THE ENTREPRENEUR, THE ORGANIZATION AND THE WORLD OUT THERE: A BIBLIOMETRIC REVIEW OF 1,239 PAPERS ON NETWORKS, SOCIAL CAPITAL, COOPERATION, INTER-ORGANIZATIONAL RELATIONS, AND ALLIANCES IN ENTREPRENEURSHIP (INTERACTIVE PAPER)

Sean Patrick Sassmannshausen
Schumpeter School of Business and Economics University of Wuppertal, Germany, sassmannshausen@wiwi.uni-wuppertal.de
INTERACTIVE PAPER

THE ENTREPRENEUR, THE ORGANIZATION AND THE WORLD OUT THERE: A BIBLIOMETRIC REVIEW OF 1,239 PAPERS ON NETWORKS, SOCIAL CAPITAL, COOPERATION, INTER-ORGANIZATIONAL RELATIONS, AND ALLIANCES IN ENTREPRENEURSHIP

Sean Patrick Sassmannshausen, Schumpeter School of Business and Economics
University of Wuppertal, Germany

Principal Topic

“Academy of Management Learning & Education” Vol. 8, No. 1 (2009) has been dedicated to citations, rankings, and their impact. This topic currently is one of the most discussed issues in the community of management researchers. In reference to Anne-Will Harzing I could have titled my paper: “Publish or perish – an examination of scholarly behavior in entrepreneurship research”. This paper analyzes citation patterns, clusters, and other bibliometrics of 1,239 papers dedicated to the research sub domain mentioned by this paper’s sub title. The aim of my research is to generate economics of overview on this fast emerging field and to deliver insights on our research behavior.

Method

A unique data base was created containing 1,239 academic research publications. All papers are dedicated to the same sub domain of entrepreneurship research (s. title). A citation matrix has been generated, containing binary coded information: Which article gives reference to which other articles? In addition, the database contains information from Google scholar, as an indicator for how often an article has been cited not just from within the scientific community (researchers active in that particular sub domain), but globally. Different from most other contemporary bibliometric research, the data base does not only include peer reviewed journal papers, but also articles placed in editorial books, working papers, books, and major conference proceeding, such like Frontiers and AoM.

Results and Implications

Not only rankings are established (Who is the most influential article resp. author, within the community and globally? Which journal has had the greatest impact on developing the field?), but also hypotheses are tested: Do publication patterns shift and concentrate on journals? Examining their scientific impact, are articles in editorial books underestimated, and journals overestimated? How do we make use of the online availability of most articles: Does our citation patterns follow McPhee’s Theory of Exposure, adding even more weight to blockbuster articles, or do we follow Anderson’s Long-Tail Theory by paying more attention to yet unrecognized but genius niche publications? Implications put empirical based criticism on the current “journal-mania”.

CONTACT: Patrick Sassmannshausen; sassmannshausen@wiwi.uni-wuppertal.de; (T): +49 202 439-3904; (F): +49 202 439-2464; FBB/IGIF, University of Wuppertal, Gaussstr. 20, 42119 Wuppertal; Germany.