Primary Results

Last night results of the runoff primaries were announced by Student Government President David Pina. Malik Fernando and Rich Venture were the candidates for the office of president. Lynn Valenti and Thomas Huchman were the candidates for vice-president of communication. All other offices did not participate in the primary because no other candidates are running. 884 people voted on Tuesday and Wednesday. In the race for

President, Malik Fernando received 275 votes for 31.1% of the vote, Rich Venture received 221 votes for 24.8%, Neil August received 209 votes for 23.6%, and Malik Donoche received 148 votes for 16.7%.

In the race for W.P. Communications, Lynn Valenti received 441 votes for 50.8% of the vote, Tom Huchman received 273 votes for 31.7%, and Rob Singewood received 123 votes for 13.2%.

Class Schedules

By Steve Malloy Contributing Writer

Scheduling Changes

Dean Bayer addressed student government Tuesday night concerning the proposed 15-to-20 minute delay in scheduling classes on a Monday-Thursday, Tuesday-Friday basis with Wednesday being used as an option to delay classes. Dean Bayer stressed that part of the reason for the proposed change was that it would help to decrease the number of classrooms that are necessary. "This is important," he said, "because the number of classrooms is not increasing as fast as the number of course sections and student."

Another reason for the proposed change was to encourage more students to attend class on Friday. Student government representatives vehemently opposed the change. Representatives for vicky Gleason summarized, "I think the schedule we have now is fine." Other student government representatives agreed and argued against increasing the importance of Friday classes. Still others felt that there might be room for change but that if a new schedule is formulated, students should take part in deciding what it will be. Representative Mark Donoche noted, "Students should be an integral part of the decision-making process." The ideal schedule would apparently be one which accommodates athletes who meet afternoons off, students who prefer the old system and those who enjoy Fridays off. Dean Bayer is finding that you can't please everyone and if changes are even proposed, someone is bound to be upset. I compliment Dean Bayer in seeking student government input on this matter and recognizing the need to consult with students before changing academic scheduling. Dean Bayer mentioned that our input would be taken into consideration and a decision should be handed down by the end of the month. If any changes are enacted, they would not be effective until the Spring of 1988.

Organization of the Year

As my term winds down, I would like to stress the things before I step down. As I reflect on this past year's Student Government, I honestly believe that S.G. did a splendid job. I have been involved in Student Government for the past 3 1/2 years and I have never seen a more vocal, energetic group of representatives and student body. In the past years, issues were raised, but they were swept under the carpet because students didn't have the time or just didn't care. This past year, we raised controversial issues and this year's students got involved. The Executive Board and I have devoted a lot of time to the undergrads because we wanted to bring a sense of unity and spirit to the class. We changed the funding procedure so that each class was guaranteed $1,000.00 so they could sponsor activities for their class. Just last week, the class of 89 and 90 together had a party where there were at least 200 students in attendance and no alcohol was served. I have worked closely with several organizations and there has been a significant increase in membership. For the first time, every single position on the organization has been filled and I am really pleased with this young Executive Board efforts. We have made mistakes and I'm quite sure we learned from them. However, I feel that we have accomplished this year far outweighs our mistakes. I personally want to thank the student body for electing me president.

I have learned a lot about myself and my limitations are. I also learned how to effectively work with people. Thank you very much.

Student Government has made great strides and I hope that it will continue to go forward. Don't forget to vote, and please take time to talk to the candidates because they are going to be responsible next year. Again, thanks.

Sincerely,

David A. Pina

Social Notes

Vice-President of Social Activities, Sean Culbert, stated that Chuck & Helen will open up the Spring Concert on Sunday April 16th. They will be followed by O-Positive and Barrance Whifield and the Savages. Sean also mentioned that he is looking for bartenders for this Saturday's party at Trim. Executive Vice-President Steve Malloy noted that the Babson-Pine Manor In-Town shuttle will not be running during the upcoming Parent's Weekend.

Bookstore News

Bookstore representative Pete Coundourouds mentioned that the bookstore advisory committee met recently and decreed that it would charge a $75 fine for bouncing checks at the Babson Bookstore. Student government representatives voted by greater than a two-thirds margin that they did not approve of this policy. Most felt the fine was too high for simply writing a bad check.

Last of all

Physical Facilities Representative Lisa Maraffa stated that the college is very optimistic about beginning construction of a new gym next year. As a final note, please remember to vote next Tuesday and Wednesday in the mailroom.

The tentative voting hours are 11:00am to 1:30pm although the Executive Board is considering extending the time to receive better voter turnout. The future of Student Government is at stake. Your vote could make a difference!
Go Abroad

To the Editor

This past semester I spent the fall semester in Yugoslavia and in the summer of 1986 I studied in the National Taiwan Women's College in Taipei. I consider studying abroad one of the highlights of my four years at Babson. Anyone who studies abroad comes back home with a whole new perspective of the world, the United States and ourselves. Everyone at Babson has the opportunity to go abroad for a semester or a year has come back with exciting stories and memories that will last a lifetime.

I am writing this letter since the Babson Community seems unconcerned about abroad studies. Babson does not offer one semester abroad program for undergraduates, other colleges of comparable size offer fifteen (i.e. College of Wilmington). Why can't someone in the faculty/administration come up with a plan to implement it?

The administration/faculty should know the amount of knowledge one acquires when studying abroad. It is obvious that Babson students would become more independent if they were to experience abroad studies at Babson, I feel that students would be more likely to study abroad. It is much easier to do this when the programs originated from their own campus. Another point is that by having semester abroad programs, Babson's image would be boosted and it would be considered more of a top level school. Babson could easily offer quality programs, if the proper resources were put towards the programs.

The problem of a lack of programs does not lie totally with the administration but also the students are also to blame. Too many students at Babson are just concerned with obtaining their degrees and making money. At the undergraduate level, a student is supposed to be open minded and should broaden his/her horizons. A student should become well rounded and be able to adapt to many different situations. Even during the current programs, there is not enough awareness for students to show more interest in abroad programs, the administration/faculty would be more likely to initiate programs.

I must conclude with some positive points about the Babson Community. When I went to study the information about programs, the administration was very helpful. Secondly, Alis M. Jackson, an academic advisor in the undergraduate office, is trying to come up with support for abroad programs and she has overseen a student advisory group on studying abroad. Thirdly, the Sanno College program in Japan seems to have a lot of appeal for students. I hope this positive atmosphere will continue. Finally, I encourage anyone who is considering studying abroad to GO FOR IT!!

Sincerely,
Bill Caiocoppo

Towing Travesties

To the Editor

As I sit down to write this letter, I see it not so much as a plea, but rather a voicing of my exasperation with reference to the so familiar topic of student parking.

Let me prefix this article by saying that I have no deep seeded dislike for these people, what they do or how they treat others. Similar to the contrary, I am one of those students who has only one ticket and who is going through a bit of unfortunate mishaps with 5-0 and have never had cause to comment on their behavior with the exception of the occasional ticket. Until Monday.

As all of you know, at least to those who are aware, the Hollister lot is open to student parking from the conclusion of school business on Friday (usually around 5:00 p.m. or so) to the proceeded time of 4:00 a.m. the following Monday - I know there are a great deal of eager administrators in the parking office who would be upset if their spots were being used at 4 or 5 in the morning. How is the school business to attend to?

Like most students, I have a reason for going to this lot. If it were good enough not to misplace or forget my 2000 pounds of belongings, I would drive there with joy. Occasion-ally, though, suffer one of the affiliations of the 愛国学校 世界, winter. I forget people's names, birthdays, and the like. Yes, I even find myself locked out of cars I have parked. This flap has led to a series of events I am still trying to come to grips with.

After writing a paper the better part of Sunday night/Monday morning, I was about to use my car, a case for my Policy class later that morning. Upon the conclusion of the class, I was directed directly to the Hollister lot after having realized I left my car there and that I must hurry if I had any chance of getting my car. Stared as to the whereabouts of my car was very much the other loss to make sure the car was gone. I then proceeded to the 5-0 parking office to see if I could take (Gulp) towed cars. After finding directions to Chip's towing garage, I proceeded to the most distant garage 5-0 could come up with, and after 5:40, I retrieved my car. Not thrilled at all by the prospect of having

BABBSON FREE PRESS

PUBLISHED BY THE STUDENTS OF BABBSON COLLEGE

EDITED 1985-86 STUDENT ORGANIZATION OF THE YEAR

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All writers and photographers receive credit where their work appears.

THE FREE PRESS is the student newspaper serving the Babson Community. The paper is published every Thursday of the academic year except during final exams. Offices are located in the basement of Park Main Hall. Mailing address is Box 140, Babson College, Babson Park, MA 01757. Our telephone number is (617) 239-4229.

MEMBER NEW ENGLAND COLLEGIATE NEWSPAPER ASSOCIATION

APRIL 2, 1987

PAGE 2

Students Cause $ Increases

To the Editor

This upcoming semester, NOT the Board of Trustees, NOT the Business Office, NOT the Administration, but the students have decided to increase your costs. How can this be?!? Retirement of the President (mid-March) is over $6000.00. Individuals who are responsible and care about their cars must hurry forward to pay for their accidents will cover only a fraction of this amount. These costs are just coming from the under-graduate (and in one case at Woodland Hill), the graduate student residence population. The Office of Residential Life attempts to determine resident parking fees, physical plant, fire safety equipment and miscellaneous fire alarms. How-ever, poor pressure

and misguided loyalty conspire to block account-hability, thus contributing to the increase in cost of education. Many of you are painfully aware of these costs, paying out 30% of your income, some extra charges sent from you from your neighbors. What can be done?

Call us idealistic (optimistic) but we believe our residents can stand the brunt of it and respect the community that is offering you so much. Therefore, a collective action against trying to remain anonymous will steer innocent residents to those directly involved with causing devastation.

We continue to encourage residents to not prop doors. Exterior doors and side doors are left open, leaving not only your car exposed, but all your belongings vulnerable but also personal effects and individuals. Please use common sense and do not let security be your community. The results of allowing vandals to get away with their behavior must be felt again be felt after you have paid for this semester. When a bill comes for all of your stuff that was once the person down the hall who “was drunk and just feelin’ sloppy” will be charged to YOUR MONEY TO go to Babson. Do they really have your best interest in mind?

Sincerely, Ron Hammond

Residential Life

retrieve the information on the automobile including the owner’s name and telephone number. We really don’t want to see any more damage to your cars or your parking troubles and hope that you will offer some constructive suggestions and help us find an effective means of accomplishing the desired goal so that a small, but reasonably friendly campus.

Also, I can hear the arguments say: “what does the brat want?” WAKE UP CALL!! I don’t mean to put it that way, but I think it is most likely the natural progression of the argument. If after spending several thousand dollars a year to attend this institution, expect an act of consideration on the part of the department responsible for campus safety? I’ve always thought that any police in all communites had a similar slogan, “To protect and serve.” I guess since his is only a college campus catering just to students, it’s alright if we say “To bill and tow.”

Even if my single proposed plan for change with the college parking policy won’t help you, I still can’t understand the reasoning behind making a decision for others. I can’t understand inconvenience someone in asking for a ride to this distant parking lot. It is unreasonable and unnecessary dollar fine. But wait, the voices in my head speak to me again.

“Don’t argue with your parking lot.”

How ironic! If 5-0 was smart, they would just bill us anyway and leave the car. I know that a $5 fine could do much a better job of getting the point across not to park in the lot without the need for the aforementioned anti-school sentiment!

Of course my flip attitude will be challenged by the fact that it happened to me and that I dislike 5-0. No, not at all true. Frankly, 5-0 puts up with a lot more crap from the students and to endure this, they must be given a break. Hence, I want this letter to show that there is no need for the serious issues (like traffic/ parking issues measured on people like myself--first time around- which are really regular another matter)-- and there can be a more normal, helpful approach in these situations like this in the future.

Sincerely, $40 poorer,
Christopher Van Munching
LOVE AND WORK

"A Balancing Act: Love and Work in the 1980's" is the topic of this month's Luncheon Lecture, sponsored by the Health Services. Alan Wyatt, Psy.D., is a clinical psychologist for the Human Relations Service in Wellesley Hills. The lecture is scheduled for Friday April 3, 12-1 pm in Trim 205.

ANGER TALKS

In the Commuter Lounge on Monday, April 6 at 8:30 pm the "Priorities: Becoming a Whole Person" talks continue. This Monday, the topic will be "What to do with your anger." Sponsored by Babson Campus ministries.

SENIOR AUCTION

DEAD BEAT LIST:

(Those who don't pay bills by April 15th will not be able to participate in Senior Week Events)
—Chris Strong
—Sue Best (and suite)
—Mike Bidwell
—Paul Abbato
—Paul Taylor
—Bren Brennan (several items not paid)
—Ed Kinnaly
—Patricia Brown
—Mike Garvey
—Jan Johnson
—Lou Santangelo (and suite)
—Greg Bochietto

—Hilary Albett

You owe some bills on bills past due!!
Send checks made out to "Class of 97" to box 2304..
—ASAP. (call ext 4637 to receive bill updates)

BASICALLY BABSON

The unfamiliar faces you'll see Friday, April 10th are not freshmen — but they may be.
The Admission Office has invited accepted students and their parents to be guests of the college on that date. As part of the fifth annual "Basically Babson" day, the visitors will attend simulated classes, participate in panel discussions, hear at Trim Dining Hall and tour the campus. We invite everyone to join us in welcoming our guests to campus. If you would like to be involved, please call Marianne DiMascio or Steven Lavallee in the Admission Office at x5522.

WOMEN, FOOD, & FRIENDS

—Do you ever feel overly concerned with dieting or exercise?
—Are you worried about a friend or acquaintance being anorexic or bulimic?
—Would you like to know how to help a friend?
—Do you ever find yourself distracted from studying because you are preoccupied with food?
—Do you want to know more about the reasons why dieting, body image, and fears about food are normal for college-age women today?

COME TO A PRESENTATION given by Susan Harwit, a psychologist at Human relations Service.
DATE: Wednesday, April 8
TIME: 7:30 pm-9:00 pm
PLACE: New Hall

If you cannot attend but would like more information contact Carole Worsh at the Health Center, x4257.

JAPANESE TRADE


YEARBOOKS

Any sophomore, junior, or senior who did not pick up a 1987 Babson may do so Monday night from 6:00-8:00 P.M. in the Yearbook office (Central Basement).

STUDENT COURT

The Student Judicial Board is currently seeking prospective applicants to fill vacancies caused by graduating seniors. The Student Judicial Board is made up of a group of students whose purpose is to hear and make decisions on complaints brought by any member of the Babson community against undergraduate students. The Student Judicial Board's jurisdiction includes all aspects of undergraduate conduct with the exception of parking violations. Common complaints brought are those dealing with plagiarism, cheating, vandalism, fire regulation violations and violation of the general conduct code.
An ability to look at facts impartially and a sincere commitment to community service are the basic requirements. All those interested with a G.P.A. above a 6.0 and who are not on probation of any kind can pick up applications at either the Student Affairs or Student Activities Office.
If you have any questions, please contact Tom Flitch, Ext. 4847 or box 1168. Deadline for applications is April 10th.

KILLING FIELDS

Dith Pran, the New York Times photographer whose passage from Cambodia to the U.S. was the subject of the film, "Killing Fields," will give a lecture at Boston University Friday, April 10. The lecture will begin at 8 pm in Morse Auditorium, 602 Commonwealth Avenue, Boston. Sponsored by the Photographic Resource Center, admission is $5. For more information call 617/555-3565.

N.Y.S.E

The Finance and Investment Association and Student Government are co-sponsoring its annual trip to New York City and the New York Stock Exchange on April 15 and 16. It is open to the entire campus and the cost is $66.00. There are only 49 seats available, so if you are interested please send a check to Michael Fener at Box 1095 by March 30.

COMMENCEMENT

The Office of College Relations is seeking 30 ushers for Commencement exercises on Saturday, May 15, 1987. The director of the ushers would be for a briefing session on Friday afternoon, May 15th, from 4-5 pm and 8 am through lunch (our compliments) on Saturday.
This year we are unable to offer housing during senior week for ushers.
If you are willing to help us out, please contact Cecily Sanchez, College Relations, 239-4573 by April 10th.

RED SOX TICKETS

The Babson Programming Board has 75 tickets for the Red Sox-Royals game on April 20th (Fairday). Tickets are bleacher seats and cost $5 each. They will be on a first come, first serve basis. Game time is 12:05 pm. (There aren't any classes that day). Cheer the Sox on, back to the Series!

PROGRAMMING BOARD APPLICATIONS

The Babson Programming Board is currently taking applications to fill new openings for 1987-1988. Applications can be picked up in the Student Activities Office and are due back there by 4:00 pm on April 10th. Get involved with the fastest growing organization on campus.

STUDY IN W. GERMANY

Opportunities for University and High School students to study in West Germany for one or two semesters are available through OPA, Student Exchange Program. Qualifications for participation in the program and NOT LIMITED to students with highest grade point average. The 10-month academic year is priced as follows: University of Hamburg: 1 semester, $3075; 2 semesters, $6750; University of Hamburg's "BONUS" program: 1 semester, $4035; 2 semesters, $6135. Students should apply as soon as possible.

The packages include roundtrip airfare, 34-hour counseling; attendance at Gymnasion or University, intensive language course upon arrival, opportunities to travel, orientation meetings, room and boarding with a German family near the school, and much more. The "BONUS" program also includes excursions, tutoring and a longer language course.

Oraetz Pro Amicitia, Inc. is a non-profit student exchange corporation. The corporation allows the students of West Germany to study in the United States and the United States to study in West Germany. Babson's enrollment will go up at least one whole level. The corporation allows the students of West Germany to study in the United States and the United States to study in West Germany. Babson's enrollment will go up at least one whole level.

Frankly Speaking by Paul Foulke

PLANET OF THE SURPRISE... AND QUIZZES... ATTACK OF THE LAUGHING RAYS?

COMING UP ON 20TH ANNIVERSARY ISSUE: The Revenge of the Bizarro Toon. Cover art provided by Creative Media Services, Inc. 11635 Beverly, CA 90249.
Reck's Rebuttal

Well, it's almost playoff time. So, let's assess the season so far. I was very happy to see a relatively large turnout for candidates night. I do not remember such a large number of candidates running or excelling in the elections in quite some time - check that - ever. As I have said before, the student government can be an extremely effective way for students to affect changes if there is participation and cooperation.

I was talking to a "Rebutt" reader the other day and he asked what it is that I was rebutting. I guess I am not specifically rebutting anybody or anything. I am more interested in bringing some important or perhaps controversial issues to light. The idea is to get folk to think about issues that are important to them and if they feel change is needed - to do something constructive toward positive change.

I would like to thank everyone who has told me that they have read and enjoyed (or not) my columns. I would like to point out that if you have an issue that you think would be appropriate in this space, feel free to "guest host" for me. We could even do a joint article.

This week's topic is Friday - or any day that precedes a "vacation day". Just when I thought the world was moving toward a six-day week with international trade and all, Babson seems to have moved toward a four-day week. Now, I know you students are in college and this is your last chance to have any fun in life before you start the 9 to 5 grind with only two weeks vacation (gap, summer, cheque) but let me point a few things out to you.

Start with tuition at $1,144 per undergraduate course. Figures roughly 40 class hours per semester. That works out to about $28.50 per class hour. Thus, if you choose to skip a Friday class, it's about $30.00 out the proverbial window - a 95 minute class costs you about $45.13 per skip. Hey, it's your money or Mom and Dad's or Uncle Sam's but what do I care.

I happened to schedule a quiz on the day before Spring Break. It was intentional. It was only worth 2% of the total grade AND I only count the best 5 out of 6 quiz grades. You would have thought that I brought back prohibition in my class. It was interesting to note that my students definitely wanted to take the quiz but had a conflict within themselves about their vacation plans.

Result: 30 out of 39 took the quiz which I thought was pretty good. The scores were right on par with previous quizzes. Conclusion: students will come to class if given the proper incentive. There is a question that arises, however. Seeing that students and faculty alike are all adults, whose responsibility is it for making sure that students attend class? Should the choices be left to the individual? Is there an overriding responsibility of the institution? I don't have all of these answers yet. Stay tuned.

Some really great reasons to go to Business School

By David Fingold
Contributing Writer

In the corporation a person is no longer needed as an individual but as a team player automa in a pinstrip suit that can carry out policy. With so few spots available on the board of directors and so much disdain for shareholders, how can the corporation resist the urge to become the only true individual being in the universe? Served by relatively insignificant human beings, such an individual can become large and dynamic. It knows that to move, forward it must destroy anything which interferes with the inviolability of its being.

Some people got in the way and would not allow themselves to become instruments of policy. The corporation dealt with them by exterminating them in a large and profitable death camp. They lined up the entrepreneurs and idealists and snipped them bare. The possessions that augmented their lives were sold at a profit and gained the company a special windfall profit tax exemption. The victims were quickly and easily gassed. Their skin made wonderful leather, oh so soft! Necklaces of their teeth were more desirable than pearls. Their fat made an oil that rejuvinated the skin and cooked onions without burning them. The corporation had its most profitable year ever. To avoid paying dividends the shareholders' meeting was held at the death camp. What was with record earnings, why shouldn't they want to go to? The new products were so profitable that more people had to be found to feed the machines. The computers at the corporation used the best of their artificial intelligence algorithms and decided to send all the employees to the camp. Using a modern and AT&T Skynet digital service, the computer told all the other machines that were online to send all the people they could find to the camp. The people were told that they had won free vacations and that at the camp they could pick up a remarkable venation. Because there was no one left who could afford their products, the corporation found it necessary to automate the camp and make all transactions an electronic transfer of funds to the purchasing computer. Things were much easier now and the computer was able to create new, innovative and attractive products from all of humanity.

A hundred years later an alien spaceship landed in New York and contacted the computer. The aliens delivered an electronic payment of three trillion dollars in gold and received in return the most beautiful leather jackets in the universe. The corporation declared record earnings and the aliens wandered down Broadway wondering why a society of machines had built such buildings and why their jackets were soft, comfortable and able to breathe.

Dear Friends:

Thank you!

Your support over the past two weeks of my campaign has been greatly appreciated. Although I was not elected, I will continue my efforts to strengthen the student's voice. I encourage each of you to join me so that we can effectively reach all student goals.
GRAD KORNER

Contributing Writer
Carl E. Hedberg

SCHOOL

Exhibit A: Magistrate Working Capital (plus W)

A in WC = (200,000)

Recommendation:
Clearly we must stretch the
payables, lay off workers
and factor the receivables...

Okay, okay, this graphic may be a tad
exaggerated, but I first began
to ponder these two worlds, school appeared to be
a fairly innocuous game when compared with playing
for keeps in a small company. Yet, in my field
research I found that there were a couple interesting
variations on this theme.

For one, my small business orientation
created the perception that there is a fundamental
difference between hard work in school and hard work
for keeps. Schools always found hard work for real to
be far more rewarding and enjoyable than producing
endless mental, desk and hardcopy iterations. After
learning the hard way that dedication and persistence
do not always insure success in business, I tucked
back into the squeaky clean sanctity of academia
to learn how to do it right next time. Looking back,
school has certainly been an enlightening challenge
requiring long hours and fortitude. In point of fact,
management changes last for many
are more time consuming to deal with than 60 hour
weeks in a dying company. The difference between
small business and big company management
processes and personnel is far more
perniciously lies largely in the range of emotions
that are possible in these two worlds. Entrepreneurial
advantage, or a feeling where emotion
and passion can dance in a flash from dizzying heights of exhilaration to
dark caverns of despair. These are more survival factors built into educational pursuits from day one exams
to shelling out another K to take the course over
a wisdom, disregards and stresses that
when there is a total commitment to attaining
perfection, then poor performance can be as mentally
devastating as a real life drama. Angelaica
Exhibitors and her concurrent, but suggest that this analysts applies more
to mainstream business than to Entrepreneurship;
The result was a class where
more than a few students were
getting fired for incompetence. In both cases you
failed because of the lack of some inner sense of
what direction one was heading and unwilling to work
in both cases your ego is damaged and you must
begin to make up for your losses. In terms of
success, Angelaica observed that, for example, a
promotion at one’s place of business fails to
warmth than does an acid exam; “I enjoy that for five
more days to the next project.”

MBA FEEDBACK:
Tom Driscoll offered a view from the
hole beyond the spectrum: Flight School.
It meant that lessons from the morning class were
practiced in the afternoon. Comparing this to
to business school, Tom thought
that it would be much like taking an Investments
class at night and being at the Wall Street ticker
by noon. Somehow, he does not seem to toll paddle
the implications of screwing up at the controls of an
All-I Cola.

And remember, if you get out there and find
that you just can’t handle the real world, close your
eyes and call for Mr. Wizard. “Drizzle Dazzle Dazzle
Drum, tymse for dis von to cu home home...home...to
Babson, that is, to collect more letters; specifically
PhDs and Js.”

GOOD TIMES; Thursday, that is TONIGHT

Johan, Yves and the OSA are presenting what we
sure will prove to be the social event of the season,
BACK TO NATURE II, un vie et biere
dansant, as it were...April 2nd, 8PM;
Woodland Hall constructor’ll be
this coming week, as you VOTE be sure
to purchase tx for what I am sure will prove to be
the social event of the season, un
un SPRING FORMAL, a well dressed vin et bieren dansant,
with were...Friday, April 10 in The Parrish Room
at Fay Hall. Tickets on sale in front of
the library entrance, April 6th.

From the Press

It is no secret that this has been a year of intensive debate
about the MBA program. Full
and part-time, our programs are solid ones. Though relatively
young, as graduate programs go,
they have turned out impressive numbers of very successful
graduates. Consider what people have asked MBA programs to do
to better: Babson has been a leader
in early emphasis on entrepreneurship, managerial
uses of computers, and
international business. For men
and women who really intend to
become entrepreneurs, our strengths in
design, the management of strategy,
and policy are real advantages.
But the even better known MBA
programs are under pressure for
self-examination and change. It is
a very competitive world. Our
aspirations are high. We want to
be known for excellence and leadership
in graduate education. During a year of transition in
academic program leadership at Babson, we
have been discussing in a number of forums — and often arguing
heatedly — about the best way
to make our programs better, and
to make them better known.
We have looked even harder at The Free Press
at admissions numbers. Our goal
for the past five years has not
been growth in the size of the
program, but maintaining
reasonably steady numbers in
numbers and continuing to emphasize
quality. We have over that
period, in retrospect, not been
as aggressive and creative as we
should have been in marketing
in order to broaden the base of
applications.
We are changing. I am pleased
that Joanna Henderson has
agreed to move from being
Director of Internship programs
and being Director of Graduate Admissions to bring an
individual with marketing and placement experience, corporate
contacts, and knowledge of
Babson into the role of reshaping graduate admissions and
involving the whole school
and our alumni in the effort.
A new MBA promotional
brochure is forthcoming. Watch the Globe on April 7
and 12 for the launching of a
new advertising campaign. We have
other things in the process
and clearly many things
to launch. Our goal is not just more applications, but
more good ones.

The faculty has raised issues about how we do a better job of
selecting students because, in
fact, the world ranks MBA
programs – sometimes by reputation for selectivity in
admissions by ‘value added’ during the program. We
cannot afford to have that debate
end in a search for some magic
combination of grades and tests.
There are deeper questions about how one
combines the combination of
abilities, maturity, experience,
and motivation that defines
potential for managerial success.
A lot of the debate has centered
around the curriculum and corporate
doing badly — in 1986, averages for part-time MBA graduates
would have been at about #10 in
a recent ranking of 50 MBA
programs: averages for our full-
time (and younger) population,
at about #30; and the combined
average at about #20. And it is
courses. The faculty-student
Program Review Board has
written proposals for better
coordination of the MBA core
courses, which as requirements
must be delivered well and
strong foundation for
the advanced courses. Our next
objective is to decide clearly
a few more areas of special
emphasis like the International
Management option, as well
relevant, distinctive, and
attractive "magnets" for
students. The PBB is also
asking whether the full and part-
time programs should diverge
more in design, so that each
can better meet the needs of its
audience.

We are acutely conscious, too,
of the competitive world of
MBA placement. On starting
salary averages, Babson is not
gratifying to know that this has
been a very good year in
attracting employers to interview at the College.
Nevertheless, the Office of Career Services has the mission
to do still more in recruiting new
employers. Initiatives between
OCs and Executive Education
should help. That dies, too,
and an effort which must begin next
fall at orientation to get students
thinking early about careers, and
to maximize their ability to
present and "sell" themselves to
careers.

Professor Gordon Frischer, as
the incoming Vice President and
Dean of Faculty, has put together
a strong faculty-staff
student group to help him select
the faculty for the Spring
Dean of Graduate Studies, and they are already
talking to some very strong candidates. While many
questions are being saved for
them to answer, the important
career is now that they are
expecting to tackle them vigorously, with a serious
commitment to move Babson
further ahead in competitive
capabilities, and stature
across the world in graduate
education.

VOTE & ELECTION CANDIDATES

President
Jose Varela
Chip Rogers

Academic VP
Fred Palminteri
Peter Van De Graaf

Social VP
Mark Nathan
Laura Ingherst
Stuart Sodick

Treasurer
Alex Hatzopoulos
Dave Campbell

Secretary
Edith Sheenan

NOTE:
The Bookstore Advisory Committee met on March 23, 1987,
and after discussion, a motion was passed to return all
unsold textbooks to publishers, as soon as possible.

In forecasting all students, the last day to purchase or return
Spring Semester books will be

This will not affect book buy
back which will continue through
the summer.

APRIL 2, 1987
BARSON FREE PRESS
PAGE 8
NOT NECESSARILY THE NEWS...

New Drinking Policies

by Neil August

A new Beaver Brau Pub drinking policy was announced this week. Starting next semester the following formula will be used to determine a person's eligibility to consume alcohol: The person's age will be multiplied by their grade point average. That number will then be divided by the shoe size, then added to their box number. Anyone whose total is an even number will be allowed to drink three weeks on Wednesday nights and four on all other nights. If your total came out odd, then you can try the secondary procedure.

The secondary procedure is as follows. First you must have completed both semesters of psych. ed. credit. Then, all those people who have donated blood in the last twelve months, or eat Captain Crunch cereal at least once a week can fill out an "Alcohol Consumption Request Form" (available at the pub or the office of Student Activities). This form must be done in triplicate and be signed by the Dean of Student, two faculty members, one U.S. state Senator, and a present member of the Boston Bruins. Once this form is completed it should be given to the manager of the pub. All applicants will then be asked to sing the complete version of "10,000 Benedictine Beer on the Wall."

The manager of the pub will have the final say on all requests. However if an applicant is refused they have one avenue of legal recourse to reverse the decision. The applicant will appear on "The People's Court" and allow Judge Wagner to make a binding decision. It is possible that, during all months with a "y" in them anyone with blond hair, who is right-handed will be a winner in the court. While anyone with red hair, who is taller than 5'8", and can speak fluent Latin, has little hope of winning.

A third course of action is through your parents. Any parent who donates $100,000 or more to the capital campaign guarantees their son/daughter an unlimited supply of wishebands.

This policy is being applauded all around the country as a fair and easy route to solving the alcohol problems currently facing students. Once again Boston leads the way to a better tomorrow!

New Courses Added

V.P. of Academic Affairs Mel Cepoa announced several new courses that will be offered next fall. Mr. Cepa stressed that these courses will be taught by current faculty, in an attempt to keep cost down. An initial list of the courses follows:

AC412-Accounting and Fashion-Prof. Richard Bruno

This course will deal with how attire affects generally Accepted Accounting. A course on both the Managerial and Financial sides.

COM419-Prosperity through Confusion-Prof. Dick Plagman

This course is designed to teach students the ways to confuse people for your own benefit.

FIN408-Insider Trading-Prof. George Troughton

This course will focus on the implications and penalties of insider trading.

Preliminary: a contact on a NYSE listed company.

Mr. Cepa stressed that these are just the courses that will definitely be offered, but many others will be offered also.

Who you gonna call...?

V.P. Licensing Tim Burns yesterday announced that a new student Business had been granted operational rights, to begin immediately. The Business, known as "Spermbusters, Inc.", will provide all forms of birth control. The owners will be providing all students with an on-campus phone number to call to place orders. They've also decided that on Thrus., Fris., and Sat., nights they will offer a delivery service to the entire campus (don't worry Maple Manor and Green Gables are included). This will be slightly more expensive, to cover costs, but guarantee delivery within 20 minutes or it is free-of-charge. The owners also have procured insurance against any defective merchandise that will cover all customers. There is also long-range plans to provide quantity discounts. You will all soon be getting a notice in your mailboxes concerning this business! Remember their slogan 'Don't get caught with your pants Down!'

ONE ALUM

This weeks Alumni Profile is on Billy Quigley (B '86). After his graduation Billy started work for Anheuser-Busch in Boston. However that job was short lived. Billy was fired when his boss found Bill lying face down (and drunk) in this office wearing a black gutter belt and fishnet stockings screaming "It was fixed, it was fixed, it didn't really win!" Since this event, in early October, Bill has been hard-at-work rebuilding his career and more importantly, to him at least, his ego. As of February first Bill had lifted himself to a position where he is once again a legend in his own mind! We here at Babson all wish Billy the best of luck, in his new position at Trotten (7 corp.

GLOBAL DRINKS

President today announced that the school had solved around the problems they were having in getting a liquor license for the new Center for Executive Education (C.E.E.).

The town of Wellesley gave permission for the school to have one license either at the Beaver Brau Pub or the C.E.E. There is a little-known fact that the pub also owns the globe, which will provide the solution. The hollow bottom of the globe will be linked to piping that will go under the soccer field and down Woodland Hill where the C.E.E. will be located. The globe will then be filled with beer and used to provide alcohol to the C.E.E. Engineers have determined that the area of the globe is sufficient to supply the C.E.E. with 17/21 days worth of beer. (This was figured with a 75% occupancy rate at the C.E.E.)

President Bill also announced that the school is purchasing an air force refueling tanker that will be used to fill the globe. The one small problem that has run up against is how to pump the specially designed tap. But the President feels that "this innovation will put Babson College on the map" (note: he didn't say on the globe, because we have a map, but not a globe.)

K.G.B. at Babo

In a published report last week the F.D.I. announced that it had uncovered a Russian-backed communist plot to overthrow the Babo hierarchy. It appears that the headquarters for this operation were in the Kreisel, Gerber, Babo complex (i.e. KGB). The F.B.I. was first tipped off when George Rock, Director of the Computer Center, stumbled across a mail message in a hore-to-for unknown VAX2 memory bank. The details of the message are unclear but speculation, has it that it was a list of the party members. Mr. Rock performing his duty as an American turned the information over to Chief Robert Donovan, who notified the F.B.I. After weeks of undercover work, Al Anderson, was determined to be the mastermind of the plot. Whil searching his office phone he uncovered a red phone that was a direct link to a vodka company that has been linked with high ranking Party members in Moscow. The F.B.I has provided the F.B.I. with a partial list of those involved and other suspected positions. Al Anderson Chairman L/A dept.-Chief Advisor Steven Collins L/A Professor-Pastor Historian Dick Plagman Professor-Exec. in Charge of Confusion

Larry Godfreyson Prof.-Head of Party Loyalty Renée Hobbs Prof.-Head of Techn. Comm. Julie Levenson Prof.-Head of Propaganda Steven Erickson Prof.-Head of Statistical Warfare John Saber Math. Dev. Chair-Head of KGB

The F.B.I. admits this is only a partial listing and that all faculty in these buildings are under suspicion. The students have one message for these professors: "We'll stop you and your comrades from overthrowing our constitutional right to make millions!"
Continued from last week...

The Sophomore Slate

By JIM SIGRIST
Contributing Writer

I'd like to begin this week's article by thanking everyone who made last Friday night's Spring Break II party such a success! This includes everyone who went, as well as all of the people who put a lot of hard work and time into planning it and setting up for it. Knowing how alcohol oriented things are on this campus, I am honestly admit that I wasn't sure how a non-alcoholic party would go over. Who even thought that so many people (several hundred) would show up at a non-alcoholic party at Babson and have a good time? People gave it a chance, that's one reason why it was successful. The fact that this party was sponsored by the freshman and sophomore classes meant that we couldn't have alcohol. What surprised me was the diversity of the crowd. It wasn't just freshman and sophomores who were there, although there were a lot, but there were juniors and seniors as well. There was even a cameo appearance by Professor Bruno who showed us some of his moves out on the dance floor.

Basically, it was a group of people who had lost two things in common that night. We're all students at Babson and we were all having a good time dancing to the seemingly countless great songs that Casper cranked out. I haven't heard of one person who went to that party and didn't have a good time. If then is someone who was missing this that didn't have a good time...sorry. I'm glad that everyone at least gave the party a chance and got to see all the hard work that was put into it. All of the officers and everyone else who helped with the planning and setting up, you should be proud of yourselves; you all did a great job! This was one of the first signs of unity on this campus that I've seen in a while. Even if it's only a small step, at least it's a step in the right direction.

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JUNIOR Jargon

By TIM RYAN
Contributing Writer

Marketing Fundamentals - Right? Required Course - Right? Recognizing the consumers needs and wants - and then supplying these needs and wants? Sure! You figure out those wants and needs through surveys, questionnaires, and interviews, Right? Supply the customer with what they want or they will try another brand, Right? Well, all of you Juniors and Seniors know that the questions posed above are more or less true. But evidently the "Einsteins" who want to change the class scheduling around have not taken Marketing Fundamentals. Let's forget that the idea may be good. The fact is that we should not lose sight that we are the consumers!! And they are the suppliers!! We'll PAY THEM large sums of money to provide us with what THEY want! Does that seem right? No Way! We pay, this is the student's school - Not the Dean's, not the President's, and not the Police Department's. Without us they would not be around. Everyone in administration should be reminded that we pay their salaries and therefore we should have a major say in what goes on around here. How come we were not asked when we would like to attend class? Just because a large portion of the student body doesn't go to Friday morning classes is not cause to make a new schedule - it is our money! If an investor gives you (the broker) an extra commission do you change the system because you didn't earn your money? I think not. There is not a 100% opposition to the new change - a lot of students are in favor of it. But this is just another prime example of how the students, also the consumers, have no say in the final product. A lot of people want to know why we were not asked for our opinions. In other words "would we buy the new product?" A simple mailbox survey explaining the implications would have been sufficient - But no! There are four or five people over in administration playing Dean Witter and God at the same time with our money and lives.

Maybe the class change will be good - but we are old enough and responsible enough to decide what is best for us. So we are at a business school to learn how to conduct business? Well maybe all activities should be halted until we all get on the same wave length - but in the mean time, there are a lot of empty seats in my marketing class - especially on Fridays - and if some administrators have the time they should drop by and learn how to treat consumers. It's common sense! Logiders give customers what they want and treat them like kings, businesses provide unsurpassed services to buyers, in order to fulfill their needs, but here at Babson the business does what it wants - when it wants - Monopoly! Ah yes, Micro Economics....
They danced down the street like dingle-dodies, and I stumbled after as I've been doing all my life after people who interest me, because the only people for me are the mad ones, the ones who are mad to live, mad to talk, mad to be saved, desirous of everything at the same time....

—Jack Kerouac

Who is Jack Kerouac, you ask?

Look next week....

Frosch Fax

By CYNTHIA KEVORKIAN
News Staff

Another weekend passed—another tremendous party (co-sponsored by the classes of ’89 and ’90). We, the class of ’90 steering committee, thought the first party, “Come as you Aren’t” was unbeatable—but we were wrong!

On Friday night the two classes threw a party to the theme of “Spring Break II.” There were slides of student’s vacations, a sun and palm trees on the walls, left, a super DJ, and many great dancers (thanks Freddie and Dan). Once again, no alcohol was served and once again no complaints.

The party was free of charge thanks to the student government and the t-shirts that are still selling. The t-shirts are “Far”—there is no better word to describe them! Pick one up at most times.

But the weekend did not stop at 2:30 A.M. or Saturday morning after the party. No way! At 11:00 A.M. the class of ’90’s Scavenger Hunt began. The first place team won $100 and the second place team won $50. By the deadline of 7:30 P.M. on Saturday, the steering committee started receiving each group’s findings. Live goldfish, a minutab histogram, Friday’s Wall Street Journal, a napkin from the Pushcart Theatre, and the name of the door man at the Westin Hotel in Boston from 8:00 AM–2:00 PM (HINT: it begins with a “D”)—these were just a few of the items to be found.

The steering committee is hard at work for our next function. Everyone is invited to our meetings in the Central Lounge on Monday’s at 6:30 PM. Please stop by and get involved in our class. Remember more committee members will be elected soon. And don’t forget to buy a “Spring Break II” t-shirt.

MARTY’S LIQUORS

195 HARVARD AVENUE
675 WASHINGTON STREET,
NEWTONVILLE

BUD
BUD LIGHT
COORS
1/2 KEGS
$33.95

MICHELOB
MICHELOB LIGHT
1/2 KEGS
$39.95

30 lb. BAGS OF ICE
$4.49

16 oz. BEER CUPS
50 PER SLEEVE
$2.49 PLUS TAX

BUCKET RENTAL
$5.00

KEG DEPOSIT
$10.00 CASH

TAP DEPOSIT
$30.00 CASH

BUCKET DEPOSIT
$20.00 CASH

OTHER KEGS AVAILABLE
UPON REQUEST
NO PHONE RESERVATIONS
PLEASE HAVE PROPER ID

ACROSS
1   Deface
2   Linger
3   Communists
4   Employ
5   One opposed
6   Butter substitute
7   Comfort
8   Require
9   Fluid
10  Teutonic deity
11  Ancient
12  Priest's remnant
13  Skill
14  Carry
15  Hint
16  Three-footed
17  Skull
18  Poem
19  Angel
20  Enthusiasm
21  Decedent's drama
22  Land of the free
35  Milk, abbr.
36  Clutch
38  Decay
39  Sign of zodiac
40  Above
41  Writing
42  Impalement
43  Seize
44  Furniture
45  Perch
47  Maid who loved by Zeus
48  Ramp
49  Repugnance
50  Place of dinnerware

DOWN
2   Paw Grint's mother
3   Distant
4   Staff
5   In addition
6   Italy, abbr.
7   Name
8   Take unlawfully
9   Spanish article
10  Arillated animal
11  Classify
16  Beverages
18  Hebrew month
21  Declared
22  Success
23  Chinese nation
24  Aroma
25  Giant
26  Meow
27  Perform
28  fifth place
29  Measure
31  Disturbance
33  Snake
34  Electrov. particle
37  Living body
39  Wool
40  Piece of flavor
42  Moccasin
43  Opera by Verdi
44  Dirt
45  Draft abbr.
46  Direction
47  Which person?
49  Legal matters
50  At present
51  Proud
53  Stains abbr.
55  Sun god

PUZZLE

PARTY
Annual Charm Prize

Contributing Writer

Student entrepreneurs are getting a taste of the real world as finalists in the 3rd annual Philip Charm Award Competition. The four plans selected are: Pure Water Systems by Paul Taylor; Rockingham Research Inc. by Scott Holloway; The American Academy for the Advancement of Real Estate by John Kimball and Kent Mawlbrey; A Plan for the Expansion of the Babson Entrepreneurial Exchange by Norman Roshloehan and Daniel Power. Many plans were submitted by juniors and seniors were evaluated by a group of outside business executives to determine the four finalists. Each plan was reviewed by three members of the panel.

The four finalists will present their business plans at Saturday, April 4th at 9:00 AM in Room 209 Tomato Hall. The final winner of the Charm Prize, a $4000 cash award, will be chosen from among the finalists and announced at the ceremonies for Founder's Day, April 9th.

The core criterion for evaluation will be real-world anchored and the winner will be the individual or team whose plan contains the most promising combination of significant capital gains potential, active investment possibilities, and actual implementation. In other words, the more likely the plan is to become a going venture, the better. It is the hope of Leslie Charm (Babson '64) who created the prize to honor his father, Philip Charm, an accomplished and energetic entrepreneur, that today's Prize recipients will be tomorrow's successful entrepreneurs. To be considered for the 1987 Philip Charm Prize Award, students may submit their business plans within 30 days after the last scheduled day for final exams in the semester in which the project was undertaken. This way the preparation period of approximately four months will be available to all students, regardless of submission date. The Charm Prize will be awarded annually at Founder's Day ceremonies.

Any junior or senior undergraduate individual or team may submit a business plan for starting or acquiring a venture. To be eligible the business plan must be prepared for credit under the sponsorship of the Entrepreneurial Studies faculty, or as part of course work in an Entrepreneurial Studies course.

For more information about the Philip Charm Prize Competition, contact call John Daunt at x5114.

by Jay Skelton

"Grease!"

What can one say about the unflagging popularity of the musical, "Grease"? A good portion of its extremely long life on both Broadway and on the stages of high schools and colleges can be traced to the simple entertainment that it offers. One cannot deny that "Grease" is an inherently fun production both to perform and to watch. The Babson Players will bring that excitement and entertainment to the hallowed halls of Knight Auditorium on April 2nd, 3rd, and 4th. Not only do the Players invite you to watch the show, but also immerse yourself in the atmosphere of the weekend itself. The cast and crew of "Grease" have, indeed, had the "times of their lives" putting the production together for the enjoyment of the Babson College community.

The story of "Grease" brings us back to the 1950's; those days when drive-ins were the place to go, pooling skirts and belly socks were the things to wear, and rock 'n roll was the thing to sing. The musical meshes those cultural memories together and brings them alive once again.

Did you like the sound of early Chuck Berry or Little Richard? If so, listen for the straight out rockers "Greased Lightning" and "Born to Hand-Jive." What about those girl groups like the Chiffons? Wait until you hear "freddy, My Love." And, of course, everybody knows the classic "Summer Nights" describing the course of the summer romance between Sandy Dumbrowski and tough Danny Zuko.

Although songs are a major part of "Grease", the book also brings back the language and atmosphere of the era. Even though writers Jim Jacobs and Warren Casey joyously capture the feel of the times, they add a twinge of parody to lace those memories with a sweet sense of humor. After all, if we are to become nostalgic at all, a little humor never hurts the process.

The Babson Players have worked hard and presently this production to the Babson community, yet it has been labor of love. Make sure to buy your tickets early so that you may share in the warmth, laughter, and tough-takin' of "Grease."

McGovern to Speak at Babson

GEORGE MCGOVERN

George McGovern is the former Democratic Senator from South Dakota and a nominee for President in the 1972 Democratic Presidential nomination. In the 1980 elections, McGovern was defeated in his bid for a 4th term in the United States Senate. In September 1983, McGovern entered the race for the Democratic Presidential nomination.

George McGovern was born in Avon, South Dakota, on July 19, 1922, the son of a Methodist clergyman. He was educated in the Mitchell, South Dakota public schools and received his Bachelor's degree from Dakota Wesleyan University in Mitchell. As a pilot of B-24 bomber in the European Theatre, he flew 35 missions and was decorated with the Distinguished Service Flying Cross. He then earned a Ph.D in History and Government at Northwestern University in 1953 and returned to Dakota Wesleyan University to serve as Professor of History.

In 1956 McGovern was elected to the US House of Representatives serving there until 1960. In December 1960 President John F. Kennedy appointed his first Director of the US Food for Peace Programs and Special Assistant to the President. He was elected to the US Senate in 1962 and was re-elected in 1968 and 1974.
Dance Party
featuring:
"HIGH FUNCTION"
9 P.M.-1 A.M.
Trim Dining Hall
Saturday, April 4,
1987

"Trim Upstairs"
Piano Bar
featuring
Michael Forrest
playing your all-time
favorites.

Sponsored by
WOW
SOCO
College Resources

Welcome for Parents’ Weekend. There are many refreshing things about the arrival of spring in New England, however, very special is the enthusiasm with which your sons and daughters plan for your visit. Jean and I look forward to sharing the events with you. Enjoy what has been put together for you.

Many of us from the administration and faculty will be around, and this is a time to hear about things that concern you or that you think should concern us. We have put a special “slot” in the schedule on Saturday for feedback, but catch us individually at any time.

If you have no questions for us, let me pose a few for you:

--Keeping its focus as a college of management, Babson continues to try to add diversity and excitement to courses in the arts and sciences. We are asking especially more emphasis on languages and international studies, science, and the arts of speaking and writing. What would your priorities be?

--In class and out, we have a great responsibility to help students learn to deal with ethical issues and to understand and respect people across lines of race, sex, and culture. From your vantage point, how are we doing?

--Babson has been helping more of its students to find opportunities for a semester or two off campus, for work internships or for study abroad. Are we doing enough? Are we providing access to the right opportunities?

--The Trustees have approved going ahead with the final stages of design for renovation and expansion of our indoor sports and recreation facilities, with the hope for results in fundraising that will let us start construction next spring. Do you agree that this is our next important priority for campus development?

--Many of you have or have had sons or daughters at other colleges and universities. What can you tell us from those other experiences about what Babson should do or avoid?

--What has been best and worst about your son’s or daughter’s experience here?

--The value of a Babson degree depends greatly on our ability to keep attracting very good students, from all parts of the United States and from around the world. You have made a substantial contribution to that effort. Looking to the time he or she graduates, can you suggest others—prospective applicants, parents, or schools—with whom we should be in touch?

STUDENTS FOR A RESPONSIBLE ADMINISTRATION

Meeting: Wednesday, April 8th
Where: Basement of Publishers Hall
When: 7:00 p.m.

If you would like to be on our mailing list and get involved, please call:

Mark Donohue  Rooney Gleason
X5474  X4973

P.S. Vote this Tuesday and Wednesday!
Parents Weekend Schedule

FRIDAY, APRIL 3

2PM Men's Tennis vs Bryant College

3-7PM Check-in
Park Manor Central
Lounge (Cardinal Key)

3PM Baseball vs. Husson
College at the
Lower Athletic Fields

3:30PM Women's Softball
vs. Suffolk
Location TBA

5-6PM Dinner Trim Dining Hall

5-9PM TGIF at the Pub
entertainment by
Danny McCarthy
The Pub

8PM The Babson Players
presents Grease
Knight Auditorium

11-3pm College Bookstore
Hollister

Noon Women's Softball
vs Western NE
College double-head-
er. TBA

1pm Women's Lacrosse
vs Colby Sawyer
College. Upper Fields

1:30-3pm Speaker TBA
(Sponsor: Babson
Forum) Knight
Auditorium

1-3pm Family Business
Workshop (sponsor:
Entrepreneurial
Studies) Tomasso

3-5pm Get Acquainted
Reception meet with
President Dill and
other members of the
faculty and
administration
(sponsor: Sigma
Kappa) Park Manor
Central Lounge.

3-5pm Tours of the
Campus (sponsor
Babson Hosts) Leav-
ing from Park Manor
Central Lounge.

5-6pm Dinner Trim Dining Hall

7pm Mass. Trim.

8pm The Babson
Players present
Grease. Knight
Auditorium.

9pm-1am Dance Party with
"High Function"
(sponsor: Women's
Outreach to the World
and Student Govern-
ment Social Commit-
tee) Trim.

Piano Bar featuring
Michael Forest
(sponsors: WOW,
Student Government
Social Committee,
and College
Resources) Trim

201-2

SATURDAY, APRIL 4

8:30am Registration for
Four Mile Fun Run
(sponsors: Parent's
Weekend Committee
and Wellness-Fitness
Program)

9am Peavey Gym
Four Mile Fun Run-
course TBA

9-10:30 Charm Prize
Competition
for the best student
business plan
(sponsor:
Entrepreneurial
Studies.) Tom. 209

10am-noon Check-in
(sponsor: Blue Key)
Park Manor Central
Lounge

10:30am-
Living Classroom
(sponsor: Society for
the Advancement
of Management)
Tomasso/Gerber

10:30-12:30 Student Business
Fair (Sponsor:
Babson Chamber of
Commerce) Trim

11-1pm Brunch-
representatives of
Alumni Association
and Alumni Hall staff
look forward to greet-
ing students and their
parents. (Sponsor
College Resources)
Trim Dining Hall

11-3pm College Bookstore
Hollister

Noon Women's Softball
vs Western NE
College double-head-
er. TBA

1pm Women's Lacrosse
vs Colby Sawyer
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Social Committee,
and College
Resources) Trim

201-2

SUNDAY, APRIL 5

11am-12:30pm Brunch Trim
Dining Hall

12:30-3pm Car Wash (sponsor:
Theta Chi) Maxi 1 of
Society for the Advancement of Management Invites you to Attend

"The Living Classroom"

All lectures will be held in Tomasso Hall

Members of the Society for Advancement of Management will be available to answer any questions about the program.

ENTREPRENEURIAL STUDIES
"The Ingredients of a Silicon Valley Startup"
Assoc. Prof., William Bygrave

Using a video-case, Professor Bygrave will discuss the process of starting a high-potential venture. Topics will include venture capital, management team use, and initial public stock offerings.

FINANCE
Lecturer, John J. Arena
A review of the economic underpinnings of today's stock and bond markets will be considered. As well as, a brief outline of building financial portfolios for individuals or tax-exempt institutions.

LIBERAL ARTS
Asst. Prof. Stephen Collins
Asst. Prof. Kelly Lynch
Asst. Prof. Janice Yellin
A brief examination of European Culture just before World War I, tracing the symbolic malaise of Europe through an analysis of the visual arts, literature and cultural history.

MANAGEMENT
Instructor, Lynne Rosansky

The world of business is becoming increasingly competitive. Using an actual business case, Professor Rosansky will discuss the keys to successful management in today's business world.

MARKETING
Assistant Prof. Robert Kopp
With celebrities such as Bill Cosby and Michael Jackson commanding seven figure fees, and television time costing up to $200,000 per minute, the advertising which entertains, persuades - and sometimes irritates is truly a risky proposition for the advertiser. Professor Kopp's presentation.

"Product Positioning: The Secret Strategies of Madison Avenue," will explain how marketers attempt to reduce this risk through consumer research and well-targeted messages.

Babson College, Babson Park (Wellesley), MA 02157

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Map of Babo
Best Film
of the Year

By J.M. Henry
Contributing Writer

Not too many movies today impress the public as greatly as the film, "Platoon". Its impact has reached coast to coast, young as well as old. This 1986 film deals with the brutalities of the war in Vietnam as seen through the eyes of an American soldier played by Charlie Sheen. It is shockingly realistic with explosive battle scenes and graphic violence.

Sheen portrays a middle-class innocent who volunteers for service and soon becomes caught up in an emotional battle. His two platoon leaders, Sergeant Elias (Willem Dafoe) and Sergeant Barnes (Tom Berenger), wage a war of their own as they challenge the moral and emotional stability of Sheen's character. Dafoe plays a very likeable and praise-worthy soldier whose spiritual success is exploited throughout the film. Quite the contrary, Berenger's character is a killing machine whose murderous instincts have resulted with his distorted mentality.

In addition to the excellent performances and exciting scenes, "Platoon" manages to get across a strong point. It's plot revolves around the idea that soldiers are young innocents who mature by learning to kill and die by their primitive instincts. Because of the film's popularity and the critics' favorable reviews, it managed to receive eight Academy Award nominations. Although it did not fare as well as predicted, "Platoon" walked away with the best picture of the year. The publicity that "Platoon" has received along with its strong plot accounts for the film's gross profit of over one hundred million dollars. Now after "Platoon"s win in the Academy Awards, this film's future looks very profitable indeed.

JAMMING...
to the Spring Break II
Fest!!

Top 10 Singles of the Week
#1 Without Your Love
#2 Notting Hill's Going to Ruin Us Now
#3 Brand New Lover
#4 Come As You Are
#5 Final Countdown
#6 That Ain't Love
#7 The Honey Thief
#8 Don't Need a Gun
#9 Toni, Toni, Tonie
#10 Mandalin Rain

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NCR INTERNSHIPS
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NCR CORPORATION is a $4 billion Marketer and Manufacturer of a full line of Computer Products. Year-long, part-time internships are available in our Newton District Office.

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SUMMER JOBS

Start now or after exams $7.50
p/h full time and part time
positions available in your local area. No experience. Some career
positions. Call (617) 396-8508
Flash to Kevin: I want you to go home...Tiger
Flash to Michael: Only two weeks left, I have to admit, though, Carson keeps getting better...P.W.
Flash to Campus: Lost Blue 1968/67 Babylon College Academic Planner - ie. my desperately needed appointment book. There is no name inside it, please call X3560 or drop a note in box 1246 if you have any information or if you find it (I can confirm dates in the book).
Flash to Captain Crunch: I was too shy to ask belen, but will you please be my valentine.
Flash to Sue and Erin: We're having a party tonight - bring your lv.'s and come up!
Flash to Malissa: Next time you and your friends are "parties in the rain" listen, try not to burn anything...Pine 35
Flash to Jonathan: We're getting psychic for the bachelor party...The management of the Windjammer Lounge
Flash to The President: I can't wait to be the new First Lady of KMC. Only 77 days to go...Your Finance
Flash to B: 51! Oh Year! C
Flash to Joe Contagious: Don't you say minors...Rho Class
Flash to Matt: The former scapal OFD is doing alright for himself. It's right around the corner! Go for it...
RHO's Flash to Anna: Let's go dig a little hole...Andres
Flash to Nora: You say you're shy. Let me give you some advice - if you became more outgoing, you might get some dates.
Flash to Freckles: It's amazing how young you look ahead of the man. Did you shrink in the shower???????...Guest Who
Flash to Nancy F: You have the knowledge, skill, and the know-how. But for what? Studying???
Flash to Nance: I'm glad you such an understanding person. With of course, such a good sense of humor...CC
Flash to Craig: Thanks for "fixing" my computer...A-R
Flash to Nora: Insert foot dinner for six. Thanks...The Mrs.
Flash to Barb: Not all "grads" fit computers, but they do have good memory - Blond & Fan
Flash to Debbie: Quit making those dentures, don't tell me what to do!...The Blond
Flash to Campus: The Babylon Baseball team is looking for a manager to begin in the fall. If you enjoy baseball and enjoy being active in campus activities, this may be something to look into. If you are eligible for work study you can be paid for being the manager. If interested or want further info, contact Bill Peck at N5462 or anyone else at the Baseball Bunch.
Flash to Chuck: Do you miss Coop, Mr. Student? Your Pledge Bro...
Flash to Remaining RHO: Remember how the eyes lift up at Progressive?...The Dude
Flash to Liza: I like your D.D. How about a drink...Jolly Green Giant
Flash to the "Turd Pies": They always say that the interiors make fun of the elite, true our case. The RHO's
Flash to Signus: Always remember that the RHO Pledge Class is, and will always be, roofed. We are one close unit of the best of the best. Our example...C.C.O., S.R.S., R.P.C., C.S.L.F.
Flash to P.L.: If J.S. had a face lift, and a frontal lobotomy, would it really be cute?...The Hamsen
Flash to Kim: Nice bang at 3 A.M... Scoop or what???
Flash to Jo: Awesome gothhendry!...
Flash to Jen and Pam: Next time we'll just give you guys a wake up call!!!
Flash to Katherine: Oh! It just slipped out!
Flash to Brenda & Margaret: Do you guys wanna live in the Medieval House next year?
Flash to Katie: What is S.L.O.W.
Flash to Bobbsey Twin: Baby cahhtos... Boom Baffle!
-Jules
Flash to Roast: Thanks for putting up with me! You're the best...Dig
Flash to Rib: You're the big exec with a job. Take to dinner! When???...Ad
Flash to Nancy: What kind of grin was that?
Flash to Kara: Sorry for the bruises...Nice Livin!!!
Flash to Kenny: Hey Mike!...Nice sicken!!!
Flash to Robyn: What Exit??? You really are the best...Doug
Flash to Roast, Rib, & Robyn: Flash to the vandals in New Dorm: You Suck!
Flash to Hoover, Sheprock, Pres, MF, SS, Dr. L. and all the secret agents whoever they might be: Thanks for a great B-Day surprise. It was the best...Agents Richo-O & Al-O
Flash to Rachel-O: Thanks for thinking of us! McGrail & Dain-O. Book her!
Flash to Chuck G.: Good to be around again...-Your little bro
Flash to Zidoro: Happy Birthday!!!...-Love, Belinda
Flash to Cheri: What was the name of that drink again? Sex on the beach.
Flash to Shellie: Looking for a mature relationship? Drop the...Nerds
Flash to Cheri: Thanks for saving me the trouble of putting together a whole...the war has just begun!!
Flash to John L.: Congratulations on your new promotion.
-Bear
Flash to Sue and Jon: Thanks for coming mom and dad. Can't wait till I'm....P.L.
Flash to Campus: "Stolen" took my denim jacket from trim please return it to Box 1164, no questions asked.
Flash to Campus: Lost: One double stranded gold bracelet. Sentimental value. If found, please call X4040.
Flash to Campus: One work from toni!!! The annual METRO NIGHT sponsored by KAPPA KAPPA GAMMA. April 9, from 9:00-2:00.
Flash to the Baboon Players: Your hard work and dedication has paid off, I can tell already.
Flash to Parents: Glad you made it, you have a super weekend.
Flash to Mike, Jeff, Glenn, Randy, Liz, Jay and the rest of the greasers: CONGRATULATIONS!
Flash to Jackle: Show a little leg!
Flash to Sazie: How was the quickie with A.J. in the creek...or was it B.J.J.?
Flash to Katherine: Nice position! How are your shoulders?
Flash to Baboon: NICE VANS!!...-Women's Lax Team
Flash to Sue: Thanks for driving! You did a terrific job....Even though you broke the van!
Flash to Laurie: Thanks for putting up with us. We had a great time!
-Women's Lax
Flash to Campus: Get psyched for Colby-Sawyer on Saturday.
Flash to Mr. T.R.: I'm sure the right woman is just around the corner. Remember dinner, March 20, 1993. At what time are you picking me up?
-Your favorite tape borrower
Flash to Katherine: What exactly do you want from those truckers?
Flash to Sue: That cherry on the table isn't yours, is it?
Flash to Nice Person: Thank you so much for returning my WALLET...-M.T.
Flash to Woman's LAX: You're a hot bunch of chickin' converts Tracker
Flash to Katherine and Cathy: Thanks for being good co-pilots! We wouldn't have made it without you.
Flash to Kim: "We have to get it...there's a man..."
Flash to Cathy: Thanks for the gun ball Mickey..."No more do...skid-more"
Flash to The Bookstore Buyers: Last chance this semester to purchase or return textbooks at the Bookstore will be APRIL 16, 1987
Flash to Sam: Use the #8 word successor...Pete
Flash to Sonny: We should have won the dance contest!...Marty
Flash to Jan: Don't forget the twinkies...Pink ladies
Flash to Maureen (My chauffeur): To Boust, James! Thanks for the use of your care, what would I do without you?
Flash to Cast of Grease: Get psyched for curtain call Thursday and for the sick cast party Sat...Your producer!
Flash to Lost Undies: Uh-Oh!... The BVD Snatchers
Flash to "Lickem": Show us your birthday suit on April 2nd. Happy Birthday.
-Love MIK, YNA, EBII. P.S. So far I haven't forgotten.
Rugby Pound WPI

By B. Irobroha
Sports Staff

On a cold, rainy Saturday, the Babson Rugby Club traveled to WPI to play their first win of the season.

The side took to the muddy field in the rain, but despite the cold weather, they were able to score three successive tries against the WPI side. The game was held in front of a large crowd, with many of the spectators cheering for the Babson side.

The first half started with the Babson side dominating the game. On the third minute, the Babson side had a penalty try against the WPI side, and the Babson side capitalized on this opportunity to score a try. The second try came in the 22nd minute, when the Babson side picked up a loose ball and quickly moved it upfield, leading to a try.

The third try came in the 35th minute, when the Babson side capitalized on a mistake by the WPI side, scoring a try in the process. The Babson side continued to dominate the game in the second half, scoring two more tries to win the match 26-0.

The win brought the Babson Rugby Club to a perfect 3-0 record for the season, and they are currently in second place in the conference standings. The Babson side is facing their next game against the MIT side on Saturday at 3 pm, where they hope to continue their winning streak.

A Prescription For The Doctor's Report

By Don Retallaita
Sports Staff

A Prescription For The Doctor's Report

Boston Fans Strike Back

By Mark Zides
John Lentine
Mike Furlong
Line Morsel
Contributing Writers

Reading the "Doctor's Report" every week is a welcome activity. It's the perfect way to get a rundown on all the latest in sports. The reports are written by some of the best writers in the business, and they always deliver. If you're a fan of sports, you'll want to read this every week. The reports are available online, so you can read them on the go, whenever you want.

The Boston Fans Strike Back

By Mark Zides

The reason why I mentioned Bernard King as an injured Knick is simple. Bernard is again playing with the team, he is practicing with them, and he is going to go legal. He is not going to go legal on any grassy fields. Personally, I admire Bernard's comeback, but I doubt whether he will return to his peak when he was the best player in the league in 1984.

What I am about to say, or about to write, might shock some of you. The Celtics organization actually has some class. They are one of the greatest basketball players on Sunday. The man who started the revolutionary art of the slam dunk, The Doctor, Julius Erving. Erving played in his last regular season game last he 'belo' referred to as the "Garden." Of course it is a real "Garden" but to these clueless New Englanders just having a building with the same name is good enough.

Hagar vs. Leonard; the showdown. The big fight will be on next Monday night. There has been an amazing amount of propaganda about the stupid thing already. Sports illustrated has a 16 page article about it and in this article we see pictures of the arms, backs, stomachs, and finally the ugly mugs of these two champion fighters. There are also some pictures of their brains and their brains. These 6 pictures have a total of 28 people in them, of which only 7 are Hagars "people." This must be some kind of publicity stunt for Leonard because of his 21 helpers. 2 of them are relatives and 3 are "friends." What is the job of these 3, it is to be his friend and nothing else. Who says that money can't buy friends. Don't read too much into this, they probably are reading more than the actual fight itself will last. But by reading the final lines I will make a prediction. Leonard will win this fight. He shouldn't lose his legs beneath him. I don't know where else his legs would go.

Well, last week you learned of Roger Clemens return to high school. This week we have a different story. Roger is going to go legal on his vacation. This vacation would be nice. That's sure way to avoid the returning of Cy Young Award Jinx Roger. But early in this week the Red Sox announced that Roger would go legal on Monday's order. Sure will, pal. Roger is happy down in Texas. By the way for those of you who are counting, it is day 28 of the "holiout".
Men's Lax Takes Season By Storm

By Mike Sherman

There is a varsity team on campus that is beginning to turn a few heads. No, it's not the soccer team or the hockey team, who always seem to swallow up the media's attention and the administration's emphasis. It's the Men's Lacrosse Team - and they are off to their best start in five years under first year coach, Coach Jim Hannon.

The Lax team has jumped out to a 3-0 record by virtue of wins over Westfield State (who was ranked 9th in New England), Babson and former All-American and Division III powerhouse Hobart, Hannon was joined earlier in the week by Jim Hannon, who will be Assistant Coach. Babson's first home game was a little apprehensive and somewhat an underdog. Last year, Babson played Westfield for their opener, only to be trounced 17-10. This year, it was Babson who did the trouncing by pulling away in the second half and winning 18-7. Ahead 7-3 at halftime, Babson might have gotten a little content. Westfield quickly got back in the game by scoring two nets, but the Babson re-established their lead by grabbing control of the game, then cruised in the fourth quarter. Junior Captain Kristian Strom (not Stram) led all scorers with six goals and one assist, as he and the rest of the attack - Sean Rogers (2 and 3), and Paul Abbate (3 and 1), continually danced around the confused Westfield defense. Midfielder Tim Egan contributed two goals in a barely performance. Offensively, Senior Captain Bill Kalilnen, and Junior Tim Madigan and Steve Burdenhagen shut down the Westfield attack. Sophomore Kyle Maran played a steady game between the pipes.

Babson's first home game was this past Saturday, and despite fair weather conditions, a strong contingent showed up for the match against New Haven. Babson was joined earlier in the week by Jim Hannon, who will be Assistant Coach. Babson's first home game was a little apprehensive and somewhat an underdog. Last year, Babson played Westfield for their opener, only to be trounced 17-10. This year, it was Babson who did the trouncing by pulling away in the second half and winning 18-7. Ahead 7-3 at halftime, Babson might have gotten a little content. Westfield quickly got back in the game by scoring two nets, but the Babson re-established their lead by grabbing control of the game, then cruised in the fourth quarter. Junior Captain Kristian Strom (not Stram) led all scorers with six goals and one assist, as he and the rest of the attack - Sean Rogers (2 and 3), and Paul Abbate (3 and 1), continually danced around the confused Westfield defense. Midfielder Tim Egan contributed two goals in a barely performance. Offensively, Senior Captain Bill Kalilnen, and Junior Tim Madigan and Steve Burdenhagen shut down the Westfield attack. Sophomore Kyle Maran played a steady game between the pipes.

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