King of Marketing
Babson Launches New Advertising Campaign

By Erik J. Ostrowski
Staff Writer

Babson's Office of College Marketing has launched a new marketing campaign aimed at increasing the awareness of Babson College as a leader in business education throughout the United States. The Undergraduate, MBA and School of Executive Education programs are currently being advertised in Chicago. Sandra King, Director of College Marketing, said that Chicago was selected as a test market because of the high caliber of students, the abundance of alumni, and the large number of corporate headquarters in the area. These characteristics are favorable because they attract interest in the Undergraduate program, MBA program and School of Executive Education. Further action will be taken based upon the results from this test market.

A series of recognizable Babson advertisements will appear in such publications as Inc., Money, and the Chicago Tribune. These ads all contain a reply coupon that individuals can mail to Babson for more information regarding the respective Babson programs. One particular ad features Babson alumnus Eric Johnson, who is president and CEO of Johnson Products, Inc. In the ad, Johnson stated "I learned my father's business as a salesman, but I really learned to run the company at Babson." Johnson is a well-known businessman in the Chicago area, and serves as an excellent spokesman for the school, said King.

King has restructured the advertising program. By selectively placing advertisements on certain days, the Office of College Marketing has capitalized on advertising discounts. This has enabled Ms. King to increase exposure without raising the budget from last year.

Another advertisement features Babson's one year MBA program. Note: Dane, and Northwestern's Kellogg School of Management are also advertising in the Chicago market, and Babson's advertisements will present another choice for students. Due to the

What's Inside...

Across the Campus 3  Features 10
Business 4  Grad Corner 6
Classifieds 19  Letters 9
Op-Ed 8  Bobo History 10
Comics 12  Sports 14

The Babson Rugby Team fights hard in a tough loss against Bowdoin on Saturday.  Photo by C.B. Rice

The Buckman Race for Martin is one of the oldest events in Babson's history.

A Look at the Statistics that Surround Us

A 12-month candy bar
Americans eat an average of 20.7 pounds of candy per person in 1980. Here's that amount, shown as one big Snickers bar, the top-selling candy.
What that's equal to
- Bigger than two shoe boxes
- Weight equals 156 normal Snickers
- Smaller than a dinner plate
- Americans rank 11th in the world in candy-eating. How much other countries eat in 1980, in pounds:

| Country   | Lbs. of Candy
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Entrepreneurship Expedition

By Erik J. Ostrowski
Staff Writer

Babson College has been selected to lead a team teaching entrepreneurship to faculty in Poland as part of an open market education program for Central and Eastern Europe. This 18 million, federally funded training and education program is aimed at helping the emerging economies of six European countries. Neil Churchill, director of Babson’s Center for Entrepreneurial Studies, will be accompanied by Babson professors William Bygrave, Jennifer Starr, Ed Marram, and John Newman on the excursion.

Along with Central Connecticut State University, The University of Warsaw, and post-secondary institutions in Poland, Babson will function through a $170,670 grant from The United States Information Agency. Beginning this Winter, the CCSU/Babson team will provide 18 months of training and education to Polish faculty so that they will be better able to teach students about entrepreneurship. Professors Bygrave, Marram, Starr and Newman will do most of their teaching during the spring break, consequently their entrepreneurship courses will still be part of the curriculum this spring. Central Connecticut University has been working with the University of Warsaw since 1974, and consequently has become very knowledgeable of Polish Affairs.

The Center for Entrepreneurial Studies will lead the CCSU/Babson faculty team in Poland. The consortium of educators will teach entrepreneurship in emerging market economies. The program is expected to provide an information exchange and increased opportunities for international business development. Projects designed and delivered by thirty-two U.S. post-secondary institutions and other organizations in Czechoslovakia, Poland, Hungary, Yugoslavia, Romania and Bulgaria are included in the endeavor. Professor Churchill who teaches at INSEAD in France during the summer is enthusiastic about the program and it’s effect on Babson’s reputation. "The world is recognizing us as a leader in business education,” he remarked.

Gordon, Cohen Address Academics

By Ahmad Aslam
Staff Writer

This week Vice President of Academic Affairs, Allan Cohen in his informal address to Student Government Association discussed certain important academic issues. He addressed concerns regarding the relevance of courses for the International Business major. Cohen said these classes were chosen which could provide specialized knowledge and potential employment. He advised students not to avoid courses in certain fields as the job market is competitive.

Touching the subject of studying abroad, Cohen said that it is an individualized process and they are trying to make it routine. The college administration is in the process of having two kinds of agreements with foreign institutions. One of them will be an exchange program and the second one will agree with the visiting institution before a student signs up for a course. A student raised an issue of positioning Babson as “Little Ivy” to which he addressed the college’s no such plan.

Cohen used the Student Government platform to voice a rule that for every one hour of class faculty members want students to put in two hours of work. He expects Babson students to give on average 55 hours per week for their education. Answering a question he said that more advertising courses will be added to the Marketing major.

Suzanne Gordon, Undergraduate Registrar requested the students to read and follow the instructions given in the undergraduate registration handbook. She announced that there will be ten terminals for faster and better service. Gordon also wants students to return survey forms so that registration process can be improved. She also talked about the proposal of either registering through a machine of “ATM” type or using touch tone system. She welcomed more suggestions from students.

Academic business was restricted to Juan Fernandez of GSA due to time constraints. All other business was postponed until next month. Fernandez in his “seven minute talk” announced Hunger and Homeless week from November 17-23. According to him taking part in volunteer activities is a lot of fun and is a unique and rewarding experience. It is not a time consuming activity but a great resume builder. He thanked the 117 people who volunteered for the kick ball game. Fernandez praised 20 students involved in recycling at Babson and spoke of the unfortunate incident in which recycled material was stolen. He hoped that in future some 250-500 students will be involved in different types of activities.

Editor’s Note: Ahmad Aslam is a sophomore student government representative from Bryant Hall. Ahmed was selected as the SGA representative of the month. The entire Free Press staff extends its congratulations to Ahmed for earning this honor.

Globe

Continued from page one

Continued from page one

Marketing

Continued from page one

Repeatedly nigh caliber students enrolling from New England, Babson will continue to market in this region as well as expanding in the Midwest. Ms. King also remarked that the marketing campaign is expected to work hand-in-hand with the visibility of the Undergraduate Program and School of Executive Education in national publications is increasing the global awareness of Babson. The School of Executive Education was recently ranked 18 nationally in Business Week, and the Undergraduate program is already well known as ‘The best business specialty school in the nation’.
MAJORS NIGHT
A faculty member will be present to explain each of Babson's twelve majors. The event will be held on the first floor of Shaughnessy. Majors Night will be held on Thursday, November 4, 9:00-11:00 p.m. in the Library.

STUDY ABROAD OPPORTUNITY

COC NEWS
Addendum 92 of the 91 Recruiting Schedule is now available. Please be sure to spot the bulletin board at the Babson College and the Office of the President for the most recent listings. Interviews will be held on November 20 and 21.

STUDY ABROAD GRANTS
Babson will now accept students who are candidates for grants through study abroad. The program will be piloted for the Spring 1992 semester. Grants of $2,000 will be awarded to students selected based on academic and personal qualifications and a desire to participate in a study abroad program.Applications are available from the Office of Financial Aid, and must be submitted no later than November 1, 1991.

GREETING LIFE
Sagma Kappa enjoyed the mixer with Theta Ch. last Thursday - Frooze ball any- one?Matt, I think we need practice! Bill how's your S.L.? Don't know? Ask Me! Corey how are your burns? Kristin how's Ralph? Katie, ever think of star search? Adrien, paint anyone loses lately? Sigma Kappa hopes everyone has a great land said Halloween! Sigma also wants to welcome our new pledge Sandy, get psyched for a great time! Harvest moon struck 23rd Yower with a vengeance on Saturday night! Sorry everyone had to miss it. Snuggo trys to live up to his name, you have to try harder. How was the mall boys? Nice day on Saturday, let's take the furniture and put it on the car. Next time, Fraiser, bring out the hocus. Thanks for dinner, Morgan.

PIETZ
Laura changed her topping on her pizza this week from Rime to Italian style. Hey Limpy, next time you want a bottle of beer try drinking one of my 7up or half and half. Hey one. Good news, Vinny B. took a shower! Hey Anthony, here's an equation you can figure out: Fifteen bottles of beer on the wall, five bottles of beer. Next time you want something stronger, try Yower's beer wall call Chef Dooyear. Sela, be sure to knock the steaks rare over well done. Next time you want something from us, please let us know. Hey, open this week's section, but if you're still watching educational films, Dave will be sure to let you know. I'm sure you'll be reading this week's section, but if you're still watching educational films, Dave will be sure to let you know. I'm sure you'll be reading as well.

BRYANT
The bat... that broke. Tinskeet. Hey, why are you here? That's my line. What do you have to do with the braces? Bogus, please return his participation in the Phone-a-Thon now. Hey, Room 101...nice mes- sage. Congrats to Cha, who is off probation this week-end. Too bad he others are still on probation, thanks to the same idiotic, half-witted reasoning that has screwed over half the campus already. Pepster, watch out for the new Galahavn, keep out and attack people.

COLEMAN
Dolan says more than just "worth to the Mother. Lots of Minnesota. Six-Pack, can- can his participation in the Phone-a-Thon now. Hey, Room 101...nice mes- sage. Congrats to Cha, who is off probation this week-end. Too bad those others are still on probation, thanks to the same idiotic, half-witted reasoning that has screwed over half the campus already. Pepster, watch out for the new Galahavn, keep out and attack people.

KEITH
Freedom! From the social department. Thanks to all the boys who have made golf a household word. Let's do it again soon. Some of the week: The National Anthem. Congratulations to Meg, Berkser, and Lex for a great season! Kristan, John Travolta's mistress, psycho drunk? I'd take lessons to acquire such technique? Full semester bootstrapper, Laura-Quinn, or Bust? (Is it that great?) Perl's imports - if you can't find 'em here, they'll find you elsewhere? Walk of shame patrol from the Master suite, you will never make it off the hell alive! Koko - are you moving in? Kar, Jen, Cas, Lex and Kat - new permanent pub fixtures.

PARK MANOR NORTH
Happy Birthday Doug. I don't think you could have gotten a better present. How can someone get such a great gift like this for you. I didn't even want to wash his feet that night, but Dave woke me up with ice cream and fruit. Never seen the Pepsi Machine, Dave? I told Aaron to stop going to Taco Bell. You keep it to yourself. Dave M. is not only President of Body Hair for Men, but also a clarinet. Aaron finally gets someone for something to go to bed with. Hey, what's going to happen? I'll tell you, Happy Birthday Bred. Your day will come soon.

MCCULLOUGH
Welcome to the A-1 stable. I'm sure you could have won the A-2 game... next time invite A-3. Anyone who thinks that's a good idea is just asking for trouble. Trash cans only hold so much of that yellow stuff. John (fool), Warning: alcohol can make you sleep in foolish places. It's fodder. Hey Gaasry, what's up? Chad, Happy 20th! Hope you like the decorations. STUDS rules. Hey girls, very funny smell coming from third floor. What could it be?? J. So-Co can be lethal. Molson drinking door breakers wanted for questioning. Condon raids atInfamy. It's a little cold for sleeping outdoors: who's mattress?
Business

A Focus on Student Business

Campus Auto Enterprises

By Michael P. Sepso
Business Editor

Brad Baron is a senior at Babson, majoring in Entrepreneurial Studies and Communications. He started his career here in 1984. After finishing his freshman and sophomore year, he left school to start his own business. During his time away from school, Baron successfully founded and managed a number of businesses. These businesses included a limousine company and a used car dealership. Baron was also hired to turnaround a failing automotive repair facility.

He returned to Babson last year to continue his education. This September, he sold off his interest in the car dealership to help cover Babson’s inflating cost of tuition.

Presently, Baron is operating Campus Auto Enterprises, an auto service firm. Campus Auto is a licensed student business which handles a realm of auto services: from mechanical and body work to low cost rentals with no minimum age requirement.

Campus Auto will also buy and sell used cars, perform state inspections, and as an added free service, will pick up your car from campus and return it when it’s done. All repairs are done by licensed professionals at Baron’s two bay repair facility.

Campus Auto has been very successful thus far and Baron expects the business to continue to grow. This has provided him with the difficult challenge of managing the expanding business on his own.

Another challenge for Baron to meet is marketing his extraordinary service. The growth in the business to date has relied primarily on word of mouth. Campus Auto gives discounts to customers who refer others to the company. Because of the rapid growth of the business, Baron is looking for a partner. He hopes to find a sophomore or junior who will be able to continue running the business after he graduates in May.

He wishes to stress that both the entrepreneurial and law departments at Babson have been a tremendous help to him. Both departments aided him in writing the business plan for his first business. The exceptional plan enabled him to receive money from sources that are normally very difficult for young entrepreneurs to break into.

Baron also has a very positive business philosophy which revolves around honesty, something that is not usually prevalent in the auto services industry. He also believes in a volunteer relationship between business and community. Every semester, Campus Auto donates ten percent of its profits to charity organizations, such as The United Way and City of Hope.

The only way to keep score in business is to add up how much money you make.”

Harry B. Helmsley

P.C. Meter

By Michael P. Sepso
Business Editor

Let’s get right to the point this week, folks. Have you gotten a good look at the new logo our expedient administration paid big tuition bucks for? It scores an even four on the ‘O’ Meter.

Let’s trace the path of our logos past. There was the Tomasso Hall picture which wasn’t very conspicuous. Then the three D’s: a bit boring and not very representative of an academic institution. And now there’s the globe with a bunch of lines behind it. What a great idea! And how original! What I want to know is why do we need a logo? We have an official seal and a mascot like every other college, but for some reason the “Minister of Propaganda” has decided that we need a logo to express our newfound appreciation for multiculturalism. The new “globe logo” doesn’t represent Babson’s appreciation for multiculturalism and a reverence for diversity on campus. It represents our administration taking the easy route to academic identity. The PC cop out is to claim that our campus is a haven for people with a multitude of cultural backgrounds to appreciate each other’s differences (especially when students who disagree are threatened with sanctions). The hardy claim to back up is that the logo somehow symbolizes Babson’s strong curriculum, which challenges students and fully prepares them for the business world.

Thankfully Babson’s outstanding faculty of professors have continued to keep most courses very challenging. They are not willing to substitute sensitivity for education. Students in a college of management shouldn’t have an appreciation for multiculturalism force down their throats at every opportune moment the administration gets. Cultural differences don’t need to be appreciated, they need to be utilized. If you are doing business with someone in Japan, you want an understanding of Japanese culture so that you can close the deal, not because you like sushi.

If the Babson administration truly wants this school to be a leader in academia, it should reconsider the route it is taking to achieve its goal. Until then, its new logo will rate a four on the PC Meter. A hyper-sensitive, multicultural campus (and a strict alcohol policy) does not make a school great. It makes it oppressive.
Yeltsin's Reforms: Trick or Treat?

By Mark W. Underwood
Staff Writer

The world is full of evils. There are the evil capitalists, the evil educated, and of course the evil conservatives. God forbid if one of these oppressors calls communism or socialism evil. Ronald Reagan was one such despot. The following is an excerpt from the Washington Post on March 27, 1988: "Reagan applied a chainsaw to diplomacy by announcing in Orlando, Florida, that the Soviet Union is "the focus of evil in the modern world" and "an evil empire." This was a return to a 1961 obsession that the Soviets are liars and cheats. Both preachments lose thinking to the level of Ayatollah Khomeini."

I think, after viewing the current economic and political situation in the Soviet (dis-)Union, the latter should eat his words. The downfall of the Soviet Union can be mainly attributed to Ronald Reagan.

The downfall of the Soviet Union can be greatly attributed to Ronald Reagan.

Today, it is plain and simple, by attempting to keep up with the United States military build-up, the Soviet Union has driven their already weak economic system into the ground.

The war efforts are being taken in the Soviet Union, especially by Yeltsin, to restructure the government and privatize the economy. We have seen all the reforms since Gorbachev took office in 1985. Gorbachev, however, has been all talk and little action. Now there is a new player on the scene, his name is Boris Yeltsin. In the past couple of days, Yeltsin has made some surprising moves.

Right On The Mark

Right On The Mark

We hear more about the privatization of businesses and the growth of government control over prices. While in this country the left still talks about increased government intervention in businesses.

What the left in this country don't seem to understand is that economic freedom is just as important as political freedom.

Another thing that Yeltsin is calling for is a mammoth cut in funding of the central bureaucracy. Now there is something that everyone should agree on. In the Soviet Union there is too much. At Babson there is too much. The only things that bureaucrats support are wasteful spending and decreased productivity. The reforms in the Soviet Union are a good means of allowing Americans to view the birth of a capitalist society. There are and will be many things that can be learned by examining the consequences of these reforms, which will eventually bring the Soviet Union into the world's free market as a key player. The left in the US have been so concerned with the economic ramifications of these reforms, but rather they are concerned with new issues that have come about since the "end" of the Cold War. These issues are growing diversity, multiculturalism, and political correctness, all of which have been flooding this country with threatened thoughts and ideas. We as a country must look at the clouds of disillusionment and set our sights on reforms of our own.

The views expressed in this column are those of the author and not necessarily those of the Babson Free Press or a whole.

BMA Mystery Speaker Revealed

By Claire Stone
Contributing Writer

The Babson Marketing Association (BMA) announced on Wednesday, November 6 at 7:00 p.m. in TR 303-S, that Mr. Zimmerman is coming to Babson. Mr. Zimmerman is the Senior Vice President and Management Supervisor for Saatchi & Saatchi Advertising. Saatchi & Saatchi is the largest advertising agency network in the world. He will be delivering a presentation on the social and economic impact of contemporary advertising.

Mr. Zimmerman has had a fast-paced upward moving career in advertising since he obtained his MBA from Babson in 1983. Upon graduation, he became an Assistant Account Executive with the firm of Dancer Fitzgerald Sample, and handled such assignments as Kenner Toys, Lifesavers Candy, and the Wendy's national advertising account. He was promoted to Account Executive in 1985, and Account Supervisor in 1987, where Dancer Fitzgerald Sample was acquired by Saatchi & Saatchi.

While holding this position, he was instrumental in winning several major accounts for Saatchi & Saatchi, including E.R. Squibb and Sons Therapeutic Vitamins, Tyson Foods Poultry and Frozen Foods, and Burger King. He was promoted to Senior Vice President and Management Supervisor in August 1989.

Currently, Mr. Zimmerman is responsible for directing the agency's Helena Curtis business. These accounts include Finessa and Salon Selectives hair products, and Degree anti-perspirant.

Mr. Zimmerman operates out of Saatchi & Saatchi's New York office, which is the U.S. headquarters for the company. There are at least 28 subsidiaries and offices located in the U.S. only a small portion of the 155 offices Saatchi & Saatchi operate in 62 countries around the world.

Mr. Zimmerman and the company worked for Proctor & Gamble (detergents) for 70 years. General Mills (the cereal company) is included in Babson's favorite, Lucky Charms) for 60 years, Sara Lee for 23 years, Johnson & Johnson for 17 years, Hewlett Packard for 16 years, and Toyota for 16 years (aren't those new Paseo ads great?). Over 70% of the total new business gained in 1990 came from existing clients, and the agency also won the major international accounts of Selko, Viva International, and Sony last year.

Once again, the BMA is thrilled to be bringing this incredible event to Babson. We hope to see you all next Wednesday, but to be sure to get there early as seating is limited to the first 150 people. BMA members, faculty, staff and administration are admitted free. Non-BMA members will be charged $5, but can be applied towards your dues if you join our club. Call Michael Donner at x5458 for information on joining BMA.
Faculty Research and MBA Career Success at Babson College Cont'd

By Laurence S. Moss
Professor of Management and International Business

Also, Professor X knows many executives that just a simple telephone call will help us get our first critical interview. Hats off to Babson professors occupied within the labors of business consulting. On the other hand, those who take time to do that arcane, academic research have more explaining to do. Perhaps that is why the administration of Babson College, just this last September, has asked the faculty to review the role of faculty research in furthering Babson's master plan.

My intention here is not to demean or belittle the importance of practical business consulting to either the professors who engage in these activities or to the students who benefit directly and from their professors off-campus travels. Still, I do wish to at least call attention to several pitfalls that consultant-based business knowledge often perpetuates and therefore raise the banner of peer review business re-

search and equally, if not more important to career-seeking MBAs at Babson. Let me list several pitfalls that face consultants if they are to use these experiences as source of knowledge about international business:

1. Pitfall 1: Consulting often takes a professor to the wrong side of the tracks: A business consultant is sometimes brought into an enterprise when that enterprise is in trouble or its managers are threatened with dismissal. The reasons an enterprise is in trouble can range from simple bad luck to improper management policies and practices. Under these circumstances, it is not clear that a first-rate consultant in concert with existing business practice can be all that valuable to career-seeking MBAs. MBAs can be warned not to follow those same practices when they get out in the real world, and that is a valuable lesson, but what next?

2. Pitfall 2: Consulting rarely takes a business professor to the "industry": A business professor who dares to rely solely on consulting for his or her information about industry practice will not come up with very much information of general importance. The reason is one of simple logistics, it is not possible for a single person to visit every establishment that is part of every firm and every firm that is part of even a single industry. There are simply not enough consulting days in an academic year. That is why I am not at all surprised that remarkable, recent discoveries about the downsizing of firms (especially in manufacturing) and the new labor force from traditional social scientists, using traditional re-

search tools. Consulting is not likely to produce any thorough knowledge of statistical regularities.

3. Pitfall 3: Consulting often fails to educate a professor about what the "future rules" of management practice may turn out to be. While knowledge about what is currently going on is always valuable and always interesting, students need some insight about future trends and the business problems to which they are likely to have to give rise. For that purpose, knowledge and study of the fundamentals of the business world and its potential to a successful career in business.

shall now expand on Pitfall. The new creative ideas that are at the vanguard of modern management practice nearly and almost without exception evolved out of ink spilled in peer-review, academic re-

search journals. The Black-Scholes formula, for example, is now the staple diet of every dealer on the Chicago Board Options Exchange. The fundamental rationale for that formula was first presented to the business world on the pages of the highly rated Journal of Political Economy in 1973. Also, the struggle to (1) convince managers that successful capital budgeting required the idea of "discount present value" and (2) that the old payback pe-

period was misleading, if not destructive of shareholder wealth, did not produce a victory until well after World War II. That struggle was waged in scholarly books and on the pages of journals and not on the pages of practitioner journals such as the Harvard Business Review, which remained cu-

riously out of step with scientific knowledge. Finally, I need only remind MBAs that it was the 1968 American Economic Review article by Nobel Prize winner , F. Modigliani and M. Miller that twenty years later suc-

ceeded in revolutionizing the theory and practice of corporate, financial analy-

ses. My point is that today's study of business fundamentals by the groundwork for tomorrow's practical management rules.

The professional consultant is often privy to the practical application of yester-
The September 20 issue of 1973 discussed the college’s ambitious plans to build a new sports complex (it now stands as the Babson Recreation Center) and the dedication of what is now Babson Hall.

Babson’s Big Building Plans:

Babson Sports Complex Draws Growing Opposition.

The proposed plans of Babson College to build a multi-million dollar sports complex on 28 acres near the Needham-Wellesley line has brought mounting opposition from nearby homeowners. The land is owned by Babson College and Babson’s Reports.

The sports complex, which is to be built on Great Plain Ave., across from the Wellesley Institute, will include two indoor skating rinks, one with seating capac- ity for 1,500 people, and six indoor tennis courts. A parking lot to accommodate about 250 cars will also be constructed.

In order for the recreational facilities to be built, the property must be rezoned. Currently, the land is zoned for Educational A, which would allow buildings such as libraries, dorms, classrooms, etc. Babson wants Wellesley to establish a new zone, Educational B, which would allow for an educational recreation area.

Providing that the rezoning is permitted, Babson and Wellesley will form a leasing corporation, which will in turn lease the land to a private corporation which will construct the sports complex. Development would then begin immediately and the complex could be open as soon as September 1974.

Opposition to the complex is being headed by the 28 or so residents in the area near where the proposed sports complex will be built.

Residents complain that the complex would increase the noise pollution, theft, traffic, litter, and the accident rate in the area.

Jesse Putney, Vice President of Financial Affairs at Babson, said that the sports complex would be set back from the road, and the tennis courts would be at least 500 feet from the nearest house. He also said that the skating rinks would be at least 1,000 feet from the nearest house.

The sports complex will help provide recreational facilities for the towns ofNeedham and Wellesley, and will also benefit the Babson Community.

Aside from the recreation facilities, the complex will also provide about $350,000 in tax revenue to the town of Wellesley.

On Wednesday night, September 19, a meeting was held in Trim Inn to give the residents a chance to express their complaints about the complex, and for Babson to try to convince the residents of the complex’s benefits to both, the College and the town.

A special town meeting has been called for October 16 where the zoning change will be considered. A public hearing has been called for October 1 by the Planning Board of Wellesley to discuss the plans.

Educational Center to be Dedicated Today

Frank Tredinick Jr., executive director of the Association of Independent Colleges and Universities in Massachusetts, speaking at dedication cer- emonnies for the new educa- tion center, at Babson today praised the college and called for new kinds of state aid for private higher educa- tion in Massachusetts.

"The success of this college can be traced di- rectly to an unambiguously positive sense of purpose from the day of its founding and the flexibility and imagination to implement this idea with a variety of effective forms.

"This is no mean accomplishment at a time when society has been ex- hibiting a jarring uncer- tainty about the value of higher education and ass- erting all education with the twin scourges of "relevance" and "change," relative terms whose very currency has completely debased their value. This college has demonstrated an enviable steadiness in the face of such irra- tionalities because of the institution’s self-confidence which comes from sureness of purpose.

"Continuing, Tredinick said that "too many admin- istrators have spent too much time arraying altern- ative solutions to problems, selecting one answer and then justifying its terms of itself rather than with refer- ence to institutional pur- pose. Such self-adjusting management decisions have had disastrous conse- quences in some colleges and universities. It does no good whatsoever to her free choice if, the altern- atives proposed have no re- lation to the purposes of the institution.

A sense of purpose is the fulcrum for the delicate balance that any college needs between the strength of character to say "no" and the strength of intellect to know what to say "yes" to. The result in its happiest manifestation can be an occasion like today's where we celebrate in these new buildings a substantiation of the wisdom of years of de- cision based on a clear- eyed sense of where you are, where you have been, and where you are going, and WHY?

"Tredinick is optimistic about possible state fund- ing of private education, which might ease the cur- rently tight situation. Even the most sensational col- lege and university balanc- ing acts on the budgetary high wire cannot continue unless new and broad sources of support are pro- vided for private higher edu- cation by the Common- wealth as soon as possible.

"We are in the happy situation in this state of having legislative and exec- utive leadership sensitive to the needs and aware of the contributions of private higher education, and we shall look to them for help with our problems even as we do our best to solve them for ourselves."

"A splendid start has been made by the action of the legislature in placing on the ballot in the 1974 refer- endum question which would make possible amending the state’s constitution to allow direct support of independent higher education, an activity currently prohibited by Ar- ticle 46 of the constitution."

"In the meantime, how- ever, there are significant opportunities for indirect help. The most obvious of these is the state scholar- ship programs, which should be increased as soon as possible to a level con- sonant with the needs and aspirations of the young people of the state."

"Increased state help for private education and for Massachusetts students is not a pleasant option, it is a dire necessity."

Tredinick was the main speaker at Babson’s dedication of three new classroom buildings and connecting plaza. The 80 million educational center is part of the college’s 30 million long-range ac- crodence and physical devel- opment program.

Salon International Special!

50% Discount only with this ad.

(Sal only through 1991).

SALON INTERNATIONAL
85 CENTRAL STREET, WELLESLEY 235-2787
In Our View...

So much has been going through my mind lately, so you, the readers, are being treated to a variety of editorial topics this week.

"A little note to the people who have been coming forward lately to complain about the "insensitivity" of some of the Free Press content, News Flash: it's not our job to be sensitive. It's our job to report the news objectively, and to provide a forum for the interchange of ideas. If some people don't like those ideas, that's their problem. If you have a serious disagreement with the stances taken by the editorial staff of the Free Press, we always welcome letters to the editor. We will listen to and consider the statements of rational people, but we will not change our editorial policies to accommodate whiners. Even though he was of the wrong party, I will paraphrase Harry S. Truman: if you can't stand the heat, get the hell out of the kitchen.

"Our soccer team will embark on the CAC championships this weekend. Attend this Saturday's game against the Coast Guard. Not only does the team appreciate your support; it also is a chance to hone your card-waving skills. I'm a realist: I'm sure the Coast Guard players still have bitter memories of their last game here, in which the crowd, led by Coleman, verbally decried the team's goalie and players (this was following the infamous rendition of the "Spongebob Squarepants" cheer). As we are the number-one business school, but what does it say about a college where there are no spectators on the athletic fields?

"A topic that appears as though the Babson globe will be restored to its original grandeur. Above and beyond the mere symbolic meanings of the globe (international perspective, etc.), a restored globe should lead to the benefit of increased external attention to Babson College. However, I'm sure some of the members of the liberal arts department here are disappointed. The problem for the world is more in tandem with the globe in its current state—awaited in red, with no recognition of sovereignty.

"We've been hearing a lot of talk these days about the need to uphold "community standards." What the hell are "community standards"? The basic standards, along with other tribal notions, such as "the common good" are indefinable, elastic concepts that act only as blank checks to be filled in by whatever apparatus may seek to embody such a notion. The definition of a community is simply an aggregation of relationships held by individuals. Taking this into account, the definition of what is good for the "community" can only mean the sum total of what is good for each individual. Since what is "good" for each individual is different, supporting the so-called "common good" can only mean supporting one group of people by violating the rights of others. In this context, determining what represents the "common good" is impossible. To quote Ayn Rand: "you can divide a meal among many men, but you can't digest in a collective stomach."

Sincerely,

James R. Augli

Babson Free Press

Thursday, October 31, 1991

Guest Forum...

This Week:

Eric Bedard

Eric Bedard is the President of the B.O.M. Squad

Jimmy Pierrakos fights for inside position, comes down with one of his many rebounds, and hits it back up with authority to score a rebound, the 1,000th point of the Babson Men's Basketball Team...Mike Hobbs bursts into the water as he sets out on his fourth season with the Babson Men's Swim Team. In previous seasons, he has placed first in All-American status...Steve Webber saves another goal as the Men's Soccer Team goes on to yet another victory, with the help of their senior leader in the net...Julie Tenken, this year's MVP of the New 8 in Women's Soccer, lines up a game-winning goal, and sends her team on to triumph over one of their adversaries...Kara Conney sets up Torya Strange at the net as the two Volleyball players strive to upset their nemesis Wellesley College...

Excitement on the Athletic Fields, on the Courts, or in the Pool, is not something that is out of the ordinary here at Babson. What is, out of the ordinary here at Babson is fan support. It is not uncommon for the competing athletes on the field to outnumber the fans in the stands. I can't understand why...For the last 2-3 years, the Men's Hockey Team has done nothing but win, win, win. Both of the Basketball teams here at Babson, either won their respective conference or league, and/or were successful enough to compete in post-season play. Soccer is successful once again this year, and we're headed into this weekend's C.A.C. tournament (hosted at Babson) as the favorite.

The B.A.O.M. (Babson on the Move) SQUAD is here to take charge in attending home athletic contests and gaining more fan support for our athletes. The B.O.M. Squad has been established in the hopes of making the athletic atmosphere one that is fun, exciting, and most importantly a genuine part of our social life. So get off your rear, get to a game or two, and cheer on classmates and friends.

Any questions or interest? New members are always welcome.

To inquire call x5137 and ask for E.B. or write to Box 826.

It is time for the students, faculty and administration to start supporting more than their own interests, and make an effort to support the athletes that our community day and day out.

Anyone interested in writing a Guest Forum please contact James Augur or Tom Broderick at x4229, or write to Box 14C.
69 Reasons to Join the Free Press Staff

1. Meet potential bedfellows
2. Get to feel important
3. Make new friends
4. Make new enemies
5. Deadlines, deadlines, deadlines
6. Fluffiest damn blueberry pancakes on campus
7. Because we are the BEST
8. Listen to the sweet sounds of Guns N' Roses
9. Listen to Kristin complain about how much work she has to do
10. Stay up late with Newmark
11. Keep you from beer-gorging
12. Learn how to edit
13. Build your résumé
14. Get high on permanant markers
15. Watch Claire stress out
16. Do it on the water
17. Find out what's really in the morgue
18. Get locked in the darkroom with Chris
19. Watch Chris scratch himself
20. Read the Across the Campus early
21. Watch James R. Angir eat pizza
22. Experience sleep deprivation
23. Improve your typing skills
24. Find out what the real purpose of a font ruler is
25. Lower your morals
26. Lots of stuff for Mom to put on the fridge
27. Because we've fallen and we can't get up
28. Go unappreciated
29. What else are you going to do? Study?
30. No random drug testing
31. Play with while hot, sticky stuff
32. Discuss Saturday Night Live in depth
33. Learn how to lay out
34. Rag on administration
35. We need your help
36. We have talent on loan from God
37. Get your laundry done at the same time
38. We're close to the Exchange
39. Wednesday night belching contests
40. Free pizza
41. Play with sharp objects
42. Experience the thrills of hard drive crashes
43. Think of real titles for Letters to the Editor with Tom
44. Sneak previews of the Bobo Blotter
45. Make fun of Sepso and Underwood's hair
46. Listen to Amy & Andrea gossip about the weekend
47. Visits from Cecil
48. Help us think of photo essay questions
49. So you can be personally responsible for typos
50. Meet people who actually read the Wall Street Journal
51. It's nice and warm in the production room
52. Have Liberal Arts class grades mysteriously lowered
53. Get neck massages from Claire
54. Listen to Tom's Brooklyn accent
55. Only sixteen steps from the Pub
56. The most pro-USA, right wing environment you'll find on campus
57. Get lots of hate mail and angry phone messages
58. Bomb threats, bomb threats, bomb threats
59. Watch Tom place bets with his bookie
60. Half of our staff is graduating this year
61. The articles you write get priority placement
62. We are on the cutting edge of societal evolution
63. Everyone has a right to Steve's opinion
64. McGinn has solved the check clear ing thing
65. Ask Liz Dropsonpoush and Geo - they actually like their jobs
66. Put off learning time management
67. Non-repro pens
68. Glorified titles for typists and paperboys
69. No explanation needed

Do so few people give a sh** about anything that the campus newspaper could receive zero letters to the editor in a given week? Submit letters to Box 140

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Photo Essay

This Week's Question: What additions would you like to see in the new dorm that other dorms do not have?

Dave Knopfick, '98
"Cable TV hookups."

Steven Kovacs, '95
Undecided
"A jacuzzi!"

Uday Gupta, '94
"A set-up like American Gladiators for dorm competitions. But only if Diamond comes with it."

Christy Jacobsen, '94
"Me."

Tracey Pakulis, '93
"Better lounges! An oven and a TV perhaps?"
Helpful Hints

By Nesty Sabel
Contributing Writer

One of the most common problems we have been having in the Horn Computer Center is the disk virus. If your disk has a virus on it, your computer will inform you by making noises and will ask you to seek assistance. Most of the students want more information about what the virus is and what causes it. A virus is a type of software program that alters the way your computer works without your knowledge or permission. This can be a benign virus, which is relatively harmless. To combat the spread of computer viruses in Babson College, ITS has installed an anti-virus program Norton AntiVirus on all lab computers.

Babson Publishing

By John Driscoll
Contributing Writer

Students do not get through their four years at Babson without having read a countless number of business cases. The majority of these cases are made while on campus via Harvard Business School. One might argue that Harvard gets our business because they can produce the perfect cases. This is far from the truth. The most likely reason why we use their cases is because they have the best cases on the market. Yet, many students and faculty are frustrated with the selection of cases for various reasons. Some see the cases as being out of date, while others might dislike the cases for not addressing the appropriate subject matter. The answer to why there is this great selection of cases available today is unclear. One thing which is clear is that if you want a job done right, you have to do it yourself. Therefore, why doesn't Babson enter the case clearinghouse business?

A MCFE team has been working this semester with the assistance of a few faculty members to develop the feasibility of developing a case clearinghouse system at Babson. In doing so, the MCFE group is willing to examine the impact of such a decision on the college's reputation, the ranking of the faculty and an outlet for their case writings, and the economic feasibility of such an endeavor.

Many people probably don't realize that there are only three schools in all of North America that compete in this business. They are Harvard Business School, Darden (University of Virginia), and the University of Western Ontario. However, before Babson College becomes part of that list, the MCFE team has been asked to analyze all the factors that need to be considered in running this type of business.

The MCFE team would greatly appreciate any information, suggestions, and comments that any faculty, students, or administrators would be willing to offer. We would especially like to hear from those individuals that have worked in this type of business before. This could include anything from professors who have written cases, individuals who are familiar with the operational aspects of running such a business.

If you have any ideas, information, or questions, the MCFE group members would love to sit down and speak with you as soon as possible. Here is how you can reach them:

Shawn DeAmicis 444-0457 1. Dances With Wolves - Kevin Costner, Orton, rated: PG-13
John Driscoll x4880 2. Home Alone - Macaulay Culkin, Fox Video, rated: PG
Klaus Jurgenens (508)653-0921 3. Awakenings - Robert De Niro, RCA/Columbia, rated: R
Seth Rumkhanian x4814 Faculty Advisor: William Johnston x4617
Thank you for your cooperation.

TOP 5 VIDEO RENTALS

1. Dances With Wolves - Kevin Costner, Orton, rated: PG-13
2. Home Alone - Macaulay Culkin, Fox Video, rated: PG
3. Awakenings - Robert De Niro, RCA/Columbia, rated: R
4. New Jack City - Wesley Snipes, Warner, rated: R
5. The Hard Way - Michael J. Fox, MCA/Universal, rated: R

American Jurisprudence

Have a Safe AND HAPPY HALLOWEENER!!!

By Peter A. Kaufman
Contributing Writer

Have you experienced freshman fifteen, sophomore fifteen, junior fifteen, senior fifteen, or perhaps all of them for a grand total of 60 pounds? Guys and girls tend to put on weight in different areas. Guys are known for their beer bellies and girls are susceptible for weight gain in their thighs and buttocks and some of us gain it all around. However, all agree these unwanted pounds are easy to accumulate and often a headache to shed. The following tips you may want to keep in mind when browsing through Trim dining hall.

Avoid mayonnaise, butter, margarine, cream cheese, cream soups, creamy salad dressings, ice cream and whole milk. Instead use jam for toast, low-fat (clear) dressings, broth soups and low fat milk.

Be aware that these ingredients are often hidden in certain foods. If you can't deprive yourself of one or two of these "mortal sins" at least consume them in moderation. Desserts that are low in fat are jello, canned fruit, yogurt, applesauce, and sugar cereals. For best weight loss engage in cardiovascular exercise at least three times per week. For the guys, if you want to get rid of that pot belly forget the sit-ups and start jogging or starchmating it (doing sit-ups to lose a pot belly is a common myth). For the girls if you want to trim down skip the french fries for lunch, you're probably consuming enough fat for the whole day in that one meal. See you in the gym. GOOD LUCK.
**Babson Hillel**

By Michael Bernsweig  
Contribution Writer

Those who participated in the three events sponsored by the Babson College Hillel over this past weekend would agree that the timing could not have been better. After an exhausting week of midterm exams, nearly twenty students were able to kick off the weekend at the Friday night Social Service, held in Trим 207/8. The seminar, which included the traditional Jewish Kiddush and havdalah prayers, was conducted by student Michael Lobes. Afterwards, the group socialized and relaxed for a bit and then discussed upcoming local and regional events.

Around noon Saturday, a group of nearly twenty Babson students piled into five cars and headed off for the event that would be one of the highlights of the weekend. That event, the "Harvard-Hillel Cocktail Party," was attended by over one hundred students from all over the Boston area. We arrived at the Harvard Hillel house fashionably late, and found a party that was well underway. After that, everyone's well-known and unfamiliar faces turned into one large Hillel family. That evening, a steady stream of students flowed into the party, and by midnight, it was packed! Many who attended have been members of Harvard Hillel and were quite relaxed and friendly. As the night progressed, the DJ kept the party moving and alive. By evening's end, everyone was tired, but happy and fulfilled.

For those of us who were able to retain consciousness after the Harvard-Hillel cocktail party, Sunday morning's Bagel Brunch proved to be a great ending to a fun-filled weekend. Enjoying a freshly brewed coffee, gourmet bagels, lox strips, a variety of cream cheese, fruits, and orange juice were enjoyed by over forty students, faculty, and guests who attended. Leo Anderson, who is Director of the Babson College Language and Culture department, introduced the speaker, Yudith Nave, a professor at Wellesley College. Professor Nave discussed a course on Israeli history and culture that will be offered here over winter break. Also in attendance was Yaeli Klein from the family, Joe Ford, and several invited students from Wellesley and Emerson College Hillels.

The Babson College Hillel organization holds a social/service event in Trím 207/8 at 6:30 p.m. every Friday evening. Additionally, there will be a general information meeting/plaza social on Thursday, November 9, from 6-8 p.m. in Trím 207/8. At this meeting, upcoming local and regional events will be discussed. To obtain a copy of the regional Hillel Student Council monthly calendar, contact David Hecht at x5470.

**TOP 10 MOVIES**

1. The Fisher King  
2. Rikocho  
3. Necessary Roughness  
4. The Perfect  
5. The Other  
6. Suburban Commando  
7. Freddy's Dead  
8. Shaft  
9. Stepping Out

**Babson at Sea**

By Paul Watson  
Contributing Writer

Archbishop Desmond Tutu to lecture aboard the S.S. Universe 1991 returns to South Africa for the first time since 1984.

On January 28th, 1992 Semester at Sea's S.S. Universe will depart Nassau, Bahamas as it begins the 1992 voyage. The Universe will call on La Guaira, Venezuela; Salvador, Brazil; Cape Town, South Africa; Mombasa, Kenya; Madras, India; Penang, Malaysia; Hong Kong, Taiwan, and Kobe, Japan, returning to Seattle, Washington on May 7, 1992. Archbishop Tutu will be in the S.S. Universe for the two-week crossing to Cape Town. His participation as a visiting lecturer will provide the community on board with invaluable insight into the changes taking place in South Africa.

Semester at Sea, administered by the Sea Education Association for Shipboard Education and academically sponsored by the University of Pittsburgh, is a program that takes approximately 250 students from colleges and universities across the United States and abroad, around the world each fall and spring. These students can choose from fifty lower and upper level courses offered in a variety of disciplines. Courses offered are accredited by the University of Pittsburgh and are fully transferable to the student's home institution. Classes meet daily while the ship is at sea. The faculty are visiting professors from institutions across the U.S. and abroad. All of the faculty student must complete during the voyage. Activities in port can include home stays with families in the countries to visit, excursions, travel to places of historic, cultural and religious significance, or simply free travel to experience life in the cities and rural areas. Stay in ports range from 3 to 7 days.

Semester at Sea uses the S.S. Universe, an 18,000 ton ship that has been equipped as a floating university. It includes classroom rooms with closed-circuit television capabilities, a library, theatre, student union, and cafeteria. It also includes a swimming pool, basketball and volley court and a weight room, providing a campus atmosphere for participating students. A student life staff provides activities programming for

**Free Days at the Aquarium**

By Masahiko Gimbashi  
Contributing Writer

Kick off the weekend with a free visit to the New England Aquarium this Saturday, December 9. Adults and children will have the opportunity to see the intriguing "world of water" during their annual free evening, from 3-7:30 p.m.

1991 marks the Aquarium's fifth consecutive year of providing a free admission program. "Terrific Thursday" is made possible by a grant from the Arthur F. Blanche Trust and the Boston Company—Boston Safe Deposit and Trust Company is the principal subsidiary of The Boston Company, and a leading international financial services firm. The Boston Company provides banking services to high net worth individuals, institutional asset management, international trust and global custody services to individuals and institutions. The Boston Company is a wholly owned subsidiary of American Express Company.

For the past five years, WBZ Radio has donated promotional air time for the free evenings at the Aquarium. Tune into WBZ 1030 AM for information about special "Terrific Thursdays" programs and events.

For more than twenty years, Aquarium visitors have enjoyed the opportunity to discover marine life from a variety of worldwide locations. In addition to a diverse collection of fish, the Aquarium offers marine mammal programs aboard the floating pavilion, Discovery Cove. Discover more about some of the world's best-loved marine animals, including stingrays, sharks, and cone snails, in a new exhibit, "Fantasy, Fears, and Fish." This special exhibit, which opened October 11, will dispel the fears of reefs attacked by defoliated marine animals, while addressing the deadly bites, stings, and venom of sea creatures that are actually dangerous.

Fall Aquarium hours are Monday-Wednesday, and Friday, 9 a.m. - 5 p.m.; Thursday 9 a.m. - 8 p.m.; and Saturday, Sunday, and holidays 9 a.m. - 9 p.m. General admission (12 years and older) is $7.50; Junior admission (1-17 years) is $3.50, and senior admission is $4.50. Children under 3 years are admitted free. The Aquarium is wheelchair accessible, and has a snack bar on the premises. For more information on the Aquarium and its exhibits, call (617) 973-5200.

Parking is available at the time of sea at sea.
"If I had my life to live over, I would have liked to have ended up as a sportswriter."

The Improv: Greg Travis & Tom Agna

By David Balsam
Contributing Writer

Greg Travis, a veteran of the national comedy scene for over a decade, along with one of Boston's up-and-coming comedy talents Tom Agna will hold the stage at Boston's newest comedy club The Improv November 3-10. A master of impressions, accents and characters, Greg Travis becomes anyone from Jim Morrison to a surfer dude on stage. His latest character, David Slueme, the Punk Magician is a real show-stopper. Greg Travis has appeared on A&E's "Evening at the Improv," "Saturday Night Live," and "Comics Strip Live." He can also be seen in the current motion pictures Shakers the Clowns with Bobcat Goldthwait and Paradise with Don Johnson and Melanie Griffith.

Tom Agna, whose low-key style has won admirers across the country, is considered by many observers of the Boston comedy scene as an act to watch. His approach is cerebral; "We're having a family reunion next week. We're calling it the first annual Agna Dysfunction Fest. We have some activities planned. We're going to sit around for a week and not talk to each other."

Greg Travis headlines at The Improv Nov. 5-10, downstairs at the Wilbur Theatre. Headline Comedy Tuesday through Thursday and Sunday at 8:30 p.m., cover $6. Friday and Saturday at 8:30 p.m. and 10:45 p.m., cover $12. Mondays is "Best of Boston," cover $6. For information and reservations call (617) 695-2989. The Improv is located at 246 Tremont Street, in the heart of Boston's Midtown Cultural District. Tickets are also available at all TicketMaster locations.

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On Campus

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Other restrictions may apply.

USE YOUR BABSON CHARGE
The entry form for the Babo B.O.M. Squads "Fight Song" contest will appear in next week's paper. Get your imaginations started and you could be the winner of a cash prize!!

Sports Schedule

Men's Soccer:
Nov. 2 - Sat. - CAC (Babson) 1:30
3 - Sun.

Rugby:
Nov. 2 - Sat. - N.E. Tourney TBA

Men's Cross-Country:
Nov. 2 - Sat. - ECAC'S TBA

Women's Cross-Country:
Nov. 2 - Sat. - ECAC'S TBA

Volleyball:
Oct. 31 - Thu. - New 8 TBA
Nov. 2 - Sat. - (Brandeis)

Men's Golf:
Home Games in BOLD

Men's Soccer Tournament

On Saturday and Sunday, November 2 & 3, Babson will host the CAC men's soccer tournament. Tournament format is as follows:

Saturday, November 2:
Game 1 - W.P.I. vs. M.I.T.
11:00 am at Upper Fields

Game 2 - Babson vs. Coast Guard
1:00 pm at Upper Fields

Sunday, November 3:
Winner of Game 1 vs. Winner of Game 2
1:00 pm at Upper Fields

A Superb Season

Women's Cross Country
Team Heads Into Playoffs

By Chris Roussin
Contributing Writer

Well, the 1991 Cross-Country Regular Season has come to an end. All that remains for the team are the ECAC championships on November 9th and the NCAA regions on November 16th. Actually, one or two of our runners may be competing on the 23rd, but I'll talk about that later.

By Piper McNealy
Contributing Writer

And they thought Conn College was bad! Ha! Babson's Women's Cross Country raced on Saturday at Clark University in what surprisingly turned out to be the toughest course of the season. The hills, hills, and even more hills which constructed the trail could be described as "sick and cruel.

Nevertheless, the girls ran tough with the Babo spirit and finished third. Top runner Jill Maguire was out with a bad knee so Kelley Karens, freshly back from a foot injury, took her place and finished first for the team.

Following Kelley and running on painful shin splints, Lynn Kaskowski came in with Dayle Perry, who has made fantastic improvements since the start of the season, close behind. Heather Edelstein.

Rachel Aghal and Jen Egan finished off the team in respectful order.

Congratulations girls, you ran well! It was a tough course and many of you are injured. Keep your spirits up as we head into the ECAC's in New York.

Announcement: For the first time in Babson history, the women's XC team will be racing in the NCAA's on November 9. Way to go Babes! You're making your mark!
Attention Hockey Players

To all hockey candidates interested in trying out for the varsity hockey team!!!

If you plan to tryout, please call Coach Donato at x4946 and leave your name, box number and position.

The following are the dates and times of tryouts:

Saturday, November 2 5:30-7:00 a.m. on ice
Sunday, November 3 7:00-8:00 p.m. on ice

Please be prepared to have all of your own equipment. If you have any questions, please call Coach Donato at x4946.

The Oracle?

By Derek Finkelman
Contributing Writer

Greeting Babson gridiron buffs. After a 5-6 week, the Oracle is extremely disappointed. I really am a baseball and basketball fan. Football disgusts me. Therefore, in an effort to improve my picks, I am asking for your help. Write to box #1163 and leave me your predictions. With this in mind, here are the NFL selections for week number 12:

1. New England at Buffalo - The 7-1 Bills should stampede over the improved Patriots with Jim Kelly and Thurman Thomas. However, New England lost a heart breaker last week and will be looking for revenge. New England 17, Buffalo 14.

2. San Francisco at Atlanta - The 49ers and Falcons are both 4-4. However, "Neon" Dixon "Prime Time" Sanders will want to avenge the World Series defeat of the Braves. Steve Young will never know what hit him. Atlanta 27, San Francisco 21.

3. Cleveland at Cincinnati - Cincinnati is struggling to maintain their tight grip on first place for next year. Don't expect Bernie and them to design a scheme. It's the Bills. Cleveland 24, Cincinnati 10.

4. Detroit at Chicago - Chicago ended the Saints' perfect season last week while the Lions destroyed Dallas. In a tight upset, expect Colonel Barry Sanders to frustrate the Bear's defense with his eleven different twists and moves. Detroit 28, Chicago 17.

5. Green Bay at New York Jets - The Packers won the Battle of the Bays in week 4. However, the high-powered Jets had the week off to get re-fueled. They will try to keep the air attack flying high with Rob Moore and Al Toot. New York Jets 30, Green Bay 10.

6. Houston at Washington - In the best matchup of the week, the 7-1 Oilers travel to RFK to challenge the Redskins. While Houston is unstoppable at home, they can be beaten on the road. Washington 23, Houston 17.

7. Phoenix at Dallas - Both teams suffered crushing losses last week. While the Cardinals are gaining more respect around the league, they won't find any at Big D. Dallas 24, Phoenix 10.

8. Tampa Bay at Minnesota - The city of Minneapolis is excited about the Twins and this feeling should carry over to the Vikings. Also, the Bucs got hammered last week by the lowly Packers. Expect more of the same this week. Minnesota 24, Tampa 6.


10. Miami at Indianapolis - Both teams had last week off and should be ready to go. However, the Colts are in hot competition with the Bengals for the #1 pick in the 1992 draft. Don Shula and company will deliver the Colts their ninth consecutive loss of the season. Miami 35, Indianapolis 17.

11. Pittsburgh at Denver - Denver has regained their winning ways and Pittsburgh was reaggessed from the progress they've made in recent years. With Adams and Mayberry on a roll and Mile High Stadium being a factor, expect the Steelers to be in for a long afternoon. Denver 23, Pittsburgh 10.

12. New York Giants at Philadelphia - This Monday night game is a pivotal point of the season for those two evenly matched clubs. However, there are many fans of the Giants in my dorm. Therefore... New York Giants 25, Philadelphia 20.

Kansas City, Seattle, San Diego, and the L.A. Raiders all have the week off to enjoy an annoying round of golf.

Until the next article, remember that I was 5-6 last week. Do you really think I know what I'm talking about? Have a good week and don't bet too much money on the NFL games. And if you do bet heavily, don't take my advice. Over and out.

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Flag Football is Now Underway

By James Charrier
Contributing Writer

Flag football is now underway! Week number one pitted Team 1 (Kevin Smith’s team) against Team 2 (Eric Peterson’s team). This game came down to the wire as Jeff Gouley caught a PAT pass to secure the win for Team 1. The final was Team 1, 20 - Team 2, 14. With Team 1 losing by a touchdown, Tully Cunningham tied it with a touchdown catch. Then the scene was set when Gouley added the two point conversion for the victory. Mike Smith added an interception for a touchdown and Gouley also added 6 points for team 1. Jeff Neil put in a good individual performance as he scored all three touchdowns for Team 2. But the difference was the extra points.

Week 2 gave us a thriller. Another game that came down to the last seconds. With Team 4 (Dave Ferney’s team) being shut out at halftime by Team 2 (2-0), Gipper took to the air in the second half. First, Gipper passed to Billy Blanchard and Marc Cirone for TD’s. He then passed for the PATs to Lambo and Go-Ge Gary, respectively. Joey Keough also passed for a TD but this time the PAT failed but Team 4 had enough points to win 20-18. Evan Zides had a good game passing for three TDs and running for another. But Team 4’s defense stiffened in the second half as they held Zides at bay.

After a week-end of festivities, we found ourselves in the playoffs. The first game was a rematch of Team 4 vs Team 2. Hulks’ team had something to prove as they let the last game slip away and Ferney’s team just wanted to win with their size. It was a defensive battle for the first 20 minutes of the game but Ferney’s team scored 2 TDs before the half to lead 14-0. The first TD came from the captain himself, Ferney. He literally plowed into the end zone for a 6-0 lead. The PAT failed. With 45 seconds remaining, Scott Service intercepted a Zides pass and returned to the one yard line. From their Ferney passed to Lambo for the TD and a 12-0 lead. Ferney completed the PAT pass to Go-Ge Gary for a 14-0 halftime lead. In the second half, there was no change as Ferney’s team kept on dominating. Ferney once again kept the air passing and scored twice for TDs. It was 26-0 before Hulks’ team could get into the end zone. Jed Cammen and Jeff Neil added TD runs for the losing cause. The final: Ferney 26 Hulks 12.

Ferney advances to the championship game against Joe Crowley’s team who advanced by a forfeit. Good luck to all!

Close To Tourney Time
Men’s Soccer Defeats Brandeis

By Rob Conrad
News Editor

Brandeis’ most recent contest against Wheaton could be compared to a shooting contest. Chris Connors added yet another hat trick this season as the Beavers pounced on Wheaton by a 5-0 tally. You would think that the Wheaton keeper couldn’t catch a cold. With the assistance of Matt Keenan, Connors placed the ball in the Wheaton net during the first half, but exploded for two more goals in period two to break the game open. Terry Jackson and David Wilke netted the fourth and fifth goals respectively.

Brandeis players brought bitter memories into the contest versus perennial rival Brandeis. It seemed ominous that Brandeis was leading at halftime by a 1-0 tally. But the Beavers avenged last year’s loss with three goals in the last 15 minutes of play. Matt Keenan launched a phenomenal strike from point-blank range that found it’s way through the defense and into the netting to erase Brandeis’ one goal. Chris Connors was a man that roared to life. With three minutes remaining, David Wilke dodged two Brandeis defenders and dashed the ball to Nate Taylor who promptly beat the Brandeis netminder for the game winning goal. 40 seconds later, it was Wilke again who split the Brandeis defense and passed to Tom "Ceili" Lapointe who sent the ball past a perplexed keeper for the score.

With the Brandeis victory, Babson remained undefeated in CAC play and will host the Constitutional Athletic Conference Championship doubleheader. On Saturday, the Beavers will again meet Coast Guard in the semifinal game beginning at 1:30. The finals will be played on Sunday, where the Babson squad would be matched against the victor of the MIT v. WPI game. Admission is $3.00 for adults and $2.00 for students. Come witness the competitive post-season play as the Beavers face teams that they have already beaten in the regular season.
A Look In The NHL

By Chris Bignell
Contribution Writer

The Montreal Canadiens played three games this past week and won all three, moving to the top of the league with a record of 8-3-1. Montreal swept a home-and-home series from Quebec and then handled the Pittsburgh Penguins en route to their league-leading 17 total points. They have also extended their lead in the Adams Division over the Whalers by six points since Hartford went 1-2-0 for the week.

The big news of the week comes from the New York Islanders, who finally rid themselves of Pat Lafontaine. He was traded with two other players to the Buffalo Sabres for All-Star Pierre Turgeon and three other players. Lafontaine hadn't played since the Canadien Cup last month and had a goal and two assists in his first game with the Sabres. The Isles' also traded Brent Sutter and Brad Lauer to Chicago for Adam Creighton and Steve Thomas.

The Vancouver Canucks are still doing well, also. They have the same record as Montreal at 8-3-1 and lead the Smythe Division by three points over (Surprise) the Winnipeg Jets, who are off to one of their better starts ever as well. Except for the San Jose Sharks, the 2nd and 5th placed teams are separated by only two points. The Sharks are now 1-1-1-0 and have given up 65 goals already! The Kings' captain Wayne Gretzky will play in L.A.'s next game against the Mighty Ducks.

WWF Update: Survivor Series On The Way

By Marc Kurechner
Contributing Writer

The countdown is on for the WWF pay-per-view event, the Survivor Series. This year it will be held on the 15th of November at the Joe Louis Arena in Detroit, Michigan. This past week, the Main Event and two elimination matches were signed. In the Main Event, Hulk Hogan, the WWF Champion will put his title on the line against the Undertaker in what is being touted as the Greatest Challenge.

Finally, there's the typical midseason to bad Norris Division. Although there's only 4 points that separate the first 4 teams, no team is playing exceptionally well. The leaders right now are the Black Hawks and the cellars dwellers, as per usual, the Maple Leafs.

Roddy Piper, Virgil, Danny Boy Smith and Intercontinental champion Bret Hart will go up against Jake "The Million Dollar Man" Ted DiBiase, The Mountie and The Warlord. Other tag team elimination matches will be announced in the upcoming weeks. In other WWF news, Sid Justice is out for an extended period due to serious arm injury suffered after a Florida match versus Jake Roberts. This injury could last past the Survivor Series which would mean a replacement is needed for Justice. That replacement would be Mr. Madness, a new masked wrestling star in the WWF. Mr. Madness, who is probably Macho Man Randy Savage, has already faced Jake Roberts as a fill in for Sid Justice.

Some comings and goings in the WWF include the departure of the Rockers. It is believed that Marty Jeneley and Sean Michaels were having problems with one another which ultimately doomed the team. It is possible for them to come back, but it is a long shot. Slick, the manager of the Warlord, has also left the wrestling scene. He has taken a new position in the head offices of the WWF. Also, with Justice out for an indefinite period, the possibility of the Ultimate Warrior returning to the WWF has become a very real possibility. As many of you are aware, the WWF fired the Ultimate Warrior after Summer Slam '91. The reason for the firing was under-determined but speculated to be either a contract dispute or drug detection. In any case, with Justice, a major fan favorite out, they need to bring someone else in besides Savage, to pick up the slack. The Warrior would most likely fit this need quite well.

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1991 World Series
One To Remember

By Carl Pataure
Staff Writer

Well the season has fin-
ally ended, but oh did it end with a bang! It was
without a doubt a storybook World Series. Who would
ever expect that the two last place teams would be play-
ing in the World Series. Even commissioner Fay
Vincent labeled it "...the greatest World Series ever," and
no one in their right mind would argue. It's al-
most too hard to put into
words as a friend of mine
told me this morning, and
he couldn't be anymore cor-
rect. It is certainly one to
remember and treasure for-
ever. It is doubtful that we
will ever see another World Series so intense as the one
we have just witnessed. Even those who didn't even care about the two teams found themselves tuning in,
clutching their seat after each pitch.
It was a World Series full of "firsts". It was the first World Series to have four games decided on the last pitch of the game. It was the first series to have five games decided in a team's last turn at bat. It was the first series to have three ex-
tra inning games. Finally it was the first series to have a game seven go scoreless through nine innings.
Along with that there are a few more for the record book. It was the third to have gone runless, the second to have a 1-0 sev-
enth game, and the third to have an extra-inning sev-
enth game. What happens when you put all this to-
gether? You get one heck of a series as I'm sure you will

Tons of tennis balls, reams of racquets, crowded courts... tennis fever best describes the last few
weeks. The women's team at one point had three matches in a row, followed by a day of rest, and then
back on the road for another away match. Water bottles, hoppers overflowing with tennis balls, bus rides, for-
hands, overheads, strategies, wins, losses...It's been
busy exhausting, but a lot of fun too. While on the road, we've been caught in foliage traffic, given plenty of busi-
ness to Dunkin Donuts and Subway, were treated to
Uno's, managed to take ad-
vantage of the Holiday Inn's whirlpool, and sauna, and we even bought dresses, shoes, etc. for the Ball.
Oh, enough of these rhetorical musings, you want results! We've challenged the top schools in New England and despite
the losses, have impressed the opponents coaches, our
coach, and ourselves. Most of the teams we've played
and may yet play, played against, were seeded at this
other weekend's NEWTU Tournament in Amherst, Ma.
[New England Women's Intercollegiate Tennis Tourn-
ament]. Over 25 colleges were entered in the tourna-
ment. Both Babson's first and second doubles teams
captured great victories in the first round action, only
losing in the next round to colleges that probably rate
it to the semi-finals. With co-captain Saunders [2] and
Roberts [4] graduating, the Babson squad next year will
have juniors Meg Reynolds [1], Tracy DeMare [3],
Michelle Alperin [6], sophomores Monica
Morales [5], and Alexandra
Diasio [3rd doubles]. Sandra Tai and Betty
Chung will also return. Next year's team looks to be
the best ever. Unfortunately, by the
time you read this, our sea-
son will be over, so I can't
tell you to come to our next
match. But the team does appreciate everyone who has come to or stopped by our matches.
And to next year's squad, bring your white t-shirts, warm-ups, lights for the courts, and the star player from California.

Women's Tennis
Fall Season
Comes To
An End

By Joanne Saunders
Contributing Writer

Two and a most unfor-
tachable game seven. Game
seven went to the Twins
11 innings to defeat the
Braves after Kirby
Puckett hit a solo home run
making the score 4-3 in fa-
vor of the Twins. Thus we
are brought to the moment-
ous game seven which has
left an unforgettable mark
on baseball history. All the
chips were on the table and
each team knew what had to
be done. Jack Morris got the
call for the Twins, along
with John Smoltz for the
Braves. Each pitched with
perfection throwing nine
innings of scoreless base-
ball. The fans held their
breath as each pitch was
thrown, so those who
watched at home never let
their eyes leave the screen. The Braves had a chance to score in the eighth but Smith hesitated at second, on a double by Pendleton, and was forced to remain at
third. Again we were
brought into extra-innings as Jack Morris would go the
distance pitching 10 in-
nings letting up only seven
hits. The Twins would score in the bottom of the tenth as Dan Gladden stretched a single into a double, later to be batted in by the shaky
two hits. The Twins would score in the bottom of the tenth as Dan Gladden stretched a single into a double, later
to be batted in by the shaky
Gene Larkin. Finally the
champagne was popped and the Twins became the 1991 World Champions, as the Braves looked on from
the dugout.
This was the perfect story-
book ending and not even
Hollywood could have pro-
duced a better script, how-
ever if the pen was in At-
landa's hand I'm sure they
might have a different idea
for an ending. The game
may have ended a little late
after 12 on Sunday but I'm sure it will be remembered forever.

Sports facts

Overtime scoring summary

108 decided by field goal
20 decided by touchdown pass
16 decided by touchdown run
4 decided by interceptions returned
for touchdown

SOURCE: National Football League
I was really depressed. It had reached the point where, like, I just wasn’t functioning. I couldn’t deal with school. I couldn’t keep a job. AND NO MATTER HOW MUCH I DRANK, I Couldn’T FEEL BETTER.

My life was going nowhere. But today, thanks to you, I’m heading in a new direction. Because you answered the United Way’s cry for help, an organization for troubled teens answered mine. You got me off the booze. And back on track. You’ve given me confidence. Hope. A life. ■ I don’t know you, but I love you. ■

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