Outstanding Entrepreneurs

By Maureen Williams
Contributing Writer
This year's Founder's Day, which will be held on April 10, requires and receives the involvement of more members of the Babson Community than any other event, including Commencement. The job of seeing that the day runs smoothly is entrusted to nearly 100 students who comprise eight committees, as well as administrators, faculty, and staff. These dedicated volunteers handle every detail of Founder's Day, from hanging posters to planning meals to arranging transportation for the Founder's Day honored guests.

The Accommodations Committee reserves all the space needed for the Founder's Day activities. This includes space at Babson as well as at the hotel. Members work with B and G and with Media Services to see that signs are posted and that the necessary video equipment is available. They coordinate arrivals and departures and assist with hotel reservations. Chairperson Dotty Benedetti and Physical Plant Director Edward Sullivan, who is the committee advisor, are assisted by members Laura Anand, Laura Collins, Jill Donahue, Mary Doroski, Tony Farr, Peter Fielding, Carolyn Fox, Katherine Martin, Gerti Nathan, Stephen Reid, and Katherine Thornton.

The exhibit on display at the Horn Library Gallery is the responsibility of the Exhibits Committee. Their research and coordinating efforts with the public relations offices of the entrepreneurs' companies have produced the amazing exhibits on display until after Founder's Day. Chairperson Linda Ochoo, along with advisors Colleen Lupien, Manager of Media Services, and Alma Maller, Special Projects Librarian, are assisted by Lisa Arpino, Vanessa Corliss, Jim Dobis, Janis Fernando, Kim Hickey, Christopher Collins, and Harold Tramazzo.

The Hospitality Committee formed this year provides greeters and ushers at all activities - the president's morning reception, luncheon at Trim, afternoon programs at Knight Auditorium and Tonnosso Hall, and the evening program at the Westin Hotel. Lisa Scaccia chairs this committee. Advisors are Sandra Koen, Assistant Director and Betty Larsen, Director of the Annual Fund. Members include Marianne Cato, Angela D'Urso, Sandra DiVerdi, Heather Durden, Patricia Fialk, Maryanne Filippone, Phoibe Flinn, Lisa Turpin, John Stahl, and Charles Utter.

Selecting students who will introduce the entrepreneurs and act as their guides for the day is the job of the Escorts Committee. The committee chooses the finalists from all the applicants, so that each entrepreneur will have two escorts. One of the two receives the honor of introducing the entrepreneur at the evening banquet. The chairperson for this committee is Amanda Andrade, and Karen Cingari, Director of Graduate Admissions, serves as committee advisor. Members include Shannan Amissi, Laura Collins, Jill Donahue, Mary Doroski, Tony Farr, Peter Fielding, Carolyn Fox, Katherine Martin, Gerti Nathan, Stephen Reid, and Katherine Thornton.

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THE PSYCHOLOGY OF DRINKING

By Mitchel Mayklad

The following commentary, although it may be unpopular during the spring session of semi-formal and parties, is urgent enough to warrant your attention.

I want to say that I am truly impressed by the caliber and breadth of thoughts displayed here. I can spend time with people who are as warm as they are intelligent. And I am writing this commentary because I am hurt and upset that so many of you haven't figured it out yet. I am saying that he is afraid to deal with the emotions he's feeling.

The person with the bottle in hand, then, is not conscious of his emotions, or he simply refuses to deal with them, because he is afraid. For example, the tough guy who can outdrink everyone else isn't really that tough. If we take a good look at him, the tough guy, who so many of us—men and women—try to be, is scared to death of his own vulnerability. In other words, the tough guy is afraid of acknowledging and dealing with the emotion of sadness. After all, fear is simply the surface of sadness—the feeling of separation from others. How do we know? When the tough guy is afraid of dealing with sadness? I'll tell you. If you watch the tough guy in the presence of someone who is crying, you'll see him freeze up completely and be almost unable to act. This is where the tough guy shows down, and it is the mark of cowardice on our part. I think we as intelligent individuals aren't really living up to our own core values.

I believe that drinking, then, is the mark of cowardice on our part. I think we as intelligent individuals aren't really living up to our own core values. What I am saying is that we need to understand what our own needs are as individuals and as a people. Now you may have been told that you don't need to worry about your personal problems. But the way to know what exactly human needs are at any point in time. Let me tell you something, this is not true. There is one basic human need that is universal in all people, and operates more powerfully than any other. It is the need to be loved. If I had to bet my life on one fact, I'd bet it on this one:

The reason we all go to parties is that we are trying to fulfill our social need, which is the need to be loved. The mystery of love is that we experience it fundamentally at the level of the self. In other words, we are talking about experiencing an intimate answer. The basic nature of this experience is that we have experienced part of ourselves personally when we experience intimacy. The reason that drinking ultimately prevents us from fulfilling our human needs is because it cuts us off from experiencing ourselves and our emotions. When we aren't in touch with how we are doing emotionally and psychologically, then we can't at all be in touch with other people's worlds and needs. The common pattern, however, is that one drink and weekend of drinking leads to another, and robs us of the opportunity to be in touch with our own needs and with creating real fulfillment for ourselves.

We have all heard it said that our success in business will depend to a great degree upon our ability to work with people, and to communicate. If we want to be able to work effectively with people, and meet their needs as managers and leaders, we need be able to talk to them and to deal with it (by communicating with others, by crying, etc.) Basically, I think it's our professional responsibility to say that anybody who doesn't think that serving people is the primary responsibility of a business manager has no right to be in business school. This type of person is typically out of touch with his own needs, and might very well be drinking to kill the pain of having to deal with those needs.

Speaking of the pain of dealing with needs and emotions, a remarkable woman once shared an analogy with me. She remarked that before a diamond becomes a gem, it is just an unfinished stone. Before it can be used, it must be cut. She related that before we can shine as people, we must be willing to be cut (by emotional pain). If we want to shine like diamonds, we need to be willing and willing to embrace our pain and freedom as people. Jesus Christ, who is God incarnate, said that the man who sins is a slave to sin. I would say that many who drink are slaves to alcohol in the sense that we surrender our freedom and power to deal with how we are doing emotionally. We become slaves to our fear. The next time you pick up a drink, I challenge you to examine how you are feeling, and ask yourself the following questions: "How am I feeling emotionally?" and "Do I really want to be the slave of my own fear?"

Personally, alcohol has in the past stopped me from communicating what I needed to. The next time you feel yourself craving a drink, I suggest you accept personal suffering caused by killing any spirit with alcohol. It's so much better to choose to be alive.

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Gordon Liddy Dumps on Babson

By Sherm White

Why in heaven's name would a former assistant G. Gordon Liddy dump on Babson? I heard many people say it while awaiting his arrival this past Saturday. Most students were looking forward to it, "It'll be interesting to see," I want to hear him. He was on Miami Vice ya'know!" So he was to be entertainment. And the rumor had it that he came cheaply too, "What a bargain!" they must've drooled. Indeed, in case you didn't take less than two days to figure, there was no bargain sale, and the entertainment was planned way in advance, by and for Liddy himself. He must have been able to figure himself how much he could come into what is supposed to be one of New England's better intellectual bastions, and pass on all of your heads. And I bet that your hair is well wet.

There he was, on Knight's stage. He brought his act, a nightmarish cross between a Mark Twain monologue and Lyndon LaRouche presidential campaign speech. This was certainly no lecture such as I have ever seen, it was really a two hour brag. A soliloquy to himself. And yet the audience stayed. They were mesmerized, entranced, hypnotized by a masterclass as not to be sure whether to respect the man for once having been a White House aide, or they were so stunned by the barrage that they simply didn't know what to think. Too many of the kids were there to catch a glimpse of or collect an autograph from the man who had held his hands in the flames to prove his patriotism. To their credit, they didn't all come to see Liddy. They saw only what they wanted to see, a soldier patriot, nothing else.

The sad result of that given this man's track record, nobody wanted to chance offending him lest they be marked for death. I wish I could believe that this were the majority case. But, instead, they laughed. He figured he was unique (let us hope), he was entertainment. Yet I assure you that he left BABSON laughing himself. There is no way that he could have had a shred of respect for the people in that room. He challenged your way of life, your most sacred and basic values. He poured it into our milk; and we let him, invited him, how could he do less? Not a single coherent, meaningful question was asked of this man who puts himself above you, above everyone else and on a level with the likes of President Roosevelt, and Abraham Lincoln.

Accordingly, at least the bit coherent he himself, he began by launching into a description of how Europe is dangerously underarmed, how the Soviet has massive military superiority over both Europe and the U.S.A., and then switching to another sure-fire popular topic he described the trillion dollar federal deficit and unbridled congressional spending. Despite the embarrassment of Babson's students not being able to figure out just how many thousands are in a million or a billion (he even tried to make this easy by using a base ten numerator), I still feel you could unequivocally save face during the question period. But it never came. He told the kind of talk about the Watergate break-in that he would tell the Mercury Honor Award, and we asked the kind of questions that a reporter for People magazine would have. Not a single person asked Liddy how the blindly loyal soldier overthook the Ph.D. lawyer, or what caused him to have to go to the white house about the nation's core of existence, the democratic process. He slapped democracy hard across the face and left us wondering what that means coming from him. He called our system of values and inheritance of freedom a force, and "Terminal Naveite," and we blinked, staring stupidly at this man who would advertise a fascist state gladly, kicking each of us in the ass daily, personally, and we said nothing. This man, a necessary product of our military establishment, a man twisted by us for us. That was the only valid reason for saying nothing, being silenced by the weight of the guilt in my throat, knowing that things aren't always that easy, and that this man isn't wholly responsible for what is.

But who was he, as a mere political aide, to break the law at a time of no national emergency whatsoever (he claimed that the lawful presidential election process constituted a danger to national security because of the possibility that McGovern could have been elected), on a whim or a nod from his superior? Who is he to swoon the constitution of the United States of America, and then liken himself to the greatest leaders this nation has ever known, comparing his paralyzed crime to their actions during times of war and dire national emergency. Who is the hell is this man, a byproduct of the Red scare myth, who believes that in order to preserve democracy it must be sacrificed to fascism, and to a personal morality of which he has none, only loyalty (to the Qag, the Stalag, or the President, it seems to him tomatte little). Who is this man if he is not the ultimate ironic, a man so socially patriotic that when used as pawn by his President, he became a traitor to his country's highest ideals?

Who is this man? Who is he? Do you think this man who lived in the penitentiary but was never penitent, and who still believes his worst mistake was in getting caught, would not have had a slick answer to any of the questions we were too afraid to ask him. Of course, he would. But we would have at least asked for it, and defined the boundary of our social reality as opposed to the realm of the man who owns the world. The truly ironic never doubt their own sanity.
LETTERS TO THE EDITOR

END QUOTES

To the editor:

Thanks for publishing the article concerning Babson’s National Awareness Program. There are a couple of points in the article which do require clarification and I would appreciate it if this letter could be published.

1. The quote which you attribute to me about the facility is incorrect. While I do not recall the exact wording, I am positive that I would never have made the statement in the manner it is made in the FREE PRESS. For your, mine, and the benefit of those faculty who are now probably ready to lynx me, let me tell you how the quote probably should have read. “A number of faculty also have other businesses, including consultation businesses. Anytime that I ask them to take time to write articles or do something for Babson, I also have to be aware that I’m taking time away from them when they could be consulting or whatever and making money.”

2. While Jeff Timmons is a wonderful person (see North-eastern types have to stick together), I do not recall singing him out as a “one-man crusade with the cause.” It is impossible to tell you how many hours given to the National Awareness program by many others, including Al Anderson, Norm Ovoni, Mart Galper, Hubert Hennessey, Joan Gallos, Joe Weintrob, and several others.

The last paragraph is particularly appropriate in the time since, our conversation, Joan Gallos has been interviewed by Savvy and The Boston Globe is going to do a feature article about her work on dual career magazines. Todd Parner was interviewed by Time, and we’re keeping our fingers crossed that the story about college credit unions will soon appear. Again, thanks for taking the time to write the article. I may not agree with everything said, but I stand by my letter to the FREE PRESS a few weeks ago... you are doing one hell of a job, keep it up.

Cordially,

DON BISHOP

WELL DONE

To the editor:

At the first Nationwide Business Plan competition at the University of Miami, 100 Babson and 150 Brown and Jeff Ascedy were among the Final Five, from among 150 contestants. I served as moderator and listened to the presentations. I want to congratulate Anne and Jeff for an outstanding effort. They were the only undergraduate team among the finalists. In placing an unofficial “third” they outdid the MBAs from UCLA and Western Ontario. I thought they both made a highly professional presentation, and have a very tough questions from a panel of seven judges with a lot of class and a sense of humor.

Roger Babson would have been as proud of them as I am: they bit off more than they could chew, and chewed it! When you see Anne and Jeff say “well done.” They deserve a “hat-off” for representing Babson so well.

Cordially,

JEFF TIMMONS

BABSON SWAT TEAM

To the Editor:

The fact that Babson-SO has one radar gun is a sad indication of the unpreparedness of Babson College’s security force. I wouldn’t be surprised if the officers weren’t even trained on automatic weapons. How can we ever respect a security officer if they all don’t carry 357 magnums, thumb cuffs are laughable. Don’t we all respect Clint?

Sincerely,

CHARLES ROCKETT

CRIMINAL ACTIVITY

To the Babson community:

I am appalled by the tenacity of those that steal. This past Friday, April 11, I found my car in the maxi-lot without its hubcaps. From what I understand this is just one of a series of actions that has occurred in the past few weeks. Although many may feel that such an activity is a ‘prank’ I find it to be most annoying and criminal. I would greatly appreciate the return of my car’s hubcaps. They were silver and off of a 1971 Maverick. Not only would they make the car look normal, the return would also help me to retrieve some of the feeling that we have for our fond Babson campus.

Sincerely,

JOHN F. SIMON

FREE PRESS DEADLINE TUESDAY NOON

STRENGTH THROUGH COMMUNICATION...

To the Editor:

I am happy to see that stories published recently in the Free Press have generated some lively discussion and debate in the campus community. The purpose of this letter is to describe the importance of this activity to the Babson community, and to reiterate the significant role that the college newspaper can play in fostering good communication between students, faculty, administrators and staff.

The most dramatic changes in the Free Press have not been the layout, the typeface changes or the policy of paying writers. Rather, for the first time in many years, student writers have been reporting actively interviewing people on campus for their opinions and ideas. This approach is a difficult one and it is, by its very nature, one which generates controversy. Reporters must identify an interesting topic which is relevant to the campus community, find people who are willing to provide their opinions and observations, try to present multiple points of view in order to be objective, and select material which is most eye-catching to the readers. Because this complex process is new to Babson students, it is not surprising that there has been some appropriate criticism of the stories published recently. The Free Press has just begun to take on the job of reporting, and like any important skill, we’re learning from experience.

The principal goal of the Free Press must be to open lines of communication between all members of the community. If students are hesitant to inquire about controversial topics, or if sources are reluctant to provide opinions, and information, then the newspaper cannot do its job effectively. Recognize that the goals of a free and responsible press are not independent of the goals and motives of the whole community. A college newspaper needs a supportive environment, to grow into its responsible role, and I am confident that the community is eager to see the Free Press sustain its growth.

Sincerely,

ROSE YOUNES

WHEN WRITING LETTERS...

Please include your name and box number for verification. Letters must be received by the Tuesday noon deadline in order to be published in the following Thursday’s issue. Let your opinion count.
IN SHORT

CIRCLE K THANKS

Circle K would like to thank all those involved in the sale and consumption of the Mr. Donut’s donuts sold on Tuesday and Wednesday nights, March 25th and 26th. The event was very successful. We raised over $1,635 total and satisfied many hungry stomachs. We hope you enjoyed the service and be sure to look for us in the future!

CAREER FLICKS

The next production of “Career Flicks” will be about careers in banking. David Edberg M73, Vice President, Shawmut Bank of Boston will be featured in a program moderated by Professor Joel Shulman.

All students are invited to attend the presentation at the OCS Conference Room on Monday, April 14 at 5:00 p.m. Juniors and MBA’s who plan to apply for positions in banking can use this meeting with Mr. Edberg to obtain valuable tips on how to be prepared for a successful job search in this industry during the next recruiting season. Sign up at OCS.

PIE EATING CONTEST!!!

The current Student Government Executive Board will be holding a pie eating contest for a forgotten Babson institution, the annual pie eating contest.

This event, on Thursday, April 17 at 5:00 in Trim, will be the first event of Spring Weekend. So come on down and chew with the best. Prizes will be awarded to all and include Red Sox tickets, gift certificates, t-shirts, and food (seriously). All contestants will be required to fill out the mandatory forms. There are a limited number of contestant positions available. So any of you out there interested in showcasing your shape or talent, please sign up at the first open session.

DANCE-A-THON

O.K. Babson! Grab your shorts, sunglasses and friends! Tomorrow (Friday, April 11) is Babson’s Beach Party Dance-A-Thon! The event will kick-off at 2:00 p.m. in Knight Auditorium and will be filled with raffles, contests, refreshments and super entertainment until 2:00 a.m. Just look it the schedule of events to see how fun the Dance-A-Thon is going to be.

2:00 Warm-up/Aerobics
5:00 D.J. - Mike Bullock, Enjoy a variety of music (50’s, Latin, etc.)
4:30 Limbo contest
6:00 Dinner
7:00 Square Dancing
8:30 Sing-along with Guitarist Doug Garn
9:30 Comedy Time with Babson’s own John Rutil
10:00 Special Event - A Babson Band - Viewpoint
11:00 Women’s and Men’s Leg Contests – MC - Professor Brunson
12:00 Light show and DJ Mike Bullock
2:00 Marathon ends/Announcements

All proceeds will benefit the Pediatric Trauma Institute, a hospital for children located in Boston. There is a $25 admission charge unless you have $25 worth of sponsors (contact Mercia at box 1175 or the Student Activities Office for Sponsorship Sheets). Come anytime to dance with and support other students, faculty members and administrators. This is definitely an event you don’t want to miss!

SUNDBY MASS

Fr. Tom will be here to celebrate Mass on Sunday, April 12th at 7:00 p.m. in Trim 207/208.

SAME BAT CHANNEL

If you missed Dr. Paula Rooney on the radio last Sunday, here’s a chance to hear her again. Today, April 15, at 11 a.m. Dr. Rooney will be interviewed live on WAKO-1200 AM. The half-hour interview will include listener call-ins. The topic of the interview will again be concern for students with drinking problems.

CIRCLE K WINNERS

While most of the Babson campus enjoyed the events of Friday and Saturday night, nine Babson stuednts attended the New England District Circle K Convention. Students Jon Flick, Mark Gornbair, Andrea Palaitto, Diane Yoffe, Mark Mossa, and LuGine Dennis attended the weekend event which took place at the Holiday Inn in Lawrence, MA. Chris Rollins, Chris Berg and Rich Hiluzko also attended part of the weekend, but were unable to stay the entire weekend.

The convention was attended by representa-tives of several New England colleges having Circle K organizations. It consisted of a number of workshops on a variety of subjects as well as many social events. The weekend was enjoyable and educational for all those who attended.

Babson won first place in the convention and also received a number of district awards. The Babson Club was recognized receiving first place for District Project (The Dance-a-Thon), first place for yearly achievement, first place for interclub-ling, and third place for their scrapbook.

Individual awards went to Mark Mossa for first place in the Circle K member, Amy Sutherland for second place as outstanding Circle K officer, Andrea Palaitto, a 1985-86 district Lt. Governor received the outstanding district board member award and Diane Yoffe and Mark Mossa were elected to 1986-87 District board serving as Lt. Governors in Division 2 and 3 respectively.

Circle K should be commended for their outstanding work throughout the year. Congratulations are in order for an outstanding job and deserved recognition.

BLOOD DRIVE

The Babson Blood Drive Committee will once again hold a blood drive in Knight Auditorium on Tuesday, April 20 and Wednesday, April 21st. Registration for appointments to give blood will begin on April 14th in Trim during lunch and dinner. Sign up to give blood – and help save a life!

The Blood Drive Committee is also looking for volunteers to help in all areas of planning and executing the drive. If you would like to help, watch the FREE PRESS for information on our next meeting, ask any current committee member or contact Marcio Giordani at box 1175. We need your help to achieve our goal!

PRICE SCHOLARSHIP

The Entrepreneurial Studies Faculty is delighted to announce the creation of The Price Institute for Entrepreneurial Studies Scholarships for deserving Entrepreneurial Studies students at Babson College. Price scholarships will provide a total of $5000 annually.

The Price Institute is currently collaborating with The Babson College Center for Entrepreneurial Studies to sponsor the Price-Babson College Fellows Program. One of its first initiatives is the sponsorship of the Symposium for Entrepreneurship Educators. The Symposium is designed to assist colleges and universities in recruiting and developing entrepreneurs who are interested in engaging in full or part time teaching.

The Institute’s most recent generous gift is designed to encourage and support deserving undergraduate juniors and seniors, and MBA graduate students concentrating in Entrepreneurial Studies. Selection for the annual awards will be based on the criteria outlined above, as well as demonstrated financial need.

Only students who are already receiving financial aid and interested in applying should contact Mrs. Edwine Middleton in the Financial Aid Office for application forms. Deadline for Submission is April 18, 1986.

BLUE KEY APPLICATIONS

Blue Key National Honor Fraternity recognizes students for their leadership, scholarship, and service activities on the Babson campus. At Babson, the organization participates in conducting elections, Parents’ Weekend, and selecting both the Professor and Organization of the Year awards.

Blue Key will be extending membership applications to all juniors and sophomore semester sophomores who have a cumulative average of 3.5 or above. Applications will be sent by mail and must be returned to the Office of Student Activites by Monday, April 16, 1986 by 4:00 p.m. If there are any questions, please contact Box 449 or X4637 as soon as possible.

We encourage all qualified applicants to respond as we look forward to meeting our future members.

AFRICAN RELIEF

In 1984-85, more than 800,000 persons perished in the African famine. This disaster is likely to repeat. To combat this horror, transpor-tational professionals are working together with the African governments and organizations and with our own officials to improve our response to this crisis. You are invited to work with:

Educators
Transportational Professionals
Private Voluntary Organizations

Where: Babson College, Park Manor Central Lounge
When: Tuesday, Wednesday, April 22-3, 1986
What: Workshop on Transpor-tational Aspects of African Famine Relief

Please join other students in exploring ways to avert the next emergency relief distribution crisis. The registration fee for students is only $5. If you would like to attend or volunteer to help at the workshop, please call the Office of Sponsored Research at extension 4461.
Spring Weekend
BABO LYMPICS

Attention Campus! On Saturday, April 19, Babson College will experience a day of festivities as never seen before. Starting at 1:00 p.m. coed teams of 6-10 people will strive for excellence in hopes of acquiring one of the many precious prizes that will be up for grabs. The teams will be competing in the following events:

Jello Races – Each team will be required to fill a jar with jello by carrying it in their hands across the lawn.

Tricycle Race – You figure it out!

Five-Legged Race – Four team members are tied together (no funny stuff please – keep it clean) and they have to walk, stumble, roll or find any way at all to get to the finish line.

Pie Throwing Contest – This time we only tie up two people. (Back to back! This is a family show.) Oh yeah, the object is to throw the pie to your partner - over a bar.

Obstacle Course – I really do not feel like explaining it, but it will be fun!

Hollywood Squares – This event, to take place outside of Pietz, will quiz the contestants on useless, trivial, and basically unimportant facts about good ole Babo.

And for anyone else who wants to join the festivities, there will also be an egg toss, a dunking machine and rides on your favorite animals, elephants and camels (watch out, where you step). All events will take place in the quad from 1-4 Saturday, April 19. If interested, sign up in Trim tonight or during lunch on Friday or Monday. Each team must consist of at least three members of the same college sex. (We are an Equal Opportunity Committee). The first ten teams to sign up get the extremely high prize of participating in these momentous events.

Christiansen Builds Toys for the World

Billund, Denmark was once described as a “God-forsaken railway stopping point where nothing could survive.” Today, the railway station has been replaced by an expansive airport, and Billund, known in Denmark as “The Town That Toys Built,” is one of the largest attractions in the country, the most visitable second only to Copenhagen’s famous Tivoli Gardens and attracting nearly one million visitors annually.

Billund’s remarkable turnaround is the brainchild of Godtfred Kirk Christiansen, the man who patented a plastic toy known all over the world as the LEGO brick. In the early 1950s, GKC, as he is known, decided to build a new land, a wonderland, a place where fantasy would have no limits. The result is the 11 acre LEGO LAND Park in Billund, a mini-world where one can walk through a typical Danish village, visit a distinctive American clothing store, or go on the “trip of a lifetime” through Space. In 1963, with the creation of the LEGO brick, Christiansen created a building block which has now become one of the world’s most recognized and popular toys, with an estimated 45 billion pieces sold worldwide since 1949.

And so, Billund was saved from destruction and has become a symbol of Christianensen’s genius. To celebrate this accomplishment, LEGO has decided to build a monument to commemorate the man behind the toy company. The “Toys of the World” monument will be unveiled in Billund on June 21, 1995, which is Christiansen’s birthday. The monument will feature a 20-foot-tall replica of the original LEGO brick, along with other iconic toys from around the world. The event will be a celebration of creativity and innovation, and will feature performances by LEGO fans from around the globe.

The Trammell Story

Trammell Crow’s management philosophy is simple..."I was brought up to work, that’s all," said Mr. Crow. "Work is more fun than fun." And Trammell Crow has had a great deal of "fun" since he entered the real estate development business in 1948, building the most successful company of its kind in the United States.

Like Godtfred Kirk Christiansen, Crow has risen from very humble beginnings. The son of an impoverished Texas evangelist, he grew up in Dallas, pursued an evening program in law and accounting at a Southern Methodist University and, in 1958, became a CPA.

With the outbreak of World War II, Trammell Crow joined the Navy and was discharged five years later as a Commander. Two years later, he began buying up excess warehouse space and renting it out in the Dallas area. His first major project was the 1.7 million-square-foot Dallas Market Center, considered the largest wholesale merchandise mart in the world. That marked the beginning for the man who has built his empire on three foundations: an uncanny talent for marketing, a sense of style, and a reputation for intelligence, drive, and, above all, integrity. When asked at a Harvard Business School gathering for the principle secret of his firm’s success, Mr. Crow gave a one-word answer: “Love.” He replied. Some might find it difficult to believe that “love” could be a part of the “hard-ball” world of commercial real estate, however, according to a Newsweek article, “Crow is almost universally recognized as a nice guy who finished first.”

In addition to his various “moral” developments, Crow’s least profitable passion is the hotel business, a portfolio of properties that were built primarily to support adjacent Crow developments. Recently, he has established the Crow Hotel Development Company, which has, according to the Los Angeles Times, already become its first major project. He has also formed the Wyndham Hotel chain which includes a hotel management company. A modest proposal to build a 150,000 square foot office building on the corner of Atlantic Avenue and Beach Streets was announced last month by the Trammell Crow Co. This project will mark the first time that Trammell Crow has built in Boston, although the company has built some suburban office buildings in the Greater Boston area.

As one long-time friend recalls, “Back in 1951, he knew what he wanted to do. He wasn’t content just to be wealthy; he wanted to be known as the best and the biggest in the world.” It would appear that in the field he chose, that is exactly what Trammell Crow has become.
Ueli Prager an Inspiration

"The who brings a lot, brings something to many," may be the axiom of Paiz, but it most certainly is the mantle belonging to Ueli Prager, the president of Movnepick, the innovative restaurant-hotel-catering business founded by Prager in 1948. Born in 1916, Prager is the son of Hugo Prager, owner of the Carlton-Elite, a hotel in Zurich. In his early years, young Ueli did not find the hotel business particularly attractive and, following his graduation from high school and a few years studying economics, he left school for London, Paris and finally Geneva to learn the restaurant business "from the bottom." Beginning as a "commis d'arrondissement," the one who clears the tables, Prager began his journeyman period of learning the hotel trade, a period abruptly ended with the outbreak of war.

Back in Zurich, Prager worked as an auditor for the Hengs-Fust company, the organization responsible for implementing and supervising the emergency and other legislative measures enacted by the federal government for the benefit of the hotel trade...a wonderful object lesson in how not to run a hotel.

By 1945, he was ready to test his convictions that there were better ways to manage hotels and catering. His opportunity came when the 1,000-room Claridenhof complex was announced. On the 19th of July, 1948, the first Prager restaurant, opened under the name of Movnepick, was selected by architect and friend Otto Zollinger, who had chosen it because of an experience his mother had while out walking a seagull that had swooped in and picnicked a piece of bread from his hand.

That, Prager maintained, "symbolically represented what we wanted to offer in our new restaurant, one should be able to, in an elegant manner, like a seagull in flight, glide in and have a bite to eat." Success was immediate. His restaurant was the answer to the needs of contemporary Swiss businessmen. The menus were not, as had been tradition, boring. Warm meals were available anytime, unlike the other restaurants where they were available only during luncheon and dinner hours. And only the highest-grade materials were used to create luxurious, yet business-oriented ambiance.

The original principles which made Movnepick successful are the same principles which apply today. In a message to shareholders last year, Ueli Prager stated, "The right man or the right woman, the male or female operations manager, they are the ones responsible for the right atmosphere and working conditions in their sphere of responsibilities. They define the style and the standards of quality. They have to create the right spirit which expresses itself in the engaging manners and the eagerness of their staff. Through their positive attitude - through meticulously fulfilling their obligations they create conditions under which their employees enjoy their work. They care about their employees and in return they expect the realization of our overriding goal: the total satisfaction of our customers.

It is "doing the unexceptional exceptionally well" that has brought Movnepick to its position as the leader in catering world-wide. It is a concept of quality to which Ueli Prager committed himself on July 19, 1948 and to which he remains committed today.

Student Government and You

By Steve Malloy

Student Government has six new faces on the Executive Board following this week's elections. There was an excellent voter turnout over the two day period (Tuesday and Wednesday) during which more students voted than in any of the past few years.

The winners are:

President: Dave Pina
V.P. of Finance: Tim Burns
V.P. Social: Jean Culbert
V.P. External Affairs: Mark Solomita
V.P. Academic: Bob Sugarman
V.P. Public Relations: Pete Morris

These individuals will be inducted at a special inauguration ceremony to be held at Student Government next Tuesday.

Congratulations to the winners and, for those of you who didn't win, you should also be commended for your strong efforts. It was certainly a very tough race and the hard work that everyone put into their campaigns will not be forgotten.

Congratulations are also in order for the outgoing Executive Board for a job well done. President Jim Taylor, V.P. of Finance Pete Morris, V.P. Licensing Mike Sands, and V.P. Social Neil August and V.P. Communications Bob Sugarman combined to form an effective team whose service to the Boston Community is much appreciated.

V.P. Reports

Mike Sands, V.P. Licensing, announced that a temporary license was given to the baseball team to sell Strikes, Pops, Pimm's and M.T.'s from April 8 to April 22. These will be distributed around campus in various locations and will sell for $1.50 a package.

Also, graduate students were given a license to sell gags, sunglasses and other eyewear. They will be setting up their temporary business in Hollister and the glasses will reportedly sell at 50% below retail.

Neil August, V.P. Social, announced that SoCo will be meeting tonight at 6:00 in Trim 203.
Bob Sugarman, V.P. Communications, announced that everything is coming a long for the Pie-eating contest that he is organizing for Spring Weekend. If you'd like to donate a pie or just eat one, contact Bob at X4675.

Pete Morris, V.P. Finance, announced that he has free money to give away if anyone is interested. Contact Pete at X4675. If you're interested in salvaging any of the "Babson Bucks" from Parents Weekend-Casino Night.

Want the Best of Boston at your Commencement Feast?

Try our Large Order Take Out or if you prefer Use our Private Dining Room

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For further information, call TRACY GREENE at 257-2692 and ask about our GRADUATION SPECIAL!

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NOTICE!

QE2 STAND BY FARE TO EUROPE—NOW $649

This standby fare provides a berth in a room for four (we'll find traveling companions for you). Or, for $749, sail in a minimum-grade room for two.

This limited offer is subject to withdrawal without prior notice and may not be combined with any other offer.

Rate does not include taxes or airfare. Confirmation will be given three weeks prior to sailing; a $100 deposit is required with your request. For details, see your travel agent or write: Cunard, Box 2935, Grand Central Station, New York, N.Y. 10017.

QUEEN ELIZABETH 2 Last of the Great Superliners.
ANIMATIONS

GRAD

KORNER

By Andrea (Rona Barrett) Sweed and Steve (Rea) Reid
Once again, it’s time for the annual semi-final awards as voted by the board and the vegetable frying waiter Dong.
Prom Queen: In a highly contested battle new-comer Robin Norman ties perennial winner Kathy Runn.
Prom King: To Chris Lenzi who as his vision in black fur repelled with red bow tie also won Most Likely To Succeed.
Most Successful Joint Venture: Class couple Lee Merrill and Janey Sauty.
Highest Inverted Turnover: For dancing with the most number of different women in the course of the evening to Marc Montanari.
The Billy and Ginger Rodgers Award for Long Distance Endurance On The Dance Floor: Henri Frignac.
The Purple Heart For Partying Above and Beyond and The Call of Duty: To Jamie Carlin who, undeterred by recent surgery, and disregarding his inability to pull long pants over his knee brace, wore shorts and partook on crates anyway.
The Male Beer Extraordinaire Award For Best Product Positioning: To Anita Lauria in her stunning white ensemble.
The Girl Who Cried From The Heat Award: To Jimy Mayr and Ken Hoyt for the flattest clothing transformation from banker to beach body.
The Barbie and Ken Cutest Couple Award: To the dazzling Rick O’Connor and the lovely Anne Montgomery.
I Can Get It For You Wholesale Award: To supersalesman Mikey Stern who sold Franklin White a pair of pants while they were dancing — which explains why she was seen by some shocked observers adorning same.
Highest Class Participation Award: To all those in the Hawaii Five-O conga line.
The Twinkle Twinkle Little Star Award: To Chris Kelly for the dazzling sparkles adorning her hair.
The I Can’t Come Because I Have a Strep Throat But I Can Still Run Ten Miles A Day Award: To party pooper Professor Michael Petters who doesn’t know what he missed.
The Give Me Dark Glasses And A Piano And I’ll Play The Blues Just Like Ray Charles Award: To Scott Milt and for his post-formal lobby concert.
The Mad Dress Award: To madness pants wearers Geoff Juliver, Jim Bosland, and Franklin White.
The George Troughton High Beta Award: To Andrea Sweed for the flashiest neckline of the evening (as voted by Steve Reid).
The Most Like John Candy In The Movie Splash Award: To Steve Reid for having the foresight to bring 5 dollars worth of change to strategically drop on the floor during the song “shout” (as voted by any woman on the floor at that time).
Most Business Sown Off In One Evening: To Joachim von Amrum for his swing dancing ability. And Finally.
The ECG Matrix Master Award: To Frank Davis for best party portfolio planning (Thanks Frank).
ANIMATIONS

New Era in Arts: Computer Graphics

By Marc C. Mandel
Contributing Writer

For hundreds of years artists have been creating great masterpieces on canvas. Now, with the advent of computers in the arts-scene of the 80s, this is about to change drastically. This decade has seen the coming of the electronic artist, creating a new kind of canvas, never envisioned by Rembrandt or the computer.

Computer art has come a long way in the past few years. At first, it was very primitive. Even the modern graphic systems were incapable of displaying black and white images, and the resolution of the image was too low, so intricate work was impossible. Now, with home computers, well within the price range of anyone, computer art will begin to hit the commercial market place, leaving its mainstay, the laboratory.

Computer art is all around us. Most Flock videos on MTV and V-66 are partly or wholly done on computers, graphic displays on the arcade video games are also a form of art, movie special effects are almost all done on computers now, and even Bugs Bunny is no longer hand drawn.

Probably the first home computer to really use graphics to its full potential was the Apple Macintosh. Apple incorporated a graphic display with greater resolution than all of its predecessors, and even though the Mac was not able to display color graphics, it has become widely accepted in graphics offices worldwide.

When a customer purchases a Macintosh, he gets a free program called MacPaint. MacPaint is considered by many artists to be one of the finest examples of easy-to-use art software commercially available today.

For those of you not familiar with the operation of the Macintosh, let me backtrack here for a moment and talk about how it works. The Mac uses what is called a mouse to input some data into the computer. A mouse is about the size of a cigarette pack with a single, small wheel on the bottom of it. You roll this mouse around on your desk next to the computer, and a small pointer, or arrow, follows your mouse up (away from you), the arrow on the monitor will move up exactly the same amount. If you move the mouse down, the pointer moves down, and so on. Now imagine you are holding a paintbrush. When you move the mouse, it is like you are moving a paintbrush across a canvas in an infinite number of ways.

MacPaint lets you define every detail of your creation right down to the shape of your paintbrush and the pattern that you want to paint if you choose to use it. A selection of brush shapes allows for a fine brush detailing, a diagonally cut brush for calligraphy, or a big block shaped brush for bold lines.

Many people say that other vendors saw the success Apple was enjoying with Paint so they created their own versions. Now you can purchase a program similar to MacPaint for every brand of computer. Some vendors got carried away, though, and copied Apple too closely. An example of that is Digital Research, Inc. They created a system called DIP and the legal suit at Apple felt it was too close to their Mac, sued them and won.

Another painting program is available for the new Commodore Amiga computer. It is called Images and is from Aegis. It provides us with all of the tools that MacPaint gave us, but Images also gives us photographic quality images with user access to a palette of 4096 colors, which are displayable on the video display at one time. That is enough color to rival the nicest of cameras.

What we have witnessed is actually only the beginning of a great new Renaissance in art. Computers will get more sophisticated in years to come, allowing the artist to integrate still pictures with vivid animation; allowing the creation of cartoons and movies on home computers. Video images will be able to be mixed with computer graphics, producing whole new effects as well. Another new field for computers art is the 3-D, CAD/CAM field. Many companies, such as GM, Ford and Rockwell are using computers to design new products.

CAD, or Computer Aided Design is an exciting new field in computer art. The Macintosh supports 3-D graphics necessary to design complicated apparatus, and one leading CAD product for the Mac is called Mac-3D by Challenger Software. Last month Challenger was excited to report that they signed an agreement with a major American auto manufacturer to deliver $500,000 in CAD software to them. This truly marks the movement of small computers into the commercial sector.

In conclusion, you should expect to see a lot more computer art in the near future. Many art museums are beginning to accept computer art, and some computer art shows are being held where you can actually see it. Perhaps one day, in the far future, people will talk about Microcomputer art as we do today about Da Vinci or Rembrandt...only time will tell.

**Senior Column, continued**

at Babson (an abundance of Varsity sports, the Greening of frisbee golf, etc.), I don’t think it’s real necessary to remind all you Seniors to “live it up” until commencement. As Jimmy Buffet says, and (senior Jeff Mortimer confirms), “Put a little less stress, more fun, fewer rules, and no effects!” It’s our responsibility to actively sponsor and attend as many parties and functions as possible. It’s a tough job but let’s be willing to “go for it!”

A special note to SUITE 23 — the success I have made strong contributions to our community. This kind of success is typical of a great number of seniors in student leader capacities. Student Government President Jim Taylor has been very effective in advancing student concerns and issues but many others including senior residence staff members, team captains, and organizational leaders have also made significant contributions. Special congratulations to the graduating athletes who have demonstrated their competitive talents during the last four years. Babson can still boast of having true student-athletes. In the event that this is my last opportunity to write the Senior Column (The Senior Officers rotate in writing this article), I would like to thank my TA fraternity brothers and friends for a lot of terrific memories. I hope each member of the Class of ’86 enjoyed a college career filled with positive experiences and worthwhile endeavors. The faculty, administrators, and staff have worked hard to provide a superior learning environment for all of us. I’m sure you’ll find that your Babson education will prove beneficial so please don’t forget to support!” The Home of the Beavers may turn up the last six weeks and good luck with the job search!
Two Sides to Every Story

By Mark Mossa
Features Editor

The FREE PRESS recently received an anonymous letter informing us of a 17% disparity between management and liberal arts faculty salaries. Thinking this disparity somewhat extreme, we decided to look into it and find out why this was true. What we discovered was a heated controversy between the school faculty and administration, both with equally valid arguments.

It all started last May when the faculty met for its usual spring meeting, and there was some controversy over the difference between the increase in tuition and the increase in faculty salaries. This led to the formation of a committee which was commissioned to study the financial situation of the school and to determine whether the budget could allow for an increase in faculty salaries. The committee found that the school’s budget did, in fact, have room for an increase in faculty compensation. Through a different perspective, the adminstration’s study found the salaries received by the management faculty at Babson were, on average, less than those of faculty at comparable institutions. Despite this low figure, it was found that the average liberal arts salary was 17% less than the average management salary. Another factor comes into play when you compare Babson Liberal Arts faculty to those other non-salary-reducing schools. Recent figures show that Babson ranks in the 95th percentile in liberal arts faculty compensation.

The main problem it seems is more with the amount of disparity between the salaries of two well-qualified faculty members and less with the issue of compensation itself.

The main reason for the large difference between management and liberal arts salaries, as argued by the administration, is basically one of supply and demand. The simple fact is that there is an abundance of qualified liberal arts faculty and a shortage of qualified management faculty. In fact, there will probably be less than 75 people graduating this year with Ph.D.’s in accounting as compared with about 5000 graduating in a discipline such as history. This creates a demand for high salary rates for new management faculty, while a new liberal arts faculty member will demand a considerably lower price because of the amount of competition. This concept has already shown its effects at Babson as there are now 3 openings in the accounting department and as of now only five people have shown interest.

See Two Sides, Page 10

Survey of the Week

1. 73% of those polled favored the liberal arts program.
2. 2.25% of those polled thought liberal arts professors should be paid less than management professors.
3. 72% of those polled said they enjoyed liberal arts courses.
4. 4.44% of those polled thought liberal arts courses should be an option rather than a requirement.
5. 84% of those polled thought liberal arts were important in a business school.

A Lesson Learned

By Chip Gayaunas
Contributing Writer

Among the many interesting lessons, I have learned here at Babson, the one which stands out above the rest, somewhat ironically, might add, is the value of liberal arts in one’s education. If you were to survey corporate executives you would find that they also feel strongly about the value of liberal arts. In a speech on The Humanities and Careers in Business, J.L. Fergson, former chairman and chief executive officer of General Foods Corporation, stated that “the higher a person goes in any job, the less important it is that he or she have facts, figures and specific expertise and the more important it is to have flexibility, inventiveness, judgement, and the capacity to deal with change and with other people.”

The fact that Babson students must take at least 40% of their course work in the liberal arts indicates that Babson has made significant progress in recognizing the importance of liberal arts while maintaining the unique quality of its management education. And yet, according to last week’s “New Evening” liberal arts professors at Babson are paid 17% less, on average, than their counterparts in the management division. A major difference between management professors and liberal arts professors which may explain the discrepancy is their practical experience in business, a quality which Babson students would find valuable because they aspire to hold business positions themselves. Equally as important is my judgment whether or not Babson can continue to attract talented liberal arts professors who contribute as much if not more to a student’s overall education.

As my opinion may not be consistent with those held by the majority of Babson students, the administration faces the difficult question of how best to meet the needs of its students. In the 1984-85 Report of the President, President Dill stated that “We (Babson) are as determined as the best liberal arts colleges that both our liberal arts and our management courses contribute to the goals of higher education that one recent report of the Association of American Colleges recommends.” Therefore, I think that Babson should reaffirm its commitment to the liberal arts by re-evaluating the factors used to judge the comparative salaries of the liberal arts and management professors.

The Roving Photographer

by J.L. Fischler

Nick Easton, ‘88

“Some people have the attitude that just because it’s a L/A course they shouldn’t have to work as much or try as hard as in their business courses. There should be more connection between the L/A courses and the business courses. Students should be able to take a Liberal Arts course and discuss business problems in the applying principles learned from the Liberal Arts course.”

Christine Haney, ‘87

“There should definitely be more L/A courses from which to choose. I think it’s a very important part of our education here. I think L/A should be unrelated to the business courses, it gives a break from all of the "bottom lines" and "stock market" that we are exposed to everyday.

Anne Marie May, ‘88

I feel that we do have some very strong classes in the L/A department, but overall, there is such a lack of variety that a student is very restricted in their scope of classes. Most people use them as a break from their business courses or just get them out of the way. I feel that they are important and more emphasis should be placed on them by the students.
ANIMATIONS

MOVIE MUSINGS

Back to proms and first love affairs

By Gerald P. Skelton, Jr., Animations Staff

Hello, again, movie fans! Sorry about missing last week, but I'll make up for it in this week's column. I'll be reviewing the current release of Pretty in Pink, and a video viewing choice by the name of Streamers.

First of all, the new Molly Ringwald, teen-angst comedy, Pretty in Pink, will be taken under the critical eye. This movie is another John Hughes creation and follows the same thread of Sixteen Candles and The Breakfast Club.

Do you remember what a disgusting, funny, sad, emotional rollercoaster ride that high school was? If not, see the movie. It takes us on a nostalgic trip back to proms and first love affairs. The story involves a lower class girl who falls in love with a very rich guy, despite the fact that another guy has been vying for her attention. It sets the stage for some emotional confrontations which are carried off quite well.

The movie works because of the skill employed by the actors. Molly Ringwald is great as the lower class girl who adores the rich kid. Her costumes may not be the most attractive, but she instills in her character a great sense of practicality and indecisiveness. Andrew McCarthy (late of St. Elmo's Fire) is cast as the rich kid. He appears a little uncomfortable in the part, though, this is understandable since we last saw him as a college graduate in St. Elmo's. Perhaps he's too old for this one. My favorite, however, was Jon Cryer's variation on a Geek part. He plays the kid who has devoted his life to Molly Ringwald with a passion and a virility that is great. He's always moving, especially in the scene where he lip-synchs in the record store. All in all, Pretty in Pink is a good, harmless, little movie that is graced with good performances and soundtrack. See it with my recommendation, but don't expect Gone With The Wind.

My video viewing tip this week is for the army drama Streamers, directed by Robert Altman. The movie is an adaptation of the play involving a group of men waiting to be sent to Vietnam as they reside in an army barracks. The story is a bit on the Scared Emotions and Tortured Souls side, but I recommend this one for the performances. The cast, including Matthew Modine (last seen in Vision Quest and Birdy) is super. If you want to see performances that coped a collective Best Actor award at the Cannes Film Festival then rent Streamers, and witness actors at the top of their craft.

Well, that's it for this week. I'm not going to discuss the Oscars because I can't believe Cut of Africa won all those awards. I liked it, but not that much. So, until next week, I'll remain your man at the movies, Gerald P. Skelton, Jr.

Two Sides, Continued

The counterargument used by the liberal arts faculty is that although they are receiving fairly high compensation rates, they are not making enough to afford to live in the Boston area, as Boston and the vicinity has one of the highest costs of living in the country. This holds true especially for a new faculty member who would be moving into this area. The costs of making a move to this area are tremendous. Many of the faculty are forced to commute long distances as a result of this fact. These arguments are not without validity and the administration is being very cooperative in trying to consider both sides.

This past year, the argument has abated, and there seems to be a lull in concern. The administration has worked very cooperatively with the faculty and has considered there position. The administration emphasizes that the raises are based on merit and hopes the faculty members will be pleased with what they receive. It will be interesting to see as the raises are announced this week, if satisfaction will be felt, or if the controversy will begin anew.

PRESSURE

Awaiting my time, I sit
Only to be burdened with tomorrow
As I try to pass the moment
I only find more responsibilities
In this place I call “home”
I am draped with my own purpose
Following free time is a goal
Other than a necessity
Yet I have learned of tomorrows never seem
They go nowhere, yet it’s too far
So I don’t worry, that time will come
Restlessness has come and living for the moment is here.

POETRY

Where The Music Scene Is Not

By Todd Summit, Animations Staff

I’ve got good news for the world: there is life beyond Madonna! Most of you already know this, but for those of you who wanna be a wannabe, I’m insulting your (lack of) intelligence.

It’s time to divert your brain of all the sleaze brought on by too many hours of WHIT (et al) Right? I suggest (Sorry, Prof. Ellis) a change to another extreme? If so, try The Cramps, the world’s foremost party band.

Thanks to “Larry Bud”, the Cramps were immortalized in the parody issue of the FREP. Yes, they really are a group, yes they play more than once a month, and no, they don’t play ragtime. The Cramps have been around since 1975, with two of the four members remaining constant. These two are Lux Interior, the lead singer, and “Poison Ivy” Worschach, lead guitarist. The current drummer, Nick Knox, has been with the band since early 1977 or so.

The band’s sound is a combination of old Rockabilly combined with the best (worse?) garage rock of the 60’s. They have three L.P.’s, two mini-LP’s, and a bunch of singles to their name. Their first major release, “Gravers Hits”, includes a great cover of the Trashmen’s classic “Surfin’ Bird”. The first L.P., “Songs the Lord Taught Us”, includes such gruesome creations as “Garbage Man”, “Teenage Werewolf”, and “Tear It Us”, which is featured in the movie “UKNH!! A Music War”. This is highly recommended.

The next LP resulted in a cult hit, “Coo Goo, Muck”, and the much loved “Don’t Eat Stuff Off The Sidewalk” (not ‘street’, Larry Bud). After a long hiatus, they came out with the mini-LP “Smell of Female”. This is their best work, in my opinion, the songs include “Faster Pussy Cat!”, “I Ain’t Nuthin! But a Gouronded”, and “The Most Beautiful Potentiater of Love.”

Recently, they came out with a new LP, “A Date With Elvis.” Although not quite as party-oriented as the earlier work, this represents another solid effort from the band that reinvented the garage sound. So, if you’re sick of the sweet ‘n low sounds of saccharine radio, give The Cramps a try. They trash, you’ll love.

Where The Music Scene Is Not

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The band’s sound is a combination of old Rockabilly combined with the best (worse?) garage rock of the 60’s. They have three L.P.’s, two mini-LP’s, and a bunch of singles to their name. Their first major release, “Gravers Hits”, includes a great cover of the Trashmen’s classic “Surfin’ Bird”. The first L.P., “Songs the Lord Taught Us”, includes such gruesome creations as “Garbage Man”, “Teenage Werewolf”, and “Tear It Us”, which is featured in the movie “UKNH!! A Music War”. This is highly recommended.

The next LP resulted in a cult hit, “Coo Goo, Muck”, and the much loved “Don’t Eat Stuff Off The Sidewalk” (not ‘street’, Larry Bud). After a long hiatus, they came out with the mini-LP “Smell of Female”. This is their best work, in my opinion, the songs include “Faster Pussy Cat!”, “I Ain’t Nuthin! But a Gouronded”, and “The Most Beautiful Potentiater of Love.”

Recently, they came out with a new LP, “A Date With Elvis.” Although not quite as party-oriented as the earlier work, this represents another solid effort from the band that reinvented the garage sound. So, if you’re sick of the sweet ‘n low sounds of saccharine radio, give The Cramps a try. They trash, you’ll love.
For a long moment, he could not see, or hear, or think, as the silent scream of anguish caught in his throat for an eternity, and the blood that roared hot through his veins filled his ears with a thunderous torrent, all the while it gushed from his body, a gaping hole in his chest where he had been hit. But now he regained himself. He could move, free of the weapon that had wounded him. He slid through the dust toward his medical kit, expertly arranging a bandage to staunch the bleeding in only seconds. Rolling over onto his back, he lay exhausted from the ordeal. After what seemed only seconds he opened his eyes. Towering over him was a large Eunuch, a warlord by his markings. It grinned malevolently despite at Sparky's small, rumpled, bloodsoaked form or it raised an evil-looking barbed spear over it's head, ready to bring it down through Sparky, pinning our ill-fated hero to the skintight soil of his own flesh.

As just the spear was raised to its highest point, the evil creature's back arched to deliver its blow, its entire head vanished in a puff of black smoke, its flesh caught in a curl of electrical surge emitted from Sparky's thermonuclear wrist blaster.

The old waiter once again broke into his thoughts as he placed the tea and biscuits before him. The old man glanced at the waiter as he retreated back to the kitchen. He could not shake the feeling that he had seen this man before, but he could not think from where. He sipped his tea and searched his mind for an answer. The tea tasted bitter, and he cursed the waiter as he added a packet of sugar to it, He drank the tea and ate the biscuits throwing blasphemies on the entire Jewish populace.

As he finished the tea the old man noted the bitter taste once again. Then he began to feel it there was a tightness in his throat and his stomach began to cramp. Soon he was bent over from the pain and coughing heavily, the pain increased slowly. He was almost gone when he looked up and saw the old waiter smiling down at him. The last time his mother-in-law visited them, he had to take possession of her false teeth so she wouldn't eat between meals. The fact is that Paul never knew his happiness until he married Laura, and now it's too late. He wants only one single thing in life—herself.

Sparky hurried in a pathetic crawl to his space ship. Inside he set the self-destruct hydronuclear explosive charges to go off when the hand detonator received a shock equal to dropping it from a height of five inches. Then he reclined back in the command chair to await the arrival of the scum horde of Teen Eunuchs.

I didn't matter to him at the moment whether he ever saw his home again, or if he drew more than twenty new breaths this time. The line was drawn, the battle was won. The matter if his stand was one made of revenge and bravery, or Quoticio in nature. Soon everything within forty prams would be nothing but a cloud of glowing dust lighting up the hush green sky for a trillion people. He gripped the detonator, his body ached, the blood throbbed under the bandage. He could hear the droplets of his own sweat hitting his light suit as they dropped from his face. He saw the remains of the smoke swirl past his observation window, leaving the afternoon twilight almost bright again by their absorption. He heard the crunching of heavy footfalls upon the gravel outside the door.

The Jew

By Ben Harasin

The old man did not like New York, all the damn Jews. He hated the Jews, they were all a disgrace to humanity. He had taken care of his fair lot in his time; brutal they had called him, but he just called it efficient. He missed the fathander, and he hated having to take refuge here in the U.S., it was even worse being here in New York. Before he died he would return to his true home, that much he promised himself.

The waiter came to take his order and broke into his thoughts. The waiter was a wizened old man, a bent haggard Jew. The old man looked at him with disgust, but in doing so he thought he felt a twinge of recognition. He stared at the man, but he could tell nothing from his dark, weary eyes.

"What would you like, sir?" the waiter asked politely.

The old man thought for a moment that he should leave this place, but he was tired and hungry so he decided to stay. He ordered tea and biscuits, and the old waiter shuffled off to fetch his order.

The old man watched the bent frame retreating and thought once again that he had known this man. Had he met him about New York? Surely not, he never met any Jews where he kept company. He put the old waiter out of his mind and returned to thoughts of Germany. His mind drifted to the beautiful landscape and the wonderful towns he had visited in his youth. He thought of his favorite cafe and the wonderful sauerkraut and liverwurst they served. He thought of the beautiful German Maidens, their blonde hair and blue eyes, and of his friends of old. One day he would see those friends again he thought.

He hardly ever thought about the war anymore, it seemed like just a vague memory, but its presence was always there, blocking him and preventing his return home. The war was just a part of his youth; he did not feel sorry for any of it, he had no regrets. It was part of the master plan, and the world would have been better off if it had worked but...
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Flash to Spuddy, Milo (and Giminy!?): 7 days to the "Cold 100" Jocho
Flash to Jill: What paper? What books? What library? I thought she was a 101!! M and R
Flash to Greg: Are you tired??!! Gs
Flash to Mib: Don't tautalize us with the view. Wear pants to class from now on. Campus
Flash to Parents' Weekend Committee: Super job! Thanks for all your help. Marcia and Jeff
Flash to Mary: Aerobics meets Monday, Tuesday, and Thursday. Campus
Flash to all organizations who participated in Parents' Weekend: Thank you! You all did a great job! Marcia and Jeff
Flash to Campus: A few sets of keys have been found in Trim. If they're yours, please come by the office. Thank you.
Flash to Campus: Urgent request for the return of my Donald Duck glasses. Picked up by a stranger at the Jack and Jim Party in the Foscile. They held my memories of many memories! Please return to Box 1266. Thank you.
Flash to Jon: "Dr": What kind of "stuff" do you expect to do after you graduate? And how much does it pay? Employed(?)
Flash to Campus: If anyone found a Mass I.D. last week, it's probably mine. Please call me. X4999. Thanks.
Flash to Tats: MARCELLA!
Flash to Dog-Moe: Happy Birthday! Love, Sat-Dog
Flash to Rich: Thanks. Love, Dionne
Flash to Jackie: What are sisters for!? Your little sister
Flash to Kathy: Don't forget it takes 8 everyday! Pledge V
Flash to Mike: We'll always party better than Scotch Plains. Wait till this summer!! V and L
Flash to Campus: Anyone interested in acquiring a lucrative student business, contact DESIGNS at extensions 4725, 4727, or 4728 or Box numbers 1812 or 1748.
Flash to Dumb Southern Blond: You woke me up with your moans! A Yankee friend
Flash to Barb: Time pressures are awesome! In ecstacy
Flash to Dumb Southern Blond: You can always use it as a toothpick. The new donm.
Flash to Chris: Why does an Eastern Egglander Seek a Columbia Univ. girl? The gang
Flash to Jeff: Does Dennis also suffer from whisley? Mike
Flash to Red Sox Fans: The Bobbin Programming Board has a limited number of tickets for the Red Sox - Tigers game on April 21 at 11:30. Tickets are in the bleachers and are only $2. On sale in the Office of Student Activities. The Programming Board
Flash to Mar: Have a good time playing solitaire with all those cards you'll be getting stol from the Casino Night?? You are the ultimate sleeper.
Flash to Campus: Congratulations! Marcia Dornsie and Jeffrey Hirumora and their fantastic committee for a fun-filled Parents' Weekend. We had a great cruise on 5.5; dinner and docked with many fine impressions of campus life. A Mom
Flash to Tats: Appliance to the cast of Finnnian's Rainbow for presenting the campus with another enjoyable musical. It was fun for the theatregoer and great for the cost and supporting crew. Encore! Now at Seat 15
Flash to Karen Augustin: I know you told her! WART
Flash to RA: Want to come over and watch Ted Newhart? The Monster in Your Closet
Flash to Campus: Lost and Found, in scheduling office across from the mall boxes, is flowing over. If you have lost keys, money, keys, keys, or books, please come in and have a look. There are no jackets, however.
Flash to Ding-Dong: Happy Anniversary! I love you!!
Flash to ZBT: Snoop is currently undergoing therapy. The outlook for recovery is good. Snoop's Bad
Flash to Jill: Congratulations on your RA position Your Babo
Flash to Wealden: Thanks for the invitation. Had a great time. We'll have to do it again sometime. Lord L(What?)
Flash to Rich: I'm going to send you a flash next week. You'll never guess who it'll be from.
Flash to the Interactive Video Disc Users: Yeah, we're living in a modern world! - ELO
Flash to the Battiship: Hickey for the military motif, but not quiet - CPO

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Ruggers Defeat URI

By Biff Bocaroba
Sports Staff
This past weekend, in the midst of amused visiting parents, the BURC came together and defeated a well-educated, well-mannered, and very well-muscled URI squad. It's easy for any New England side to be intimidated by a physically dominating squad such as URI, but Babson wasn't. The Blue team was not going to allow a repeat of last week's debacle. The A's won, but it wasn't exactly like taking candy from a baby. It was more like taking honey from a bear (no offense, Jay). Early in the first half URI jumped on the board resulting from a Babson mishap, combined with a missed conversion the score was URI 4-Babson 0. Babson would not be denied.

The ruggers aggressively pressured the URI backfield causing several bad passes and ball handling mistakes. Al Bernhardt and Jim "Greendel" Hefinrick provided the great push for the Babson scrum. Despite URI's bigger pack, Babson managed to win scrum balls through its finesse. Davey "Zoo" Cederlund has had typical, MVP Allied World performances that have become so consistent since Dave started as a freshman.

Mike "Kid Bull" McGuireMurphy about 70% of the balls in the scrum. The guys with the clean uniforms, scarless bodies, chicken legs, perfect hair, and Richard Simmons video-cassettes (The Boston) played flawlessly for Babson.

Fine tackling by Jeff "Miami Vice" Ackley, Andy "AJ" Boyt, tailback, and Chris "Manhood" Collis kept URI within its own 22 meter line throughout the game. A penalty by URI allowed John "Attendance" Arnold to split the posts for 3, making URI 4-Babson 3 at the half.

The second half was more upbeat and ferocious than the first. URI pressed on more concerned with winning than impressing Ma and Pa on the sidelines. URI would not let go, threatening to score, but were field back each time. Another penalty by URI, and a golden foot by John "Hemingway" Arnold put URI on top 6-4.

From this point on, the game was one of survival. The heavy hitting had taken its toll on both teams. The game-ending whistle sounded like it was sent from above. Final score: Babson 6-URI 4.

The B side took the field anxious to play the more experienced URI B's. URI jumped on the board fast with fine running and ball handling. The Babson scrum realized that they had a tough day ahead of them. URI had a large pack with more than an equal share of heavyweights pushing for them. Bill "Where am I?" Silus provided the guidance and spiritual rebirth for many of the killer BS's. Tom "Bulldog" Delaney was all over the open field play, and John Walsh and Mike Connell had fine performances for the line-outs. Unfortunately, URI scored again as Sam Sue Madre built in for another try.

Vicious tackling by Dan "Pool Shark" Bommer, and obetrieuvre protected URI from blowing the game wide open. Pete "I'm the Boss" Manigan scored Babson's only points by powerusing his way through a wall of URI tackles. Way to go Pete! Pete's awesome. Two more penalties against Babson made it 18-4 URI.

At this point the BS's were playing for respect. A fully energized George "The Animal" Heisler slammed his massive 125 and 6 quarter lb. body into a stationery 210 lb. back, who, despite his unrequited laughter, knew that George meant business. A final try by URI finished the game at 24-4 URI.

This weekend the Beavers will travel to Providence for a 16 team face-off, sponsored by the Providence Plugy League. Teams range from 8-18. If you're not playing experience required. Call Weston Soccer Club, Sandy Lee, 89-4588.

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The Doctor's Report

A Weekly Prescription

By Don Rettaliata
Sports Staff

Wrestlemania, What the World is coming to, happened this past Monday, and boy, what a festival it was. Besides the regular nits-wits, there were also a bunch of celebrities who sold their souls for Wrestling.

Among the celebs were Play Charley, who sang 'America the Beautiful,' Joan Rivers, Cathy Lee Crosby, Elivira, Herb, who all announced. Guest referees were greats such as Dick Butkus, Ed "Too Tall" Jones, Robert Conrad, Darryl Dawkins, and G. Gordon Liddy.

The highlight of the show was watching the wierdos in the audience at Boston Garden, who made the most noise when a nice looking babe was seen walking around the ring with the round card. What a bunch of horn dogs.

Beside this action there was some fine wrestling. Andre T. Giant easily won the battle royal by ousting 10 others. Among them were Bruno Sammartino, William "The Refrigerator" Perry, Big John Studd, who got buried by the frig (hey John, never trust someone named after an appliance). Also, there were Hilly Billy Jim, The Iron Sheik, The Hittin' Hoss, and the Flatt Foundation. Besides the regulars, there were some football studs such as Russ Francis (who lasted due to the fact that he kept to himself in the corner) Ernie Holmes, Renvey Martin (who after bowling is now wrestling), Bill Fiugli (Rockie of the Year), and Jimmy Court (who was upset after losing). Now for a word from Cathy Lee Crosby, "That's incredible, I've never seen anything like it!"

In New York, Mr. and Mrs. Roddy Piper fought in a boxing match. Throughout the fight I swore that I was hearing music that sounded like "The Eye of the Tiger" playing in the background. This match was as realistic as the races at the dog track, right Chris and Frank? My grandmothers could have thrown harder punches.

The best match of the night was the tag-team match between the British Bulldogs and Brutus Beefcake and Greg "The Hammer" Valentine. This match started with love for a few seconds and after each team came within a count of winning it 10 times, it conveniently ended at 10 pm (7 pm out in California).

In Southern California, the stage was set with a dive fight between Fabulous Moolah and some broad, for the Woman's WWF title. After this great excitement, the main event was set to go. The steel cage match between Hulk Hogan and King Kong Bundy. (I've seen better looking faces on some hippocampus.)

Well, we were all informed of Hulk's bad back before the match, and just our luck, in the Philippines called Bundy-Mania. Yeah, Yeah, that's the ticket. Well the match was simply marvelous with both Bundy and Hulk manning the ring in LA and the rest of the world. After Bundy couldn't manage to squeeze through the door of the cage five times, Hogan power slammed Bundy and jumped over the cage, thus preserving the WWF title.

The whole evening was enjoyable, think of it, 9-10 thousand homogenated bodies watching sweaty men wrestling on big screens TV. And each one of us paid 15 dollars for the privilege. "It was great" according to the few Pro's sports editor, Peter "Speedy," "home of Gold and Grand" Goldenberg.

Enough of that trash. Now on to more important things like the game that the supposed "best player in baseball" lost. Not only did Lawrence miss two free throw, but after the fact, he was seen laughing on the bench. The next play, Charles Barkley easily won the jump ball over Kevin McHale, tippd it over to Dr. J, and it was over.

Also, there was the big with the Hartford Whalers making the playoffs and the festivities after the game. Come on guys, this is supposed to be a safe town, remember, the "insurance city"! Plus, this thing with the playoffs is ridiculous, they play 80 games just to eliminate 5 teams.

The baseball season has started, but nothing exciting yet. Except, yes Stevy, the Indians are in first place, but that's only due to the fact that C Comes before D.

Athlete of the Week

This week's Athlete of the Week goes to Sophomore Steve DeWitt of the Babson Golf Team. Steve, the number 7 man, almost did not make the squad this spring, but came in at 78 in a quad match with Colby, Coast Guard and Quinnipiac. Had it not been for Steve's fine effort, Babson would have not be able to defeat all three teams. Congratulations.

Baseball Off To a Swinging Start

By Bill "Abe" Peck
Sports Staff

In only its second week of play the baseball team has equaled last season's number of wins. Going into the third week of play, the team has a 4-5 record and is looking to improve on that.

The week began last Thursday in a home game versus MIT. MIT had received votes for Division III New England ranking, but didn't seem to bother the Beavers as Babson won handily, 10-5. After a scoreless first inning, Babson erupted for 6 runs in the second inning led by a two run homer by Junior Mike Dayton. Babson hitters pounded out 14 hits on their way to victory.

Dayton finished the day with a single, double, and homerun to get with 4 RBIs. John Davitt added three singles. Others who contributed more than one hit included Brock Romano, Mark Gagne, and Bob Gorton. Tim Keane picked up the win in relief of starter Mike O'Connor. Keane went 5 and 3 his third innings and struck out six in an impressive outing.

The next day it took Babson the full nine innings to pull out the win over tough-playing Husson College. Mike Dayton's clutch hitting pushed the team to a 5-4 win.

Babson came out swinging and jumped out to a 2-0 lead in the first inning on a double by John Hanewich and a triple by Mike Dayton. Starter Tom Wabridge held the Husson team, as Babson cruised into the 9th inning with a 5-3 lead. Some timely hitting by the Husson players knuckled Wabridge out of the game. Before their half of the inning was over, they knocked the score at 5-5. This set the stage for Mike Dayton's game ending highlight.

With one out, Dayton hit the ball deep into centerfield for a game winning home run. Mike again led the team in hitting with his second three hit game in a row. John Hanewich and George Ryan added two hits apiece. Chris Squire picked up the win in relief of Wabridge, to put his record at 1-1.

For the second year in a row, Babson failed to put on a good show for the parents on Parents' Weekend. The Beavers got swept in a doubleheader by Salve Regina.

In the opener, Salve Regina picked up 11 hits off Babson starter Dennis Fritchman in the 7-6 trouncing of the Beavers. Despite the loss, Fritchman throws hard and surrendered only 3 earned runs while striking out 6. Salve Regina capitalized on several Babson errors that accounted for the margin of victory.

See Baseball, Page 16
Golf Team Off To A Fine Start

By John McCarthy
Sports Staff

Over spring break the golf team traveled to Pinehurst, North Carolina to play some fine golf courses but more importantly to get a jump on the other northeastern schools. While down there, they played such prestigious golf courses as Pinehurst C.C., Quail Hollow and the Country Club of North Carolina. Both teams are ranked in the top 10 golf courses in America by Golf Digest.

Surprisingly, the Babson men fared pretty well on these courses, considering it was the first time they played there. Tom Broderick managed an 83 on the 7020 yard layout of Pinehurst C.C. No. 2 and John McCarthy managed an 82 at the 7000 yard C.C. of North Carolina. Scott Sagan also shot an admirable 85. Unfortunately McCarthy’s 82 was 10 strokes off the course record 72 set by Hal Sutton in the 1980 U.S. amateur championship. Other fine teams the course traveled to were: the Palmetto Dunes (No. 1 in the nation), and the Willowbrook C.C. Course No. 6. All in all, the trip was a success, and the Babson golf team got off to a fine start. This was evident in their first two matches.

The golf team would also like to make one final note. For many years, the team has enjoyed the luxury of using the finest facilities of any college team in the area. We assure you, however, that since we moved, the team has been denied use of the course indefinitely. We are currently without a home course and forced to play less maintained, awful public courses. This is not to our advantage. If Babson students were involved, we would simply like to request that you refrain from vandalizing the Wellington C.C. So that we all may continue to have access to one of the top courses in the area. Thank you. Last Thursday, the team packed up their clubs and headed to Winchester for a three-man match against Assumption and Suffolk. However, they could only manage a victory against Suffolk, as Assumption comfortably conquered their home course with a total of 359, and average of 71.5 per man.

The Babson boys seemed to have trouble around the greens as Mac Ward and Scott Sagan led the way with 7 three putts, followed closely by McCarthy’s five.

Mac Ward came in with the low score for Babson of 85. However, the team knew it would have a chance to make up for their poor play.

On Saturday, the team left from the gym at 6:30 a.m. to travel to New London, CT to tee off against the U.S. Coast Guard, Colby, and Quinnipiac. The team was confident they would make up for their disappointing start, and that they did.

They swept the other three teams with a total of 411. The team was noticed by the wonder boy of California, Steve DeWitt, as he low medalist for the tournament, with a 78.

Steve’s round is the span of the team needs and he is to be congratulated for a fine round under extremely difficult wind conditions.

DeWitt was followed by John Morowic, who shot a fine 80 round of 80, which placed him fourth overall. Morowicz was followed by Sagan’s 82, McCarthy’s 85, and Ward’s 88.

Again the putters of Sagan and McCarthy filled them and Ward struggled through the high numbers in the final nine holes.

The golf team is off to a fine start and appreciates any support during home matches.

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Baseball

From Page 15

Chris Fraga took the loss in a 9-2 contest. Fraga pitched well in going the distance giving up only 3 earned runs. Once again, Salve took advantage of several Babson mistakes.

Babson was led in hitting by John Hanenbach who collected 5 hits and by Paul Philbin who added 2 singles.

In one of their strongest outings of the year, Babson’s pitching made a comeback. The Babson hitters pounded out 18 hits on the day. Mike Dayton and John Davitt had 5 hits apiece while four hitters had 2 hits. Chris Squire notched his second win against one loss, pitching five strong innings with 7 strikeouts. Gary Raphael and Greg Moll were strong in relief.

Babson sent nine more batters to the plate 5 times during the nine inning contest. Romano had 2 hits to pace Babson.

The second game proved to be an extension of the first. The teams again battled, with Babson winning 28-7 so far this season. Hitting leaders include Brock Romano, Mike Dayton and Mark Gagne, who are hitting .555, .452, and .589 respectively. Following them are several hitters all batting above .300, including John Hanenbach, John Davitt, and Bob Potter.

This week the team will be playing Friday versus Suffolk University, it is a home game but not be played at Babson, forty at 5:00 p.m. Suffolk took a hard-fought win away from Babson last week, the game Suffolk’s players and fans ranted on our players and the umpires. This demoralized the team and resulted in a 20-0 victory. We need your help this year. We want as many fans as possible at this game. Let’s show Suffolk what kind of fans Babson really has. If you make any games this year, make it this one!