Babsonsonian Line of Death Approaches

Walking into the BABSONIAN offices, one can easily notice the soundproof room where, ten years before, WWRU disc jockeys spun their final albums before the student-run radio station shut down due to a lack of support. Ironically, in this room, Co-Editors Carolin Guarino and Susan Sybertz as they despondently answer questions during a recent FREE PRESS interview.

Last week, students received notices in their mailboxes stating that there would be no yearbook published for the 1986 academic year due to a lack of campus support. "We are desperate," said Guarino. "We can't do it alone."

The second annual Junior yearbook was parked on a row as editors last fall, eagerly re-vamping and cleaning out the office a few days before classes began, not approaching their new responsibility with the enthusiasm that goes hand in hand with the start of a new school year. They never received any formal training from the vacating officers of the BABSONIAN the semester before, so indeed they were off to a fresh start.

Unfortunately, the situation worsened considerably. Campus apathy has led to a yearbook staff of ten people, a number of which are classified by Guarino and Sybertz as "considered staff members," where one was to leave, the organization might be in grave danger of folding. They have found themselves working more on the 1986 yearbook than the 1985 yearbook. Just last year was late on most of its deadlines, shifting the distribution responsibilities from then editor Kevin Smith's stool onto those of the current staff.

The two editors have consistently pleaded for help via the campus newspaper, at student government meetings, and through mass mailings to all students and administrators. "We seemingly go no avail, as the weekly BABSONIAN staff meeting rarely draws in more than five people, and there are still no members of the Senior Class on the staff."

"We're not angry," Guarino comments. "We're disappointed. It's the students only permanent record of Babson, and no one wants to contribute to it. It's sad."

The deadlines for the 1986 BABSONIAN are here and the staff appeals the support of the campus now more than ever. Guarino and Sybertz are quick to point out that students don't have to join the yearbook staff to help. Students, faculty, and administrators are invited to submit photographs to Box 2678 as soon as possible for publication. On the back of the photos should appear the name and address (so the photo can be returned) the event, or place where the photograph was taken, and the name of the subject in the photo.

Short stories of 250 words or less are also needed for various campus events that took place this past year, featuring the Air Band Show, football, Tree Lighting, Bruin Shuffle, Winter Weekend. Also short feature articles on freshmen, those who are new to Babson or similar topics can be contributed. Students or administrators can also show their support at the weekly Monday night meetings of the BABSONIAN staff. Meetings are held at 6:15 in the office in the basement of Park Manor Central.

The yearbook will not come magically," Guarino commented. "Besides, a good book costs every bit as much as a lousy book.

Founder's Day Exhibition

Students are invited to visit the Gallery in Horn Library opening Monday April 7 to view the Founder's Day exhibit (for 1986). The exhibit will include materials on the three distinguished entrepreneurs who founded Babson, the Trammell Crow, Trammel Crow Company, Godfred Christiansen of Interflex A/S, and John D. Prower of Prowerco. Other exhibits will include dedications to Roger Babson as well as past visiting entrepreneurs.

There will also be a contest in which students may guess the number of Lego bricks in the 7.5 foot Statue of Liberty made of Legos that will appear in the exhibit. The winner of the contest will receive two free passes to the Founder's Day reception at the hotel.

The contest will begin on Monday April 7 and will run through Friday April 11th. The winner will be announced on Monday, April 14th and her/his name will be posted at the Gallery.

Gallery hours are 12:00 - 2:00, Monday through Friday.
Hi, my name is David Pina, and I'm running for Student Government President. My previous experience comes from a number of areas. I was a member of the Student Tenure Committee, and a student government representative for 3 years. This has given me an understanding of the workings of the school's governmental system and was the catalyst for my decision to seek the presidency. I've also served on the intergroup relations committee, I've been a 2-year member of SoCo, I have written for the RDFRESS, and I'm currently secretary of the mark - a club.

The history books are filled with stories of well-qualified people who have taken on tasks only to fall short of people's expectations. There aren't on the other hand, enough success stories like we have had with President Kennedy, Martin Luther King, and even President Reagan who could possibly be the greatest orator of our time. During his presidency, he has taken a nation filled with Presidential disinterest and even despair and instilled the 'American's Number One' attitude back into our hearts again. How has he done it? Not by sitting in the Oval Office all day but by communicating with us on our level. Well, I think Babson is comparable to America in the pre-Reagan days. I see a lack of student involvement and it seems to grow each year. I plan to put a stop to it. How you may ask? By doing just what Martin Luther King did and what President Reagan is currently doing. By communicating with the people who elected me into office.

I have seen firsthand what people can do when they want to. When my house burned down, Bryant Hall had a party for my family. People came, because they cared. This same energy can be used to change things we are unhappy about on campus.

I would like to bridge the student body-Presidential gap. By that I mean that I will make it easier for people to voice their problems and more importantly their ideas. As an individual, I can tell you my ideas, as a group you can tell me ten times that amount and that's what I want to hear.

One idea is to have the executives sit together at Trim once a month, so students can eat with us and share their concerns. For day-to-day activities, I plan to utilize the suggestion box and start a bi-monthly article telling everyone what their government is doing. In closing, I think Babson needs a strong leader to bring back a positive feeling in the student body. Like Reagan, Kennedy, and Dr. King, I too am a winner and I want to bring a winning feeling to Babson.

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My name is Chris Reilly and I am running for Student Government President. I believe I would do a good job representing the undergraduates based on my past involvement and knowledge of both Babson College and most important Babson students.

I've been involved in various activities at Babson such as being a Student Advisor and President Staff member. I am the President of the Class of 1987 which has sponsored pub nights, sales in the mall, and the Miami Vice Party. As class president I have sat on the All-College Council and the Honorary Degree Committee, which decides who is to receive Honorary Degrees upon Commencement. This year I have had the pleasure of being selected as an escort for a Distinguished Entrepreneur in Founder's Day.

I like many students want a new gym. The Trustees have approved a nine million dollar expansion of the current athletic facility. However, this will not happen until all the money is raised. I would work to see this happen sc it is not forgotten like our Student Center.

Students need to be better informed to what Student Government is doing. Students were not aware what happened to the Del Fuegos and Ottis Day and the Knights concerts. A large sign in Trim informing students about student government meetings and issues would help increase student awareness. This would also cause Student Government representatives to be more aware and involved in the decisions they are making. Student Government should also change some of its spending policies to allow organizations like the Ski Club funds to subsidize ski trips or president hill funds to throw campus parties.

Another activity I would work for is a leadership weekend for organizational leaders such as fraternities and sororities officers. This would foster more communication between organizations on campus reducing some group stereotypes, allowing organizations to work together. Vote Reilly on Election Day.
Candidates 1986

Executive Vice President

August

My name is Neil August, and I am running for the Executive V.P. You're probably curious about what the Executive V.P. is. The Executive V.P. is 1. an assistant to the President, 2. a member of the cabinet, 3. coordinator of all the Vice Presidents, 4. the parliamentarian at all Student Government meetings. It will be up to the first Executive V.P. to set the pace for this position. If the person wants to do the minimum, it won't last long. But if the person seeks responsibility then it will be beneficial. I can make the position successful.

This year as V.P. Social, I proved that I do a lot more than the minimum. The V.P. Social is required to be President of SoCo, an advisor to all organizations, and a member of the cabinet. I did all of the above as if I was a part of the process. I was on the Programming Board and the Business Responsibility Committee. I didn't stop there. I was on the Homecoming Committee and I co-chaired Winter Weekend '86.

But as you know, this school is more than social activities. I became a student advisor, and a Babson host. I also have experience in collegiate athletics.

Students and friends, instead of talking about the past (as my opponent has a tendency to do), I would rather concentrate on what I, Steve Malloy, will do in the future as an Executive Vice President.

I realize that leadership, communication, and hard work are just words and words alone don't mean very much. However, it's always my style to back up words with action. Let me start with communication to support this point. Whether I win or lose this election, I will continue to send you, the students, the message of Student Government through the FREE PRESS because my main goal is not only to become Executive V.P., but also to see that Student Government can somehow work for all of us. That can't happen unless everyone knows what is going on and everyone knows what he or she can do to make Student Government work for them.

I would also like to start working on a newsletter that will brief the campus on what issues will be discussed at a particular Student Government meeting before it takes place. This will hopefully encourage more students, faculty, and administrators to attend.

Steve Malloy

In addition to communication, I will also bring leadership and hard work to this position. I have listed these two qualities together because I believe they go hand in hand. You don't provide work and commitment I've put in, and show that I get things done.

The Executive V.P. will have to have knowledge about all facets of Student Government. As an Executive Board member this year I was involved in all of the discussions concerning Student Government, before they were brought to the representatives. I have acquired knowledge about the responsibilities and duties of V.P. Finance, V.P. Licensing, and V.P. Communications. At Executive Board meetings we would discuss ideas and get feedback from each other so that everyone knew what was going on. This would aid in the transition from one administration to the next. Usually, the new officers have four weeks to learn their jobs. With myself as Executive V.P., there would be a liaison between the two administrations.

Those of you who were present at last year's speeches, know that I did what I said I was going to do. I brought quality entertainment instead of quantity, and rejuvenated SoCo to where there is a large membership of mostly freshmen and sophomores who will be involved next year. So when I say that I take my responsibility, you can be sure I mean it. I ask you to remember what I've said, and then vote experience, vote Neil August for Executive V.P.

V.P. Communications

There must be communication between the student body and student government, and the communication lines must be strengthened.

The executive board position of Vice President of Communication has the official title, but everyone involved with student government is responsible for keeping the campus informed. There are several areas where there could be improvements made, but I think the most important is dorm representatives. Dorm representatives need to become more involved. There needs to be more interaction within the dormitories. Representatives need to bring more feedback and input into the weekly meetings.

I, myself, was a representative and I think at times we forget that we are representing an entire dorm, and not just ourselves. The role of representative has to be taken more seriously. Elections for these positions should be more formal. I would like to see the VP of Communications become more involved with representatives, supply them with activities that would encourage them to seek opinions of their dormmates.

I am capable of holding this position but I would like to see this position take on a few more responsibilities. The opinions and suggestions of the student body have to be heard more often. Failing unopposed definitely has its advantages, but I think the disadvantages. Ellen Solomita will be the only name on the ballot for the position of Vice President of Communications, but it doesn't count for a vote unless it is checked off. So please, encourage you to do so, and I hope you will, not because it is the only choice, but because it is the best choice.

Ellen Solomita
My name is Timothy Burns and I am running for V.P. Licensing. Recently, I have been speaking with student business owners and temporary license holders about the process of obtaining a license. I was pleased to find that they were satisfied with the process and found it quite fair. This is a great discovery for me because there are many other issues that require immediate attention.

Generally, the majority of the campus is not aware of exactly what the licensing committee does and why they do it. Awareness will be channeled in the immediate future, through a campus newsletter. Along the same lines, I intend, with the help of business owners and the committee, to create a Babson Student Business Directory. This much needed directory will not only include names, addresses, and telephone numbers of business owners, but what they sell, where they sell, and for what price. This will consequently eliminate the mystery surrounding Babson student businesses and when they will appear on campus. The directory will not only benefit the buyers, but also the sellers.

One major problem our entrepreneurs are facing is the large number of outside businesses soliciting on campus, especially in the mall area. The V.P. Licensing must work with the student activities office to cut down on these outside solicitations. This will open up new opportunities to students by creating holes in our small market.

Furthermore, the Licensing Committee should be working with the Babson Entrepreneurial Exchange and the Babson Chamber of Commerce, using their alumni connections, to receive recognition of our campus businesses in the Boston area. This will not only enforce the fact that Babson is a unique and grossly superior business college, but it may create job opportunities for our graduates.

Obviously, there are many issues and little room. Please, I encourage questions, just ask.

In conclusion, I would like to say that when you elect Timothy Burns, V.P. Licensing, he will assure that the committee will do everything in its power to best protect and provide for the students. Get involved, Ask questions, Vote Timothy Burns.

As Vice President of Licensing, I would do my best to fulfill the responsibilities given to me. I would encourage new businesses and allow competition among businesses where there is a substantial market opportunity. In this way, the businesses that will service the students at Babson most effectively will remain in the business. In addition, I would like to establish some guidelines to regulate the competing businesses so that all are given an equal opportunity to be successful. I would like to revise the application form for obtaining a license, and also create a form for filing complaints against student businesses. I would work with the Chamber of Commerce to keep informed about businesses currently operating, and in turn try to inform the students at Babson about these businesses so that the students will benefit from them.

As VP of Licensing, I will do my best to serve the student business community at Babson. On election day, please remember me Sally Vassalotti, for the office of Vice President of Licensing.
Question: Why vote Peter Stein - V.P. Finance on April 8th and 9th? The answer comes in two forms, being my experience and platform promises to you.

I am highly qualified for the position of V.P. Finance because I have dealt with Finance on a large scale in the past. I have been a Junior Class officer and its Treasurer for three years, which has given me knowledge of Finance here at Babson. I am also currently a Student Government, and this has strengthened my already sound understandings of business. I understand the duties and Ways and Means Committee duties.

In dealing with actual finances, I belong to the EFS Credit Union on its investment committee and we invest the approximately $30,000 in student deposits. Also, I bring the outside experience of being an owner and manager of a painting franchise business. With 22 employees, sales of 160,000, 4 months and knowledge of banking and checking systems checks written last summer totaled (89,000 in cost alone). I have gained valuable organizational, administrative, and communicational skills that can be applied to the office of V.P. Finance.

My name is Mary Ellen Carter, and I am running for the position of VP Finance. Currently, I am a sophomore, majoring in accounting. I am running for this office because I am a concerned student with the experience to do the job well. I am involved with organizations such as Student Government, and Cardinal Key, and now I would like to take on a more challenging leadership role. I feel the two most important parts of the role of VP Finance are responsibility and experience.

I am a responsible, dependable person who takes her duties very seriously. I feel I have demonstrated these qualities through my activities on campus. As a Babson host, I am responsible for the first impressions prospective students get of Babson. I am also responsible to show up for tours at the designated time. I have also demonstrated my responsibility as an Operations Supervisor for the Babson Student Federal Credit Union. Each day I work, I am responsible for over 15 thousand dollars in cash. I am also responsible for the teller transactions they process during the day. This work is all done voluntarily.

I believe my experience ties in with the job of VP Finance. Three aspects of that job are accounting and bookkeeping of Student Government funds, being a member of the executive board, and acting as chairperson of the Ways and Means Committee.

With this experience, I plan to improve the effectiveness of V.P. Finance by using 1. tighter control on organizational structure; 2. tighter control on the distribution of your funds through harder Proposal Examinations to cut off extra Proposal “Fat;” 3. Better communication that will not only strengthen the Ways and Means Committee but will also allow the people to know who is in the “Ways and Means” Committee is... I plan to solve that problem for it is your money we are dealing with; 4. Lastly, I propose to invest the Student Government funds that are currently being invested by the school, who takes the interest in our own Student Government account. We should be earning the interest on our own funds.

Why take the risk of going with someone else who has minimal experience in dealing with real finances. With credentials of “Manager of the Year” (out of 17 Philadelphia painting franchises) and a 10.5 GPA, you can be assured that you won’t take that risk with someone who has a record to prove their motivation and ability.

Please vote Peter Stein - V.P. Finance

Mary Ellen Carter

Student Government and You

by Steve Malloy
News Staff

Tuition to Rise Again

President Dill announced at Student Government last Tuesday night that tuition-related expenses for continuing undergraduates, “will rise 11 next year.” Dill admitted that this increase is “at the high end compared to other schools,” but justified the hike on the grounds that “the competition for good faculty is still very tough,” and that in order for Babson to, “attract and hold onto a good faculty,” there must be a boost in the V.P. Finance increase. Other expenses that Dill noted included various campus improvement programs such as the Forest renovation in addition to increases in insurance coverage.

Dill also wanted to emphasize that Babson will, “keep its financial aid budget at a consistent level,” and that tuition increases are not the result of the proposed Center for Executive Education (CEE) or gym addition which will be financed externally.

Meal Plan Changes

Jesse Putney, V.P. of Finance, announced new provisions for the new 14 and 10 meal plans for next semester. The 14 and 10 meal plans allow students the opportunity to eat any 14 or 10 meals during the week. What’s the catch? The 14 meal plan will be priced a little higher than the 10 meal plan, and the 10 meal plan will be priced about the same as the 14 meal plan. The reason for the increase in the 14 meal plan, for example, is that the prices are based on the number of meals expected to be eaten, not the number of meals on your plan. The 14 meal plan will stay the same.

Putney concluded that the food service has been good overall and that, “we’re reasonable pleased with what we are getting for the price.”

Alcohol Policy

VP of Student Affairs Dr. Paula Mooney was asked whether or not there would be a change in the alcohol policy because of the fact that there will be a smaller percentage of legal drinkers (20%) next year. Dr. Mooney answered the Student Government assemblably that the policy that went into effect on Jan. 1, 1986, “would stay in effect until Jan. 1, 1987.” This policy, worked on by the Student Affairs Committee, came up with some positive changes for the social life such as requiring that closed party forms be submitted just one day in advance.

Great Blizzard of 1986

President Dill explained that they gave us the day off last week because of the following reasons: 1. The students had not been given a snow-day all winter; 2. It was hoped that students would get together for a “mix and mingle” during their day off; and 3. Friday was the best day because, “it would cause the least disruption for classes.”

Unfortunately, the “mix and mingle” did not work out as planned, but as far as this writer is concerned, it was a much appreciated holiday.

Student/Faculty Relations

A large portion of the discussion centered around the relationship between the faculty and the students. While it was noted that the “mix and mingle” did not go too well, it was also mentioned that the “Bring your faculty member or administrator to lunch,” was a success. Dean Coper, VP of Academic Affairs, suggested that students be more “aggressive in trying to get to know their teachers because these faculty members are, according to him, just as formidable of you the students as you are of them. They often may not know what to talk about.” Thus Coper advised students, “don’t be embarrassed to be aggressive.”

It may very well be that the faculty members want to open up with the students but there must be a social atmosphere outside of the classroom to make this possible. This point was emphasized during the discussion but, also, it was said that faculty members, especially, must respond to attempts made by students and/or administrators to bring them to such events. One such example was pointed out by VP Social Neil August, that was notices were sent out to faculty members concerning Parents Weekend, but “only four out of the 100 plus notices sent to faculty were returned for acceptance.”
V.P. Social

For those of you who don't know me, my name is Sean Culbert and I'm running for the position of Vice President of Social. I feel that I possess the qualities, namely experience and creativity to excel in the position of V.P. Social.

My experience in student government stems from my position as the Chairman of the Student Advisory Council to the Massachusetts Board of Education. It stems from the 1984 Student Leadership Conference at Harvard University, a seminar which brought student leaders together from across the state, and one which I planned, organized, and chaired. It comes from being hired as an organizer and instructor at a 3-day student government seminar at Simon's Rock Division of Bard College, given by the Department of Education.

I feel that my past endeavors and achievements have prepared me well for the position of V.P. Social.

YOUR VOTES COUNT NEXT WEEK!

What's a write-in? It's a choice.

My name is R.J. Shook and I'm the write-in candidate for V.P. Social. I'm a second-semester junior who transferred in last September. Transitioning in provided me with an objective perspective on the social activities here on campus. This perspective highlighted the deficiencies in the programming schedule and convinced me to run for this office.

Due to my previous experience in leadership roles, I have developed the ability to enhance relations between the administration and the general student body. This, in turn, creates better student activities.

I bring extensive experience and qualifications to this campaign. At my previous school, Dean Jr. College, I was very active in implementing quality activities to enhance a social life previously thought dead due to restrictions against the use of alcohol on campus.

I see Babson facing the same type of issue. Quality events must be a reality. I've been on social committees for nine years; from junior high, high school, Dean, to Babson.

Here at Babson, I am a rep in Student Government, and I am involved on the social committee in my fraternity.

At home, in Columbus, Ohio, I have been an active volunteer with the American Cancer Society for three years, helping children who have recently lost a parent.

I have a lot of concern for social programming and much experience in this area.

I feel that students are the most important factor in determining the events that should be held and I want everyone to get involved through the use of suggestion boxes, open monthly social meetings, and me being accessible at anytime to anyone who would like to speak with me.

In conclusion, my goal and reason for running is to provide the best possible quality social life on campus, to get everyone involved, and to make sure that we all enjoy and have a good time next year.

If you agree with me and would like your social life fun and interesting next year, remember to look to Shook for leadership and write in R.J. as your choice for V.P. Social on the ballot.

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Race on down to the Bookstore Parent's Weekend

Sat. April 5, 1986
Open 11-2pm
Dr. Paula Rooney will speak about drinking problems among college students on WPLJ-FM (106.7) this Sunday, April 6. The taped interview with Debbie Ruggierno will be aired between 7 a.m. - 8 a.m. on 106.7 and again at 10 p.m. - 11 p.m. on WMPX-AM (1150).

Dance-a-thon
You can have a good time and help needy children at the same time. How? Just put on your dancing shoes and join us on the Circle A Dance-A-Thon. The Dance-A-Thon will take place on Friday April 11, 1986 from 2 p.m. - 2 a.m. at Knight Auditorium. Proceeds will benefit the Pediatric Trauma Institute in Boston. Help build school spirit and have a great time. We need dancers and sponsors. Join us for 12 hours of fun and enjoyment for a good cause. For more information and/or to make wheels contact Marcia Garelli at Box 1175 or 784-8592. Thanks.

Homecoming Committee
Get involved. Be a part of the 1986 Homecoming Committee. While October 18 may seem a long way off, organization must start now to make the weekend as much fun as possible. All are encouraged to attend the first brainstorming meeting on Wednesday, April 9, a 6:30 p.m. in Alumni Hall. If you have any questions, please call Mark Carver at Ext. 4456.

Wanted a live-in mother's helper to share child care (3 yr. old and new born) and house care. Call on late front home in Southern New Hampshire. Call 617-795-0851. Good salary.

Soccer Referees Needed

IN SHORTS
Casino Night
Can you deal? The Parent's Weekend Committee needs your help at Monte Carlo Night on Saturday. If you can deal blackjack, or help in any way, please contact Neil August. Any help would be appreciated.

Micros
Leventhal and Passworth, national CPA firm, presents "Micros Are Added Dimension" on Wednesday, April 9th from 6:30-9:00 p.m. at Tram Conference Center. Several representatives from the Boston Office will discuss a variety of computer applications used in the accounting profession. Micro computers will be available after the presentation for hands-on experience. Refreshments will be served following the presentation.

Mass
Due to the many activities planned at TRIM this busy weekend-end, we have moved the location of Saturday evening Mass to PARK MANOR SOUTH Cup Saucer.
The time has not been changed, Father Tom will be here at 7:00 P.M., as usual.
Please feel free to invite your parents/or friends to attend, thus leaving Sunday free to participate in other activities.

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The American Express Card. Don't leave school without it.

Philip Charm Prize
The Philip Charm Prize Presentation student competition will be held in Room 202 Tornosse at 2 p.m. on Saturday, April 5th.

Paul Tippett
On Monday the 7th April, the Mergers and Acquisitions Club and Student Government will be sponsoring a talk by Paul Tippett, President of Springs Industries and former Chairman and CEO of American Motors. Previously, Mr. Tippett held senior positions at Ford Motor Company, STP, and Singer Company, primarily in the marketing area. Springs Industries is the fourth largest textile company in the US with sales of near a billion dollars. Springs manufactures fabrics for designers such as Bill Blass as well as home furnishings, bedding, curtains, towels, etc... Recently Springs shocked Wall Street by buying M. Lowenstein, the 7th largest textile company. This was a quarter of a billion dollar deal.
The number four US carmaker had a very difficult year in 1985, losing 120 million dollars in the first nine months. As you may already know, the French carmaker Renault has a major stake in American Motors. State owned Renault continues to lose 110 million dollars a month. This talk promises to be interesting and informative. Mr. Tippett will be addressing the issue of protectionism in American industry as well as areas of general management interest. The talk will be in Trimb 207-B this Monday, April 7th at 7 pm.
LIFESTYLES

Life in London
From the "red light" district of Amsterdam to the spas of Baden-Baden

by Pete Slatterly
World Columnist

Greetings fellow Beavers. Sorry about the last issue's news, but I've been a bit busy lately. I'm now sitting in Soö, Austria, on the end of my first week of skiing. I thought I'd chat about some of the places I've seen.

I started in Amsterdam with what you might call a bang. For those of you who have never graced this little town, let me tell you it's like a circus. As you step off the train, various sorts of people ask you to stay at their respective place of lodging. We stayed at the most illustrious International Budget Hotel. Six beds to a room, and unfortunetly, one of them was taken up by a Belgian whose odor assaulted my nasal passages with a vengeance. Somewhat like a guy I know from school. Even as he stepped out of the shower, my clothes began to wrinkle. Anyway, the city is a combination of old buildings and crazy people. You can't walk two blocks without somebody offering to sell you a little friendly contraband. Both pot and hash are legal to smoke, and it seems like most do.

As I'm sure that people lead everyday lives, and we were guided, as most visitors are, through the touristy spots, my list statement refers to the habits of these areas. Don't get me wrong. I went to the Museum of Modern Art and the Vincent van Gogh Museum. Always time for culture.

Some of the more famous places to hit are the Bulldog, the Pijlwyk Way, and the Hard Rock Cafe. Some interesting spots, people play a lot of backgammon and smoke a lot of pot. Attention International Fest Beer in Amsterdam also has one of the more famous "red-light" districts on the globe. As prostitution is also legal (you're probably wondering what isn't, but be calm because muror still isn't), you walk down the street and there are numerous nocturnal bordellos staring out from their plush little parlours.

I may seem a bit seedy. Let me say that I'm just telling it like it is. In fact you might say I'm nagging away at some of my integrity and the fact that my relatives read this. Hi mom. As I said before, it's like a circus and theolicies you need to come watch a train ticket to get there.

Another fun little place was the Baden-Baden Spa. Germany's Baden-Baden is one of the world's most famous health resorts. The people there look it too. All tan and good looking. We made it to the edge of the Black Forest, which is most beautiful. Then we went to the Baths. It's the new modern Bath complex called Carculla Therme. And, I'll admit, it's a blast. Indoor and outdoor pools connected by an underwater tunnel, jacuzzis, hot and cold baths, fango mud treatments, and more. If you're brave enough, as I must admit we were, you can venture up to the sauna area on floor two. Why brave you say? Before going through the doors, you have to leave a few things including your bathing suit.

Naked as Jibbs, myself, and my travelling partner Frank Orlando, stroiled in with heads high and morale low. But soon enough we realized that everybody else is in the same situation so things were more easy going. From Frank saying, "Just think of the Red Sox." Saunas, foot massages, sun-tanning machines, more jacuzzis, and a bunch of naked men, women, and children were everywhere to be seen. Kind of strange, but to them sitting at the bar in your birthday suit is no major deal.

To top it off, all the water is from a natural spring and pumped up from the underground. How can a college student on a limited budget afford such luxury? Only about five dollars for two hours that include all the services provide. The most interesting experience I must say.

Lastly for you skiing fans, Austria provides quite a layout. Skiing is dirt cheap. About 15 dollars for a ticket that covers one, not two, but eight mountains. Quite a bargain indeed. The skiing is excellent and the surrounding Alps are very beautiful. All in all, a tremendous deal for the money, especially considering what skiing costs in the States.

The reason I didn't do the "Sight of the Week" is two-fold. The first reason is that I forget and my arm is tired, and the second is that all these pieces I've told you about are quite satisfactory as "sights of the week." Time to move on, I'll get another one to you soon. Platt, heard about Spring Break, stay off the weights. Hello to the Boys. Cheers.

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PAGE EIGHT

GRAD

KORNER

By Andrea Sneed
Animations Staff

Congratulations are in order for Raymond (Ray) Nenninger, who has been selected as a Founder's Day escort - the first graduate student to achieve this honor in recent memory. Ray will be responsible for escorting and giving the introductory speech for one of the distinguished entrepreneurship students. In a personal note, I can't think of a better or more deserving representative.

Congratulations should also be extended to the newly elected G.S.A. officers. (Perhaps some of us were afraid that Lyndon Larouche had slipped a candidate or two onto the ballot.) Best of luck to the new slate of officers. President Steve Madden, Academic V.P. Claire Ringer, Social V.P. Roxanne Van Hove, Publicity V.P. Doug Kangos, Secretary (and future Grad honors author) Heda Maghnoot, and Treasurer Ricardo Ultack.

I trust you all will be there Saturday night for 8 to 10 and "if things go my way" some of you after 1) at the Westin Hotel for the G.S.A. annual spring extravaganza. Competition is heating up for the coveted semi-formal awards and Steve Ried and I (along with the accounting firm of Price Waterhouse) are rising to the occasion. Always the strategic planners (although when the grader reads my policy case this might not be self-evident) Chris Keyl and I make the established dance card, to be found at our library table. Following the study room sign-up protocol, all we ask is your name, room number, and the number of people we will be dancing with. (This will of course take into account congo line potential.) Thusfar, the response has been so overwhelming that we have used simulation and queuing theories to ease the ensuing traffic jams. This list gives us a first mover advantage which we hope will lead to economies of scale and increased market share. The ultimate question becomes...is this SUSTAINABLE competitive advantage? Anticipating potential competitor reaction, I'd say this may not be defensible if Kathy Coutin wears the same dress that she wore to the fall semi-formal. That would place us in a tenable position in a (supposedly although at times you could fool me) mature market. Chris and I may just have to withdraw to a niche.

The deadline for recommendations for the Thomas Kennedy Award is Tuesday April 8th. Please slip your written recommendations under the G.S.A. door, give them to an officer, or send them to G.S.A. Box 2641. To quote Bing Crosby this is everyone's chance to "accentuate the positive" and it will only take a few minutes of your time. M.B.A. Look-Atles: Economics professor John Martinson and comedian Chevey Chase.

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Founder's Day: A Look Back

by Steve Malloy
Animations Contributor

Founder's Day, as we now see it, is an annual event at Babson when the college community gathers to listen to and honor distinguished entrepreneurs. However, we didn't always celebrate Founder's Day in this way. Back in 1947, the year of the first Founder's Day, members of the Babson Institute gathered to honor the original 'founders' of our school. E.B. Hinckley, Babson's president in 1947, described the original Founder's Day as, "an opportunity to recognize the original inspiration, the generous benefactions, and the courageous leadership of Mr. and Mrs. Roger Babson who started the school." Founder's Day, he continued, was to "be celebrated with 25 students in their former home at 31 Abbott Road." 

1947: Roger Babson caught napping at Founder's Day!

Early Days: Roger Babson

Thus, in order to be able to appreciate the true meaning of Founder's Day, one must start by first understanding the philosophy of our school's founder after whom the day was originally meant to honor. "My theory," Roger Babson said at Founder's Day in 1947, "is that it is not so much knowledge that young men need for success, as those basic qualities of integrity, industry, imagination, common sense, self-control, and a willingness to struggle and sacrifice." Roger Babson certainly possessed all these qualities and, as a result, was able to evolve from rags to riches during his lifetime as he accurately predicted how the stock market would act and invested his money in some wise holdings. However, as Beth Tate, Special Collections Librarian of the Babson Archives, told me, "it wasn't really making money that was Roger Babson's goal. It was more of a goal to strive for success." In Roger Babson's own words, "gold is good for filing teeth and gliding picture frames. The fun is in the striving and not in the arriving. Money earned is of no use until it is usefully invested or given away.

Academy of Distinguished Entrepreneurs

Just a short while back, if one were to use the word 'entrepreneur', he would probably draw a shade of confusion. As Berry Gordy, president and chairman of Motown Industries, said at a Founder's Day speech in 1978, "Twenty years ago, I didn't know what entrepreneur meant. Webster might say it is a person who starts his own business but to me it will always mean Babson." Certainly, the words entrepreneur and Babson go hand in hand from the earliest days of the institution. Perhaps this is why, since the Academy of Distinguished Entrepreneurs was begun in 1978, Founder's Day has been, as President Dill describes it, "a terrifically exciting event." Excitement is built into the format of Founder's Day, as President Dill describes, "it brings together 2 or 3 top entrepreneurs of the recent past, gives them a chance to interact, and brings out a certain intellectual and emotional sense of what starting a business is all about.

Not only has the new Founder's Day format been exciting but it has also resulted in a mutual benefit for both the students and the school. By hosting such luminaries as Ray Kroc of McDonald's, Henry Bloch of H & R Bloch, and Australian publishing magnate Rupert Murdoch, Babson has received great exposure. Also, "by having students involved," Dill said, "it not only shows off the professionalism and quality of the student body but it also gives you (the students) an added chance to learn from your exposure to these distinguished entrepreneurs."

Ray Kroc, Founder of McDonald's

Founder's Day 1986

This year on Wednesday, April 16, three more businessmen will be inducted into the Academy of Distinguished Entrepreneurs. They are:
(1) Trammell Crow, founder of Trammell Crow Company, the largest and oldest real estate developer.
(2) Ueli Piager, founder and chairman of Honeypick Holding, an international restaurant-hotel-catering chain
(3) Gottfried Nils Christiansen, chairman of INTERLEGO, maker of LEGO building bricks.

President Dill observed that these three entrepreneurs "have all built themselves from the ground up." Members of the Babson community will have the opportunity to hear each of these gentlemen's stories starting at 1 p.m. at Knight Auditorium.

On behalf of the Babson community, President Dill thanks the Earl C. Sams Foundation for its continued support of the Founder's Day program.

Anyone interested in learning more about Founder's Day or Roger Babson is encouraged to make an appointment with Beth Tate to tour the Archives on the 3rd floor of the library.
Lax Earns 1st Win

Mike Sherman  
Sports Staff

The Lax team got their first victory of the season on Tuesday, but not before dropping two games earlier in the week to bring their season record to 1-2.

Last Thursday, Babson entertained the third-ranked Amherst Lord Jeffs. Babson got on the scoreboard quickly, Kristian Strom netting the first of his three goals with less than one minute gone in the opening period. The rain came, and so did Amherst's high-powered offense, as they scored five goals in only four minutes. The remaining eight minutes of the period went scoreless, with Amherst holding a 5-1 edge.

The two teams traded goals in the second period, with Sean Rogers and Kris Strom ripping the twine for the Beavers. The half ended with Amherst ahead 7-3. Amherst came out after halftime and showed why they are ranked third in New England. Their crisp passing and speed were at their best as they pulled away from Babson and won 11-5. They faced thirty shots in total, saving half of them.

On Saturday, the men traveled to New Haven, anxious to get their first victory of the season. This was not to be the case as they folded 7-3. Babson kept close in the first half, Down 2-0 after one period, Sean Rogers and Kris Strom scored to tie the game at 2-2 with nine minutes remaining in the half. New Haven took a 5-2 lead into halftime, as Morin scored with 5 minutes left.

New Haven opened their lead to 4-2 early in the third period. Many Babson scoring attempts were stymied, and the resulting frustration hurt the Beavers as they were called for an unreleasable two-minute penalty for unsportsmanlike conduct. An unreleasable penalty means the penalty can not end on an opponent goal, the entire two minutes must be served. New Haven scored two points on this man-up situation to end the third period ahead 6-2.

Babson came out firing in the fourth period as Strom netted two to pull Babson into the game at 6-4. New Haven ended any comeback attempts a minute later as they scored, and then controlled the ball for the rest of the game to thwart any chance of a Babson victory. Sam Blatchford tallied with thirteen seconds left to make the score respectable.

Three games into the season, Babson found themselves winless. How do you keep the team motivated?

They had lost their first two games to ranked teams in New England, and thought their first victory would come against New Haven. After they lost to Hamilton Melanson, Steve Pennucci, and Mike Sherman held a closed door conference with the team in the locker room at New Haven. They said that in order to start winning games, each player was going to have to start giving more of an effort. Melanson, the only senior on the squad, inspired players by saying that it was his last season, and he did not want his career to end with a sub-par performance for the year. Players were also told to think about what they could change in themselves in order to turn the season around. The two hour bus ride home was silent.

On Tuesday night, Babson won their first game of the season against W.P.I. under the lights. Sean Rogers scored two goals in the first period, and Mike Sherman and Jeff Riley scored in the second period to give Babson 4-0 halftime lead. They could taste victory only thirty minutes away. W.P.I. cut the margin to 4-2 in the third period, and tailed again in the fourth to close the gap to one.

Babson's defense stiffened up for the rest of the game to give the offense a chance to play, and the attackmen found ways to beat W.P.I.'s pressure defense. Sherman scored the final goal off a rebound from the goal, and Babson's first win of the season was sealed 5-3.

Now that Babson has tasted victory, they are anxious to do so again. They will get that chance this week as they host Union-Boston (3:00 PM on Thursday) and Mass Maritime (1:00 on Saturday). This will be a good opportunity for Babson to even their record and turn the season around, so come to the upper fields and watch the Beavers romp.

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On-Campus Interviews
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Ruggers Fall

By Biff Bocoroba
Sports Staff

The SUREC suffered a heavy blow at Amherst College this past weekend. The Babson side took the field with the expectation of another easy victory. That notion was quickly put to rest.

Amherst sought to avenge it two straight losses to Babson last spring. Amherst scored first on one of Babson's six penalties.

A try and a conversion soon followed making the score Amherst 10 Babson 0. It stayed that way until halftime. Steve Drew ran aggressively, often carrying 3 or 4 Amherst players with each carry.

The Babson scrum, well outweighed by the Amherst squad, held its own, winning at least 65 percent of the balls.

Twenty to twenty-five scrums in one day takes its toll on both scrums. Thus it was ultimately the matter of who got to the open field play faster. Unfortunately, it wasn't Babson.

The second half began with a determined Babson squad raising the intensity of the game. After a set play off a line-out, Babson came within inches of scoring. Davey Cederlund, with the help of (Coach) Smith, put Babson on the board with a try. This spurred on the Babson squad, but not enough it seemed.

Amherst's backs connected throughout the afternoon a beautiful one at that for perfect ball handling, and complete domination of the running game. Despite valiant efforts by Scott Russellbe and "Hook" Murphy, Amherst again scored, making it 17-4. Babson would continue to physically dominate, but the finesse just wasn't there.

Still another careless penalty made it 20-4. Truly the worst beating Babson has taken in quite a while. The squad played angrily for the remainder of the game, not at Amherst, but at itself. It had lost a game that by all means it should have won.

The "B" game was an instant replay on the "A" game. Fine efforts by Leo Crowe and Willy Nelson were overshadowed by more experienced Amherst squad members. It was close for the first half, with Amherst leading 12-4. In the second half, much fine tackling and kicking was displayed on Babson's behalf, but the swift-footed Amherst side got in the zone more often than Babson.

Andy "Starfish" Hathaway kicked well for touch and for penalty kicks. Near the end of the second half, Amherst exploded with two tries with successful conversions, making the score 20-4. A tough goal line stance finally gave way as Amherst scored for the fourth time. The final score: Amherst 26, Babson 4.

The C's managed to pull in a win on this miserable afternoon. Fine play by Bob Hurean and Dan Collins allowed Babson to dominate most of the game. Mike Connolly and Pat McCroin had a great push at second row, allowing the scrum to win most of the balls. Sean Holland also ran well inside, evading Amherst tacklers in the process.

All in all it was a rough weekend for the SUREC. This weekend the SUREC squirms off against URI. All are welcome.

Athlete of the Week

Johann Saurbien

This Week's Athlete of the Week goes to Junior Captain Johann Saurbien of the Men's tennis team. Last year's MVP, Johann, playing at number one singles, defeated his opponent in straight sets, 6-3, 6-1. He then went on to team up with his brother, Kai, at number two doubles to defeat their foes in straight sets also, by a score of 6-1, 6-4. The victory closed out a 7-2 defeating of Springfield College. Congratulations.
The Doctor’s Report

Weekly Prescription

By Don Pettit

Hi Fran, did you notice the surprise? Well, the powerhouse team lost again, when the Duke Blue Devils were upset by the Louisville Cardinals. Duke had set the record for most victories in an NCAA season, with 57, after they had done away with Kansas on Saturday. The Cardinals were led by their freshman center, ‘Never Tired’ Pervis Ellison, who had 25 points, 11 rebounds, as well as two blocked shots. Louisville beat Duke by 2 points (62-59)...