshi! Murph, grab a forty and a woman that slips, and you’re all set. Does this movie have a plot? Al gets caught with his pants down.

Maple Manor
Jasmine, Sharon, and Krista, what happened at Harvard? Doyou even remember? Oops. I think we lost Jen and Nicole. Speaking of losing - Lisa, you should be more careful when you’re at Coleman.

“OK, OK, so it hasn’t been proven” Visara, how goes the search for George? Speak up dear: He won’t bite unless you ask him to. Oh God, is the Danimal here again? Of course, and PeiYing is still on the phone. Lauren, be careful of those seatbelts and Kirsty be careful of those nails that sneak up on you at 4 am. By the way, Nicole are you still contagious? Jas and Krista, are you playing games again (Roxanne)? And they say nothing ever happens out here. Brings he, Brings ho.

Putney Hall
Putney gets to Facecall Hall! Has anyone seen Rog? Last seen he was being beaten by a group of angry Clinton/Core supporters. Hey, Jeff, do you remember that chick from Saturday night? Avid intramural participants are banging down Kay’s door just dying to sigh up for coed softball! Brian wants to know if anyone wants some bagel bites. Kyle can cook! Josh and Matt, when are we going bowling? Berger’s burgers weren’t the best, but the BBQ was fun none the less. Several 1:30 am wake up calls this weekend. “I’m doing the work. I’m not a slacker!” Does anyone want to go to North? Party on, Putney!

Coleman Hall
It was injury weekend at Coleman: Rent (colarbone), Mark (left hand), Jim (hand through glass), Herls (knee), Brendon (ankle), Jason (ankle), Madman (eye), and Dave K. (everything). Brie gets spooked. Bao consults Kirk and Rich on the bathroom policies. Where’s Burt? Have you had your pork chops and apple sauce? Torben bags the elephant. Divor, will you shut up! (sure, all you did was talk til 3 am) Garrett, welcome to the wonderful world of poreceleit. Marty goes to Northeastern (class better there)? All girls feel a MAGNET-tum towards room 208 and Jack is still miserable. Lone TD for room 207. Yo, Vengrov, Happy B-day? No trolls allowed in room 210. Davy and Godfish are a big hit at Coleman again. R.A., win 10-8. Come check Zeus in 205. Bridge, stop being a whim. Scrowy Malone is MIA...How long ’til Paula will join him? Hey, Jade...what time does the ferry leave for Rhode Island? Catoia did it! (Coming this spring weekend).

Carpe Diem- Seize the Day!
By Chris Martel, Staff Writer
I am sure by now, most students have seen the movie, Dead Poets Society. I have recently watched it again and actually received an inspiring message which I believe should be intensified. The world is a place where real inspiration can sometimes become demented and sometimes non-existent. The reality of drugs, murder, child abuse, political corruption and AIDS has become overwhelming. I believe the only hope that exists in the world is the pure, untainted emotional, mental and physical feeling of true inspiration. The idea of Carpe Diem has inspired me to become a free thinker and map maker of my own life. I believe anyone can achieve this if the drive is strong enough.

I feel as though we are all on our own. It is as if people are afraid to be themselves and step away from the crowd. Conformity breeds uncreative human beings. In order to grow, one must think beyond the limits placed on themselves by other people. The simplistic ideology of this statement is far from easy to achieve. In order for a person to achieve the result of true identity and peace, the individual must examine all values daily and consistently. A daily inventory of your actions and reactions. This is no easy task, for by examining your inner-self on a daily basis you will become increasingly self aware and also you will experience the pain of really finding out what kind of a human being you are. Pain is the most difficult barrier to overcome or rather the anticipation or fear of pain. However, once the fear of pain is overcome the rewards are beyond belief.

FEATURES
Quotes, quips, embarrassing remarks...if you’ve got the dirt on someone, let the whole campus know. Send us your “dorm dirt.”

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12 Thursday, October 8, 1992
Inside the Beaver
By David St. Martin, Christopher J. Tieman, Contributing Writers
Welcome to our article. Why is it that when we’re walking through the campus, people always ask each other as they pass, “How ya’ doin’?” but then they keep on walking? If you don’t have time to listen to the answer, don’t ask the question. You might be surprised when someone finally decides to stop you and tell you exactly how they’re doing, especially if it’s one of us. You don’t have to ask like a snob either, you can at least smile and say “Hi.”

This week’s equation: Feet - Socks = Smelly Feet. There is a serious foot odor problem here at Babson. The fragrant scent of “toe cheese” is in the air constantly in most residence halls as well as classrooms. It’s enough to make the Germans put the Berlin wall back up. I was a sufferer of cockphobia for some time until the residents on my floor ordered the board of health to condemn my shoes. It was at this time that I faced my problem and sought help in the underwear section of a local department store. It was there that I purchased some Hosey (theauuses are great, aren’t they). Besides, chicks dig clean smelling feet and ankle-length is in this year.

Why does Uday own everything?
Who are the brain surgeons who have no concept of how to use an ice-cream scoop at Trim? It seems like every time we try to get a dish of ice-cream, there is a group of slightly retarded doves who can’t coordinate a simple thumb-lever on the ice-cream scoop with their eyes and a bowl. You people are better off staying with the self-serve machine (when it’s not sour of course) because your brains are made of the same material. Then again, that pull-down lever can get real tricky sometimes.

Chocolate sprinkles taste like chocolate, but do rainbow sprinkles taste like rainbows? And who is this Jiminy guy that we keep hearing so much about?

Superman has super strength. Spiderman was bitten by a radioactive spider. We’re still wondering about Wonderwoman or at least her invisible plane, but what is the deal with Batman (who are the id wizards that came up with this one)? Can’t fly. He doesn’t have a sonar. He’s not blind. He doesn’t live on blood, he comes out during the day, and he doesn’t sleep upside down. Holy Bad Name Choices oh Great Caped Crusader.

Why is it that most advertising promotions say on the package, “No Purchase Necessary, details inside?” Isn’t that a contradiction in terms? And who are the people that send away for the “Free Game Pieces.” Like people in the real world have time to write to DesMoines, Iowa or someplace.

Continued on Page 14 Beaver
to be a member of BACE to participate in our exciting trips. It’s only $6.00 to join and all are welcome, including all you grad students out there. You can pick up a membership application at the info booth in Hollister. For further questions don’t hesitate to call Peter at x4544.

The Babson Social Club

By Peter A. Kaufman, Contributing Writer

The Babson Social Club (BSC) had its first event on Friday, October 2 at 10:30-12:00 pm in Trim 203-204. The theme was the "No Bones About It Cafe." The event encouraged Babson Students with musical ability to share their talent and come together in one big JAAASAM session. The featured performers were Mike Baker, Eric Ostroski, Carlos Baker, and Mike Gerard. The group arrived 30 minutes late and called themselves, "Fashionably Late," what else?

The audience ingested Pina Coladas and Strawberry Daiquiris while relaxing and listening to everything from popular hits to the Blues to La Bamba.

and even international favorites. The "dynamo group, Fashionably Late, was recently formed and is attempting to form a full-fledged band to play in Roger's Pub very soon. If anyone is interested in becoming a band member or helping to organize a BSC event please call Peter at x4544.

The BSC's next event will be a trip to the Head of the Charles on October 18 leaving at 12:00. Van transportation is arranged and anyone interested in going needs to RSVP as soon as possible. Have a good day!

Networking Night Elicits Strong Support

By Kristen Ferguson, Contributing Writer

On Wednesday September 23rd, BMA held their first meeting to commence the semester. The meeting, entitled "Networking Night," addressed three main concerns: the transference of leadership roles, the job responsibilities of each Board member, and the necessity of a strong future for the organization.

Greg Young, Ira Hirsch, and Dana Arrington, who have been elected by the Board, introduced themselves and explained their various duties and responsibilities. All three are dedicated to the continued success and prosperity of the organization. Their leadership skills, motivations, and commitment have proven to be an integral part of the Board of Directors. With their dedication, BMA will remain long into the future.

As for the remaining Board members, our roles within the organization were detailed to explain the importance of our positions. All members expressed the significant role BMA played in their summer internship experiences. Their knowledge, expertise, and exposure to the real business world has been fostered by their continuous involvement.

With this in mind, the Boards goal was to encourage others to take advantage of the opportunities offered to them. As a result, twenty volunteered their time to assist the Board and fifteen students joined BMA. Overall, members felt "Networking Night" was a successful way to begin our new period of leadership. If you are interested in getting involved call Greg Young at x5115 or write to Box E45.
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