Radio Committee Organized

by Sam Kwak
Staff Writer

Dave Zaslav, VP of Communications, informed the student government of the ongoing attempt to introduce radio on campus. Zaslav states his pursuit on this project is in response to the continual interest expressed by numerous students on campus. Up to the present, Professors Rotfert and Associate Dean of Students Linda Ragosta have been very instrumental in advancing the possibility of a station. A great show of interest in this project by the students can only make the process of setting up a station easier. There will be an opportunity to show interest in this project at the two meetings scheduled for Thursday the 16th at 6 p.m. and Monday the 20th at 8 p.m. in room 307.

The guest speaker this week was Professor John McKenzie, Chairman of the Committee on Academic and Administrative Procedures (C.A.A.P.). Professor McKenzie’s discussion on the proposed class schedule brought forth many concerns by the students. Professor McKenzie stated that the schedule for all classes was as compact as can be permitted by the faculty and student consensus. Suggestions for a better schedule were a shift in schedule toward earlier classes, or simply squeezing out a shorter lunch break so that classes can be taken in its place. Students in general prefer the morning classes, this allows them to complete their classes earlier in the day. It also eases the class occupancy pressure by allowing the classrooms to be used by graduate students.

Announcements for the week were as follows: Sarah Weddington, one of the lawyers who argued before the Supreme Court in the case Roe vs. Wade, will appear in the Knight Auditorium on Thursday, the 16th. Tickets for Weddington’s appearance will be available at the information booth in Hollister. The continued on page 5.

Student Life Review Underway

By Erik Dubovik
News Editor

During the 1989-1990 school year, four newly formed Student Life sub-committees will be evaluating their respective aspects of the Babson community. The Role of Greek Life, Student Judicial Process, Review of Health Services, and Residential Life and Housing committees will make their reports by mid-march to the Student Life Committee.

"The Quality of Life Survey" completed by students last year is just one of the resources available to the committee members. According to Associate Dean of Students Linda Ragosta, the surveys will be put on reserve in the library for the Babson community after the various committees have completed their reports next March.

The Greek Life committee, chaired by Student Government President Tad Putney and President of the Greek Council Charlie McCarthy, will “review the role of the Greek organizations and Greek Life at Babson College.” Specifically, the committee will be considering but not limited to the programs, activities, housing, educational goals, and promotion of academic achievement throughout the Greek community.

The Student Judicial Process committee will review the undergraduate judicial system in an effort to determine the effectiveness of the system and how it serves the community. Feasibility of Residence Hall Judicial Boards, improvements of academic honesty throughout the community, and evaluation of the composition of the Board are just some of the factors this committee will be evaluating. Associate Dean of Undergraduate Program Al Dragon and Judicial Board Chair David Stevens are heading up this committee.

Melissa Shaak and Andy Neitermann are the co-chairs of the Health Services Committee which will be examin...
Business

AmEx 43½/2 Chrysler 267½/8 Disney 127¼/4

This Week In Business

James R. Augir  
Business Editor

Sometimes in the next few weeks, you may be able to solicit services from Nynex Corp. without exhaustively long waiting periods. The company announced a tentative settlement with its two striking unions last Monday, which would end the bitter dispute that started three months ago with the expiration of the unions’ three-year contracts.

The agreement calls for the company to drop its stipulation that employees pay part of the costs of health-care plan provided by the company. In return for this concession, Nynex would be allowed to substantially reduce the wage increases outlined in the package offered last October. Wages would rise 3% in the first year and 1.5% in the second, in addition to Cost of Living Adjustments.

In other news, Ford Motor Company’s Donald Peterson stepped down as chairman last week. He is to be replaced by Vice Chairman Harold Poling, who will head up the company for three years.

Despite the fact that profits soared under Peterson’s direction, Poling will have to deal with major challenges, including tough new federal safety and emissions regulations; continuing competition from foreign automakers, particularly in the realm of engineering; and the necessity of cutting costs while preserving a morale. Poling is considered a tough, realistic decision maker, who will be the right person to take Peterson’s place.

Edsel Ford II, a Babson graduate, emphatically stated that Peterson’s resignation had nothing to do with their dispute earlier this year over Mr. Ford’s desire to have a broader role at the company his great-grandfather founded.

MARKETS:

The Dow Jones Average closed Wednesday at 2642.36, buoyed by news that the Fed would be easing credit. For the week thus far, however, the Dow has posted a 5.0% point gain, due to market vacillation on the state of the economy.

The dollar has been rising, largely due to uncertainties among economists as to the fate of Germany. The German reunification treaty is expected to have major effects on the country's currency.

When asked if there is any advice they would give to other students thinking of starting a business, Kurschner replied that it is vital to “know your market.”

Cooks and Cola, Inc. was founded this year by sophomores Mary Kurschner and John McIntyre. As the name implies, this business sells cookies and assorted soft drinks to students. The unique feature of this business, however, is that the product is delivered to each customer’s dorm. It is on the delivery aspect that these two entrepreneurs hope their business will capitalize.

Specifically, Cookies and Cola offers half cases of soda for $3.99 or full cases for $7.75. Cookies come in 12oz. and 14oz. sizes, and range from $0.75 and $3.00 respectively. Also offered are 2 1/4 lb., 3 lb., and 5 lb. party trays. All of these prices include delivery.

To market their product, Kurschner and McIntyre set up a stand in the lunchroom during dinner hours Monday through Thursday, and plan to distribute flyers to the Babson Community. In terms of target markets, the proprietors hope to make more sales to organizations for parties, to dorms for large-scale activities.

When asked if they felt their Babson education had helped them run their business, Kurschner and McIntyre pointed out that as sophomores, they have had little exposure to business courses thus far, but that other courses have helped them to “define their thinking skills...the real learning place is the business place.”

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Send Your Comments To Box 140
Right Perspectives

James R. Auger
Business Editor

If you see a petition going around on the roll-back of Mike's latest slew of tax hikes, sign it! The petition places a question on the 1990 ballot that, if passed by the voters of Massachusetts, would prevent the state from ridding off taxpayers once again.

The first provision of the initiative would allow the 15% tax increase to exist until December 31, 1990, when sufficient revenues will have been collected to pay off the state's deficit bond. Then, the state income tax would be temporarily reduced by 15% until the taxpayers are paid back. With this measure, the 15% hike will only act as a loan by taxpayers, to assure the state will be able to pay off its obligations, including those that have been allowed to run long overdue to justify the latest tax increases.

The second part of the petition would roll back fees to their pre-presidential campaign level, before the governor created about 100 new fees and raised registration and other fees through the roof.

The third provision in the petition would repeal any new tax increases that take place between now and the election, to prevent the politicians from raising taxes further if they thought the initiative had a likelihood of passing.

When we view the fact that this state is spending $12 billion a year, and is increasing that budget each year by $1 billion, one can't argue that the state needs the money. To the argument that Massachusetts needs the tax increases we have the highest tax-burden in the nation, and the highest income tax because of federal cutbacks, I say that the state government should by now have adjusted to this new federalism and government downsizing. Besides, revenue sharing was cut to all states, but we're the ones with the 5th highest tax burden.

To those that favor spending on social services, and fear that those services would be jeopardized by this initiative, I would point out that our state has some of the largest expenditures on social services in the nation; the problem is not a lack of revenue that rather a lack of ability to set priorities. We need to ensure an efficient state government, that treats its citizens with at least a scintilla of respect and tries to reduce waste, patronage, waste, and inefficiency. This petition will do more than save taxpayers about $800 million. It would also send a message to the successors of the governor and his cronies that we expect government to respond to our needs, not theirs.

Student Gov't Notes

continued from page 1

Balboni Players will be performing in the play 'The Skin of our Teeth' on the 17th and 18th at 7:30 in the Knight Auditorium. Theta Chi will be sponsoring a party at the Fo'c'sle on Friday from 9 p.m. to 1 a.m. There will be no shuttle service to the T-station during Thanksgiving weekend. Norwich will be playing against Babson's hockey team here on Saturday at 3:00 p.m. A pre-game reception will be held at the Colonial circle at 3:00 p.m. sponsored by Alumni Affairs and SABA (Student Alumni Association Board). The basketball invitational will be held in the Stalke Gymnasium in the new athletic center on Friday and Saturday.

This month's SQA Representative-of-the-Month is Amy Carroll.

Absent representative: Charles Dennis.

Review

Continued from page 1

ing among other things, the overall role that Health Services plays in the community, location and facilities, and advantages/disadvantages of 24-hour in-patient care. The goal of this sub-committee will be to provide the Student Life Committee with a report outlining the review of Health Services at Babson.

The Residential Life and Housing committee spearheaded by Director of Public Safety, Jay Hackett and Cindy Kevorkian will be looking into the following housing procedures: displacement, housing lottery/room selection, damage billing, as well as early arrivals, general housekeeping of facilities, and evaluation of the Dana Hall housing situation. The sub-committee will be gathering information from Residential Life Staff, Head Residents, Resident Assistants, students and faculty.

Dr. Ragotia reiterated the fact that student input is strongly recommended and helps the committees in forming their final reports. Open forums for the campus are a possibility the committees are discussing in order to get as many opinions as possible.

By mid-March of 1990 the sub-committees, after gathering their data, conducting interviews and organizing presentations, will present their recommendations to Student Life Administration which will be making the changes by the Fall semester of the 1990-91 school year.

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LET'S GO

November 16, 1989

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Student Free Press

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Lettets to the Editor

Don't Forget the Arts

To the Editor:

First of all, congratulations to the administration, faculty, and students of Babson College for being named by U.S. News & World Report as the best specialty school in the nation. This is a great accomplishment and an opportunity for Babson College to become even more recognized across the nation.

However, as we excel in the business world at Babson College, we must not lose sight of the other resources that surround us. The Boston area abounds in business opportunities in many areas, including high technology, finance, and real estate. But in addition, the city of Boston is home to some of the premier cultural centers in the United States. The city supports one of the best orchestras in the world, is home to many exceptional choral groups and has developed several popular artists such as the rock group Boston. The Cars, and Tracy Chapman. Also, the city boasts many outstanding museums including the Museum of Fine Arts. Recently, this museum sponsored an excellent exhibit of Mary Cassatt drawings. Several colleges and universities in the area contribute money to the Museum of Fine Arts and in return, students can view, at reduced rates, exhibits such as the Mary Cassatt exhibit. I was very disappointed to learn that Babson College is not listed among the schools that participate in this program.

Business is an exciting challenge and if one is successful, the rewards can be very gratifying. But let us not become too focused. Babson College proved its worthiness through all its successful graduates, long before the U.S. News & World Report citation. It is time that we stop being complacent and recognize the contributions of other organizations. Maybe the school already does and it just goes unnoticed. The Museum of Fine Arts is a major omission from this list. The arts provoke thought and wonderment, both of which exercise the mind. If nothing else, the arts can provide interesting conversation at a business luncheon should the original question not become stale. I hope the Babson College administration will work with interested programs such as the Museum of Fine Arts and encourage students and encourage students to take advantage of all the opportunities available.

Sincerely,

Bruce M. Lockwood
MBA candidate
Babson Graduate School

A Lesson in Waste Management

To the Babson Community:

Babson is currently experiencing some very important changes. The improved student get along with the old, in with the new” one. The attitude of the campus has changed to be on one of interest. Therefore, it is an excellent time to express some feelings. I have gathered in the three years I’ve been part of the Babson community.

Trash is one of the main issues dealing with it, however. It is part of our daily lives. As we, as a campus, have to learn to handle it in a correct manner. A cluttered campus leaves a poor first impression which could turn off potential donors and new students.

Do people who open their car doors and dump thousands of mayo-packets, Big Mac attacks remains, and yesterday’s Daily Starbucks cups ever wonder what happens to all that litter? Has anyone ever pondered, “Why isn’t the Maxi-Lot’s ten foot overflowing?” Maybe no one ever took time to think about it or people may just think to themselves, “Oh, it’s OK, the groundsmen will take care of it.” The same applies to all of the beer cans and cups scattered around the campus, which I might add are never empty. Babson students, who generally drink lessers drink more waste more beer in one evening than an average person could consume in a lifetime.

By this time, everyone is thinking, “Why does this guy care so much about about garbage?” It is almost daily because I’m one of the two guys students curse when they hear a chain saw, leaf blower, or chipper before 10 AM.

Trash is not the only problem that needs correction here at Babson College. Vandalsm is also a major concern. I’m not referring to blatant damage or any type of building destruction because it does not consist of neglected．The type of vandalism I am referring to is subtle and not committed by students, faculty, and staff. Has anyone noticed the seemingly miles of bright yellow rope

strung around campus? This is equivalent to a “keep off the grass” sign, but people still walk on it and drive over it. It is not as bad as finding bent, pulled-up stakes and ripped-down rope. Thoughtless actions such as these make 100 to 200 man hours of work a waste of time.

Maybe it’s just payback for early morning lawn treatments on the hill or between class side-walk sweeper where the dust is so bad that girls realize that they wasted their makeup and even the best hair spray fails. I’m not sure what it is, but please don’t think we plan jobs to annoy anyone. In other words, simply must be done.

These are just two examples of mundane, unproductive work that is notlooked after with little effort. This group of grounds crew is not seeking recognition, but just does not make sense that students would want to pay to

Babson Free Press
November 16, 1989

Page 4

Letters to the Editor must be submitted with a name and phone number to be identified by name on the Monday before production deadline. Name will be withheld by request. Providing a call-back number is encouraged for verification, if needed. The publication of unsigned letters is optional, confidentiality is assured.
Waste Management

Continued from page 4

police unnecessary trash and to redo work that should only be done once. Hours wasted on such things should be spent on more fruitful work.

It is extremely hard to justify doing a good job when it's apparent that no one else cares. However, now that we have a president who does care, maybe someone will take to heart what I've said. If the people who use the college's facilities don't care, it is hard to expect those working here to care because we get paid anyway. It creates a much better atmosphere when everyone cares and it is evident that they do. Just keep in mind that Babson cannot truly be the number one school in the country or the world if it has a poor physical appearance.

Sincerely,
Gary Vall
Groundsman

THE BABSON PLAYERS invite you to share in a festive of creative comedy, as we present our version of Thornton Wilder's

"The Skin of Our Teeth"

The Show Dates are
Friday, November 17th
and Saturday, November 18th
7:30 p.m.
Knight Auditorium

"Two Thumbs Up!"
Ernie & Bert
Sesame Street Chronicle

"Can you say hysterical?"
Mr. Rogers
At The Neighborhood

Ticket Prices: with Babson I.D. $5.00
All Others $5.00

For More Information, Contact Anthony Caggiano (x5479) or Stephanie Baker (x5188)

Announcements

WINTERSESSION FINANCIAL AID

Current financial aid recipients may apply for funding for Wintersession. Applications are available from the Office of Financial Aid and are due by December 1, 1989.

Photo Essay

This Week's Question: What do you think of the proposed plan for class scheduling next year?

Andy Steele
"I think they are trying to complicate things that don't need complicating."

"Turtle"
"A lot of people will blow off Friday classes."

Kirsten Armstrong
"It's too bad that this school fails to recognize that some students need to work, those students must be able to plan their schedules accordingly."

David Zaslav
"I think that they should get the input of the entire student body through a schoolwide survey, then base their decision on this."

Rachel Creep
"I don't think people will reduce their alcohol consumption, by adding more Friday classes, I just think more people will skip their classes. I just don't see the point."

Derik Malone and Joe Ferrara
"We didn't know there was one."
Features

If It's Happening, It's Here!

I received a brochure from my bank informing me of my new credit benefits. Some new service numbers were printed, and as I was reading them I noticed a number for the hearing-impaired. Now, call me silly, but how the hell is a hearing-impaired person going to know when the party he called picks up? Just picture it: "Hello, Citibank Visa information...HELLO!...clickbuzzzzzzzz...it's Greek Week at Babson. Monday night was "Dinner with Faculty and Administration" night. The only faculty there was Professor Bruno, and the big "A" was represented only by Dean Ford and Jeff Steimiller. When you think about it, it's really funny that out of 275 faculty and administrative types here at Babson, only three showed up. Even more laughable is that Steimiller was there because it's his job to make sure nobody was breaking probation, one of the other, and Professor Bruno (God bless him) just looks for excuses to hang out at the Pub with the students. I'm glad to see that administration and faculty are in such support of the Greeks. Next time the Greeks should invite the Society of Blind Communist Bisexual Overweight Left-handed Cambodian Plumbers. The conversation will be a little tight, but at least they'll get a better turn-out.

Some friends and I went bowling last Sunday night. They are getting their P.E. credits in a program called "Bowling for Managers." Now this raises a very important question: how much of a lousy slum can you be and still get P.E. credits? It seems that these fellows are determined to find out.

How about the way Babo Five-O handled the Hookers concert, eh? They looked just like Secret Service wannabees. I mean really, they had all the little earplugs and brusque manner associated with those guys in the dark glasses who follow the President around. I can see why, though. Imagine the political chaos that would erupt if a Babson student assassinated a member of a mediocre top-40 group! Anarchy, I say! Anarchy!

Guess what crashed again this week. Yep, voicemail went down in the Titanic on Tuesday. This marks the sixth time this semester that voicemail decided to poop out on the Babson public. Gee, if I had a dime for every time I wasn't able to access my messages, I just might be able to afford my phone bill. A friend of the Anti-Christmas excuse me -- my ex-girlfriend was here this past weekend the day that '89 has turned into quiet the nightmarish thing I revered in the fact that she is now dating an absolute troll. What's even funnier is that the troll can't stand her. He actually pays people to go to work for him so he doesn't have to deal with her! She has also become very conceited. I mean, her head is swollen like an infected wound. She scares away men like the vanceomistery clinic. Ahh, it's good to know that there really is divine justice. Her friend thinks that I'm being just a teeny-weeny bit bitter. Nahah, who me? Bitter?

PEPSI

Video A Go-Go

By Rebecca Gelfert
Features Editor

Last Thursday, November 8, Babson students were singing in the aisles. Was trim food that good? Well, not exactly. These students were participating in Pepsi-Cola's Video A Go-Go Tour, a program that allows student to dance, sing, and perform in personalized MTV-type videos.

Video A Go-Go's national tour was kicked off on November 6, and it is one of a number of Pepsi-sponsored college programs providing fun and excitement for college students. Video A Go-Go will run the event at more than twenty campuses throughout this fall. By mid-1990, Pepsi will have the event at more than sixty campuses throughout the United States. (By the way, Pepsi-Cola also recently sponsored a fifteen-college tour of MTV's popular "Remote Control" game show.)

The Video A Go-Go concept is based on the Japanese rage, "karaoke" singing. "Karaoke," which means "empty orchestra," is the Japanese term for singing along with a popular music track. After a year of American research and development, Video A Go-Go utilizes the latest developments in video technology along with current hit music to create a special event for students on campus. Students select a favorite song, choose one of six wild back-up groups (including lip-synching to lyrics) that appear on a monitor. Then Video A Go-Go technicians blend the music and graphics to create a unique music video.

Video A Go-Go was tested in New England in the Spring of 1989 with performances at the University of Vermont and Trinity College (Vt). The response from Food Service Directors and students was so overwhelming that Pepsi decided to make Video A Go-Go a national event. According to Joseph Julian, Area Vice President for Pepsi-Cola "Staying in touch with our consumer's lifestyle is what Pepsi is all about. Bringing a unique event such as Video A Go-Go to the campus integrates Pepsi with the student's lifestyle."
"Beat" Celebration at Babson

By Professor Kopf
Contributing Writer

On Thursday, November 30, Robert Creeley with Ken
Trim 203-5 to discuss the Beat Generation
and read from his own
works. Creeley is a
novelist and poet who
was a contemporary of
Jack Kerouac and Allen
Ginsberg and the rest of the Beat Generation
writers and artists.
This fall marks a very
significant period
in the history to the Beats:
October 22, 1959 was
the twentieth anniver-
sary of Jack Kerouac's
death.

Kerouac was the
most significant
artist, in any medium, to affect
my life. I have read and
re-read his many
novels and biographies. Because of this, Robert
Creeley's appearance
will be an equal one for me. I saw
Creeley perform during the
summer of 1988 at the
opening of the Kerouac
Memorial in St. Paul,
and he is truly a
great artist in his own
right.

However, just who is
Jack Kerouac
(pronounced care-check)
and why should he
be remembered twenty
years after his death?
Are Kerouac's
ignominious demise?
Let's take these ques-
tions one at a time.

Kerouac is the
author of over twenty books,
majority of which were
written in the 1950's,
including the novels
Subterraneans, Drums Bums, Big Sur,
and the monumental
On The Road. Although
Herb Caen, a San Fran-
sisco newspaper
columnist, labeled Ker-
ouac "rebelling,
unconventional, kind of,
rocking, jazz-loving Bo-
hemians’ beatniks" in
1959, Kerouac was al-
ready credited with having originated the title "Beat Generation"
many years earlier.
And as the "King of the
Beat Generation," Jack
also is credited with being a major force be-

No Exit By Erik Andreason
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<th>Thursday</th>
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<td><strong>16</strong> Babson International Film Forum - Sponsor: Liberal Arts Dept., Trim 203, 4 &amp; 5 - 6:00 p.m.</td>
<td>Babson Players Present: &quot;The Skin of Our Teeth&quot; - Knight Aud. 7:30 p.m.</td>
<td>Babson Players Present: &quot;The Skin of Our Teeth&quot; - Knight Aud. 7:30 p.m.</td>
<td>Catholic Mass - Trim 207-8 - 9:00 p.m.</td>
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<td><strong>23 HAPPY THANKSGIVING</strong></td>
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<td><strong>26</strong> Catholic Mass - Trim 207-8 - 9:00 p.m.</td>
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<td>Roe v. Wade, Lawyer - Sponsor: Programming Board - Knight Aud. 7 p.m. “BLOWOUT&quot; ZBT Midnight BBQ - Canfield A</td>
<td>Roger’s Laugh All Night w/ two Boston comedians - Sponsor: Program Board, Pub Committee</td>
<td>MBKB - Babson Invitational - 6:00 p.m. &amp; 8:00 p.m.</td>
<td><strong>27</strong> Catholic Mass - Trim 207-8 - 9:00 p.m.</td>
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<td><strong>30</strong> Poet/Lecturer, Robert Creeley - Sponsor: Program Board - Trim 203, 4 &amp; 5 - 7:00 p.m.</td>
<td>Dance Ensemble Concert - Dance Ensemble - Knight Aud.</td>
<td>Dance Ensemble Concert - Dance Ensemble - Knight Auditorium</td>
<td>WBKB - Babson Invitational - 7:00 p.m. - Home RESIDENCE HALLS OPEN - 8:00 a.m.</td>
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<td>Junior Class Winter Semi-Formal - Crowne Plaza - 9:00 P.M. to 1:00 A.M.</td>
<td>Senior Class Pub Nite - Roger’s - 8:00 P.M. to 12:00 A.M.</td>
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<td><strong>Student Gov't</strong> Association</td>
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<td><strong>MBKB</strong> - <strong>MIT</strong> - <strong>7:30 p.m.</strong></td>
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<td><strong>Alanon Meeting</strong> - Knight</td>
<td><strong>TIPS Course</strong> - <strong>Trim 205</strong></td>
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<td><strong>Student Government Meeting</strong></td>
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<td><strong>Tomasso 209</strong> - <strong>6:30 p.m.</strong></td>
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<td><strong>Roger's Night at Roger's</strong></td>
<td><strong>Disc Jockey - Roger's Pub</strong></td>
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<td><strong>Roger's Hours:</strong></td>
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<td><strong>MBKB</strong> - <strong>Men's Basketball</strong></td>
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<td><strong>WBKB</strong> - <strong>Women's Basketball</strong></td>
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<td><strong>Basketball</strong></td>
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**How to submit to the campus calendar**

All of the information found in the calendar was taken from the calendar that is provided by the student activities office. If any of the information is incorrect or your club, organization, etc. is having an event but it is not listed on the student activities calendar that the Free Press has already received, then your organization must get the information for the event to me, Rebecca Geffert - Box 140. Deadline for the information is every Tuesday.

This calendar is a service to the Babson community. So, please take advantage of it!!

Rebecca Geffert
Features Editor
THE STUDENTS OF COLOR OVERNIGHT PROGRAM

Recruitment Effort Declared A Success

by James R. Augir

The organizers and participants of the November 2 and 3 "Students of Color Overnight Program" enthusiastically declared the recruitment effort a "success."

The avowed purpose of the program—in its second year—is to target "under-represented" minorities who might otherwise be unlikely to consider applying to the homogeneous Babson College business school environment.

"Students of Color Overnight" is regarded by key organizers to be a "tangible initiative to realize Babson's goal of attaining 'diversity' in the community," Dudley Thomas, President of the Black Student Association, said that the weekend was "designed to remedy Babson's current problem attracting certain ethnic groups to its ranks," in response to a minority population at Babson that has been "stagnating."

According to Dudley, the population of students of African descent has declined over the past ten years from approximately 100 individuals to about thirty-five.

The difference between the "Students of Color Overnight Program" and the international student recruitment programs is that this program specifically tries to reach out to minority groups in America, not to those in foreign lands. Consequently, sub-Saharan Africa and the Caribbean region have been otherwise overlooked by the Office of Admission.

Until this year, Students of Color weekend was titled "Minority Weekend.." However, according to organizers, that nomenclature was misleading: the program was not designed to recruit any group of people that might fall under the "minority" classification. Rather, "Students of Color" targets specific ethnic groups which are "under-represented" in the Babson community. Mr. Thomas pointed out also that many of the groups that are often referred to as "minorities" are actually no longer in the minority in some areas.

This year with "Students of Color Overnight" the Office of Admission focused on the metropolitan areas of Massachusetts, Connecticut and New York, as those areas had proven to be successful in past recruitment efforts. Approximately fifty high school seniors arrived on Thursday and stayed with hosts in various dorms on the campus. In fact, members of both BSA and the Babson Overnight Program were solicited to provide living arrangements for prospective students. Overall, the participants' reaction to dorm life was good. Miguel Miranda, who stayed in Coleman, stated that "the dorm was really spirited."

Students attended Career Services, Financial Aid and Department of Athletics panels. Students listened to alumni panelists and representatives from the "minority" community. Students also participated in a variety of activities, including panel discussions, the "Diversity" reggae band at Knight and regularly scheduled classes. The fact that students were allowed to sit in on actual classes was a change from last year's program, and was considered a beneficial change, in the view of the prospective students.

Ms. Geraldine Phillips, Assistant Dean of Recruitment, felt that the program was "very successful," and, in her opinion "ran more smoothly than last year, due to [everyone's] experience."

Mr. Phillips added that the student panels gave particularly good insights to prospective students on campus life. Dudley Thomas said he was also pleased with the way that the weekend went off, with the exception of some "small, logistical details." Brenda Garcia, Babson sophomore and Overnight Program student liaison/organizer, felt that the program "went off much better than last year," due in no small part to the alumni and student panels. The panels, according to Mr. Thomas, "gave participants an interesting perspective on successful Babson graduates, and [illustrated] how a Babson education helped the [panelists] achieve success."

On the whole, feedback of student guests was very positive. One attendee expressed his dismay that "there wasn't enough time," and that the event went at "too hectic a pace." Students were pleased with the opportunity to attend classes, and, in general, said that they plan to apply to Babson for its curriculum and its "small, friendly atmosphere."

Students reacted positively to Babson small class sizes, coen-knit community and "green" campus.

The general consensus on Babson's long-range minority recruitment goals was that additional staff be placed in the Admissions Office for the specific purpose of minority recruitment. Says Miss Garcia of Genri Phillips: "She's one person." Mr. Thomas strongly urged that a full-time professional support staff be added to the Office of Admission to prevent all of the responsibilities from falling on the shoulders of one person, namely Ms. Phillips.

Administrators have expressed desire to see a larger representation of minorities. Dan Carver stated, however "we don't want to get into numbers, because people confuse numbers with quotas."

In retrospect, the "Students of Color Overnight Program" is positive step for an institution which has stated that it "values diversity." However, Babson College still has a long way to go before it can claim to have attained true diversity.

Before you dissect...

...reflect.

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OED Goes ROM
Say What?

By Chris Boyd
Contributing Writer

Here's the project, kids. Take these 252,259 words and alphabetize in these extra 69,572, but first check each one to be sure it's not already there. Oh, and would you please also remember to cross-reference them all?

Who is this prof? Relax, he doesn't teach at Babson and might well have died of old age waiting for you to hand in your results if he did. But such is the fate of the English Lexicon project than keeping up with the English language itself. Since the first edition was published in 1983, the editors of the Oxford English Dictionary have struggled heroically to keep the world's definitive English-language dictionary up to date. New words have heretofore been accumulated in the four-volume Supplement to the Oxford English Dictionary, itself a half-century long project. Now at last comes the Second Edition, an amalgamation of the two, published in 1989 by Clarendon Press with the indispensable help of computers.

The compilation, one of the 350 million characters comprising both the O.E.D. and the Supplement, were entered into a computer in machine-readable format, effectively opening up a whole new world of information. Text can now be computerized, organized into different categories of information, such as headword, pronunciation, variant form, quotation, or date of quote. The dictionary contains over 2.4 million illustrative quotations (use of the word in a sentence gleaned from the annals of literature), 577,000 cross-references, 249,000 etymologies (the origin and historical development of a word), and 137,000 pronunciation. And you thought "Spell-Check" was sweet.

This monumental task is just the first step in bringing the OED into the modern world. Plans are already in the works to make the dictionary available through commercial online databases and services. Once this is accomplished, English majors nationwide will be able to compile reams of Shakespearean quotations at the touch of a key. In fact, scholars everywhere will benefit enormously from the quick and easy access to centuries of accumulated knowledge and writing.

The Oxford English Dictionary is one of the most famous books in the English language. The Horn Library is proud to have the Second Edition on its shelves for all to use.

FIRST-YEAR GRADS TO TASTE TECHMARK

By Christopher Boyd
Graduate Editor

Beginning this Friday evening and continuing non-stop for the next five days about 140 first-year grad students will enter the world of Techmark. As anyone who has ever been there can tell you, Techmark is a richly textured, enormously complex place which exists beneath the cold hard surface of financial statements. All ye who enter on Friday will be given a set of rules and a place to start, but how you fare inside will be made known to you only via numerical output.

Originally offered as an integral part of Marketing Systems 511, the Techmark experience has evolved into a core MBA program exercise. The exercise is much more intensely concentrated now, but has the advantage of starting late in the semester when many of the fundamental skills needed to navigate through Techmark's treacherous waters have been acquired. Students should not find themselves up the proverbial creek without a paddle, as they have been known to do in the past. There will be also be more support from the other core courses. For example, Professors Schlesinger and Stamm will offer guidance on organizational behavior and negotiations, and our own illustrious Gene Krebs will offer the student perspective. Other professors will play a part throughout the five day long journey.

When asked for any final words of advice for the fledglings, Taskmaster Bob Eng said, "Go in with an open mind. Try to combine some fun with the learning experience. Techmark is an opportunity to experiment, to apply your new skills. Don't worry about making money; profit is still only 20% of your grade."

Words of Wisdom from Past Survivors

Interviewed by Wendy Milas
Grad Editor

"Be honest with your PCs."

"Go into negotiations with an integrative approach. Try to maximize the entire group's profit. Be a complete team with your DDM or PCs."

"Don't lose, because you'll be made an example of for the rest of your life."

"Don't do business with Gene or Bill."

"Number one is everything. To be second is nothing."

"Demand your Techmark mug when it's all over."

The Social Side

Many individuals at Babson are committed to improving the quality of life for the MBA student. The MBA Lounge in Park Manor Central is evidence of the institutional commitment to MBA students. The lounge offers comfortable seating, daily financial publications, a television and a copy machine. Hope you joined us for last week's pizza lunch in the Lounge. We'll be planning more lunches through the year.

Future events include the upcoming holiday dance on Friday, December 1 at the Museum of Transportation in Brookline. Tickets will be available from student representatives in your classes. This event is co-sponsored by the Alumni Office. Don't hesitate to bring a guest or extend an invitation for a faculty member to join us - the more the merrier!

Venez Fete le Nouveau Beaujolais!

Come celebrate the new Beaujolais Thursday November 16th at the Ritz-Carlton Ballroom, 6:30-9:00 p.m. Enjoy fine wines, varied cheeses, and jazz music. Sponsored by the French-American Chamber of Commerce and the Alliance Francaise. $25 for members, and Babson is a member. RSVP 523-4423 by Monday, November 13th.
**Basketball Tournament**
This weekend in the new Staake Gym, the men’s basketball team will host the first annual Babson Invitational.
The schedule is Friday:
6:00 p.m. SMU vs. Fitchburg State
8:00 p.m. Babson vs. Curry
Saturday TBA

**Tip for the weekend:**
Bring newspapers to read while the other teams lineups are being announced and pick a player out at random and harass him. This should bring more crowd involvement and help inspire our team to victory.

**Hockey Opens with A Tie and a Win**

By Jim Creamer
Contributing Writer
and Bill Chisholm
Sports Editor

This past Saturday the Babson hockey team hosted the Flying Dutchmen of Union College. The two teams ended up with a 1-1 tie before an enthusiastic capacity crowd at the Babson Rec Center.

The game was a defensive battle, typical of the Babson style of play. Union tallied early in the first period on a screen shot from the blue line. Babson goaltender Joe Caprini wasn’t able to see the shot taken and therefore had no chance to stop it.

Union’s lead lasted until there were about four minutes remaining in the third period. Chris McGee sent a smooth pass to Mark Allen, who slipped the puck into the Union goal to tie the score. This goal was followed by the annual barrage of objects thrown onto the ice after the team’s first goal of the season. These objects included hockey sticks, balls, oranges and tennis rackets.

During the remainder of the third period and overtime, both teams had chances to score, but neither team could.

Both teams’ netminders were cited for their outstanding performances, with Babson’s Caprini turning away 37 of 38 shots in the game.

On Tuesday the team played Salem State, also at home. Babson walked away with a 4-1 decision in a game where the score did not actually show how much the Beavers dominated. Babson goals were scored by: Mark Allen from Jim Creamer; Chris McGee from Dan Hunter and Allen; Mark Herlihy from Dan Donato and Creamer; and John Herlihy from Todd Crabtree and Dan Pompeo. Another fine effort was turned in by Joe Caprini between the pipes.

The fan award of the game has to go to Fritz Maguire for constantly harassing the Salem goaltender and for making him wish he was anywhere but the Babson Rec Center.

The team's next contest is an afternoon game Saturday against Norwich at 3:30. Come out and support what promises to be a very successful season.

**Soccer**

It all comes down to this Saturday and Sunday afternoon. The intramural soccer championship will be decided on Sunday at 1 p.m. on the upper practice field. Semi-finals will take place on Saturday afternoon at 1 and 2 o’clock. The first game will match the undefeated Kripo against the Sailors. Both of these teams have been in the top of their game.

The other semi-final match pits North against the Bullfight-ers. The Bullfight-ers come into the game

**INTRAMURAL SOCCER STANDINGs**

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**INTRAMURAL COED VOLLEYBALL STANDINGS**

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*denotes playoff team
BaboBio

Mark Holtenhoff

By David Smith
Assistant Sports Editor

Age: 20
Sport: Basketball
Position: Forward
Hometown: Portland, Maine
Favorite Athlete: Larry Bird
Favorite Team: Boston Celtics
Nickname: Holy

When you think of things that come from the state of Maine, what does the first thing that pops into your mind? Perhaps the cow that sacrificed its life for your Trim burger, or the boots that originated from LL Bean and have migrated all over the world. Or maybe you think nothing comes from Maine because you think there is nothing in Maine. Well, for all of you with those thoughts, please take note of one Marc C. Holtenhoff from South Portland, Maine. A Maine resident for approximately 18 years, "Holly" began playing basketball at the age of nine. Believe it or not, he had to be coaxed into playing summer recreation basketball by his mother. "My mom made me...I didn't want to go." His first love was baseball, and he continued to play baseball and baseball only, except for simulating his first love in the form of wiffleball for the X-Con.

victs. However, it was just a matter of time before basketball became the dominant theme in his life. By junior year in high school he was one of the state's top players, and the awards began rolling in. In After two superb individual seasons, Marc's inventory included two summons to the All-Conference team, one All-State and All-State runner-up, one league most valuable player, and two team MVPs. With all of these awards Marc still feels that getting to the State Championship game in his sophomore year was one of his greatest moments. "Winning that game (game to the state finals) was the best, over any individual accomplishments." Marc came to Babson for numerous reasons. Not the least of which is to get into some form of business, but he wanted to attend a school that would give him an opportunity to continue his basketball career. "The coach recruited me and it sounded like I could get involved in playing time."

In his two and a half years, Marc has really enjoyed the Babson experience. "I think I've definitely liked it. Now with all the changes that are going on in school, season under his belt, he has moved ahead and improve on last year's accomplish- ments. His role for the team, he sees it as being "curricular". He who is going to play at every minute they are playing. They (the team) come out and play hard every game. I don't do it...that's the whole point of basketball." As for the team that opens up on Friday, Marc believes they can definitively improve on last season's 12-12 record. With almost the entire team returning from last season, he would to make the ECAC Tournament. The team really goes along great together and were used to playing with each other.

Marc Holtenhoff epitomizes an active, caring student who really enjoys where he is and what he is doing. It is a person like him that is greatly contributed to the resurgence of our school and he has undoubtedly helped put Babson over the top in business schools. Now when you think of things that come from Maine, you have a superb concrete example right here on campus; his name is Marc Holtenhoff.

WWF and Turkey

Tom Broderick
Staff Writer

Some may think that Thanksgiving, the giving of thanks and eating turkey, others know that Thanksgiving night is for body slams and pile drivers. The Survivor Series is the World Wrestling Federation's Thanksgiving night tradition.

This year the Survivor series consists of five matches.

Each match has two teams of four wrestlers and the sole goal is to survive. "What is meant to survive? To survive means not to be eliminated. A wrestler is eliminated by getting pinned,_counted out or disqualified. The team which has all its members eliminated loses; naturally the other team wins."

The main event puts the Hawkins and the Million Dollar Team against the Million Dollar Man Ted DiBiase and his face, Hulk Hogan, the WWF's top turkey, captains the Hawkins and the Million Dollar Team also consists of the Powers of Pain and Hogan's arch rival Zeus. I am personally hoping for Zeus to break Hogan in two like a turkey's wish bone. Joining the Hulker, or the Pulse as I call him, are Jake "The Snake" Roberts and Tag Team Champions Demolition. I look for the Million Dollar Team to win, with Zeus surviving.

Other matches are: The Ultimate Warrior vs The Beefcake; The Dream Team vs The Enforcers; The Four-by-Four vs The King's Court. Scary Sherry, named because of her appearance, will

General's Corner

By Rob Hazelton
commentary

We are looking forward to the Super Bowl game this Sunday between the New England Patriots and the Minnesota Vikings. It promises to be an exciting game with both teams having strong defenses and potent offenses. The New England Patriots have a powerful running game led by rookie running back Sony Michel, who has been a key factor in their success. On the other hand, the Minnesota Vikings have a dominant rushing defense led by strong tackles Linval Joseph and Everson Griffen, who have been causing all sorts of problems for opposing teams. The game is expected to be dominated by the running attack with both teams trying to establish their ground games early. The key will be to see how well each team's defense holds up against the opponent's offense. It will be a battle of skill and strategy, with both teams fighting to emerge victorious.
Fall Intramural Basketball, Wiffleball Winding Down

By Ian Baxter
Contributing Writer

As the Fall Intramural season winds to a close, the top teams battle for the League Championship for their respective sports. In the Intramural Football League, the two top teams that have emerged are the undefeated teams of the Bryant Boys and the surprise underdog team from the Townie. By 11:00 P.M. the teams have powered their way through their divisions en route to undefeated records, yet something must give as these teams meet in the Championship game this Sunday at 1:00 P.M.

The Bryant Boys based their national championship status on the ability to come-back, winning games against North and Central in the final minutes of the game. Some of the key players for the Bryant team have been Jeff Neil, Joey Curtis, Noah Goldfader, Fritz Maguile, and Nick Smulins, with many others having contributed.

The Bryant Boys will play against the Townie, who have once again fielded a powerful squad. Bryant has rolled over the competition this season in compiling their perfect record. The key to Season's success is their size, as they sport the biggest team in the league. Solid players such as Steve "Skippy" Karam, Marc Balcom, Glen Allard, Craig Fos- culdo, and Joe Keough have paced the Townie crew. A tough game is expected by both teams, as the title for the Intramural Football Championship is up for grabs.

On a different note, the Intramural Basketball season will also be winding to a close on Thursday. The first round of the playoff games were played on Tuesday, with the results not available at press time. The play-offs matched up division rivals, with the Coleman's Off-campus and McCullough squaring off against Keith. The Coleman's Off-campus game is a rematch of their early season encounter, with Coleman prevailing by five points. The Coleman's squad is led by sharpshooters Jeff Conley and Bob Mul- laney, while being solidified in the middle by Eric Redard. Off-campus team is led by Bobby Fuller, Rich Denis, and Nyeman Tubman, guys who aren't afraid to shoot the pill.

This game should be won or lost in the paint, with both teams taking advantage of their height. As for the Intramural Wiffleball League, in its first ever fall season, the teams are embarking in a struggle to become one of the "Final Three" who will meet in a double elimination tournament to decide it all. At press time, the following matchups are scheduled for this week. The Killer Bugs lead the pitching of Russ Dance, who will rematch their old rivals, The Easy E's, who are led by nobody in particular. The winner of this matchup will play Kirby's Jackers, who have been paced by the outstanding play of Dave Zaslaw. The victor of this game would be one of the three finalists. For the second spot, the R2 Bombers will face the Detel Daniels, which is a matchup of baseball players vs. hockey players. The winner of this affair must face Posie in Effect, who defeated the highly favored Hammerheads in the first round. For the third spot, The Lax Connection must face the X-Convicts, a game which sports two veteran ball clubs. Age and experience may play a part in this game as both teams fight for the right to play on the double elimination tournament.

Well, that's the way the playoffs are shaping up and it seems as if we're in for some tough battles for the respective championships.

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Tom’s Picks

Bills -4 1/2
Dolphins -7
Saints -3
Bengals -7 1/2
Bucs +10
Browns -8
Eagles +1 1/2
Steelers -3
49ers -9 1/2
Raiders -4 1/2
Rams -11
Giants -8 1/2
Colts -6 1/2
Denver +3

Pats - Cowboys
Falcons - Lions
Bills - Bears
Chiefs - Vikings
Chargers - Eagles
Packers - Raiders
Cards - Giants
Jets - Redskins

Falcon’s Picks

Bills -4 1/2
Dolphins -7
Saints -3
Bengals -7 1/2
Bucs -10
Browns -8
Eagles +1 1/2
Chargers -4 1/2
49ers -9 1/2
Raiders -4 1/2
Cards +11
Giants -8 1/2
Colts -6 1/2
Denver +3

Pats - Cowboys
Falcons - Lions
Bills - Bears
Chiefs - Vikings
Packers - Raiders
Giants - Seahawks
Colts - Jets
Washington - Redskins

Intra-soccer
from page 12
very confident that they can repeat their 5-1 thrashing of North two only weeks ago. Javier Marr gives the Men of North “no chance” of a victory. However, sources from inside the North organization state that the Bullfighters haven’t seen every attack in the North arsenal. Those wishing advanced tickets to the semi-finals and finals should contact Rick Ehrlov at ext. 5297 or the commissioner at ext. 4914. Good luck to all the teams in the playoffs.

Saturday 1 p.m. GAME 1
Kripkonia vs. Coleman
GAME 2
North vs. Bullfighters
Sunday 1 p.m. FINALS
Winner game 1 vs. loser game 2
Sunday 2 p.m. CONSOLATION GAME
Loser game 1 vs loser game 2

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There’s a PS/2 that’s right for you.

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<th>Model</th>
<th>Memory</th>
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<th>Micro Channel™ architecture</th>
<th>Display</th>
<th>Mouse</th>
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<td>25</td>
<td>640Kb</td>
<td>8086 (8 MHz)</td>
<td>80286 (10 MHz)</td>
<td>720Kb 1.44Mb</td>
<td>Yes</td>
<td>Monochrome</td>
<td>Yes</td>
<td>DOS 4.0 ; Microsoft Windows/286; HNC Windows Express*</td>
<td>$1,499</td>
</tr>
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<td>30 286</td>
<td>1Mb</td>
<td>80386 (10 MHz)</td>
<td>80286 (10 MHz)</td>
<td>1.44Mb 1.17Mb</td>
<td>Yes</td>
<td>DOS 4.0 Color</td>
<td>Yes</td>
<td>DOS 4.0 ; Microsoft Windows/286; Word 5.0**; Excel*; HNC Windows Express; HNC Windows Manager*; HNC Windows Color*</td>
<td>$2,299</td>
</tr>
<tr>
<td>50 Z</td>
<td>1Mb</td>
<td>80386 (16 MHz)</td>
<td>80386SX* (16 MHz)</td>
<td>30Mb 60Mb 1.44Mb</td>
<td>Yes</td>
<td>DOS 4.0 Color</td>
<td>Yes</td>
<td>DOS 4.0 ; Microsoft Windows/386; Word 5.0**; Excel*; HNC Windows Express; HNC Windows Manager; HNC Windows Color</td>
<td>$2,799</td>
</tr>
<tr>
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<td>80386SX* (16 MHz)</td>
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<td>Yes</td>
<td>DOS 4.0 Color</td>
<td>Yes</td>
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<td>$3,499</td>
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<td>80386SX* (16 MHz)</td>
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<td>Yes</td>
<td>DOS 4.0 Color</td>
<td>Yes</td>
<td>DOS 4.0 ; Microsoft Windows/386; Word 5.0**; Excel*; HNC Windows Express; HNC Windows Manager; HNC Windows Color</td>
<td>$4,699</td>
</tr>
</tbody>
</table>

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