Cheaters Beware!
Suspicion of MBA Cheating Sparks Community Reform

By Lon Ross
Editor-In-Chief

On January 16, 1990, members of the Babson faculty received a memo from the Graduate Program Review Board.

The memo began: "During the month of December, the Graduate Office received numerous reports of cheating by graduate students." The memo continued to outline the forms by which students believed the cheating took place. The memo focused briefly on acts of cheating which occurred on behalf of students, such as note passing, or working in groups on individually assigned projects. Students aired complaints against faculty members who, according to the students, "seem to condone this behavior.

Among the examples cited are: (1) Allowing students to continue working on final exams after the exams had been requested by the faculty members. (2) Allowing graduate students to talk during final exams in front of faculty who were monitoring these exams. (3) Using the same cases over and over when faculty know that notes and prior student write-ups are readily available to many MBA students.

The memo concluded with a warning towards faculty to be aware of this dishonesty and attempt to rectify it.

A second memorandum dated January 16, 1990 was addressed to all MBA students. This memo briefly reminded graduate students that cheating, in any form, could result in "significant repercussions" and to "remind MBA students that this type of dishonest behavior would simply not be tolerated."

In an interview with Allyson Brierley, assistant dean of the Graduate Program, Dean Brierley states that no formal charges have been filed and the memo
Business

AmEx 431/2 Chrysler 267/8 Disney 1271/4

"If you don’t pay... you don’t pay!"
Clarence T. Bear

Focus on Student Business

Videoccasions

James R. Augir
Business Editor

For an innovative way to capture those college memories, Greg Riccardi would hope that you would contact him in his enterprise, Videoccasions. This business provides full-service video production to its customers.

Riccardi says the main crus of his business consists of weddings, parties and, recently, the filming of commercials. Obviously, wedding coverage would bear little relevance to Babson students, but Riccardi is quick to point out that there is no requirement to the type of activity or event being filmed—graduation, sports events, etc.

Riccardi has had the business licensed on campus for the past year, after transferring from Seton Hall; however, he first started his business at his New Jersey high school. Since licensing the business at Babson, he has obtained a partner, Javier Ugarte, to help out in all aspects of the enterprise.

Pricing, according to Riccardi, is based on the length of the video, and would most likely be worked out on a case by case basis. "Packages" are also available for such events as weddings, that can range from $250 to $500. These videos are fully edited, with montages and multiple camera shots.

Riccardi points out that these professional videos are available at such non-professional prices due to the fact that he has very low overhead. He works for an area company that owns sophisticated editing and special effects systems which he is able to use. The cost of such equipment would be prohibitively high, and would consequently push prices upward.

For promotion, Videoccasions has advertised in the Babson Free Press, and will set up a display during Parents’ Weekend.

Riccardi says business is good, and attributes much of that to his recently changed marketing strategy. Rather than targeting his promotion toward individuals, he is now seeking to make contact with hotels, banquet halls and other organizations that can communicate his services to customers. He says he is trying with the idea of franchising his business as a semester project.

Riccardi, who is an Entrepreneurial Studies major, says he has learned a great deal from the Babson curriculum that he has applied to running his business. He accentuated that his classes on marketing and Psychology of Leadership have helped him to understand how to deal with people. Such readings as Dale Carnegie’s How to Win Friends and Influence People have taught Riccardi a great deal on how to manage a business. He stresses the need to understand others’ thought processes when dealing with them.

Riccardi says he would like to see more interaction among business owners, in the form of social events, for the interchange of ideas. "There’s no reason not to capitalize on the opportunities here at Babson for entrepreneurship." He points out that at many other schools, including Seton Hall, students are encouraged to integrate enterprise of any kind. He also advises students who are selling a product to "make a lot of noise" about it. Riccardi emphasizes the importance of getting feedback, even if it is negative, as it can be useful to his business.

"All The Advertising You Need"

For creative, hand-painted signs to publicize any event...

Call
Beth  x4877
Pam   x4667
Marlena x5376
Leah  x4670

Designs
Economic Prospects for the Nineties

James R. Augur
Business Editor

"Incentives" will be the buzzword for the nineties. So say most economists who are evaluating the challenges and opportunities in the economy of the forthcoming decade. Accountability must be created for both labor and management if we are to be able to compete in the international marketplace.

Corporate raiders and T.W.A. chairman Carl C. Icahn strains at the present structure, which features"loyal" corporate bureaucracy, with all of their perks and golden parachutes. He, Icahn points out that if a Japanese company faces losses, the C.E.O. of that company "will resign in disgrace. In the U.S., they give themselves bonuses."

Business leaders agree that hostile takeovers have been a manifestation of management's complacency. The takeovers have forced management to become more accountable to shareholders; however, many believe that this activity has caused management to focus too much on the short term, and on making bottom line figures look good, to the point where long-term planning and R&D spending are neglected. Also, economists fear that the huge debt that has been required to finance these takeovers will create the problems down the road, particularly if a recession occurs. Icahn predicts that excessive debt may cause many defaults and bankruptcies in the near future, as business slows down. "Campeau, Co. seems to be an example of this," Icahn says.

Business leaders believe the declining union membership should help reduce counterproductive work rules, featherbedding and contradiction of the market mechanism; this, in turn, should increase productivity.

The aging population, according to experts, should provide many investment opportunities in the decade to come. The advanced societies, often called "Baby-boom" generation should allow investment potential in areas such as health care and cosmetics. The workforce gap created by their imminent retirement, according to experts, should allow college graduates to command higher salaries, at least in the short term.

The new emphasis on environmental protection should afford investment opportunities in environmentally oriented companies, such as Waste Management and others.

The aerospace industry should not suffer as much from potential defense cuts as the public may believe. For the most part, these companies are highly diversified, and should be able to adjust to any government downgrading in the defense budget.

Other factors that could affect the economy are the east bloc uncertainty, and the perceived undervaluation of the dollar. These two items should spur more investment in the U.S.

There is much disagreement among analysts as to the investment potential in the east bloc. The increase in defense spending, particularly in the Soviet Union, has been a largely psychological effect. International experts agree that what would become a situation was a "cold" and "long" attitude, citing the large uncertainties that still plague the region. Economist Carter Randall points out that communism still dominate the upper echelons of many of the East European governments. He reminds us that "everyone was excited about the investment opportunities in China preceding the cooling of Sino-American relations, which resulted from last summer's govern-
mence.

The eighties proved to be the decade when business men and wealth came back into style. Overall, most concede that it will be more difficult to make money in the nineties than it was in the previous decade. Albeit a capital gains tax reduction seems to be on the horizon, state taxes are ever-rising. After seeing recent inflation figures, a loosened monetary policy is unlikely in the short term.

The nineties will be a period of vulnerability of the despot, and of the conceivability of true reform.

Right Perspectives

Our comrades in such publications as Time magazine have been partaking ceaselessly in what has been termed Gorbachevism—undeclared adulation of the aloof leader. It is true that Mr. Gorbachev has called in troops and tanks to crash uprisings behind the Iron Curtain thus far, except of, course, within his own country, in contrast to, the norm under such statist systems. This restraint is significant, but hardly heroic. A man who bets his own wife but not his neigh-
bors' is not a hero. The re-
voi in Eastern Europe, whose most recent symp-
toms could be seen in Ru-
mania, was an inevitable manifestation of enhanced communication technology, and of Ronald Reagan's un-
tiring dedication in holding the communist's feet to the fire.

Conservatives' re-
stance to cave in to Gor-
bachev has been an im-
pertinent fact in ensuring these changes. Mr. Ronald Reagan who made Gor-
bachev's apprehension about mass reforms would have to be made before the U.S.S.R. got the support from the West. It was Ronald Reagan who stood at the Brandenburg gate and said "Mr. Gorbachev... tear down this wall..." It was Ronald Reagan who insisted that the U.S. not make unilateral cuts in our arms agreements. It was Ronald Reagan who predicted that communism would soon be relegated to "the ash heap of history." It is easy to see who should have been "Man of the Decade" when one looks at the facts.

Additionally, the rapid flow of information today makes many regimes' efforts to insulate themselves from Western propaganda machines, notwithstanding the fact that there still remain many insidious forms of propa-
ganda. At Ceausescu's ill-
fated political rally, "demonstrators" were ordered to applaud and shout pro-government chants on cue. Before long, the event was transformed into an anti-Ceausescu demonstration. Techni-
cians tried in vain to dub the jeers with pre-recorded ap-
plause, but it was too late—people in the square and around the country saw the

vulnerability of the despot, and of the conceivability of true reform.

It was this type of information flow that made freedom conceivable in most of the east bloc. Information technology, then, did play a large role in the East Bloc uprisings—we should think of this when considering Radio Free Europe and Radio Marti.

The fact is, Gorbachev is cutting his losses in Eastern Europe in order to save his own economy, through reduced military expenditures and capital from the West—the latter being obtained through Gor-
bachev's superb skills in appeasing the Occident with his "liberal" reforms Gorbachev is not trying to dismantle communism. He is trying to save it. Whatever Gorbachev's motives may be, we must hold him to his promises, and we must work to see that East Bloc countries are further prayed away from the domination of com-
munist domination. This goal could be facilitated by translating the east bloc assistance to capitalist reforms. Our goal is still to ensure the dismantling of communism, but with a dif-
ferent implementation of methods than we have his torically used.
Gatehouse Reinstated

By Brian Hogan
News Editor

The Gatehouse, a Babson College student housing area, opened January 22, 1990. The Gatehouse opened in response to the demands on body outcry. The gatehouse now being manned by two Community Service Officers Monday through Friday, year round. The function of the gatehouse is to provide information for people who need help in finding their way around campus.

In response to why the gatehouse was closed, Joy Hackett, Head of Public Safety, stated "Using officers for the gatehouse position would not be utilizing the police man power, nor would it be cost efficient." The community service officers do not have to go through any special training because the job of the officer is community service. The officer's uniforms consist of a green blazer with a department patch and a pair of gray slacks. Joy Hackett feels that their uniforms provide a positive image for the school, considering that they are the first people others meet when driving onto the campus.

The gatehouse is presently being manned by Eater Gutierrez and Keith Perry. These officers are in the gatehouse on two shifts, from seven to three and from three to nine. The officer on the three to nine shift performs safety inspections and aids other campus police officers during the hours of nine to eleven p.m. The Community Service Officer includes: asking people coming on campus, doing fire safety inspections, and providing extended use of the campus information line from the hours of seven to nine at night.

On Saturdays, the gatehouse is manned from eight to five by students. The gatehouse is not open on Sundays.

In a interview with Eater Gutierrez, we asked how she liked working in the gatehouse. She replied, "I feel very welcome here. Members of the administration have sent me cards, and other members of the Babson faculty have stopped in to introduce themselves." The re-opening of the gatehouse has been a positive reinforcement to the Babson community. People coming on the campus are now able to get directions to find their way around, and people will no longer begin lost on the campus, but perhaps the gatehouse plays a greater role in symbolic security.

Dishonesty: A Community Concern

Continued from page 1

were a result of suspicion only, since no evidence of cheating has been presented.

In a separate interview with Professor Philip Dover, a member of the Graduate Review Board, the Free Press was informed that, "The major source of concern comes from the student body." In response, the college administration plans to confront the situation as a community concern rather than taking rash disciplinary action as most colleges and universities choose.

Soon, all faculty and students of Babson College will receive a three page letter from Gordon D. Prichett, vice-president for academic affairs and dean of faculty. The letter in no way denies that there is concern and goes as far as to extend this concern to the undergraduate body, from which no complaints of cheating have been filed.

The type of cheating that have been reported are premeditated by students. In other words, certain students are suspected of entering exams with the express intention of purposely cheating, as opposed to spontaneous dishonesty due to desperation.

The guidelines, which were set forth by Dean Prichett two years ago, detail the proper behavior by which students and faculty are expected to behave during exams. Many of the points mentioned in the letter are also mentioned in both the graduate and undergraduate student handbooks, which all students receive upon entering the college.

However, neither the handbook or letter outline the appropriate channels by which students and faculty can air grievances that arise due to dishonesty or cheating.

When questioned as to how a student can take action in a case of dishonesty on behalf of a faculty member, Prichett replied, "If a student won't file charges, it's hard for me to do anything to the faculty member." He added that he was not aware of the pressure the student would feel in this type of situation.

Prichett's letter will be received by member of the community on or about February 12, 1990.

The New Free Press

Continued from page 1

Semi-electronic, Spring Break Travel Guide, Valentine's Day and semi-formal, Founder's Day, Parent's Weekend, April Fool's Parody issue, the Soviet Enterprise Conference, and a Senior's Send-off...Plus you will find many great new features on every page. We've expanded our Focus on Student Business and the Business Page. We've added Across the Campus, comics and crossword puzzles, eye-catching graphics, front page color! Movie, Restaurant and Music Guides! Six pages of sports coverage, plus much, much more!

We have put a lot of effort into the new and improved Student Free Press, and hope that you enjoy it immensely. We're anticipating an exciting semester, so come on down to our production floor on a Wednesday night and see what the excitement is all about, and maybe you'll catch the spirit!
There are those who generously give of their time, give of their skills, give of themselves. So who are they?

Give us your nomination for Volunteers of the Year.

This year, the United Way would like to reward some very special people — the volunteers who give so much to health and human services in our community.

But first we need the names of the most deserving candidates. So if you know of anyone who's worthy of such an honor, fill in your nomination below and send it to:

Voluntary Action Center, United Way of Mass. Bay, Two Liberty Square, Boston, MA 02109-3966.

Nominee:

Address

City State Zip

Work/School Day Phone

Where does the nominee volunteer?

Address

City State Zip

Phone Contact

We want this effort to be inclusive of all people in the Massachusetts Bay area in regard to race, culture, ethnicity, religion/spirituality, gender, sexual orientation, economic status, age, geographic residence, and personal belief. Please consider these factors in your nomination.

Attach an additional sheet of paper to this form. Using no more than 400 typed or clearly printed words, address the questions which follow. (Please note: do not send any extra materials; they will not be considered.)

1. What difference has this volunteer made (people served, contribution to the community, accomplishments, initiative, commitment, # hours, frequency)?

2. Has this person demonstrated creativity, innovation or overcome any special challenges in his/her volunteer work?

Ten nominees will be selected and recognized on April 25. (All nominees will be listed in the ceremony program.)

Is this person under 25? Over age 65? □ □

Your Name

Day Phone

Address City State Zip

*All nominations must be postmarked no later than February 28, 1990.
The decision by an impartial panel of community judges are final.
In Our View

By now you've already heard bits and pieces about the new Babson Free Press. Well, here it is, the whole enchilada. Allow me to briefly take you on a tour of our changes. First of all, we've shortened our format to a tabloid. Yes, a smaller size makes the paper easier to hold and is more appropriate for the messages we wish to convey. The newspaper is now 28 pages long. It contains more pictures, graphs, features, announcements, sports articles and general information. As well, the articles are more thorough and concise. Plus, we have added comics, crosswords, trivia questions, a new feature called Across the Campus, and for the first time a Full COLOR PHOTO.

Before I go on, I must take the opportunity to express my thanks and appreciation to the Free Press staff and all those who have contributed. My goal was to create the best and most read newspaper that Babson College has ever seen and I would not have been able to achieve this without the help of Rebecca Geffert, Bill Chisholm, Kati Green, Chris Rice, David Rauktys, Steve Paquetel, Bill Salvatori, James Auger, and last but not least my faithful Free companion and master of lay-out design Bob Collins, the Free Press Managing Editor who helped make all this possible. I would like to announce the appointment of Prof. Robert Kopp, as our new faculty advisor. And thank all the typists, photographers, advertising staff members and general supporters (my Mom and Dad) of the Free Press. You’re faith in us paid off and I thank you all from the bottom of my editorial.

We at the Free Press set out with the idea of creating a newspaper that was entertaining and enjoyable to read. By adding these features we hope to make Babson College more responsive to news and information which affects the community. Some may criticise us and call us such things as paper television, a weekly comic book, or a USA Today look alike. Well, we don’t deny that we have these features and we know that these are the devices which make a newspaper successful. In a world of illiteracy and misinformation, people need a place to look for facts and knowledge, as well as an incentive to look.

The Babson Free Press is

A Paper for a TV. Literate Community

Guest Forum...

The big story for the 1990’s will be, I think, the development of Eastern Europe. I visited Poland in 1989, days before Solidarity took control in August. Had I not experienced it first hand, I would not have believed how poor the country is economically. The average Pole earns $50-$60 per month! Under the thumb of Mother Russia, Poland has suffered from a paucity of investment. As one member of the ousted communist party put it, "Poland at capitalism, yet there is no capital." My immediate explanation was that, since Yalta, the Russians have hung Poland out to dry owing to the long history of antipathy between the two nations. But when Poles told me—no without some satisfaction—that conditions were even worse in Russia, I saw the simplicity of the explanation: as an economic system communism has been a colossal failure.

The explanation: In Poland one gets paid the same whether or not one puts forth the effort. But. I responded, tourists will reward their effort through tips. No good, was the Polish reply, tourists leave as a tip cannot buy anything! Following the advice of Harvard economist Jeffrey Sachs, the new post-Soviet government of Poland has decided to go "cold turkey" from a communist to free market economy. Sachs has received the government, led by Tadeusz Mazowiecki and Lesch Walesa, to suspend payments on the country’s $50 billion foreign debt. Sachs’ rationale is that most of the debt has been undertaken by the communists--not exactly in good faith—and that there is no moral imperative for the nascent democracy to assume responsibility for it. True repayment, Sachs implies, will come with the day when Poland stands up as a vital member of the European community, another important ally in the cause of free societies and free markets.

If the rest of Eastern Europe mirrors Poland, it is an economically disadvantaged area but one that is ripe for investment. The Poles are relatively well educated and are willing to work. But the results of foreign investment will take time to bear fruit, and in the meantime, the very meager living conditions are likely to get worse.

Because of the great hardships expected—diminished standards, rising prices, higher taxes, etc.—the U.S. media has cited the possibility of an anti-Solidarity, anti-free market backlash among the people. My bet is that the irreplaceable ing air of freedom will buoy the Poles and will enable them to persevere the difficult transition.

For all nations interested in world peace economic development, there is clearly much at stake in the outcome. Unfortunately, many claim that the West, particularly the U.S., is doing far too little help. According to Sachs ‘Instead of vision...there is cynicism and confusion.’ It’s always a temptation to think that the internal bickering over budgets and deficits, that occupies so much of our energies here in the U.S., is contributing to our inability to support the struggling governments in Eastern Europe. Let us not fiddle while Rome burns. The payoff to the U.S. in terms of new markets and new allies is potentially large. Let’s take up the lessons of history vis a vis isolationism vs. intervention. My guess is that we should do more than we are doing now. Democracy capitalism is winning the battle if the ideologies in Eastern Europe without military invasion and less of American lives. From this perspective the cost of financial aid to the region is a real bargain.

The Babson Free Press is

By Robert Kopp

Professor Robert Kopp is an American Professor in the Marketing Division here at Babson Business School. He is currently teaching Marketing Principles and Marketing Communications Mr. Kopp is also an Advisor to the Babson Free Press.
Letters To The Editor

Dear Students:

You have plans for your life - goals to reach - a brilliant future...

So did Linda Lancaster, a doctoral candidate at the University of Maine, Orono, Maine. On February 18, 1989, the drunken driver of a pickup truck struck her down as she and a classmate walked along a sidewalk in the campus community. Linda died three hours later.

All her goals and plans for the future were wiped out in one senseless moment of drunken violence - a violence our legislators have yet to recognize as murder - and our courts of law waiver over just when it occurs.

You have plans for your life - but, take a moment as did Linda. But with your help we can - and must - keep our streets and sidewalks safe.

Take a stand. Refuse to ride with an intoxicated driver. Volunteer to drive a friend who partied too much. Write your congressman to initiate deterrent legislation against such drivers. No time off for good behavior - no suspending half a sentence - no plea bargaining.

Do something positive, if not for yourself or for a friend, then for someone who loves you. Keep your future alive!

Sincerely,

Russell and Eleanor Nicholson
Parents of Linda Lancaster

The Fabulous Four

As of today, (February 9th), I've physically been back to Babson only once since my graduation in May of '89. Yet, I must assure you that more than once, I've traveled back to Babson in my mind. It has taken a lot of time and effort, but I believe I truly understand why our parents have forever claimed "Your college years will be the best years of your life." We were right.

This understanding involves the recognition that Babson's a great school. I feel as though I owe a lot to providing me with such an infinite number of unique and valuable experiences. I'll never forget earning my first solid A (and discovering how much just one A per semester can buy), or the magic of Andrew Hathaway's ability to make jello disappear through his left nostril, or my seemingly magic string of late night encounters with an experienced cocaine user/psychoanalyst. (Needless to say, it wasn't the cocaine-side of the equation that intrigued me.)

I worked hard at Babson, in a focused effort to leave there with a strong academic standing and an attractive job offer. I was successful on both accounts, and as I mentioned, have since discovered, that I left with a number of less measurable, but equally valuable take-aways. Don't think I've forgotten the not so positives: all-nighters, thirty-pagers, and low grades (I haven't). However, I must admit, these experiences all got jumbled together to represent a more collective part of the "college experience." Just last month for example, some of my friends and I laughed aloud at our inability to remember the Policy case that jelled us to the library on our third Policy weekend. (Back then, we could have recalled the case writer's name and the case's copyright date.) Shortly after graduation, I was thrown into the jaws of the "real-life" business world. I booted out the contents of my little scholastic world and sent them all off to the West to wait patiently. Months later, I joined my belongings at the location of my new home, made some hasty efforts to adapt, and headed up the roadway to work. I knew it wasn't easy, but never anticipated the intensity of the challenge I faced. I quickly learned that in new and uncomfortable situations, all individuals are prone to fall back on what they know best. Fortunately, I had four years of learning at Babson to fall back on, and education that provided exactly the support I needed.

Babson is a unique school, both academically and environmentally: all who attend are extremely lucky. I'm writing to address the fact that, for some people, it's hard to realize the value of what Babson offers and to develop a true sense of appreciation until months or years after their departure.

My recent return to Babson came with the opportunity to be involved in this year's on-campus recruiting. During my visit, one question was asked over and over again, "Do you feel like Babson left you well prepared?" This question couldn't be answered with a confident enough yes: from copy strategy, to COMM costs, it all gets applied. The corporate-world out here is much the same as the one studied at Babson, and that has to do with more than coincidence. It's something to be very thankful for. The school's faculty and administration work hard to provide Babson's students with the opportunity to earn the most valuable education possible, and they're doing a good job. Trust me.

Thank you Babson.

Nowell C. Upham

Photo Essay

What are your feelings about Babson not having a student life center?

Hillary Hunter '92
"Without a common social center for students, it keeps the school from having a real sense of community.

What kind of social activities would you like to see offered on campus?

Olga Stella '91
"Big name concerts.

What do you think about the Pub?

Tony Dalige & David Zaslaw '91
"We think the Pub should be expanded into the present Exchange, moving the Exchange to Central lounge, the new student center!!!

What do you think about the new building?

Anne-Marie Harney '90
"The policies should be enforced more consistently as to who can drink and who can't."
ANNOUNCEMENTS

Writing Center
What is the Writing Center? The Writing Center is a service of Babson College which will help you with any writing assignment. The Writing Center staff will help you brainstorm, organize, put together, take apart, or revise a letter, a report, or a resume. You bring it; we’ll help you do it. This service began Monday January 29 and will continue in effect this semester during the following times: Monday 4:00–5:00; Tuesday 1:30–5:00; Wednesday 12:00–3:30; Thursday 11:00–2:00. Additional weekend hours: Saturday and Sunday 5:30–8:00.

Women’s Lacrosse
Attention!! All those interested in Women’s Lacrosse Preseason conditioning practices will be held on Mondays and Thursdays from 3:30 -5:00 p.m. Special beginners’ practices will also be held, call for days and times. Regular season practices begin on Tuesday, March 1, 1989 from 3:30-5:00 p.m. For more information, call Linda Smurl at x4593.

Send Announcements to Box 140 by Noon on Monday

ACROSS THE CAMPUS

BRYANT
Bryant Hall Residents are concerned that their "temporotary" caretaker, Leon, will not be the permanent replacement, rather we will be given a "third wheel". Bryant being one of the least maintained dorms on the campus, requires a superior custodian such as Leon.

CANFIELD
All was quiet in Canfield this past week. The boys are getting psyched for the upcoming intramural season. Bruce Goodhue and John Parno have the teams made up and everyone is pumped to take on the rest of campus. So look out!

COLEMAN
Well, it’s a new semester with new and exciting activities planned for Coleman. Everyone would like to welcome Fritz and Rim to the top floor. Everyone knows its better on top. Coleman’s night life seems to be on the move. Considering you couldn’t find a seat in the dorm North last Friday night.

FOREST
Events at Forest this week included a visit from the John Dillaroie Salon, a doughnut social with the girls from Maple Manor and Green Gables. Sunday nights at Forest are movie nights—be there at 7:00 in the main lounge.

KEITH
Some may think we’re quiet and dull...
But “without a heart beat” is a phrase that is null...
We’re diverse in our interests, from sport buffs to Greeks.

Of which we include Kappas, Theta Chis, and TSG.
Different clubs and majors; the fun and the serious.
We’re never deserted...never mysterious.
On nights when need be, the books are our host...
But we all have a ball...we’re not trying to boast,
Frequently found at the gym or the pub...
Or dancing or bowling in the night’s chosen club.
We’re the campers of Keith Hall—we love laughter and smiles...
So come over and visit...Has it been a while??
Get psyched to have fun, and face all the action!!!
We welcome all visitors...we guarantee satisfaction.

GREEKS
On December 10, 1988, the sisters of Kappa Gamma Gamma went Christmas caroling at North Hill’s Health Center, a retirement home. Also, the Fall pledges of KEG helped serve a turkey dinner at the Pine Street Inn on January 27.

MAPLE MANOR/ GREEN GABLES
Last Monday night we won our intramural volleyball game against South. Congratulations. Bad Manor Wednesday night we held a study break with the guys of Forest. Don’t forget the freshman semi-final this Saturday at Knight!

PARK MANOR CENTRAL
Central, along with South, is planning to sponsor a Pub Night soon. There will be two comedians and a DJ.

PARK MANOR NORTH
The first ever Nintendo Blazers of Steel televised game was held last week. Any republication, rebroadcast or other retransmission without the written consent of the Nintendo Hockey League, Italian Foodstuffs, or the Munsters is strictly prohibited. Final score: Univ 3 – Yadda 2

PARK MANOR SOUTH
R.A. Cindy Kervorkian says that there are still empty rooms over at South despite the amount of new girls that moved in this semester. In other happenings, South lost this week’s intramural volleyball game to Maple Manor.

STUDENT GOVERNMENT PUBLISHERS
PEITZ
Nothing submitted, looking for writers.

McCULLOUGH
This week in McCullough: Babson Public Safety did not make a guest appearance at an A1 party... C tower window was not broken... Dave Ellis swung by to chat... Andy, Hank, and Missy continued to do a great job!!!
32 days until that Spring Break!!

Upcoming Company Info Sessions:
Hill's Dept. Store: Thurs. Feb. 6, 6-8:30, EOC 4-5:30.
Electronic Data Systems: Feb. 13, Trumbull 205, 3:30-5pm.

Resumes due by noon for:
2/8: Monarch Capital Corp.
2/9: Macy's Northeast
2/9: Nestle Foods
2/12: Federal Reserve Bank of Boston
2/12: Pitney Bowes

Grad Blurb

DOUGLASS ENTREPRENEURIAL PRIZES

MBA STUDENTS VIE FOR PRIZES

By: Natalie Taylor, Faculty Coordinator
Alma Bair, Graduate Coordinator

In order to complement and support Babson's other entrepreneurial activities, and to assure maximum recognition for them all, the Douglass prizes will be awarded on Founder's Day before the induction of Babson's Distinguished Entrepreneurs.

Professor Jeffry Timmons (left) Discusses the entrepreneurial prize with Donald Douglass.

The Douglass Foundation prizes will be presented for the third time in Spring 1990 to the graduating students submitting the most feasible business plan in any of the following areas: start-ups, acquisitions, company growth, real estate development, or entrepreneurship. Cash prizes include $5000 to the winner, $1500 for the first runner-up and $500 for the second runner-up.

Mr. Douglass is interested in stimulating the entrepreneurial spirit and recognizing and rewarding the entrepreneurial initiative of graduate students in the Babson community. His son, Scott E. Douglass, received his MBA at Babson in 1987.

ELIGIBILITY

Projects from full-time or part-time MBA students during the Spring, Summer and Fall semesters of 1989, as well as advanced certificate or international exchange students, will be eligible for the 1990 competition. The deadline for submission was Tuesday, January 16th.

SELECTION PROCESS

The prizes will be awarded on the basis of a Business Plan Competition. Individuals may compete for the prizes by preparing a Business Plan under the sponsorship of the entrepreneurship faculty, or as part of their course work in an Entrepreneurship, Financing the Entrepreneurial Venture, Real Estate Development, or Entrepreneurship course. A panel of outside judges consisting of entrepreneurs and venture capitalists will evaluate the Business Plan and hear presentations by the finalists on Saturday, March 31, 1990

9:00 a.m. - 12:00 p.m.
in 207-208 Trumbull Hall

This is an excellent opportunity for MBA students to gain exposure and receive feedback from practitioners and we encourage you to participate in this exceptional program. The winner and the two runner-ups will be announced on Founder's Day, April 6th.

For more information, contact Professor Natalie Taylor or Alma Bair.

The Social Side

The MBA Alumni Council as well as the Graduate Student Association would be delighted if you attended Crush, The Stress Monster Attitude Adjustment Hour at Roger's Pub on Thursday, February 8 at 4:45 p.m. Come grab a free drink and munchies! It'll be worth the trip... We swear!

Graduate student housing is available at Woodland Hill. Please contact Eileen Sullivan at the Office of Residential Life for information.

The 1989/90 Babson DuBose Lecture and Performance Series in Afro-American Studies is proud to present an event on Friday, February 16, 1990, 8 p.m. Walter Robinson, composer/DuBose Institute: "What A Wonder Jess Has Done," an opera based on the life of Denmark Vesey, Dramatic presentation excerpts. Walsh Theater, Suffolk University. A bus will leave from the Babson campus at 7 p.m.

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Features

If it’s Happening, It’s Here!

By Kristin Green

Features Editor

Hi there! Well, we are back and we are better than ever. Seeing as I am the new features editor, I suppose that I should introduce myself. My name is Kristin Green (more fondly known on Wednesday nights as Catwoman) and for those of you who know Rebecca as last semester’s features editor, this should be easy… am her roommate.

I think that by now everyone has had enough time to recuperate from vacation… no more sleeping all day… no more eating real food… no more all night movie channels. Now it is back down to business.

As far as new business goes, there have been some changes as you may have guessed by now. We have some of our old sections like movie and music reviews as well as some new ones like restaurant reviews. We have brought in an entire section of comics and puzzles (just to help you procrastinate some more). We even have horoscopes to tell you what kind of a week you are supposed to be having.

There are also plans for new sections to be developed. How about a section for weekly dorm news? What about a page for stories in foreign languages? This is where we need your help. I want to know what you want to see. This is your campus, it is your paper, it is your money that helps fund it. What do you want in your paper?? If you have any ideas or any comments please send them in. If you really like something or really hate something let us know. We will not be responsible for not pleasing you if you do not tell us what you like.

This brings me to another subject. If you want to contribute more than just telling us what you want to see, let us know that too! If you want to write, draw, or just help out in production, call us up or stop by. Weekly or not… if you feel like writing a story or doodling and being paid for it… we have room for you in our happy-go-lucky crew.

Besides, who can pass up free pizza every Wednesday and a weekly pay check for having fun a couple of nights a week?

Anyway, I want to welcome you all back again. I hope that things are going well for everybody so far. Now that the wheels are turning, things should start moving smoothly. Final reminders… stop and wait before you stress out… this is just the beginning!

By Prof. Fritz Fleischmann

Contributing Writer

As part of the 1869/1990 Babson/Debols Lecture and Performance Series, Babson is proud to co-sponsor a production of a new opera by Walter Robinson: “Look What a Wonder Jesus Has Done.” Walter Robinson, the composer, is currently a fellow at the DeBols Institute for Afro-American Studies at Harvard University. Excerpts from his opera, which is still unfinished, have been presented around the country and have received great critical and popular acclaim.

Based on the life of Denmark Vesey, who led a slave uprising in Charleston, South Carolina, in 1822, this folk opera employs a variety of gospel, music, jazz, and the folk music of slavery. While the soloists are professional concert artists, the chorus is made up of gospel singers from various sections of the inner city and the South.

The upcoming production, co-sponsored by Babson College and open especially to the members of the Babson community, will consist of a dramatic presentation of excerpts, with singers and a chorus interspersed by remarks from the composer. This event will take place on Friday, February 16, at 8 p.m., at the Welles Theatre, Suffolk University (41 Temple Street, Boston).

Admission is free for Babson members and friends. A chartered bus will leave the Babson Campus at 7 p.m. (in front of Hollister, where it will also return). The bus ride is also free, but the number of seats is limited. Please sign up in person at the office of the Division of Liberal Arts, 3rd floor of Hollister Hall, or call Prof. Fritz Fleischmann (ext. 4403).

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Babson College Presents...

Pulitzer Prize-Winning Poet

The Thompson Visiting Poet Series at Babson College presents
Mary Oliver, Pulitzer Prize-winning poet, who will speak in Babson's Trim Hall, Rooms 207-208, on Monday, February 12, at 7:30 p.m.

Oliver won a Pulitzer Prize for her volume of poetry, American Primitive (1984). Of her prize work, poet Stanley Kunitz has written, “Her special gift is to connect us with our sources in the natural world, its beauties and terrors and mysteries and consolations.”

Oliver was a Guggenheim Fellow in 1980-81 and received the Achievement Award from the American Academy and Institute of Arts and Letters in 1983. Her works have appeared in the New Yorker, Atlantic Monthly, and numerous other magazines.

The Thompson Visiting Poet Series annually hosts a distinguished poet at Babson College. The public in invited free of charge. For more information call the Coordinator of Special Events, Babson College, (617) 793-4273.

Latin American Film Series

The Center for Language and Culture at Babson will sponsor a Latin American Film Series on Wednesday evenings, 6:30 p.m., from January 24 - April 25. All films will be screened in Trim Room 203-A. Films have subtitles. Discussion in English to follow screening. Admission is free. All movies will be listed in the calendar.

On February 14th they will show The Official Story (Argentina), the Academy Award winner for Best Foreign Film, this is the saga of a woman who is forced to come to terms with the truth behind the adoption of her daughter.

The following week, on February 21st, they will be presenting Camilla (Argentina), a romantic tale of forbidden love between a young Catholic socialite and a Jesuit priest.

On February 26th they will present Erendira (Mexico), based on a section of Gabriel Garcia Marquez' One Hundred Years of Solitude; this is an erotic black comedy laden with sexual fantasy, surreal pranks, and political allegory.

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Little Shop of Players

By Richard Greiff
Contributing Writer

The Babson Players are off and rolling in preparation for their biggest musical production ever, Little Shop of Horrors. The casting was done on January 20th and 30th, and congratulations are in order for: Donna DeMocker, Bob Collins, Len Ross, Jeff Hine, Patrick Penn, Dina Lattuce, Leanne Anco, April Hamilton, Sebastian Miscelli, Craig Gauvin, Marc Basch and Wendy Miles. The show will be directed by local choreographer Tim Devaney of Watertown, and assisting him for the first time will be Joel Clayton. Plus, Jerry Owee of Wellesley returns as musical director after his debut last year in "A Funny Thing Happened on the Way to the Forum."

Little Shop of Horrors was originally performed on stage in 1982 in the off-Broadway production in the Orpheum Theatre. The show was a smashing success providing that a musical comedy could be created from one of the cheapest and trashiest B-movies ever made.

Most remember Little Shop by its 1986 movie remake that starred Rick Moranis, Steve Martin, Bill Murray and Four Tops singer Lerti Stubbs as the voice of Audrey II. The Players hope to capitalize on the show's popularity by bringing Babson and Parents Week-end a horrific night to remember. Until then, remember, don't feed the plants!

Babson Blotter

The following items have been edited from the logs of the Public Safety Department based on space limitations by the Free Press.

Weekend of Saturday, February 3, 1990

2/2/90 8:45 AM Suspicious phone call reported. Under investigation.
2/2/90 6:37 PM Lens to glasses reported missing in area of Babson Hall.
2/2/90 10:55 PM Window Sound breaks at Perk Manor North. Referred to Police via Plant.
2/3/90 1:19 AM Malicious false fire alarm at Forest Hall. Pull station activated.
2/3/90 1:30 AM During fire alarm observed individual vandalize fire horn. Individual placed under protective custody for intimidation. Student Affairs advised.
2/3/90 11:45 AM Typewriter found in hallway at Gerber Hall. Moved to Public Safety offices.
2/3/90 3:46 PM Recreation Center staff and other individuals reported disorderly person in ice rink stands during hockey game. Individual uncooperative and argumentative. Individual taken into custody for disorderly conduct.
2/3/90 3:30 PM Assault and battery reported at the Recreation Center during a high school hockey game. One juvenile placed under arrest for hitting another individual with a pipe. One juvenile transported to Newton/Wellesley Hospital for head injuries.
Wellness and Fitness
By Linda Smurfl Contributing Writer

Perhaps it is the interest in the corporate world filtering down to students of business at Babson, but interest on campus in the area of wellness is booming. The last ten years has seen an explosion of interest in personal health and wellness nationwide. The huge number of books, articles, and even magazines published, the millions of dollars spent every year on home exercise equipment, diet and nutrition aids, and even health club memberships are all witness to the increasing level of interest. This interest is reflected at Babson by the popularity of the new Recreation and Special Events Center, increased enrollment in activity courses, increased attendance at the Wellness/Fitness Workshops and Seminars, increasing requests from residence hall advisors for wellness programming, and the popularity of the Peer Educator program.

With all this interest in wellness, one might ask for a definition of wellness. The Peer Educators, under the direction of Area Coordinator, Jane Flynn, spent the better part of the fall semester learning about wellness. Their stated purpose is to "promote a sense of wellness on the Babson campus." Pared with this mission, their first task was to learn what wellness means. They then had to decide how best to promote wellness campus-wide.

Wellness is a commonly used umbrella term to indicate almost any interest in health and well-being. The National Wellness Institute in Stevens Point, Wisconsin defines wellness as a "conscious and deliberate approach to an advanced state of physical, psychological, and spiritual health." The major elements of a "well educated" student have also been organized along six dimensions.

The "Social" including family, community, and environmental health.

The "Emotional" includes personal mental well-being of feeling states.

The "Spiritual" involving one's personal connection to a greater power.

The "Physical" includes physical fitness, diet and nutrition.

The "Occupational" involving one's relationship to productivity/work.

The "Intelectual" includes the cognitive function of mental processes.

Clearly, these dimensions incorporate all aspects of an individual's personal and professional life, but the most commonly emphasized dimension is physical. Thousands of companies nationwide provide wellness benefits for their employees by employing fulltime fitness directors. Babson’s Wellness/Fitness Program is under the direction of the Athletic Department, coordinated by Linda Smurfl, an exercise physiologist.

The Peer Educators tackled their task by dividing into groups and choosing topics of personal interest in which to focus their attention and training. The topics included: Date/Acquaintance Rape, Time/Nurse Management, Nutrition, Aids Awareness, and Alcohol and Substance Use and Abuse. The groups spent many hours in training to achieve a high enough level of understanding to be able to make presentations and facilitate meaningful discussions. This semester, the Peer Educator II, responsible for the majority of the training, has been invited to present at Seminars at the Health Center on topics ranging from 4:30-5:30 p.m. They also encourage RA's to make use of their expertise and training by arranging for presentations in the Residence Halls.

The Peer Educator program is just one indicator of the growth of interest in wellness on Campus. Connie McCarrt has recently joined the Health Center staff as part-time Health Educator. She will be working to provide students with health information and counseling to promote positive and healthful changes in behavior. She will also be acting as the advisor to the Student Health Advisory Board (SHAB).

With the addition of a part-time Health Educator and the Health Center Staff, Linda Smurfl, Jane Flynn, Carole Warsy, Sandy Clancy, the Peer Educators, and others involved with or interested in wellness are planning the formation of a Wellness Committee to coordinate all these diverse efforts. Wellness is a very broad topic, but our main emphasis is in the promotion of a sense of balance in one's approach to all areas of life. If you are interested in joining the Wellness Committee, please contact Linda Smurfl, x4563.

We are excited about the new interest in well-being at Babson and want to see it continue to grow.

Horn Computer Center Undergoes Facelift
By Erik Dobrevik Staff Writer

As many of you have already noticed, the Computer Center has been one busy place lately. With changes in management, hiring of new Student Aides, and an altered layout, the center is striving to set a new standard of efficiency and quality performance at Babson. Fredrick Marchkin, the new Night Coordinator, is in charge of supervising all Student Aides and monitoring the status of the computer labs as well as listening to you, the customer, about any questions or problems. The Aides all wear tags with their names and positions on them so if you want to give a compliment or complaint, Fredrick will be more than happy to hear from you.

Our physical layout has changed somewhat, and with the change, Babson shows up to the larger schools with features seen only on our campus. All Babson students have open access to the PC laser printers and a Macintosh network. The laser printers for PC users are now located in Lab 3 - the Output Lab - and can be used by member of the community. Two of the three printers handle Lotus 1-2-3, Microsoft Word, and Harvard Graphics while the other one handles Multian, Advantage II, Professional Write v2.11, Microsoft Works v4.00, Microsoft Word v5.00, WordPerfect v5.00, and WordStar v5.50. Don't forget that VAX (Minibit) laser output still comes out in the Student Aide room. Although you can bring in any of the above word processing files for printing, we still only support Microsoft Word.

In Lab 1 are the Apple Macintosh computers networked to a printer on an Apple Laserwriter INTY (By midsemester there will be a total of seven Macs). Microsoft Word, Microsoft Excel, Works, and a host of other programs are on the Macs, and although the Student Aides are not required to support them, if you do have a question, try asking anyway.

For those of you who are not familiar with the employment structure at the Computer Center, the students behind the Main Desk are only there to issue manuals, disks, and rooms - they do not answer computer questions. The Student Aides all wear blue vests and are trained to answer questions regarding Lotus 1-2-3, Microsoft Word, Harvard Graphics, Kermit (VAX software) and various other hardware/software combinations. They do not always answer all of your questions, but if you do have a question, the technicians have the most experience and time on the job (they wear the blue name tags).

For those of you who are interested in working at the Computer Center, you may get an application from the User Support Coordinator or ask any of the Student Aides for assistance. If you have suggestions about ways to improve the Computer Center to your liking, just ask your Peer Student Aide or the User Support Coordinator and your ideas will be considered. We will be taking applications after the idea, the Laser Output room came from you guys!
Submission Deadline
Monday at NOON

Thompson Visiting Poet Series presents Pulitzer Prize winning poet, Mary Oliver
7:30 p.m.
Trimm 207-208

Traffic Court
7:00 p.m.
Trimm 205

ACROSS
1 She said—mis-
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2 Patriotic color in the U.S.
3 U.S. national emblem
4 Return of Smail-
us
5 Newspaper
6 Farmer's field
7 "And now I am the — of the Queen's
7 The Queen's Son"
8 Prosperity's
9 Turn of art
10 Type of ant
11 George Washington's war
12 Garden tool
13 This in Mad-
ison
14 Last of the Shah's
15 Monarchs
16 Mother-of-
pellet
17 Brooks, successful
18 Asian culture
19 Paint color in the
20 Parrot
21 He ran again
22 Against COE
23 Prestigious practitioner
24 Cried, as a cat
25 Fabulous writer

DOWN
1 Old Glory
2 Far away
3 One type of rose
4 Holiday exhibition
5 16th Century
6 Sea cow
7 Forest city
8 Clare
9 Large casks
10 It's said to make a mar-
ner
11 "Sit in the
12 Lounges" in the
13 Leather goods
14 French painter
15 Sculptor
16 "I Am a
17 Joubert's
18 "Renee's
19 With make-
20 A new
21 111th English drama-
22 Across
23 Burke
24 "Pell"
25 Ancient
26 Be on guard
27 New York's
28 Tiny particle
29 Undesirable
30 Across
31 Across
32 In the Bighorn
33 In the
34 In a tower
35 To the State
36 Statement of
37 River island
38 Word before order or car-
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39 School subject
40 "And Baby"
41 Cereals—"
42 "Three"
43 "I'm a Mother"
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45 "I'm a
46 "I'm a
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Solution found on page 17
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Photo Essay:

What is your opinion of the meal system at Babson College?
What could the school and Marriott Corporation do to improve it?

Dave Rauktys '92

"As much as people complain, for institutional food, it's better than average, but more variety is needed."

David Magoloff '92

"Better quality food, less repetition with the meals and either longer tables or longer hours for the meals."

Sona Bhatt '93

"Personally, I find it quite unsatisfying because it's not very enjoyable when you get sick after every meal."

Bill McNamara '92

"I don't like it. It's overcrowded and conflicting schedules often make you miss meals. Meal cards should be used at either the Exchange or Trim."

Anthony Catanese '92

"Be able to transfer meals down to the Exchange more easily. Don't have a set menu at Trim, have more variation with the meals."

Tom Lapointe '92

"I love it. It is fresh and there are usually plenty of choices. Best of all, you can eat as much as you want. It is the best part of the school value-wise. The dinner hours should be later because people get hungry four hours later when they are studying.

Why is Gender?

By Kevin Heald
Contributing Writer

Jane Flax, the keynote speaker of the Babson Faculty's Series of Gender Studies, lectured last Tuesday night on the question: 'Why is gender?' She stressed that the question could not be 'What is gender' because gender is 'not a thing, not a stable object.' It is instead a 'social relationship that interacts with other social relationships.'

The Feminist Theory behind this question is intended, to make you confused, more uncertain than you were before. This theory works on the basis that it questions the existing social relationships, the tools by which those relationships are formed, and asks itself as a political theory.

To establish this line of thinking Flax began by separating gender from anatomy. There is a gap between appearance and behavior. Because it is tall does not necessitate that that person will go on to play basketball. Because a male has a penis does not necessitate that he will exhibit behavior commonly associated with men. Gender is a learned behavior.

Throughout Western civilization a standard has been set based on the relationship of power between men and women and that standard has evolved into the question: 'Why aren't women equal to men?' The Feminist Theory questions that standard.

Flax pointed out that questioning this standard is 'not to deny that gender is about power.' She pointed out that in a capitalist society, those women who have access to capital have power, and that white males being on the top of the payment structure are accordingly in higher political positions.

Professor Flax closed her speech by summing the four areas in which these social relations have been constructed. These areas include the sex-gender system, the sexual division of labor, child rearing, and language.

New Law Club

By Brian Norton
Contributing writer

I am extremely pleased to inform you, the student body, of the introduction of a law club to the Babson Community. The Babson Law Society, while attempting to kindle a greater interest in law and legal careers throughout the campus, will provide a variety of speakers and panel discussions regarding such topics as current legal issues facing the business community, education into the different careers and opportunities in the legal and para-legal professions, and insight into the selection process of law schools.

These programs will be open to all Babson students and everyone is encouraged to attend. In addition, we hope to conduct a number of cultural and social events including parties with other law clubs from other colleges throughout the New England area.

For our members, we will provide strong contacts to outside firms and practices, as well as current Babson alumni in the legal profession in the hopes of obtaining valuable internships, scholarships, and summer job positions.

The Babson Law Society also stands as a clearing-house of information regarding admission and application to law schools in and outside the New England area, as well as many LSAT preparatory courses currently available.

Midway through the Spring Semester, the Law Society, which helped immensely in establishing the following event, plans to compete in the First Annual New England Intercollegiate Mock Trial. This simulation of an actual trial between New England area colleges is tentatively scheduled for the second week of March, and looks to be very exciting and challenging event.

Presentation of a special award has been decided for the mock trial and we all have room for members, so we cordially invite any students interested in law or a legal career, or the mock trial, to come join us at our next meeting. You can get in touch with either our advisor, Prof. Ross Fetty (ext. 8529), or the founders of the club, Bob Coccia (ext. 6388) and Brian Norton (ext. 4081). They will be more than happy to answer any question you may have.

Circle K

By Dawn Gagliardi
Contributing Writer

Babson Circle K recently inducted thirteen new members. They are: Rachel Aghai, Stephanie Bradley, Kimberley Calvo, Andrea Dobbins, Juan Fernandez, Kevin Gray, Stephen Klee, Julie Lincolin, Piper McSweeney, Roger Proulx, Adam Sachs, Karen Sawyer, and Adrien Toro. We are very proud to have such enthusiastic, dedicated individuals join our organization. Congratulations, and welcome to the K-Family!

In addition to the pinning ceremony, Circle K also presented the following members with special awards: Kimberley Calvo, Andrea Dobbins, Tim Mullin, Karen Sawyer, and Adrien Toro. Thank you again for your sincere commitment to Circle K.
RAVES: The Border Cafe

By Paul W. Bates
Staff Writer

Walking into the corner entrance of 32 Church Street in Cambridge's Harvard Square is truly a step into an oasis. In the desert of the blase, overly stuffy eating establishments with severely limited menus, The Border Cafe is a refreshing alternative to all-American boredom. The most striking feature of the cafe is its bold sound. Stated simply, The Border Cafe is loud: hardly the place to take grandfather and grandmother when they come to visit. The Border Cafe is always crowded, very open, and very lively. A minimum of a half hour wait exists only on the least popular evenings. Weekend evenings often one to two hour waits. It's not a bad idea to arrive early and sign in for a table, and then leave to explore Harvard Square until your seating time.

With all the noise and the wait and without the acceptance of reservations, what is all the fuss? The funs is an incredible menu of authentic Mexican cuisine, wild and spicy Cajun dishes, and even Mexican style pasta entrees. No pasty refried pinto beans and tomato sauce rice are served; rather, whole cooked black beans and a unique version of Spanish rice accompany many of the restaurants fine foods. The salsa is quite good, not too spicy yet certainly flavorful.

My personal recommendation is any of the various styles of fajitas offered on the menu. Anything from shrimp to beef to mesquite grilled chicken can be ordered fajita-style on homemade flour tortillas. On top of all the restaurants popularity and food quality, The Border Cafe has maintained very reasonable prices.

The decor of The Border Cafe is nothing outstanding. Crude wooden tables and chairs. Corona beer bottle pepper shakers, and large containers of sea salt do little to secure The Border Cafe's place in interior design fame. It's simplistic style, however, is perfect for its laid-back, good times attitude. Overall, The Border Cafe rates three and a half stars in terms of fun, food, and service. It's a must see, must taste, must experience type of place - try it!

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IMB
Men’s Hoops Back to Earth

By Sedge Sanders
Staff Writer

After starting off the season, the Babson Beavers have come back from a rather abrupt manner. The outside shooting and fast break baskets that were so good to them early in the year have suddenly disappeared and left many questions unanswered. The Beavers are the first four games after the break with losses against Brandeis and Bowdoin and wins against Middlebury and Amherst. Although they didn’t win impressively in their next outings, they got the job done when they had to, beating Gordon 83-70 and U.S. Coast Guard 71-61.

Babson, hoping to bust out of their slump, was looking to come up big against their next three opponents. Last Friday they found a tough opponent in Rhode Island College, who was riding the wave of a 13 and 2 record. Babo had their work cut out for them against this gritty, scrappy ball club. The Beavers hung tough throughout the first half before the big 11th Pierrakos’ dominance in the paint. In the second half the Beavers found themselves trailing by 11, but they surged back to have one point lead. Unfortunately, RIC took command down the stretch and breezed to a 87-75 victory. Again, Jim Pierrakos was high man with 28 points and 11 boards.

Thursday’s game pitted Babson against a steady Suffolk squad. The Rams were coming off two straight losses and were looking for a big win against the Beavers. Babson, needing to play well in preparation for Saturday’s showdown against Bates. The Rams cruised out into an early lead. Suffolk, with a never die attitude, patiently ran their offense and scored consecutive back door layups to stick close to the Beavers. The second half saw the Beavers jump out to a double digit lead, but they couldn’t put the nail in the coffin. The Rams kept chipping away until they took the lead over late in the second half. Suffolk held on for the upset victory as Babson, with a chance to tie, could not get a shot off. Ed Cirame was key for the Rams as he scored a game high 27 on a variety of dazzling shots. For the Beavers, Marc "Holme" Holtenhoff had a team high 17 points off the bench while Derik Malone and Pierrakos had 11 and 10 respectively. Turnovers were a deciding factor as Babo turned it over 9 of their last 16 possessions.

Saturday, Babo found themselves in the unfriendly confines of the dungeon Bates calls a gym. The Beavers were amped and ready for the Bobcats, who were coming off an emotional win against nationally ranked Colby. The locals found themselves down early as Bates couldn’t miss a shot from the floor. Babo, unable to hit from the outside, pounded the ball underneath to Holme and Pierrakos who silenced the unusually hostile crowd with hoops that kept the Beavers within striking distance. The first five minutes of the second half were crucial for the Beavers to keep the game close. The Bobcats caught fire against and were unconscious from everywhere. That, along with the home court by the refs, proved to be too much of a barrier for Babo to get through. The Beavers did, however, battle the whole game and got some outstanding play from Mark "Clipper" Regan and Todd "Stu" Mackson.
Hockey Ranked #2 in Nation

By John Nerilby and Jamie Rice
Contributing Writers

The Babson College hockey team is enjoying a fine season as it gears up for its playoff drive. The Beavers, with a record of 15-2-3 are currently ranked first in the East and second in the nation. The skating Beavers picked up the second semester where the first semester left off. The Beavers opened the semester with convincing wins over St. Anselm, Bowdoin, and Middlebury. The Beavers then traveled to Springfield to put their eleven game unbeaten streak on the line against the Yellow Jackets of AIC. Babson enjoyed a lead throughout the first two periods only to have the wheels fall off the wagon when AIC scored three times to defeat the Beavers 6-4.

The Beavers traveled to North Adams State to try to get things going again. After a convincing win over the Warriors, the Beavers played before a packed house against Lake Forest. Babson jumped to a 3-0 lead and held off a late rally to win 3-2. After consecutive ties with St. Anselm and St. Anselm, the Beavers averaged their only divisional loss by holding off the high powered Yellow Jackets of AIC, before another SRO crowd at the Beavardome 5-4.

On Tuesday, the Beavers upped their record to 15-2-3 overall (12-2-3 league) with a convincing 6-0 shutout of Williams at the Lee Center. Babson persevered the opposing resistance with 45 shots in the shutout. Dan Hunter scored twice; Jere Williams, John Boudreau, and Dave Doherty each had a goal. Craig Cleplinski and Mark Allen were the leading playmakers for Babson, with two assists each. Jeff Griffin, Dan McConnell, Mark Nerilby, Todd Cabot, and Todd Bertschmann, and Jamie Rice all chipped in assists for the green and white. The team's next game is next Tuesday at Holy Cross, and the home game is a week from Saturday against Colby at 3:00.

According to Tuesday's Boston Globe, Joe Caprini is the top goal-tender in ECAC Division 2 with a 2.38 goals against average.

Hockey #2 in Nation

Here's a strange bit of hockey trivia: Babson is ranked behind Middlebury in the east but ahead of them in the national rankings. According to coach Steve Bolding it is because the ECAC ranks solely on percentage, whereas the national rankings are tabulated by voting. We all know who's better, don't we? See you at the rink.

Sports Editor Bill Chisholm also contributed to this story.
B-Ball

from page 20

Babson with 16 and was followed by 11 apiece from "Upper" and "Sixy." Beaver Bita: Babi is now 10-6 with a tough game Thursday against rival Clark. Junior guard Derek Malone has a chance to reach the hundred mark in assists and rebounds along with averaging 10 ppg. Carl Pappo continues to be a pleasant surprise for the Beavers with his strong inside play off the bench. Sophomore Jim Pierrakos currently ranks eighth in the country in rebounding with an 11.2 average. Paul Lambert is on the comeback trail as he gets stronger with every game after suffering a severe sprain early in the year. Finally, if you haven't been to a game, you're missing out on one of the most highly touted P.A. teams in the game. David Zaslav—a treat for the whole family.

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intramural Volleyball Finals II

Thursday, February 8, 1990

By Andrew Steele
Staff Writer

After believing that the new intramural volleyball champ had been crowned the commissioner's office received another protest. This protest was not from the team you might expect. Canfield had accepted their apparent defeat in the finals against McCullough. It was Bryant who protested their loss to Canfield in the semi-finals. Rick Echols, the campus intramural director had to be called in to rule on the protest.

The protest was filed because Bryant felt that it was unfair to have to replay only one point. This was the point which they had originally won and then lost the next night to Canfield if you can follow that. If not don't worry. The protest involved not only Bryant and Canfield but also McCullough as well. Due to a protest being filed after the finals which involved a match prior to the finals McCullough's championship was in jeopardy. If the protest stood then McCullough might have to replay the match. The word could be key here. Because there would be no precedent in intramural history here at Babson other schools had to be contacted. Rick Echols called up various surrounding schools is getting results. The outcomes was as follows:

McCullough was guaranteed no worse than a co-championship and the last game of the semifinal match between Canfield and Bryant had to be replayed. The winner of that match would go on to play McCullough for a shot at the co-championship.

The final result was a Bryant victory. They cruised to a 15-11 win. Even the Canfield players agreed that they had nothing to protest. What a relief! The stage was finally set for the championship match.

McCullough proved that they deserved the elusive championship. The games were all close with Bryant taking the first match 15-11 and McCullough coming back with two strong victories 15-10, 15-13. This was some of the best volleyball Babson has ever seen. Play went back and forth but the intensity and desire of the McCullough squad made the difference. What a journey it has been, despite protests, threats of drug test, and lawsuits the quality of the games was still upheld. The commissioner's office would like to thank all those involved for their patience and cooperation.

Comedy Hoops Coming

The Harlem Wizards, the internationally famous comedy basketball team, will perform in the new Recreation and Special Events Center on Friday, February 16, at 8:00 p.m.

For 28 years the Harlem Wizards have entertained audiences of all ages with their basketball skills and humorous antics. The squad, which includes "Sudden Sam" Worthen, Hol- lis Copeland, Tex Barnwell, and Sayeed "Rainbow" Muniz, will compete against a Babson College team comprised of students, faculty and staff.

Tickets are available in advance at the Student Activities Information booth in Hollister, or at the door on the day of the show. For more information, contact Jeff Stettiniller, Director of Student Activities, Xi5G0.
Women's Swimming Drowns Opposition

By Audrey Kleeblan
Contributing Writer

Here's a "news splash" from the smallest women's varsity team at Babson. The Babson women's swim team has been practicing since October 1989. First semester went well for our swimmers individually, but as a team we weren't as competitive because the number of women on our team was small.

Two members of the women's swim team went to Fort Lauderdale, Florida over winter break with the men's team for ten days of high powered competitive swimming. Melissa Hill and Audrey Kleeblan both found that swimming 6-7 miles every day extremely improved their overall swimming.

The entire women's swim team returned to Babson a week before classes began for extensive training. Tricia Jackson, one of the captains, felt that "this early training really gave us an advantage going into sec-

and semester. We were in shape and ready to perform." The team grew sec-

ond semester with the help of our new swimmer: Cindy Kevorkian. Second Semester, Babson swam against MIT, WPI, Brandeis, and Norwich University.

Our most recent and most exciting victory was over Norwich University on Saturday, February 10th. We are proud to announce that all of the women broke their individual best times in every event they entered! Colleen Bibeau, the senior captain, dropped 3 seconds off her 50 yard Backstroke, breaking her own personal record!

Tricia Jackson, Cindy Kevorkian, Kim Nordlee (our star diver) and Colleen Bibeau won the 200 Medley Relay racking up the points for Babson.

We are also proud to announce that Audrey Klee-

blanow won her first event of her swimming career (which has only been a few months) in the 50 yard freestyle event.

The Babson women just kept winning with a win by Cindy and a 3rd place by Audrey in the 50 yard breast stroke.

By this time the

sports joke: How many Denver Broncos Does it Take To Change A Tire? Answer: One, But They All Show Up For A Blowout.

500-6'50". Diane Buc-

chiler is our newly formed distance swimmer and did well in the 100, 200, and 500 yard events.

Due to our "star" in-

jured swimmer, Melissa Hill, our record keeping and times are perfect. We look forward to having her swim again in our next meet vs. UMass/Boston.

Our up and coming meets are against SMU and Bridgewater State. We hope to get as much support as we did while swimming Norwich.

Colleen Bibeau and Tricia Jackson, the two cap-
tains, feel highly of their team, "our team is very small but individually we have star performers."

Our motto is not now many wins we make but doing our individual best. We've achieved that and we encourage anyone looking for a great sport next year to come try out and give your individual best! We are very proud of our team and in the future we hope that the morale can always stay this high."

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Women's Basketball Wins 4 in a Row

By Pam Lawlor and Betsy Wilgos
Contributing Writers

The Women's Basketball team may have started off a bit slow this season, but rest assured they headed for a strong finish.

The lady cagers won four out of their four games last week topping Simmons, Brandies, Framingham State, and most recently Wheaton. These victories have placed Babson number one in the New England Conference.

Babson easily conquered Simmons 70-40 last behind the rebounding Joanne Chalise who currently ranks eighth in the NCAA division three standing for rebounds. Another land-slide occured when Babson travelled to FSC winning by a score of 72-54. Outstanding offensive performances were contributed by Joanne Chalise, Sandra Imborno and Jill Bleas, with 22, 18 and eight points respectively.

More exciting action was had when Babson played Brandies at home. This contest proved intense throughout the evening sending the cagers into overtime, to prove their superiority. The final score was 70-64. Strong defensive play by Jamie Beible forced many turn-overs, while offensively she contributed along with Pam Lawlor.

The most current victory occurred at Wheaton College. Dropping in 20 points for Babson was Betsy Wilgos, while star defensive performances were had by Nancy Langenin and Ann Marie Harney.

Langevin and Harney.

The success of the team is highly due to their hard work, great coaching and the on going fan support.

In the up coming home play the girls face Mt. Holyoke. Saturday February 10 at 2 P.M. On February 15, 6 P.M. the cagers face WIT. These are their last two home games. Please come and support the team.

Bookie Recaps Season

Joe Montana
By Tom Bruldeck Staff Writer

Bookie Flashback
(from the Dec 7, 1989 issue of the Free Press)

The Superbowl will put the defending champs, the 49ers, against the Detroit Lions. Right now I can't see anybody beating the 49ers. My final score for the game: 49ers -37 Lions -17

Once again the San Francisco 49ers are Super Bowl Champions. The 49ers are no doubt the best team of this season and this decade. How about the best team of all time? Right now people are trying to figure if Joe Montana and his 49ers teammates are the best team that ever played football. Everyone is trying to figure out whether this 49ers team or the Pittsburgh Steelers of 1978 is the best team that played football. To choose between these two teams I would pick the 49ers; however I think the best team of all time is the 1972 Super Bowl Champion Miami Dolphins. The Dolphins that year were undefeated. They had a perfect season. No other team can say that, not even the 49ers, that is why the best team ever is the 1972 Miami Dolphins.

Now for the highlights and the lowlights of the season.

The most improved team or Cinderella team goes to the Pittsburgh Steelers. The Steelers started out 0-2 being outscored 92-10. They bounced back to reach the playoffs and pushed the Broncos before being defeated 24-23 in the semifinals of the AFC. Pittsburgh Steelers coach Chuck Noll also gets my vote for Coach of the Year.

The lowlight of the season was arguably the Superbowl and the Bounty Bowl game of Thanksgiving against the Dallas Cowboys. However, it was appropriate that a turkey was coaching on Thanksgiving.

My individual awards:

APF Offensive Player of the Year Christian Okoye (K.C.)
APF Defensive Player Michael Dean Perry (Cleveland)

NFC Offensive Player Obviously, Joe Montana (S.F.)

NFC Defensive Player Ken Mill (Minneapolis)

APC Rookie of the Year Bobby Humphrey (Denver)

NFC Rookie of the Year Barry Sanders (Detroit)

APC Coach of the Year Chuck Noll (Pittsburgh)

NFC Coach of the Year George Seifert (S.F.)

For those interested the NFC defeated the AFC 27-21 in the Pro Bowl. Jerry Gray of the Rams had two interceptions, one for a 51 yard touchdown and was named Pro Bowl MVP.

Will the 49ers win their third Super Bowl in a row or will some other team dethrone the champs? Who will be next season's Superstars? Tune in next fall for the 1990 Football season!
Ski Team Maintains
First in Thompson
Division

By Herb
Contributing Writer

The Babson Ski Team is back this year stronger than ever! The mens team is in first place in the Thompson Division with four firsts, and a third and fourth place finish. Swen Zehnder provided the excitement this week when he broke into the top fifteen with an eleventh place finish, Swen's best this year. The womens team has shown consistent improvement with every new race. The highlight of the season came last Sunday at Burke Mountain when the women's captain, Erica Varga won the women's Giant Slalom by a wide margin. Two other strong finishes by Caroline Drinkuth and Jesse Matarazzo propelled the team to a second place finish, their best this season.

Individually for the men, Matt Kiver is leading the division by three points over the second place skier from Green Mountain College. Matt has three first place finishes to his credit so far this year. Andy Kostick and Paul Behrudd have also performed well for the team. Paul is sixth overall for the men and Andy is eighth overall. Erica Varga is leading the womens team with two ninths, an eighth, a seventh and a first.

Currently she is in seventh place overall. Caroline Drinkuth has place near the top fifteen virtually every race so far this season.

The team is coached this year by Joe Hardy with assistants Jeff Shay, Steve Orme, and Draw McCombs and captains, Erica Varga and Andy Kostick.

Now for a new weekly edition of the Babson Ski Team Roundup. Herb...Herb...Herb... Team Joey... Ski Brodie...Skii to Die... Sync Skiting... Turbo Van... I hope that was a barn cat... I hope that was a barn cat... I hope that was a barn cat... I hope that was a barn cat....

Soccer Players win
Shick Superhoops

By Ian Baxter
Staff Writer

This past Sunday, twenty-four teams took aim at the coveted Schick Super Hoops '90 three on three on basketball tournament championship. As the number of teams shrank, the intensity of the fans increased, but when the dust cleared, the team of Bob Pipe, Steve Webber, Paul Fitzgerald and Jay Spencer emerged victorious. The champions, who also happen to be current members of Babson’s soccer team, defeated the team of Isaac Walters, Nicholas Cangford, and Bobby Fuller in the finals by a score of 31-27. Both teams travelled throughout the road to the finals, as the tournament was loaded with many talented teams.

The runners-up, after winning their going game by default, had a difficult match-up with the team from Coleman. Despite their height disadvantage, Fuller, Langford and Walters pulled away late in the game as they used their quickness to win 30-31. Their next game matched team up in the quarterfinals against Troy Adams, Rich Rodgers and Jordan Kingsburg. This was another tight contest but again Fuller, Langford and Walters prevailed 31-26. This victory put them into the finals for a chance to advance to Northeastern University for the regionals.

The eventual champions took a different but equally difficult path to the championship game. They defeated the team of Zaslav, Robinson, Ferney, and Crowley in the first round by a score of 27-17, and then disposed of the team comprised of Chris Roussalis and company by a score of 40-23. The next game however, was almost the last for Babo’s soccer crew. In a knock-em-down, drag-em-out game, Fitz, Webber, Pipe and Spencer came away with a one point victory, 35-34. Following that hard fought victory, they had to battle Ron, Bruno and Dieriek in the semifinals. Even though they were out-sized by this team and came across with a 44-30 victory. This win set up a matchup in the finals which would decide it all.

In the championship final, the team of Fitz, etcetera, took the early lead with some good inside play, holding an 18-14 margin at halftime. In the second half the soccer crew increased their lead, but Fuller quickly brought his team back with a pair of three-point bombs, the game went down to the wire, but in the end those soccer boys had proved that their talents weren’t just one dimensional. Their next destination is Northeastern, where they’ll compete against the best from area schools, we’ll keep you informed on their progress.

On a final note, I’d like to thank all of the participants for making this a successful tournament. The competition was excellent... and except for a few minor incidents, there was a great deal of sportsmanship showed by the players. I would also like to congratulate all of the reference and ushers who did an excellent job in making the tournament run smoothly. Special thanks also go out to Rick Echlow, who helped get everything off the ground. Everyone had fun and I hope to see you there next year.
Bryant Bowl I
By Noah Goldfader
Contributing Writer

It started out as a friendly tournament, now it's down to the Seattle Seahawks led by PJ vs. Chicago Bears lead by Dan Pompeao for the Techno Bowl Title.

This tournament has created many heroes of the gridiron, most notably Ed "the Hawk" Gentile. Ed's enthusiasm and excitement have been the driving forces of this tournament. On February 4, 1990, twelve teams played in a rough and tumble, hard-hitting Techno Bowl Football Tournament. Believe it or not this Nintendo game, for those of you not familiar with Techno Bowl, has 12 NFL teams with full player rosters. And can you believe the 49ers, NY Giants and Cleveland all lost in first round action. PJ, out of Bryant 210, is a splitting image of Coach Lou Holtz from Notre Dame. In a pre-game interview, PJ told me he fashioned his game plan after and big plays on special teams. In the second round of playoffs, PJ's Seahawks toppled the fan's choice for 41, Jeff Neil and his Minnesota Vikings.

Dan "Pompeo" Pomeo, my pre-season pick to win it all, had made the Chicago Bears a force to be reckoned with, let it be known, Monday, February 5 at 11:00 p.m., there will be an undisputed Techno champ. Does Dan have enough "pompeos" and circumstances to win the title or will PJ's Seahawks be flying high again?

Special thanks to Mark "Committee" Kurjak for his up-to-the-minute rankings, enforcement of the league's rules and sanctions and fair dealings with unruly player personnel.

The Team and the Dream: Men's Swim Team 7 and 2
By Kevin A. Richardson II
Contributing Writer

The men's swim team has gone through some changes over the past four years, most of them positive. Although we have experienced changes at the pool this year, a new heating system, new starting blocks, and yes even new swimmers. The freshman class has added the much needed depth to the Babson College Men's Swim Team. Ten freshman who are committed to the idea of putting Babson swimming on the map. Speaking of a map we could have used one on our way up to Lowell when we trounced the Chiefs by 50 points. U. Lowell had been spouting off at the mouth all year long about their swim team and how they were going to beat "Beast Babson". Well, the little school from Wellesley, Mass kicked their ass (as in donkey). Back to the freshmen, who practice hard and swim fast. The sophomore class which is made up of Woody and Mike (I'm still cute) Hobb's provided much of the talent to the squad this year. Mike Hobb's is the returning all-American who does the dolphin kick in his sleep. The junior class is where one will find the glamour boys, Sean Russo (Fury Fan of the 50's) and Danny (Back Machine) Fairbanks. These two provide a one-two punch at any meet. Murphy and Michaigan are the breaststrokes who make an art out of the stroke. Jamie does the backstroke. The senior class otherwise known as Fat Old Men has two breaststrokes on the team. The seniors are by far the best looking and fish-like swimming bunch of guys the school has ever seen. Rob (Patty) Greiner lasts longer than the rest. Mike (Oedipus) Roud and Chris Perrachio are the top breaststrokers in the nation. Jeff Forman can still kick anyone's butt. Psycho and Goose are quick and deadly in the pool. Kevin (Porky Perry) and Andy Smith are the other distance breaststrokers who provide the much needed something or other to the team. This is by far the teams finest year, and we should produce a first or seventh in New England. The biggest meet of the year is this Saturday against SMU. SMU is strong, but with the right attitude, afro fans, and some big waves Babson should win. Remember, along life's long road you encounter many obstacles, unless you have a dream to guide you, and the perseverance to conquer the obstacle you have nothing. Babson swimming has a dream and will conquer all the obstacles. Big waves, good surf, and Makalakapasereye.

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