Johnson speaks on the black consumer

By STEPHEN MORRISSEY
News Staff

John H. Johnson, one of Babson's distinguished entrepreneurs and a highly successful businessman, spoke Tuesday night as the fourth lecturer in the Babson College / Dr. Scholl Lecture series. The crowd of well over 100 was entertained and captivated by his recounting of the challenges of being a black entrepreneur over the past 40 years. The topic was the potential of black consumers in the 1980's, which he stated as being over $140 billion dollars.

Johnson's familiarity with black consumers comes from work with such mediums as Negro Digest, Jet Magazine, Ebony, and a cosmetics firm aimed at black women. The lecture centered on how Johnson overcame the problems of being a black entrepreneur. Johnson started the magazine Negro Digest in the early 1940's. Problems with bank loans, national advertising, finding distributors and having his paper supply cut off during World War II were all handicaps he successfully overcame launching Negro Digest.

According to Johnson "You cannot be prejudice head on, you must go around and find a weak spot where you can sell the man." Business problems, such as getting national exposure, existing but "solving problems is what business is all about. You cannot get anyone else to do it, if you want to succeed, you must do it yourself." Being able to solve problems and to sell your product to people is what Johnson says are the keys to his success. He stressed that, especially for black businessmen, being able to sell people is important if they want to capture part of the black consumer market. He recounted one story where in search of national advertising, he received so much flack from the sales manager at Zenith Company, he went straight to the president. Not only did he figure a way to sell the president on advertising of the magazine but he broke the ice for other national companies to do the same. Using these methods, Johnson's businesses are having a record year, with Jet's subscription over 500,000 and Ebony's over 1,500,000.

His advice to starting entrepreneurs is that they cannot just decide what they want to do, they must grow out of experience and recognize what services are needed. Other black businessmen owe Johnson a note of thanks as his company was the only one that hired blacks for upper management jobs, thus opening the door for many of them to join other firms during the 1960's.

John H. Johnson

Students question sophomore displacement

By GEFF SPILLANE
News Staff

The unusually filled agenda at Tuesday night's Student Government meeting was highlighted by guest speakers Dean B. Rotman, Chairman of the Liberal Arts Division, who spoke on the Liberal Arts Proposal. In addition, David Ellis, Assistant Dean of Residential Life, spoke on next year's sophomore displacement situation.

Bayer and Rotman presented the plans and strategies for the implementation of (see separate article) the proposed changes in the Liberal Arts program here at Babson. The proposal, which will create an offering of a liberal arts curriculum consisting of five modes of thought (such as Culture and Ideas, Language and Literature, etc.), will add more depth to the current program. The proposal accepts it will be proposed to the faculty on Wednesday afternoon. If passed, it will take four years to formulate the proposals according to Rotman.

Ellis addressed the subject of displacing next year's sophomores from campus housing commencing in Fall 1985. The names of the 140 displaced freshmen were announced on February 1. This number also includes 19 Early Decision freshmen, who, because of a lack of communication from the Admissions Office, will be given on-campus housing first when vacancies occur.

Ellis stated that it would be hard to tell the number of displaced students who would be able to come back to campus for the '83-'84 academic year. Ellis said that "it all depends upon how many of the matriculating freshmen desire on-campus housing, attrition rate, and vacancies attributed to graduation." It appears now that approximately 85% of the 325 incoming freshmen will request housing.

The Office of Residential Life should have a more accurate estimate of this number beginning in early May when new student matriculation data forms are due at Babson. It is the general consensus, however, that if a student is not GOVERNMENT, See Page 2

Faculty to decide on Liberal Arts policy

By GEFF SPILLANE
News Staff

After four years of work and revision, the proposal to restructure the Liberal Arts curriculum at Babson College is awaiting final approval by the faculty. This decision will be made next week after a discussion among the faculty.

During a discussion at Tuesday's Student Senate in Government meeting, two of the proposal's proponents, Dean Bayer and Dr. Rotman, Chairman of the Liberal Arts Division, stressed that the intent of the proposal is to open up the Liberal Arts curriculum in order to offer more choice, depth, and coherence. In addition it is expected to develop a better rationale to study the Liberal Arts at Babson.

The new plan proposes that a total of thirteen courses be taken in order to meet the requirements of the Liberal Arts curriculum, and that by the end of the sophomore year, each student take a minimum of one introductory course in each of the five "Modes of Thought". These Modes are Culture and Ideas, History and Government, Language and Literature, Mathematics and Science, and Social Science. Students then must declare a concentration in one of the five modes by taking a minimum of three additional courses of his/her choice.

The proposed curriculum will insure breadth, depth, and reasonable coherence is the student's liberal arts studies via permitting students to satisfy their own inclinations and interests in selecting courses.

It should be noted, however, that such courses as English Composition, Fundamentals Science, and Calculus will remain the same. Rotman, in assessing the changes to be made, stated that the college is aiming to upgrade liberal arts courses, and is currently looking to hire new faculty in order to offer new and additional courses in this area. If implemented, the new Liberal Arts curriculum will apply to students admitted to the class entering in the Fall of 1983.

Art exhibit at library

Billerica artist Barbara R. Johannsen will be exhibiting selected landscapes in oils and watercolors in The Gallery in Horn Library through Friday, February 18.

The exhibit features landscapes of New England and West Virginia, as well as oil colors of animals, buildings, and flowers.

Known for her workshops and studio classes, Johannsen frequently teaches art workshops in New England and New Jersey and has also taught art in Scotland.

Johannsen began her formal art training with Roger Curtis of Gloucester. She also studied with John Pellew, and then took up watercolor painting at the University of Maine.

A number of various art associations, this mother of four has received numerous awards including the Samuel Lunt Memorial Award, the Philip Parsons Watercolor Award, the Billerica Biennial and Best in Show Awards. Her work is represented in public and private collections across the country and abroad, in Ireland, Scotland, and Germany.

Gallery hours are noon to 2 p.m. weekdays and 2 to 4 p.m. Sundays.

Barbara R. Johannsen and Librarian Alma Maller (Day Photo)
Winston unhappy with student turnout

By GEFF SPILLANE
New Staff

The Minority Lecture Series, "Minority Enterprise in the '90's: A Questionable Future?", is in full swing at Babson. The series explores the demise of minority business, its present condition, and strategies for success and thus encourages minority participation by more group members. The series is under the auspices of the Minority Enterprise Center and is sponsored by Professor Rudolph Winston of the Marketing Division.

The series began in October with a lecture by Benjamin L. Hooks, Executive Director of the National Association for the Advancement of Colored People and former Fortune editor. The most recent speaker, John H. Johnson, publisher of Ebony magazine, was at Babson this Tuesday. Future speakers will include Congressman Warren J. Mitchell on March 8 and Coach Alphonso "Rocky" Jackson, former mayor of Atlanta, on April 26.

The whole concept of the Minority Lecture Series was conceived by Professor Winston, who, through speeches to the students, the faculty and the administration, and personal friends and associates.

"Winston also says, "Lectures of this type could trigger some great changes in one's plans--it is simply dumb to stay away--and the students should seize the opportunity to present this educational opportunity--but they just won't show up!"

At the Silberman lecture, which Winston described as "a great speech with a great number of ideas," there were less than twenty Babson students.

"There's no contention," says Winston. "It's sad, it seems all they'll show up for is Founder's Day, there must be more participation and less laziness--ideas are stimulated by others--you don't come up with ideas by yourself, you need inspiration by others!"

According to Winston, the Irons and Hooks lectures were run during midterm and final exam sessions, but for Silberman lecture there was no excuse for the lack of student support.

Winston also added that students may be staying away simply because they do not want to listen to blacks of simply think the lectures are exclusively for blacks. However, says Winston, "Due to the small size of the class, it is unimportant that the only blacks in Wellesley, some benefit must be offered to entice blacks, who are students in Wellesley, to come to Babson, to come out to Wellesley and Babson, and in that way the race is indeed a key trendsetter."

The Ramones.

"The Ramones" and "The Fools" will be headlining this event at Knight Auditorium on Saturday night, February 19th. The doors will open at 9:00 p.m. and the show will end at 11:30 p.m. by following "The Ramones" at 11:30. "Rog's of Babson" Band will be showcasing their music as well and Busch beer will be flowing throughout the entire night.

"The Ramones" have their musical credit, along with Columbia Pictures feature length movie "Rock and Roll High School" starring "The Ramones".

"The Fools" two albums, "Soul Out!" and "Heavy Metal!" contain such hits as "Psycho Chicken", "It's the Night (Yes It Is!) for Beautiful Girls", and "I Don't Wanna Grow Up!"

Governement

From Page 1

David Li, Vice President of Licensing, announced, in order to dispel a misconception, that in no way is preference given to alumni for grants and that grants are also available to non-alumni.

Three new business were also granted licenses. They are: Laurie Uhle and Susan Goretzi to sell a variety of snacks and sodas, from $9-20, in Trim and in the mailrooms. Susan Sofranos and Kelly Camp were granted to operate "Night Owls", a food service at the Pub which will serve snacks and the like for $2.50-3.50.

John Day and Fred Lebel's business, Action Photo, which offers black and white prints of Babson athletes in action for $1.50-2.50, was approved.

Vice-President of Social, Cindi Stoope, announced that the Ramones will be in concert at Babson during Winter Weekend (February 19-20), that the tickets will be $7.00, or $10.00 at the door. Also available will be a 12 weekend pass which will allow admittance to all weekend activities.

To Be Announced

Wednesday

Craig - D.J.

Tickets will be available at Trim Dining Hall beginning February 14th for the price of seven dollars, and available at the door (very doubtful) for the price of ten dollars. It will surely sell out and probably do so in advance, so get your tickets early. Anyone that is anyone will be there!

Finance & Investments

The Finance and Investments Association will be sponsoring Joyce P. Dicicco to speak at Babson on February 13th at 7:30 p.m. in Trim 202 and 203. Ms. Dicicco is an Account Executive from E.F. Hutton, and she is also a former Babson graduate. She will be speaking about career opportunities in the investments field.

The Finance and Investments Association is in the process of finalizing the plans for our annual trip to the New York Stock Exchange. This trip is open to the campus. We will be leaving by bus early on March third and returning by bus late on March 4th. While in New York, we will have the opportunity to tour the NYSE, hear speakers and talk to representatives from Merrill Lynch, and do other exciting events.

If you are interested in going on the trip, watch for further information in next week's Free Press.

"B" Club

Attn: varsity athletes, did you know that there is a club on campus exclusively for you? It is the Babson "B" Club! Join and you will receive your varsity letter guarantee you membership in this organization. Get involved in "B" Club! It is involved in numerous activities throughout the school year such as the Babson Globo's and Winter Weekend Tournaments but we need more participation particularly from the off-season athletes. Get involved and help promote the athletic pride and spirit that has become a Babson tradition. Contact Dave Perry for more information.

What's On Tap

3rd clue: Teddy

Thursday

Augushtar Beer Night 1st 24 in get a free beer. Prizes Crotations - D.J.

Friday

Chuck & Helen Happy Hour 1st hour Special: $2.5 drafts $1.50 pitchers

Tuesday

To Be Announced

Wednesday

Craigs - D.J.
A Small Town is... where people read the newspaper to see if the reporter got the facts right.....

OPINION / COMMENTARY

Why was there school on Monday?

In life, we are faced with a multitude of decisions - sometimes good, sometimes bad and others which are subject to much questioning. The uncertainty in arriving at a decision may be attributed to several factors, including accessibility to the entire picture, the subjective nature of the matter, and one's limitations in realizing the possible outcomes.

EDITORIAL

The decisions in question is: Why was Babson open for "business as usual" on Monday? For all you know, the Boston area received nearly twelve inches of snow in less than a day. Accompanied by the snow, were hazardous driving conditions characterized by icy roads, and reduced visibility.

It is quite clear that Babson should have been closed Monday. Forget about the class time, forfeited, or even the business activity and productivity factor. There are several reasons for closing - 442 undergraduate commuter students, 93 commuter faculty members, 225 commuter clerical and administrative staff members, not to mention nearly 200 commuter graduate students.

While it is easy to record and adjust for a loss in class time and possible revenue generation, how do we compensate for the loss of life? Even one? We surely cannot make up for it by reading a few extra chapters of finance or writing it off to the Miscellaneous Expense Account.

Without lives, there would be no Babson..... in fact, there would not be anything.

J.I.M.

Meyer's view is opposed

To the Editor:

Mr. Meyers placement of Mergers and Acquisitions as the worst club in 1982 conveys his poor knowledge of the organization, its goals and how it benefits those who wish to partake in what it has to offer. Mergers and Acquisitions, initiated in 1787, wished to provide goal oriented students with a means for communicating with business executives, and thus extend their learning experience beyond the realms of the classroom. The club's officials chose to exclude the majority of Babson when it had speakers attend and selected only the "cream of the crop" in forming its membership. This regrettably separated us from the campus but produced a deserved elitism image that gives us great pride, and is well acknowledged on campus. If you were to ask any alumni member of MBA, you would surely find that they viewed their experience with our club far more involving and beneficial in respect to real world future connections than any other organization on campus could possibly have given them.

The direction of the club changed last semester, to one in which all our major events will be open to the Babson Community. (If you haven't heard of M&A before, you surely will by the end of the semester.) This offers the students at Babson a new opportunity to expand their horizons.

Sincerely,

Anthony Colapietro
President

Mergers and Acquisitions

Special thanks

To the Editor:

We are delighted to report that Boston Edison Company has given a $10,000 grant to Babson College for the "Microenterprise in the 80's: A Questionable Future?" lecture series. The fifth in the series will be held on March 8th with Congressman Parren J. Mitchell, Chairman, House Committee on Small Business.

Augustine M. Coelho
Director of Corporate and Foundation Relations

My View by Stephen C. Meyers is not included this week as he was faced with other commitments.

FREE PRESS

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Davila. "The fact that my professor published a statistical mess of correlations on some obscure topic means nothing to me." Tenure should be "solely based on the quality of a teacher's ability to do what he was hired to do: teach." True, tenure is often a reward for congenital mediocrity. But teaching - even someone finds a way to evaluate quality equitably across a curriculum - cannot be that important. Aside from the uncomfortable truth that the quality of teaching is proportionate to the quality of students, a university is neither a factory of force-fed skills nor a temple of motivation. It is, ideally, a community of scholars engaged in the pursuit of knowledge. Teaching is an indispensable part of this pursuit, but students since ancient times have also been paying their teachers not to teach; for a scholar, by reading, research and writing, enriches society in ways a market economy cannot support alone. No professor has an excuse to fail in this his larger job, and it is for that reason that it is our duty only half the year at the teaching, and then only limited hours. Have any research necessary make a good professor better?" asks Davila. Well, what sort of motivation can you expect from a teacher who cannot motivate himself? "Publish or perish." A professor who does not publish or research is a fraud who has perished by his own hands.

Tag Gallagher
Ass. Prof.

DEADLINES

The deadline for all material is Monday, NOON, for publication the same week. The deadline may be extended by the appropriate editor as circumstances dictate.

ARTICLES

The Free Press covers all major events on campus. However, you feel that there is something significant that should be reported, please contact one of the editors. If submitting an article, please type double-spaced and include your name and telephone number. Articles may be sent through the campus mail to Box 140.

Flashes
Flashes, or personal messages, should be sent to Box 140 by Tuesday. Wednesday flashes will not be accepted. The sender's name must be included. The Free Press reserves the right to edit flashes due to space constraints.

LETTERS TO THE EDITOR

Letters are an important way of communicating your feelings and opinions to the campus. Send your name and telephone number. Names will be withheld by request.
**Pratt to advise students on academics**

The new position of Academic Advising Assistant has been filled by Patsy Pratt: "I'll be working closely with Associate Dean Dragon in advising students with problems in transferring credits and course selection, degree audits and in other academic areas," explained Pratt. Her responsibilities will also include the overseeing of faculty in academic programs and such informational booklets as the Student Handbook and a publication for transfer students. Pratt is concerned that most students don't realize all the resources available to solve their problems, such as tutors, department heads and advisors such as herself.

**Film Review**

Gandhi was a fighter, but not with physical force. During the early twentieth century, he fought against the rampant prejudice inflicted upon non-whites across the world. According to his principle of passive resistance, you could draw his blood with rocks and steel, but he would never lash back. He and his followers took their attackers blow by blow, rather than lowering themselves to barbaric violence. Gandhi preached, "An eye for an eye makes the whole world blind." Gandhi's weapons were truth, justice and reason.

Technically, "Gandhi" is superbly executed by director Richard Attenborough. The sets are meticulously constructed, taking us through a menagerie of times and places. The shifts in time and place are coherently communicated through clean and slick currency. All of the details are painstakingly perfect, conveying in form an intense cinematic experience which borders a documentary in terms of realism.

The most interesting aspect of this film is its applicability to the Black Civil Rights movement of the 60's. Martin Luther King was a devout follower of Gandhi and bested non-violence in gaining the equality that blacks deserve. These comparisons to an era we are well aware of, and sensitive to, makes the material fresh in its parallels. It is not only a film of yesterday, but today.

The story of "Gandhi" is the story of a dream. From Lincoln to Gandhi, to Martin Luther King, it is the dream of equality.
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Informational Presentation
Wednesday, February 16, 3:30 p.m.
Mustard Hall, Conference Room
BABSON HOCKEY BOUNCES BACK AFTER LOWELL

By BROCK HINES
Sports Staff

Last Thursday's "Showdown" (No. 17) between Babson and Lowell can be looked at in three different ways: 1. The officiating left much to be desired. 2. Lowell was a better team on this night. 3. It was better to lose to them now then later.

All three are true, but one statement influenced another. First, the officiating: terrible for both teams, but that was because the black and white weren't calling the Beavers retaliation of Lowell's high sticks.

And this chippy, wide open style of play worked to the visitor's advantage. They controlled much of the play (43 shots to Babson's 24) despite the fact that the Beavers scored two of the first three goals of the game. Only 3:20 into period one, Glenn Calkins and Geoff Dodge, slipped a quick drive past Dana DeMole for a 1-0 lead. Lowell's Rob Spach tied it at 10:55 to finish off the scoring 1-1 after one.

The middle frame looked to be a duplicate with Babson's Fran Murray and Lowell's Mike Haid scoring at 7:45 and 13:07 respectively. But the

Chief's got the proverbial "im- portant going into the locker- room" goal with 27 ticks left. Chuck Sager stunner the Rec Center slotoel at least half of it with a quick wrist shot that beat an equally stunned Keith Houghton (who played super). It was a backbreaker.

But rewinning the tape for a second, it was Hudson's goal that really hurt. As if Bab son Coach Steve Stillring didn't already have to worry about his players getting their necks massaged, he was really incensed at a key call (or lack of) at this point. Lowell dumped the puck into Babson's zone from their own face-off circle. The only way Babson's defense could have touched it was with a telephone pole. Unbelievably, the refs let this go and the puck found its way onto Hud son's stick. Stillring's bright red face could not be lost in the sea of Lowell shirts and his anger almost cost the Beavers a man. But that is beside the point. The only way seemingly get a whistle was to find a blow torch and unfreeze the arm from the officials side.

The first two periods were slightly in Lowell's favor, but the third period was definitely theirs. Mike Raleigh's game winning goal was a two goal cushion at 6:13 to further Lowell's Division II unbeaten streak to 14. This brings us to point No. 3. It's likely these two powerhouse will square off for Division II supremacy next month (Holy Cross, for one, may disagree) and the loss may provide Babson some extra spark. Problem is, however, the game will probably be in Lowell.

That should be no obstacle to the Beavers.

A 4-3 overtime win over Norwich this past Tuesday rounds out this week's action. Danny Sawan scored with 4:51 left in OT to up Babson's record to 16-2-1. Other scorers were Ed Gavin in the first and third and Caledon, Rick Cohen turned away 27 Norwich shots to record the win. Babson takes its impressive record to American International College Sunday before returning home on Monday to face third ranked Holy Cross at 7:00 p.m.

Skiers speed towards title

By DONNA HENRIKSEN
Sports Staff

The Babson ski team is once again skiing toward the Thoms on Division II title, as a phenomenal weekend at Mad River Glen. Racing on a steep and difficult course, the outside temperatures, the team was able bridge the gap between themselves and the first place, Thompson Division team, Worr cester Polytechnic Institute. The slalom race on Saturday was a disappointment when Babson's number on skier, Rudolph von Berg, was dis qualified on what was a rather controversial call. Nevertheless, Brian Moran skied well, placing fourth for Babson with a time of 71.93. Wayne Feinberg was close behind in seventh place with a time of 72.88 and Hunter Muller has proven his worth on the slopes once again skiing tenth with a time of 73.63. Fred Gallimberti placed twenty second with an 82.50, Mark Sampson placed thirteenth and Dave Marmur twenty-second.

Sunday was a more exciting day for the team. Placing first in the giant slalom, an entire 15 seconds ahead of the rest of the pack, Babson established them selves with 5 out of the top 15 Thompson Division skiers. Von Berg was in great shape placing third with a time of 99.06. Feinberg and Muller were right on his tail in fourth and fifth places with times of 99.18 and 99.56. Gallimberti and Moran weren't far behind either, placing tenth (100.49) and eleventh (102.79). Sampson placed twenty-third and Doug Vassell twenty-eighth.

The women's ski team did a fantastic job this weekend as well. As a year teen team, they are proving to be maj or contenders, only a couple of points from an extraordinary second place standing.

On Saturday, Lynn Cooper skied into first place with a time of 84.12, Giny Mohr was close behind in fourth place with a time of 92.24 and Sue Rappel came in fifteenth with a 134.08. During Sunday's giant slalom, Lynn Cooper again took the lead with a time of 110.41, Moises placed seventh with a time of 116.98 and Rappel raced sixteenth with a 130.62. The team will be skiing a crucial race next weekend at Jimmy Peak. As far as the men are concerned, their chances to win the fourth Thompson Division Title are dependent upon the results.

NAME THE ENTREPRENEURS
Who will be inducted into the Academy of Distinguished Entrepreneurs at this year's Founder's Day? Think you know? If you do, and you'd like to win an invitation to the social hour, dinner and inducti on ceremony in the Main Ballroom of the Sheraton Boston Hotel, then enter the...

NAME THE ENTREPRENEURS Contest

sponsored by the Babson FREE PRESS and the Founder's Day Publicity Committee.

1. The first set of clues are included below. The second and final set of clues will be included in next week's FREE PRESS [February 17].

2. The clues will not be listed in any particular order. We will tell you, however, that there are three entrepreneurs.

3. To be eligible as a winner, you must guess the names of all of the entrepreneurs. Entries must be printed or typed and delivered to the Office of College Relations [Alumni Hall, second floor] and must be in the specially marked box no later than 4:00 p.m., Wednesday, February 23, 1983.

4. There is no limit to the number of times you may enter, but each entry must include your name, telephone number, campus box number or address.

5. Winners will be announced in the February 24th issue of the FREE PRESS.

6. In the event that more than five correct entries are submitted, a drawing will be made by Dick Bishop, chairman of the Founder's Day Committee.

There are three members of the Babson College faculty, administration, administrative staff and the editorial board of the FREE PRESS are ineligible.

Entrepreneur #1:

I founded the Alliance for American Innovation, a non-profit organization dedicated to promoting policies and legislation that will help individuals create new businesses based on their innovative ideas. I began entrepreneurship in 1971 and have been credited with launching an entrepreneurial revolution in my field.

Entrepreneur #2:

I received a "C" on an economics paper about a hypothetical company. I now have a reality, grossed $589 million for my stockholders. My company leads the industry with more than 30 percent of the market.

Entrepreneur #3:

My son received his MBA from Babson and now works in Texas. Great Britain was in trouble, my brother and I came to the rescue.
INTRAMURAL ACTION

By KEVIN M. MERCHANT
Sports Staff

Intramurals had a big first week. It was a little confusing, but many games played seem to show that hockey and basketball will be as exciting as anticipated. In hockey, McCullough/Pietz skated to a 4-4 tie with the always tough Forest. Hesser was outstanding in net notching 19 saves for Pietz. Kasso, the Forest net minder, was equally impressive with 18 saves. Jeff McGill led the Pietz/McCullough offensive attack with 2 goals and dashed off for another assist. Forest's attack was spearheaded by Chuck Valenta who scored the season's first hat trick, but Hesser kept Pietz/McCullough in the game and the score resulted in a 4-4 tie. For game 2 of hockey action, South/Central/Publishers was beaten soundly by the North boys. Craig Tuton was tough in the net for South/Central/Publishers, but Mike Wright was just as tough for North and they took advantage of this aggressive play by beating South/Central 6-3. The intramural action then turned to basketball. The new scheduling of divisions has made every game a challenge for every team this semester and no team can rest on any night. The first game found Peitz Hall pitted against Coleman Hall. This was a barroom-to-barroom as no one could claim the game until the final minutes when Pietz finally pulled ahead and won 62-53. Kevin Moynihan led the Coleman attack with 25 points and he also controlled the boards to become a dominant force. Pietz, however, was too tough as Dan Shea had 15 points, Tom Sprague netted 10, and Chris Pollino hit for 8 as Pietz team effort finally overtook Coleman.

In the second game North III led by the Tim Donohue Raiders ousted Bryant II 37-30. Mulkern banged home 12 big points but it was too little too late at North won.

K/C was the next winner of the new season as they easily handled Forest I 66-42. K/C brought into the game an awesome team effort to take this one. Mark "Hollywood" Avery led K/C with 18 points and was closely followed by Cunningham (16), Bevezidin (16), and Bruno with 12. Strick and D/Donato each had 10 points for the tough Forest team.

The big games of the week, however, have to be the awesome turnaround of the Forest Hall II team. They now stand 2 wins and no losses at Division "B". Their last victim was Pat 21-17. Forest's offense by accident was led by the "Big Creek" with 1 points and Tom Sprague also had 9. Duffy had 4 points for Pat, which must be the worst intramural basketball team in the country. Their team picture should be used as a poster for birthcontrol.
'GREEN WAVE' ROLLS OVER CONN. AND BATES

By KEVIN M. MERCHANT
Sports Staff

In a week when Lowell invaded the Babson campus it was also a big week for men's basketball. The Beavers had to play two big games this week. The first against the Camels from Connecticut College and the second its annual battle with the boys from Bates.

Many times a team's short-term goals can be sidetracked because they are looking too far ahead, but as Babson basketball continues its "Journey to the Tourney", they have still kept their minds in the present and are still well prepared for each game.

The Camels attempted to invade the Peavey Pavilion but were held off by a well balanced Babson attack. The Beavers were led by Tom Groth who whirled for 20 points, Billy "Gu" Allard and Chris "Nippit" Cagwin who each notched 15 points for the cause.

Junior sharpshooter Jack Saniluk also drilled 10 points and with mountainous Dave Page's 9 thunderous rebounds, the glass was clean, the points were in, and the party was over as the "Green Wave" took Connecticut College 82-71.

The final game of the week should have been played a week later and named St. Valentine's Day Massacre. The Beavers, not only beat Bates, but destroyed them. Bates came out and scored the first two points of the game but that was their only lead and as close as they would ever come to catching "The Wave". With Allard (10 points, 3 assists) and Jack Saniluk (16 points) at guard, McMahon (10 points) and Groth (23 points) at forward and Dave Page (6 points) controlling the center position, it wasn't long before Babson had a 36-12 lead which rooted at 52-26 at the half. Much can be said about the entire team effort as Babson shot a spectacular 62% from the floor, and played as tough as a possible forcing Bates to shoot only 37% from the field in the first half. The Beavers also grabbed 11 steals in the game.

The second half of the game started a little shaky as Bates cut the lead to 13 points. It did not take long, once Babson finally stretched out, to bring the lead back to 27 points. The starters were sitting early but the control of the game did not diminish as Babson's substitutes more than met the challenge and increased the lead to 33 points. It was a game that had to be won and with Mario Tenaglia sidelined, Babson would need help on the boards. They got that help as Tom Groth (15 rebounds), Dave Page, and Ken Winston (7 points) all combined to control the glass at both ends. The Super Subs also performed greatly as Tod Dos Reis, Gerald McCarthy and Derrick Roman all chipped in with 6 points and Dave Kirsch (4 points), and Joe Cattuso (3 points) rounded out the scoring.

All in all it was a great week that saw the Beavers raise their record to 11-5 and put them well on their way to post-season play.

Swimmers: 2-1 on the week

By MARIE MCDONALD
Sports Staff

This past Saturday the Babson swim team hosted Central Connecticut team of very psyched up swimmers, many of whom shaved down and wore war paint for the event. It was a meet so close that strategy became crucial. Under different circumstances, Babson probably could have beat this team, but by the end they weren't looking for excuses. As Co-Captain Ken Malach stated, "They beat us, we didn't lose."

The Babson swimmers weren't prepared for the close competition from Central. Individual times for Babo, however, were good. Junior Co-Captain Mike O'Connor was swimming well with strong competition, having outstanding individual times while swimming back to back and taking first place in the 100 yard and 200 yard freestyle events. Michael Thomann has also been showing considerable improvement, dropping his time in the 200 yard I.M. Other mentionables are Sophomore Paul Caneo placing first and second in the diving events and Sophomore Jamie Walsh in the 200 yard fly and I.M.

The pool record in the 100 yard freestyle relay was broken by a relay team consisting of Junior Andy Butler, Sophomore Peter (Godfish) Kodzis, Mike O'Connor and Jamie Walsh. However, the Central team also broke the record, beating the Babson relay team with a time of 3:21.0. The final score was Central 66, Babson 47.

In other action this week, the team traveled to Hartford, Ct. where they proceeded to drown Trinity in front of a crowd of supporting parents. Ken Malach, Freshman Steve Jackson, Junior Peter Belanger, Jamie Walsh and Mike Thomas had particularly good meets.

The Brandeis swim team also suffered an embarrassing defeat at Babson Tuesday night. Babson won the meet by almost 50 points. The highlight of the night was Co-Captain Ken Malach getting dumped into the pool fully clothed at the end of the meet.

At this point in the season, the team is having its last resting period before gearing up and practicing hard for the New England Championship in March.

The team takes a trip to Vermont this weekend where they will swim at Norwich on Friday and St. Michael's on Saturday.

Jay Johnson puts up the jumper.

(Lebel Photo)