Professors Decry Lack of Creativity

By David Fingold
Contributing Editor

Two kinds of books are required reading in Babson's course work. One is the textbook, a manual of instruction in a particular field. The other is the original source, a work of art that holds educational value. While it may require masters training to read and understand an original source, many professors are committed to bringing more of these works into the curriculum and are alarmed at the growing use of textbooks around campus. Their concern stems from the implications of the growing number of narrow texts may have on the quality of education.

Albert Anderson, Chair of the Liberal Arts Division, has resolved, "always to use primary texts and never to use textbooks." This is a challenge because, "Most people learn to read at an eighth grade level." He related his experience of visiting a bookstore in East Berlin where the only books available were either Marx, Engels or textbooks writing from a strict Soviet Bloc viewpoint. When asked about the impact textbooks have on the entrepreneurial mind, he responded, "It kills any kind of creativity. It kills any kind of imagination." It gives the false impression that the world, somehow, is like a textbook - which of course, it is not. The most important characteristic of original works, he says is, "that it puts the student in an active rather than passive role. In other words, you have to learn actively how to read rather than passively accepting someone's word for something." He concluded that, until and unless the student gets actively involved in education, education is not going to work to his benefit.

Professor of History, John Leung, who teaches courses in Asian studies is no stranger to the reading debate. He co-authored an article calling for more attention to reading skills at Babson with Professor Lawrence Godfriedsen last year. He comments, "Primary sources, in the cases of the courses I teach, are not necessarily in the English language. Those that are available in translation may not be the best of choices." When asked how students respond to original sources he answered, "In my survey courses it is rather difficult and becomes a heavy burden for students because we are galloping through a tremendous span of history very quickly." He believes this is because, "It takes time to digest primary material." He uses an anthology of Japanese literature in one of his courses, because it conveys a cultural understanding that cannot be obtained in the secondary or even tertiary "filtration" of textbooks. He concludes that at Babson, "We simply do not have enough students helping students to read (continued on page 9).

CONGRATULATIONS!

Ellen Solomita is being sworn in as Student Government President by Rick Ventura.

TAKE-A-BREAK TRAVEL
Wins Student Business Initiative Award

By Daniel Gert
Editor-in-Chief

On Thursday April 8th a number of student businesses were judged by BACE (Babson Association of Collegiate Entrepreneurs) and Babson Alumni. A judging panel of ten selected TAKE-A-BREAK TRAVEL as the Student Initiative Award winner for 1988. This selection was made even in light of a number of complaints which had been brought to the business selected. "At least 10 student businesses Babson had complained about the services of TAKE-A-BREAK TRAVEL," according to Keith Novek, an Executive BACE Boardmember, and also one of the two students sitting on the judging panel.

Novek went on to add that, "...all the complaints were based on normal problems in the travel industry, such as layovers, delays, cancellations, etc.

Brian O'Meara, also an Executive BACE Boardmember and judge, supported the selection and said, "TAKE-A-BREAK TRAVEL is not held responsible to give refunds," because of the very nature of the claims, "and it is the responsibility of the mother company," in Texas. This award was given to TAKE-A-BREAK TRAVEL based on some of the following criteria: Character, initiative, success, learning, persistence, and originality. The judges gave their votes in favor of TAKE-A-BREAK TRAVEL for meeting this criteria, and evidently those complaints/claims against the business were not seen as substantial factors in the judging process.

O'Meara re-affirmed that "TAKE-A-BREAK TRAVEL has handled the few problems well for the number of students it has planned trips for, which is some 200+ people from the many other Boston schools which it offers its services to."

"A first-rate soup is more creative than a second-rate painting."
Abraham Maslow
Personality Symposium #1

Babson Style
In Roger's Words

By David Fingold
Contributing Editor

"The successful man is not so superior in ability as in action." To educate this successful man, the Babson Institute was founded. "To develop a man physically, mentally and morally. To instruct him how to finance his business and take care of his property wisely. To help him become a leader of men. To impress him with the fact that it is the fittest that survive." This is appropriate given, "Competition has always been on them for support. Babson is not the only school in the world that has tried to combine education with business." Roger Babson's studies with MIT were insufficient in so far as, "The instruction was given to discussing what had already been accomplished, rather than to anticipate future possibilities."

Creativity is the greatest contribution because, "The world is a whole benefits most when you do something new or when you do it better or differently. Roger boasted, "I have always refused to go into an activity which someone else is carrying on satisfactorily." When he was ridiculed by his peers, he commented that "One thing that has saved me has been the fact that it never bothered me to be laughed at." Further, "Telling and sweating are not enough for us, they must be combined with a willingness to try new experiments and to withstand the ridicule of others." Radically ahead of his time, he experimented in "Industrial Democracy" within his firm's (continued on page 9).
LETTERS TO THE EDITOR

FREE(P) SPEECH
EDITORIAL

Babson College is 100% accredited by the AACSB, the American Association of Collegiate Schools of Business. What does that mean to you? It means that Babson has been recognized by an organization which examines the academics of a given institution. This accreditation-giving organization has a comprehensive set of criteria which a school of business must meet. Every school which the AACSB examination must be tested with this criteria, similar to the way in which all high school students are tested with the SAT... Take the test, pass it to get a diploma.

You’re now studying at a school which is like many other business schools which are officially accredited. In other words, you are no longer studying at a business school which follows its own standards—individual standards that could be as rigorous or not rigorous, than those set by the AACSB. That may sound harsh, but that’s one of the end-products of Babson’s having put it’s academic “strategy/mision for scholars” up before an accreditation committee to “judge”, which is, essentially, what they have done. Sure, Babson applicants like to read that little line which reads, “Babson College is officially blahhhhh blahhhhh,” but are primarily attracted to this school because it’s reputation for entrepreneurial emphasis, interesting academics and the credentials of faculty, and for some, invigorating research opportunities.

Some folks got pretty scared when Babson was denied accreditation, for fear that Babson College was turning-out excellent businessmen and women even before this AACSB hoopla came into the picture. Let’s not forget that Furthermore, students and faculty, now that we are accredited (as we were before) we cannot see the AACSB criteria as more essential to our mission than our own (and Roger Babson’s) standards and individual goals (separate from all those other AACSB accredited schools)

I was pleased to find out that we have been re-accredited (for 1988-89 because I am no longer concerned about AACSB) and received the honor. I hope to see new academic renovation in the future, for this is what makes any institution exceptional and competitive. Babson should not be weighed down with all those “goodies” which the AACSB looks for, and even more importantly, Babson should not hesitate to take on new courses and to stand apart from all the other schools, even if it may mean losing the AACSB accreditation.

DE GETZ

This letter was sent to President Drill on April 5th by Craig Cragker, a 1968 Babson graduate and Chairman of his Class’ 30th reunion. It has been edited for length.

Dear Bill,

I wanted to see if I was overreacting to a recently aired news story about Babson College’s most famous landmark, THE BABSON GLOBE.

I was happy to learn, during my visit to campus last week, that the Globe was alaramed and both the student government and faculty have formed support groups to block the Globe’s destruction and explore its restoration. I feel certain that the alumni, who had been consulted or polled, would applaud and support this effort.

Where is the focus, perception, priorities and planning? Does Babson’s “powers to be” at Babson College know that they would allow THE BABSON GLOBE, a historical landmark, a important part of Babson’s fame, symbolism, heritage and tradition, to be threatened at any realistic cost, by the so called wreckers balf? They would unlikely reproduce the presence of the memory of Roger Babson, the man who started it all, by destroying his globe

Were any of them present at the graduation of the class of 1958? Roger Babson was. He carried a large brown paper bag onto the stage and placed it in the hollow space at the bottom of the podium. Those of us who were privileged to know Roger Babson, either personally or by reputation, knew him to be eccentric and unpredictable. We couldn’t wait to see what he had in the bag. As I recall, when he was called upon to speak, he uttered a few uncanny phrases, then announced that THE GLOBE had had babies. He reached into the bag, took out several miniature globes, and pitched them into the audience to graduates, their families and guests. To this day, I regret that one wasn’t thrown in my direction.

Are these the same people who can solicit and raise twenty-five million dollars from the bricks and mortar in the current capital campaign, but can’t find a way to raise 1% of that amount of $250,000 to retain the integrity of Babson’s most famous landmark and the memory of our founder. Are these the same school leaders who curriculum and posture has been to recognize and foster the importance of international and global interaction in business? I suggest that those who made the decision to dismantle the BABSON GLOBE take the time to listen. Listen to the students, listen to the faculty, and sound out and listen to the alumni. Just as important, listen to your hearts. The GLOBE symbolizes the memory of Roger Babson to a lot of graduates, friends of Babson College, and the Babson College community as a whole. It’s important that the BABSON GLOBE be restored to honor that memory.

Sincerely,
F. Craig Hooper

To the Editor:

The expected, the AACSB has voted to renew Babson’s accreditation. Congratulations to you all for whom this news has made Babson still further ahead since we were first recognized by AACSB in 1980. This continuation of accreditation reflects the very enthusiastic report of the Visiting Team in 1986, and the responsiveness of Babson’s faculty to their questions and suggestions during the review.

Babson remains in the relatively small group of colleges and universities whose business programs are accredited at both the baccalaureate and master’s levels.

Sincerely,
President Bill
New Billing System

The March 31, 1988 telephone bills will be printed by the new in-house billing system. The format of the invoice page has changed but the information is the same.

The amount that you owe the Telephone Office, as of March 31, 1988 is the item called "New Balance".

"BYE, BYE MISS AMERICAN PIE"

On Thursday, April 28 at 7:00pm in Knight Auditorium, Don McLean and Friends will perform for an evening of music and fun. Noted folk artist Patty Larkin will start off the evening program. Performing with McLean will be John Plunkett, former guitarist for Van Morrison. For more information, please call Babson Student Activities at X4433.

WRITING CENTER

The staff of the Writing Center is ready, willing and able to help you with papers, reports, speeches, letters, application essays and any other writing problems. Sign up or drop by 308 Horn Library Monday through Thursday, from 1:30-5.

Four of the clients report that the Writing Center helped them communicate more effectively.

SPRING FLING GARDEN PARTY

Celebrate Spring and the freshmen and sophomores for a Garden Party on Saturday, April 29. Dress to impress or just come looking your finest between 2:00-7:00 pm for fine food, beverages and dancing under a tent on North and Publishers. John Robford will be mixing the music for this event which is sure to be an event not to be missed this spring.

Admission: Singles $4.00 Babson $5.00 non Babson.

 Couples: $7.00 Babson and 10.00 non Babson.

Amnesty International

Amnesty International will once again be writing letters and eating twinkies. Hey, bring a friend and hang out. Nothing threatening, just a few interested students looking to free political prisoners of conscience. Please join us on Thursday, April 21, 1988 at 6:15 in Triton 201.

Dressing for Your Career

You have probably thought about your career. But have you thought about dressing for it? The way you dress at your job interview can make the difference between getting the job and being a close second. The way you dress on the job can make a difference in how co-workers, clients and customers perceive you.

Office of Career Services Honor Society and Anderson-Little, clothing retailers, are sponsoring a seminar: Dressing For Your Career. Topics to be discussed include the ins and outs of what to wear at interviews, how to dress for different professions, what to look for in clothing, and how to get the most for your money when shopping.

The seminar will take place on Wednesday, April 20, 1988 in Triton 201 & 202 at 6:30 p.m.

ARE YOU AN ENTREPRENEUR?

Should you be? Is that the subject of a breakfast forum to take place on April 26 from 7:30am to 9:30am at Babson's Center for Executive Education? Acquainted by the Babson Entrepreneural Exchange, discussion leaders will include Gary O. Emmer of Business Planning and Consulting Services and Babson Professor Phillip A. Dow. Cost of the meeting is $15 for members, $19 for non-members. For reservations, call the Exchange before April 22, 439-4304.

Summer Jobs on Campus

There will be jobs available on campus this summer -- both full-time and part-time. Summer employers include administrative offices, academic departments, the library, computer center, bookstore, media services, and SAGA/MANO. Pay varies from $5.00 to $6.50 per hour. If you are interested, leave your name at the Office of Financial Aid.

Horn Library Exam Schedule

April 24
8:00 a.m. to 2:00 p.m.
April 25-29
6:30 a.m. to 2:00 p.m.
April 30
6:30 a.m. to midnight
May 1
8:00 a.m. to 2:00 p.m.
May 2-6
6:30 a.m. to 2:00 p.m.
May 7
8:00 a.m. to midnight
May 8
6:30 a.m. to 2:00 p.m.
May 9-12
6:30 a.m. to 2:00 p.m.
May 13
6:30 a.m. to 4:30 p.m.
May 14
CLOSED
May 15
CLOSED

The 24 hour reading rooms are available at the Horn Library and the Horn Computer Center.

STUDENT GOVT ANNOUNCES

Applications for the trustee committees will be available Tuesday April 19 in Student Activities. Positions will be open for the Student Physical facilities, Public Affairs and Academic Affairs committees. These are all significant committees discussing matters that affect student life. If you have any questions contact Ellen Solomita Box 2001 or Lisa Gibbs Box 1238.

Veterans' Memorial Scholarship Fund

The Coors Veterans' Memorial Scholarship Fund is offering 100 scholarships to students who are 22 years of age or younger, have a grade point average equivalent to B or better, and have a parent who is either a veteran or in active military service. Applications are due by July 1, 1988. For more information, contact the Office of Financial Aid.

Bank of Boston Minority Scholarship

The Bank of Boston is offering two years, $3,000 per year scholarships and summer internships to minority students who are completing their sophomore year. Recipients must be graduates of high schools in the greater Boston area and must have a B or better average. Contact the Office of Financial Aid for more information. The application deadline is April 22.

Talent Show

The Babson Players are pleased to announce that the talent show will be held on Friday of Spring Weekend, that's April 29th at the Beaver Brau. Any talent may apply: singers, dancers, comics. Come one, come all. Keep in mind that there will be a two song limit per act. If the thought of fame does not interest you, maybe the cash prizes for first, second, and third place will. So show Babson your talent! All interested acts contact Jorie Peters at Box 1922 or x4840.

Commencement Ushers Needed

Ushers are needed to assist with Commencement on May 21st. If you will be available on Friday, May 20th from 4:45 p.m. for the briefing session and from 9 a.m. until 1 p.m. on Saturday, May 21st to pass out programs, collect tickets, monitor seating, etc., we would appreciate your help. By helping us out, you will have a chance to view the process, congratulate your friends and have a free lunch compliments of the college. If you are willing, please call Cecile Sanchez, College Relations x4573 by May 1st.

Senior Auction Unpaid List

The following people have yet to pay for items bought at the Senior Auction:

Jim Wallace Kevin Burchill
Steve Chaput Greg Dewire
Nancy Flynn Michelle Roulau
Greg Malaesta Dianne Yolfe (2 items)
Will Cummins Patty Gullite
Iris Berrios Jeff Dinsmore
Linda Wittlinger Kyle Mueller
Neil August Ted Bakoun
Tony Guerrieri Terry Balin
Brian Drinkwater (3 items)

The Senior Class would appreciate everyone’s support in persuading these people to pay. We really need the money. Make checks payable to the Class of 1988, and send to TPS, Attn: Questions, call Bill Sheat x5-423. Thanks for your support!

Freshmen Commuters

Scholarships are being offered by the Holovak-Logan Memorial Scholarship Fund to commuting students who will be sophomores next year. The application deadline is June 1. Contact the Office of Financial Aid for more information.

Be a Life-Saver!!

"Heart Attack", also known as myocardial infarction, is the cause of death for over 750,000 Americans every year. Cardiopulmonary resuscitation (CPR) is a technique to keep the victim of a heart attack alive until medical help is available. Heart-Save CPR classes will be offered to all Babson students, staff and faculty this semester. Instructors are certified by the American Heart Association.

If you would like to be trained in the techniques of CPR, call Mrs. Salvucci (x4257) to sign up. Refreshers classes will also be offered. Pre-registration is required, and there is a small fee of $5 to cover the costs of materials.

Student seeking good accommodation for first summer term and/or fall semester 88. Contact 239-5034.
# Founder's Day

## Look Who's Here

**Edward Lowe**  
**Kazuo Inamori**  
**J. Willard Marriott, Jr.**

## Schedule of Events

**April 14, 1988**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Place</th>
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<tbody>
<tr>
<td>10:00 am</td>
<td>President's Private Reception</td>
<td>Trim 207-8</td>
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<tr>
<td>11:45 am</td>
<td>Luncheon</td>
<td>Trim 203-5</td>
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<td>1:00 pm</td>
<td><em>Greeting from Babson President Dill</em></td>
<td>Knight</td>
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<td>- Welcome by Lori Antoniak</td>
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<td>- President</td>
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<td>- Student Chamber of Commerce</td>
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<td>- Babson Business Initiative Award</td>
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<td>- Presentation of Student Awards</td>
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<td>- Entrepreneur's Remarks</td>
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<tr>
<td>3:00 pm</td>
<td><em>Panel Discussions:</em></td>
<td>Tomasso</td>
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<td></td>
<td>- Kazuo Inamori</td>
<td>Rm. 309</td>
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<td></td>
<td>- Edward Lowe</td>
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<td>- J. Willard Marriott, Jr.</td>
<td>Rm. 303</td>
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<td>- Alumni Panel:</td>
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<td>- Wally Amos</td>
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<td>- Donald Burr</td>
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<td>- Peter Sprague</td>
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<tr>
<td>6:30 pm</td>
<td>Reception Atrium</td>
<td>Marriott Copley Place Hotel</td>
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<tr>
<td>7:30 pm</td>
<td>Dinner and Induction Ceremony</td>
<td>Ballroom</td>
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<td>Presiding: Paul F. McPherson</td>
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<td>Executive V.P.</td>
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<td>McGraw-Hill Publications</td>
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*Indicates open to the public and free of charge  
**The Entrepreneurs are available for interview from 10:30 am to 12:00 pm*
HAPPENINGS
Thursday 4/14
Geraldine Ferraro
Ford Hall Forum, Fanueil Hall
7:30, FREE, 437-5600

Much Ado About Nothing
Wellesley College Theatre
Shakespeare House 8PM
$3.00, 235-0320, ext. 3192

Friday 4/15
Boston Symphony Orchestra
Symphony Hall, 2PM
Rush Tix from 9AM at West Wing
$8.50, one to a customer, 266-1492

Blues Jam '88
Featuring John Lee Hooker
Channel 9PM
$15.00 advance $16.50 day of show

Benny Carter
Sander Theatre, Harvard
6PM, $7.00, $4.00 w/D
497-1118

Celebration of Black Cinema
ICA 955 Boylston
7PM, Burning An Illusion
9PM, Territories
The Passion of Remembrance

ICA as open Wed-Sun 11AM-5PM
Thurs-Fri 5-5PM
Je Suis Le Cahier
The Sketchbooks of Picasso
Opens 4/15

Saturday 4/16
Annual Spring Fashion Show
 Wellesley College
Alumni Hall 8PM, $5.00
With Party After
At Schneider Center 10PM-2AM
$2.00 with stub, $4.00 without

Composers In Red Sneakers, Inc.
Old Cambridge Baptist Church
1101 Mass. Ave., Cambridge
$5.00, $5.99
Free - Anyone In Red Sneakers

John Scofield and Full Circle
Berkeley Performance Center
136 Mass. Ave., Boston
$16.50/14.50, 497-1118 or Teltron

ICA Film Fest
3PM, Kukuruzumi (Road to Accra)
5PM, Jemima and Johnnie
7PM, El Pepe y Acury
8PM, Love Brewed... In the African Pot

YUPPIES HIT THE BIG TIME
by Kevin M. Heald
Features Editor
The characters have about as much depth as the kids in the Dickie and Jane reading primers. The scenes last between three to five minutes each and are representative of the relationships involved. Such is the life of the young professionals in love in Keith Reddi's new play, Big Time.

Reddi has written a fairly savage satire on today's superficial breed of up and coming professionals. His characters are completely tangential to one another merely merely touching upon each other's lives, without taking the risk or becoming involved. They live together, but they don't talk. They have good sex, but the affairs are better.

Paul, played with an impersonal passion by William Converse, is the ultimate success. He lives in a New York apartment with his girlfriend, and is rapidly moving up the corporate ladder. Converse, Roberts, who is a regular on the T.V. show, The Dogs and Night of Molly Dodd, plays the part with the agility of a caged tiger, wanting to satisfy his own girlfriend, played by Alice Manning, the son of a non-mobile yuppie who's frustrated with her job, her life, and her lack of desires for power, yet succumbing to everyone else's needs as well.

Fran, Paul's intimate relationships, Her big moment in the play arrives when she almost reveals a second dimension in an argument with her new found love, Peter, played by Peter Crombie. She keeps control however and manages simply to go for a walk.

Bill Clarke's modernist set design keeps the actors on an even roll to their eventual fate, whatever that may be. The slanted floor and the slick, geometrical walls make sure that no one has time to slow down and take notice of what goes on around them.

One can criticize the yuppies, as Big Time successfully does, but remember, they work real hard.

Big Time: Scenics from a Service Economy
4/6 - 4/28 at 12 Holyoke St., Cambridge
Directed by Steven Schachter
Written by Keith Reddi

Oh, Why Not?
Inside my head, I remain seated alone
Listening to these other voices grumble and moan.
What I hear is gibberish and worthless,
Such insane trite, I wish he would shut up.
Nothing is spoken, no meaning or sound,
It keeps on going, around and around.

When word has meaning and I understand,
I will use all attention, just to comprehend.
Using this knowledge, I will gain strength,
And maybe people will listen to me, at great length.
But if they shun and turn away,
I will adjust the meaning, then they'll stay.
Because what is heard, by who it is said
It is all relative, inside each head.
You must search for the light inside the mind.
Show it to me and then join in the line.
One by one we will walk in spirit.
All at once, we'll scream, you'll hear it.
It's the sound of life, God's own self.
Reaching out to grab, everyone else.
To show them the path, towards the end.
Where all is intimate, once you are dead.

To find out more about Acoustech call
Chris at 239-5065 and make Acoustech
the Speaker Of Your House.

Speaker Of The House
If you had the money to put into a great sound system that would blow the house down, you'd probably think about spending big money on speakers alone.
Indeed that would be money poorly spent.
Because for a lot less you can get a lot more speaker from ACOSTECH.

Acoustech Speakers, like Bose, are well designed and engineered for quality performance. They are also comparable to Bose in projecting sound in all directions so the sound surrounds you. But that's where the similarity ends. We sell direct.
Which means you get off the wall sound without paying off the wall prices.

John's Place Hair Care
PRECISION DESIGN CUTS FOR MEN AND WOMEN
Tel 223-1664
$10.00 OFF NEW CLIENT FIRST VISIT WITH ADV.
DMEN'S REG. - $20, WOMEN'S REG. - $25
467 WORCESTER STREET, WELLESLEY HILLS SQ.
OPPOSITE THE CLOCK TOWER
In the Real World...

The winner of the 34 lb chocolate Easter Bunny raffled off by Kappa Kappa Gamma was Marilyn Molner of Bentley College. The sisters of Kappa Kappa Gamma would like to thank all those who bought raffle tickets to support the Heather Malloy Scholarship Fund.

On Tuesday, April 12, there was a Hasting Workshop for all Greek Pledge put on by the Sisters of Kappa Kappa Gamma. The purpose of this workshop was to inform all the pledges about the various hasting rules in the State of Massachusetts. The Hasting workshop included a short skit by the sisters of Kappa Kappa Gamma and also a question and answer period.

Ed. Note: The girl playing the sheep has since won an audition for "Angels '88"
The Specter of Policy

By Fred Palmerino
Contributing Writer

The following article is based on an interview with Professor Allio of the Management Department and is another in a series of faculty interviews.

Why is policy considered the most feared and difficult course in the MBA curriculum? Robert Allio, the head of the strategy formulation area, attributes it to the policy of sons: "first," says Allio, "policy is taught over the course of the four years in other MBA programs. Therefore, it is a double intensity course. Babson (there has been a proposal to add a second course that would emphasize the analytical dimension of policy). Second, policy requires the integration of all functional skills such as marketing, finance, accounting, and management operations. One student is typically assigned policy to study and substitute the strategy statements offered by students. Between the two, the result is more work to have learned and perfect these skills during the course because it is a course that provides a linkage to what students have learned and to what they are asked to do. Without the functional element, a well-rounded student will also not be able to solve those problems. This is a course in where it all comes together. Each functional discipline is given a role in the decision-making process. And the student get the chance to act as general managers of a business or corporation instead of marketing vice presidents."

As do not come easily in Policy. "It is not the intent of the course for the Management Division," underscores Allio, "to restrict the issuance of an MBA to its students. However, A's are not awarded abundantly in Policy, it is extremely difficult to simultaneously excel in the strategic thinking, oral and written elements of the course. Each student, prior to enrolling in the course, should review each functional area learning and Babson MBA Program. These areas include Accounting, Finance, Marketing, Economics, Organization Development and Managing Operations. According to Professor Allio, it is the responsibility of the Policy staff to offer tutorials in class to reinforce or clarify material that cannot be developed."

Policy is also a difficult course because there are rarely any "right answers" to the strategy problems addressed in the course. In fact, accomplish the same desired goal. Because 45% of the course grade is allocated to class participation, students are required to express their results orally. Therefore, it is necessary to think spontaneously and strategically and to communicate effectively. Of course, the remaining 55% is allocated among three written case assignments. Allio feels that these oral and written elements are real life simulation without the "art" skills, "a student cannot succeed in the business of policy."

"It really doesn't have to be a terrifying experience," says Allio, "it can be a positive experience. Policy is a course that demands thorough preparation for each class because each class provides the students with unique and complex business problems requiring integrated skills that have been previously acquired. Perhaps the most important feature that Policy offers is group dynamics. The careful selection of group members is worth the hassle because for 16 weeks students will spend about 8-10 hours per week with their groups discussing cases and preparing presentations. The course requires a large amount of physical and psychic involvement from all members. If group dynamics are not sound, that is, if members of the group do not get along or if the group lacks functional balance, the experience will be incomplete. As far as group dynamics, Allio advises that "it is not always best to choose a group of friends. The way to choose a group is to concentrate on those colleagues that possess complementary skills." "But," he says, "despite the advice, one or two groups per semester just do not work out. In this situation, it is more convenient for members to split into cliques and work as two or more groups. This is realistic, because in a real life context, the group may not be allowed to dissolve itself. Members of these groups must learn to deal with and solve their problems. Therefore, Policy is run to the same way.

However, the typical Babson MBA student does possess extraordinary commitment to working hard. "Therefore," says Allio enthusiastically, "the quality of the learning experience is above average here."

Great Party, Laura!

The usual postgraduate ball was the pinnacle of the graduate social calendar and exceeded all expectations. The band was hot, the food excellent, and the champagne flowed.

The graduate population danced up a storm and shed its reputation of conservatism and blandness by appearing in kilts, Hawaiian shirts, elbow-length gloves, and top hats. The faculty and administration were well represented and actually demonstrated vital signs on the dance floor.

The only casualty was Monday morning's class participation. The dreaded two-day hangover significantly impaired quality and quantity of vocal articulation, and faculty members are urged to cut us a little slack, just this once.

The point is that standard for all future events. Be sure to put Laura Igerhart on the back for a job well done.

Interested in writing for the Freez? call 4229

Babson Sinking Into Trouble

By Enquere N. Mind

Students who frequently traverse the Babson campus may have noticed sizable sinkholes appearing on or near paved sidewalks and surfaces with increasing frequency. The craters tend to appear immediately after any substantial rainfall, and though each is repaired with dispatch, the next rain reproposes them.

The increased frequency prompted Buildings and Grounds to retain the services of a surveyor and an archeologist to get to the bottom (sorry) of the situation. The results, which were made available and have stunned the administration and College community; the Babson campus was built over a scale AASB burying ground. The forfathers of the agency which is responsible for the purity and sanctity of the nation's leading business schools are spinning and twisting beneath us as we speak.

AASB officials refused comment except to say that Babson's accreditation file is being re-opened for further review. Students are encouraged to think ethically and to consider doctoral studies and aggressive publication.

ITEMS OF INTEREST

PROFESSOR OF THE YEAR AWARD

The OSA will be accepting letters of nomination for the Thomas Kennedy Award, which recognizes teaching excellence in the graduate program. Any faculty member who has distinguished himself/herself and you believe should be considered. Be sure to note with your nomination and a brief supporting statement to Chip Rogers, Box 299. The award will be presented at the Graduate Program Awards Banquet in May. Nominations should be sent by April 22.

NAME CHANGE

Our Thursday afternoon libation sessions were being referred to by a name which the administration has requested we change. These events (happy hour ours-hay) will heretofore be called "attitude adjustment sessions." We hope the new name is found to be appropriate, informative, and legal.

ATTITUDE ADJUSTMENT SESSION

The next binge will be held Thursday, April 21 at 5:00 and will be co-sponsored by the MBA Council. The Council is hoping to provide edibles which will be far more civilized and nutritious than those to which we have become accustomed. Students in attendance will also get an opportunity to learn about the MBA Council and alumni events and privileges.

GREAT PARTY, LAURA!

Saturday's Graduate Ball was the pinnacle of the graduate social calendar and exceeded all expectations. The band was hot, the food, excellent, and the champagne flowed.

The graduate population danced up a storm and shed its reputation of conservatism and blandness by appearing in kilts, Hawaiian shirts, elbow-length gloves, and top hats. The faculty and administration were well represented and actually demonstrated vital signs on the dance floor.

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CREATIVITY

(continued from page 1)
- making sure that they have a systematic way of reading and all the support programs that go into enhancing student's reading abilities."

Jeffery Ellis, Professor of Management, uses no textbooks in his policy course. He employs strictly cases and theoretical papers on management. He does this because, "Theory is more effectively learned through its application." He has found that the process of moving from theory to application is not linear. The mind, he has found, works on four simultaneous levels: It observes, generalizes, tests theories and experiences concretely what is happening. He says that, "Theoretical papers link better with the nature of the human mind. The mind is mostly intuitive, as well as deductive." In his teaching style, learning is not mastered by following a textbook to prepare for an exam.

STYLE

(continued from page 1)
1916-1924. His message to the entrepreneurs of the future predicted the analysis of managerialism that Galbraith would write fifteen years later: "In too many companies, management now is completely in the saddle and, by use of proxies, intends to hold its position without having much of a financial interest, while labor is fast organizing to get its share or more. As a result, the stockholders of some companies may have no one really to represent them." Above all, the entrepreneur must remember that, "The world is changing more radically, more easily, more rapidly, and more constantly than in any previous period."

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50% DISCOUNT TO STUDENTS
Top of the Basket Goes to: Those Friendly Librarians with the Beautiful Smiles.

Flash to Dean W. and Jeff R.: Here is your moment of glory! Thanks so much for your help with your music video. You guys have awesome legs.

Carol & Michelle.

Flash to Celtics Fans: Congratulations to Jeannie Kelly, Forest Hall, Babson College, you were chosen as the lucky ticket holder.

Thank you, RLL.

Flash to Macintosh Users: Do you have a copy of MacProject?? If so, I would love to "borrow" it for a class project! Contact Laurie at Box 1553 or extension 5186. Thanks.

Flash to All Cribbage Players: Mark Wednesday, April 27 on your calendars for the next possible tournament. Watch next week's Free for details.

Flash to Euphory: Life is rough in the big city isn't it? -The Coach.

Flash to Sluggers: If you won the fight, I would hate to see what the loser looks like.

A Concerned Friend.

Flash to All Orlando Fans: I will be holding a season soon to see if we can resurrect the birds form the dead.

George Beck.

Flash to Cast and Crew of Cabaret: To sum it up in one word...FANTASTIC!!

Next.

Flash to Marc: Next year...Oooohhhhhhh!!!

Next.

Flash to MA and Chuckie: Don't you miss our late night discussions down in the Forest Hall study rooms. We'll have to do it before graduation. Too bad our beloved Mac won't be able to join us. Guess who.

Flash to MAP: Congratulations! If nothing else it's an offer and a good one at that. It's another reason for us to celebrate. -Love your autemates.

Flash to Gayle: Have a great time with your kitten litter mates. Have a blast and get psyched for afterwards.

Flash to Laschinger: I've got you pegged!! You're a - student...Don't bother trying to get anything higher. -Silde P.S. I love Jim, so he's definitely A-.

Flash to Dave L: Would you please shut up!! Your policy to flash.

Flash to Dave: If you find so many things wrong with our country, do us all a favor and go back to Canada. Your Am. Success Class.

Flash to T.K & Marino: You two make great slaves Oppa means employee!! Great work last Sunday. Thanks for all your help.

Flash to Campus: Short of Cash? $9/hr to work in the beautiful outdoors-yardwork, yardwork, and more yardwork??? Part Time Placement.

Flash to Campus: Where are my sheets? Dianne

Flash to SM, MC, MAF, KMP, DP, GM, NP: Dinner was...Too bad we didn't think of it before our senior prom.

Flash to Cruise: I'm not Bummint. Katie is Bummint. Signed Mr. Late.

Flash to Cruise: Way to play cluch on the back nine. Your golf partner.

Flash to Laschinger: We hear you were the big winner at casino night.

Flash to L.W.: Ditto!!!

Flash to Steve: Now you can go back to front of the J-Board anytime.

Flash to Steve: Visiting Bar Harbor this summer? Maine Tourism Dept.

Flash to Ingrid: What did you do this weekend. I'm sure I can figure it out!!

Flash to Dianne: What do you mean you call back in three hours because you aren't having sex. Love, Mom

Flash to Publius: Pauline and Roger are interested in adopting, a few more kids, Nicky

Flash to Debb: Ext. 0003 for a good time. Ears & Nicky

Flash to Pete: Get psyched for a fun-filled early evening "SHOPPING" with Kerrie and L.-MK

Flash to Amy: Can you say, Mermaid? -Love YP.

Flash to Mark the significant keyboard player: You're awesome Mark!! I'm wrapping up. You really rock with your Groups.

Flash to Champions Club: Get psyched for fun fun after the dinner. I'm getting ragged. Maybe you can all keep up with me, but I seriously doubt it!! ED.

Flash to Dianne: This is a formal warning. Don't try to get even. I will always be 2 steps ahead of you!! Love, Jimbo.

Flash to Prof. Mandel: Do we get you and baddle or is it home for dinner again on Thursday night?

Flash to Prof. Hobbs: Don't let him weasel his way out of it.

Flash to Prof. Mandel: Don't let her weasel her way out of it!!

Flash to Veronique: "Cheers" to the cutest little person on crutches.

Flash to "2": Take one guess!!

Flash to "Blurry": Sorry the door was closed but you're just one of those undesirables we can't have inside.

Flash to Leanne, Laura, Kathy: You girls are just way too loud!!

Nell.

Flash to Anne Marie: Why don't you give me such a hard time.

-SUFFERING.

Flash to Bing Song BOOM: Wanna envelope? And, how was New York?

Flash to Gilbert: No nicknames!! Don't you know how to spell.

Flash to Goolenshiefs: Wake up and get the ice pack off her head.

Flash to Ozzie: Because I've never seen one for it.

Flash to Mary: (Dan's better half): Honestly, it was the bunny that did it. -The Bunny's Accomplice

Flash to Beth: I'm going to Maison Robert. Here we come!! And thanks out. Cause we're troubles!! -Love, Jim.

Flash to Sigma: Help! They are putting pins to my face! Save me before it is too late.

Bill.

Flash to Sigma: Pop goes Bill, x2.

Flash to Casino Night Organizers: Cost of admission is one thing. Rape is another.

-Disappointed Student.

Flash to Mikey: Hi... Because she likes it! Have you played your number today? -Do-Wop

Flash to Bender: We need to get together for another study room discussion class! Doesn't she know about the leash law in this state? -You Know Who.

Flash to Brad Baron: It's spring time lover. You know what that means.

Flash to Ligaments: Balls for walking on stage only clad in a towel & balls for lifting your jacket in the Freq.

Flash to Dan-Dan: Nice legs!!

Flash to Flash: You're a lying sack of 0416.

Flash to Tammy: I'm so sorry.

Flash to Gordons Class: Remember everything is relative.

Flash to the Girls Lax Conclave: Congratulations on the 14-12 victory over Colby-sawyer on Sat! Good Job!! Sisters of SKG

Flash to Sue Jan: Are your eyeballs all right? I see two different colors!! -Cool Cats

Flash to Sorgil: I've got your CHICKEN!! Sophie.

Bottom of the Basket Goes to: Sleep...Who needs it?

Hey Skip!

I'll bet you're excited to get outside now that spring is here.

"Spring is here? I've got so much work I'll never get out of this room."

That's a poor attitude, Skip. You need to take a break and smell the flowers.

"Better yet," says Skip, "I'll take a break, call Mark's, and smell the sweet fragrance of a hot pizza."

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April 14, 1988
 Caption for the image: Babson lax puts on the attack.

Photo by Tom Weyes

MEN’S TENNIS SWINGS INTO ACTION

By Jay El Raye
Contributing Writer

The Babson tennis team ended its first week of the season with a 2-2 record.

The Beavers opened the season with an 8-1 loss to the experienced Brandeis team. Babson then repaired the damage and rebounded to clip the cogs of Bentley 7-2.

New coach, Joe O’Brien’s players then overcame inclement weather and slick courts to beat a tough Franklin Pierce team, which was followed by a disappointing loss to Colby College.

Babson was led in singles by senior Sergio Rodriguez, who opened the season with a 3-1 record including a three set come from behind win over Franklin Pierce. The ferocious backhand of Rodriguez enabled him to romp over his opponents.

Better strong performances in singles were turned in by Kai Sauvabri and Matt Gulesarian. Controlling the tempo of rallies as well as lashing groundstrokes allowed Babson to get the upper hand.

9-7. A good effort was put in by all despite the loss.

On Tuesday, April 12, the Men’s Lacrosse team faced Bentley at home and beat them by the score of 9-6. An improved Bentley team (last year’s meetings between the teams resulted in a 15-0 win for Babson) was beaten by a very erratic Babson team. Babson provided many chances for Bentley to come back from an early deficit but Babson held Bentley off to set their record at 3-4 which hopefully will improve as Babson hopes to keep their playoff chances alive.
SHORTSTOP LAURIE HORNKIS MAKES THE PLAY ON THE FLY BALL.

LADY BEAVERS DROP TWO

By George Reede
Contributing Writer

The Lady Beaver's lost two games last week and saw their record fall to 3-4 overall. On Thursday, Babson lost to UMass Boston 9-6 in a tough game. The Lady Beavers did manage to pull off what I believe is their first TRIPLE PLAY in history. With runners on second and third, the UMass batter flied to center. Jen Gottberg caught the ball for one out. The, she rifled a throw to Shay Blanchette at home who tagged the runner coming in from third for the second out. At that point, the runner on second mistakenly thought she could make it to third but Shay fired the ball to Chris Rooney who put the tag on the runner for the third and final out.

This past Tuesday, the team faced what might be their toughest opponent of the year in Tufts. Unfortunately, Babson was on the wrong end of a 12-4 score. There must be a record for most dramatic coach because the Tufts coach looked like she was trying to kill it. It looked like it was going to be an exciting game and for a while it was. Tufts jumped out to a quick two-run lead. Babson managed to scratch out three single runs in the 1st, 2nd, and 3rd innings to take the lead 9-2. Tufts came back to take the lead 4-3 and then started pouring it on in the later innings.

The game did have some highlights for Babson. First, the defense started to look good after a shaky start. Jen Gottberg made two great catches early on to keep Babson in the game. Elizabeth Goodwin also showed some leather with two great stops at shortstop. Jen also was busy on the bases with four walks and two steals. Shay Blanchette lined two singles in four at-bats and drove in a run.

Photo by Rob Silver

By Lou
Contributing Writer

This past Saturday the Rugby team had its home opener. It proved to be a beautiful day, as the crowds thronged to the back 40 to watch both Babson's A&D teams crush a weak WPI squad.

The A game started off with sloppy play on both sides. Dean "Face Plant" Whalen started off the Babson scoring with a penalty kick from 30 yards out to make the score 3-0.

The battle continued with some solid running by Paul Treviño, Jon Luther, and John Walt. Then after a well executed play by the backs, WPI committed another penalty which allowed Whalen to put the ball through the uprights from 45 yards out which Babson up 6-0.

The next score was set up by a scintillating run by the Babson forwards and a quick hook by Paul "Cupcake" Capaldo. Whalen took the ball wide side, broke a couple of tackles, then passed the ball off to Justin "that's my bumber" Wheeler, who outpaced the last defender to score Babson's first try. The following kick was missed, but Babson had taken a commanding lead 10-0.

The half ended on a high note with Victor Valente (pro) going out with a severe ankle injury. The second half started off strong with Teas "nice socks" Faherty coming out for Valente. It was a defensive struggle. Solid kicking by George Heinse and tough hitting by Pete Flanagan.

The final score of the game came after Wheller disrupted a pass by WPI, and Frank "Wheels" Tower put the ball on the try zone to score. Whalen connected the kick. The final score of the game was 16-0, WPI.

The team then took the field and proceeded to tear apart the WPI team. The B side blasted Babson for an almost perfect game with a strong push from the forwards and well executed passing from the backs. The B side was led by co-captains Dave Y and got a "migrain" Ralph and Mark Gertoff.

As for the scoring, Babson put it in the try zone whenever they pleased. The final count was 28-0. Dave Wallace scored two tries and Steve Cassella scored twice and Ralph scored once. Faherty played again for the B's and put 2 kicks after in. Bill Gebhardt, John Costello, and Chris Poulin had some excellent running on tackling.

Overall, the B's played complete game for the entire time. Blood and guts award goes to Rob Schescharek for playing 3/4 of the game unknowingly with a hairline fracture in his hip. Babson's unbeaten streak remains in tact and they still have yet to be scored upon.

BASEBALL

continued from page 12

The fans brave the 40 degree weather and 20 mph winds.
BASEBALL TEAM RAISES RECORD TO 10-6
RANKED #7 IN NE DIVISION III POLL

John Hanewich (3 hits vs SMU), appears a little anxious at the plate.

By Chris Squire
Contributing Writer

The Babson baseball team went 3-2 this past week to raise their record to an impressive 10-6 and good enough to be ranked 7th in NE Div III.

After losing to Framingham State last Wednesday by a score of 4-2, Babson rebounded by taking a 9-4 victory over Suffolk. Babson trailed 3-0 going into the 6th inning, but they came back with a big 7 run 8th inning to rise to the win. John Davitt had 3 hits and Mike LeCourt had 2. Erik Sawyer (1-0) went the distance on the mound and gave up only three earned runs.

On Saturday, the BABO squad faced Colby College, and the Beavers recorded their second doubleheader sweep in as many weeks. Once again, Babson spotted the opposing team a 3 run lead early on but a five run 6th inning helped spur the team on to a 10-6 triumph. Dennis Fritchman started the game and was relieved by Gary Raphael (4-1) in the 6th inning. Jeff Ewing belted out 3 hits while Mike Kramer racked 2 of his own.

In the second game, Mike O'Connor was the starting pitcher for Babson. Mike continued to be impressive on the mound as he recorded the continued on page 11

First baseman Dave Zaslow chases down the foul ball as catcher John Hanewich looks on.

INSIDE SPORTS:

Tennis........page 10
Lacrosse.....page 10
Softball.....page 11
Rugby.......page 11

RESULTS
(week ending 4/12)

BASEBALL
Framingham St. 4........Babson 2
Babson 9........Suffolk 4
Babson 10........Colby 6
Babson 6........Colby 0
SMU 8........Babson 4

SOFTBALL
U-Mass Boston 9........Babson 6
Tufts 12..............Babson 4

MEN'S LACROSSE
Colby 9........Babson 7
Babson 9........Bentley 6

WOMEN'S LACROSSE
Wellesley 12........Babson 6
Babson 14...........Colby Swyr 12
Babson 15...........Mt. Holyoke 14

MEN'S TENNIS
Brandies 8........Babson 1
Babson 7........Bentley 2
Babson 3........Purcell Fr 3
Colby 7........Babson 2

RUGBY
Babson A team 16......WPI 0
Babson B team 28......WPI 0

SCHEDULE
(4/4-4/20)

BASEBALL
Thurs 4/14 at Bentley 3:00
Sat 4/16 at Clark 1:00

SOFTBALL
Fri 4/15 LESLEY 4:30
Mon 4/18 FRAM ST 3:30

MEN'S LACROSSE
Thurs 4/14 at Nichols 3:30
Sat 4/16 WSTLD ST 1:00
Mon 4/18 MASS MAR 1 1:00

WOMEN'S LACROSSE
Thurs 4/14 MIT (home) 4:00
Sat 4/16 SMITH 1:00
Tues 4/19 BATES 3:00

MEN'S TENNIS
Thurs 4/14 BOST UNIV 3:00
Sat 4/16 PHX COLL 12:30
Mon 4/18 at Tufts 3:00
Tues 4/19 U LOWELL 3:00

GOLF
Sun-Tues 4/17-19
New England TBA

RUGBY
Sat 4/16 at Brandies TBA