Balfour president speaks about company strategy

by Gary Dresser

James Cook, President of the Balfour Corporation, presented an overview of the company. It included the history of the company, the strategic marketing policies for the firm's products as well as its own related personal experiences.

Cook surprised the audience by saying that many people think they bought a ring in Balfour, but in reality purchased a ring from a competitor. Proof of this is found in a survey of 3000 young people who bought rings. President Cook announced, "Balfour has only 25% of the market and there were 50% of the people surveyed who bought rings from Balfour."

The corporation was founded in 1913 by Lloyd G. Balfour, who at the time began selling fraternity glass. He captured this market and by the end of the 1930's, the company entered the class ring market. Even though the business did well, the company experienced a shortage of money in 1935-36.

President Balfour decided to "stick it out" through the Depression. Cook said "It was lucky for them they stuck it out because in the 1950's and 1960's there was a baby boom which increased sales."

By this time period Balfour still wanted to sell the shots but decided to take his favorite salesman and make him president." Things began to change in the 1960's. First, many salesmen had begun to work fewer hours. Cook said that the appointed president's ego grew to the point where he showed his money to the world."

In 1973, due to a five-year trend of declining profits, action was taken to form an Executive Committee in which the President would be excluded. In addition President Balfour died which added to the weakening of the company. The company was in serious financial position and a consultant was brought in.

A second consultant had said that he would not sell the business, instead that the root of the problem was poor management, which could be corrected. President Cook was appointed to his post in 1974.

Cook's primary strategy was to "stop the bleeding of the company." Accomplishing this by taking a large gamble. Cook said, "I decided to take a strong pricing stand. Prices were raised and it was very likely that some competitors didn't wipe it out. We turned out new prices every two weeks." Through these prices, profits began to rise.

Balfour Corporation has about $100 million in sales each year, 2,000 employees, 6 plants throughout the U.S. and Canada and sells rings in all 50 states. President Cook concluded his presentation by passing around samples of Balfour rings and other Balfour products.

"Guys and Dolls" will run April 2-4

by Mark Berezin

The New Balfour Players have been filling Knight Auditorium with the sounds of singing and dancing. Every Tuesday and Sunday they ballyhoo rehearsal for this spring's musical, "Guys and Dolls," by Frank Loesser.

Rehearsals for "Guys and Dolls" have been going on for four weeks and although there is till a great amount of work to be done, this show promises to be the highlight of Parent's Weekend. Guys and Dolls will run for three nights, April 2-4, in Knight Auditorium.

The show, chosen at the end of last semester according to Chris Sullivan, the director of the production, "was an extremely difficult casting job due to the large number of people who tried out, as well as the great amount of talent which was present." The show is primarily a graduate student here at Babson and who has been involved with the New Balfour Players for three years stated that over 70 people tried out for the 45 available parts.

The play, based on a Damon Runyon story, is about New York City street life in the 1940's and the unsavory characters who operated there at the time. Guys and Dolls is one of those 1940 musical comedies filled with fast dancing and show-stopping songs.

The cast, which consists of 45 singers, dancers, and actors is headed up by John Genorosa, a newcomer to the Balfour Players, as Sky Masterson, a big time gambler. He falls in love with Sarah Brown a Salvation Army Sergeant played by Nancy Turtunyan, who just transferred to Babson last semester. The role details the exploits of a small-time hood Nathan Detroit played by Jeff Connors, who has been with the New Balfour Players for three years, and his girlfriend Miss Adelaide played by Robin Price, a fourth year veteran of the Babson Stage.

Director Sullivan stated that the success of the production to date is due in large part to the hard work and talent of over 100 students participating in the production as actors, dancers, singers, stage hands, business managers, and musicians.

Chris Sullivan, the director, has directed, choreographed, and acted in over 25 productions. More recently he starred in last year's Babson production of Pippin and is currently in the off-Broadway production of The Fantastics.

Rock and Roll Festival will be held on Friday

by Mark Berezin

Babson's second annual Rock and Roll Festival will be held this Friday, February 20, from 9:00 P.M. to 6:00 A.M.

The Babson Community Association, the Commuter Student's Association, the Film Society, Hillel and the Social Committee have all put their resources together in the planning of the event and are all sponsors. The films to be shown are: "The Kids Are Alright," "The Sonts Remain the Same," "No Nukes," and "Three Stooges" movie.

The festival will be held in Knight Auditorium. Admission will be: Babson students and $3 for outsiders. T-shirts for the event will be on sale for $5 and admission is free with the purchase of a shirt. Beer, popcorn, pretzels and soda will be served throughout the event.
Babson Hosts: Much more than just “tour guides”

by Howard Schlenker

You see them every day in the most conspicuous places. Walking through the library, peering into classrooms, asking to come into your room. There may be many of them, or just a handful, but they all have that same inquisitive look as they survey our campus. Who is this strange band of strangers, you may ask, and what are they doing at Babson? They are, or course, members of tours that are given daily by the Babson Student Hosts. Babson Student Hosts is one of those important organizations that goes largely unrecognised as it performs its service to the college day in and day out. Responsible for representing the school to prospective students and their parents, the Hosts’ performance can play a large part in whether a student decides to come to Babson or goes elsewhere. It is this responsibility that distinguishes the Hosts from other organizations, and makes them worthy of a closer look.

A typical tour begins in Mustard Hall, where the parents and/or students meet with their Babson Host. On the tour which I took, Jerry Noonan, a senior, was giving the tour to two high school students who were thinking of going to Babson. We set out at 10:00 sharp, and headed toward Park Manor. After walking through North, South, and Central, where we saw the various rooms in the dorms, and were pointed out the mailroom, the Dry Dock, Information Center and offices in the lower building, Jerry took us through Trim and up the hill to see the various high rises. From here we took a tour through Horn Library, and proceeded through Babson Hall to the gymnasium. After seeing the gym and pool, we headed toward Knight Auditorium and Annex where the tour was concluded. As Jerry told me later, this was a relatively short tour (45 minutes), since he did most of the talking. As the students were relatively quiet throughout the tour. Parents generally ask more questions on tours than students do, and those tours with parents take longer than those with only students. When I asked Jerry why he decided to become a Babson Host, he said that it was a great way to meet people and a lot of fun. Most of all, Jerry was so impressed by the tour that he was given before coming to Babson that he decided that he would like to pass the feeling on to prospective students.

Jerry is not the only Host who got involved because of that first impression of Babson. Phyllis Moore, the current President of Babson Student Hosts, said that her own involvement began as a result of the impressive job that her tour host had done. Phyllis, a senior, joined the Babson Hosts, finds that she has fun getting other people excited about Babson, and gets tremendous personal satisfaction from conveying a good impression of the school to parents and students alike. Although she does not give tours any longer followed, but it certainly was not the only one on campus. This question, Dave said, was not your typical question that you hear. Among the most frequently asked questions, girls asked what the ratio of boys to girls was in “to 1”; guys asked what the ratio was in “to 10”. (It is too big, but there is always Pine Manor, Regis, LaSalle and Wellesley); parents asked how big the drug problem was on campus (“not too big, the drugs are available if one looks for them, but no student is forced to take them”), and all students asked how accessible Boston was (to say nothing of the perennial question “Is Calculus hard?”).

The life of a Babson Host is not limited to giving tours of the campus. Besides helping out the administrative offices in various ways, Hosts have the opportunity to attend College Night at local high schools around Massachusetts where they talk to students and administrators in their natural settings, which is much more conducive to communication between the two parties. Also at the end of the year, the Hosts have a banquet and banquet, where nominees for next year’s officer positions give short informal speeches and acceptations are read.

If you think that the Babson Hosts is the type of organization that you would like to be involved in, then what are you waiting for? Applications are open now when choosing new hosts. She would be interested in “a person with enthusiasm and a good sense of humor, a quick thinker who could convey a good impression of Babson, telling about things that cannot be said in a college catalogue. A person with a sense of humor, who could turn any situation into something good, and who had an ability to elaborate on a subject.” If you still would like to be involved in Hosts themselves, the Hosts will have several positions opening up for next year, and an application must be filled out and returned by the second week in April. A recommendation from an RD, faculty or staff member, or a president of an organization is also a plus. If you are interested, contact the current Hosts at their respective positions and if you pass this with flying colors, you’re in! It may be too late to become a Babson Host this year, but the people to contact are either Phyllis Moore, or Beth Heidenreich, Undergraduate Administrations, who is in charge of the application.

In summing up the role of a Babson Host, it is difficult to ignore the tremendous job that these young people have done for themselves. What they are doing is not only conveying a feeling about the school as a whole, but representing Babson in a way that might be unfamiliar with Babson. The fact that they have been so successful in the past, and even more so in the present, speaks volumes for the Babson community and every Babson host, and a privilege that the Babson community cannot take for granted.

Music Notes

by Alan Stall

This weekend, the Babson Film Society is sponsoring its Second Annual Rock and Roll Film Festival. It will be held in Knight Auditorium on February 20 at 9:00 PM. The concert will be a benefit for the music programs to be a good night (and good morning) of top-notch rock. Admission is only $2.00, which includes entrance, free beer, and free food. (Hey guys, it’s date time!) If a T-shirt is purchased for $5.00, then admission is free! (They’re on sale at Trim during meals hours.)

The movies include No Nukes, a film of the MUSE (Music Uniting Students Everywhere) concerts held in New York in September of 1979. Performers include Doobie Brothers, Jackson Browne, Elton John, Steve Winwood, Carly Simon, Bruce Springsteen and many others. Although I haven’t seen the entire movie, I’ve seen clips of Brown’s “Running on Empty” and Bruce’s “The River” and “Badlands”. Both were incredible, the huge crowds adding to the excitement. If the movie is anything like the soundtrack, it must be great.

Led Zeppelin’s concert film, “The Song Remains the Same,” is also billed to be shown. Although its soundtrack is one of Zep’s best albums, the movie is even better. Filmed from the second row in the arena, the sound of the crowd you’ll feel you’re really part of the crowd. The film contains almost all of Zep’s hits, including “Whole Lotta Love,” “Stairway to Heaven,” “Rock and Roll,” and the Stochbatter “Dazed and Confused” (where Jimmy Page plays his guitar with a violin bow). During the extended solo, the film features, sequences, designed by the band around their thoughts. It is all interesting and stops the film from getting boring, especially during the late John Bonham’s drum solo.

Despite the high quality of these films, the highlight of the night is sure to be The Who movie, The Kids Are Alright. Probably the finest rock film ever made, its accompanying soundtrack is just as good. All the favorites are here — “My Generation”, “Long Live Rock”, “Baba O’Riley” (Teenage Wasteland”), “Pinball Wizard”, and “Squeeze” of the song’s opening lights are shown as the High Numbers to the main theme of the show, and Keith Moon died. You can see Peter Townshend smash innumerable guitars and amps, Keith Moon drumming himself to death, and Daltrey swing his mike around like a whip! And on the last song, When Daltrey lets out that scream and his legend rises across and to the audience, there is no finer moment in rock history.

Every self-respecting rock fan must see these movies, and everyone should also know what you’re missing. There is free beer until 1 AM, free food all night long, three fantastic movie (not to mention The Rock and Roll Trick, and The Stooges), and all for only $2.00. How can you go wrong? If there is a good turnout, we can keep this up every year! So get down to Knight, and get ready to scream and clap all night along with the rest of the crowd. Babson has seen many new faces this year, and one of them is yours. Babson is a fun place, so get ready to bring a blanket and pillow, since the event goes does until 6:00 a.m. (yes, 6:00 a.m.)
**Film Review**

by Morris Weiss

"The Dogs of War" has made an uneasy transition to the movies. Originally, a best selling book by Frederick Forsyth: "The Dogs of War" had to surmount tremendous logistic difficulties in order to be a successful film. Unfortunately this film does not work.

The story deals with a group of mercenaries who have been commissioned to overthrow a government in West Africa. In order to collect the various armament and personnel, extensive globe-hopping is necessary. Though the film does seem to include a proud many exotic European locales, in its context it leaves you with one question, why bother?

Jamie Shannon (Christopher Walken) is an American by birth and a mercenary by profession. He and his stock-in-trade group of mercenaries, Drew (Tom Berenger), Terry (Ed O'Neill), Derek (Paul Freeman) and Michel (Jean Stevenin), are hired to relieve the dictatorship in Zangano of their duties, and their lives. The film tries to explore the psyche of Shannon very closely. What makes such a seemingly serene man choose this profession? His complexities are hinted at, yet never fully delved into. In the interest of brevity and efficiency it is necessary to eliminate some aspects but "The Dogs of War" is missing too much.

In a film that is supposed to be both violent and adventurous, the Director, John Irvin, has excised the character's motivations. Thus we are left with a shell of a film which is too fraught with stereotypical characterization. The battle scenes are filmed and edited so ambiguously that it is nearly impossible to tell who is the adversary. Perhaps Walken's character uttered the most prophetic line, "I always come back." Let's hope they all do after this decade.

**"DEAR WANNA"**

DEAR WANNA:

A few weeks ago I met this guy I'll call George. I happened to be driving through Watertown when my car broke down. Lucky for me George was driving behind me so he pulled over to offer me assistance. Well, one thing led to the next and soon he had asked me out on a date. I couldn't refuse since there was something about the way in his hair and the line of his nose that really turned me on.

Things went well for the first couple of weeks. We would always meet in Watertown in memory of our first encounter. I will admit that I had certain misgivings about going to Watertown, but I was growing (to love him so I wanted to make him happy).

Then one night, he confessed that he was from Chelsea. I was slightly shocked but I was willing to overlook this imperfection as long as he never asked me to go there. So another week passed uneventfully until one Friday evening he told me he was fed up with my just coming to Watertown. He said if I really loved him, "I'd go all the way" to Chelsea.

Wanna, I think I really love him, but I don't know if I'm ready to go all the way.

Stranded In Watertown

Dear Stranded,

It's like I always say, "you can't mow grass without a gasket and an engine block." Your letter just goes to show that a sap is born every minute. So clueless in their right mind, if they really respected you, would ever ask you to go all the way to Chelsea. Believe me, Chelsea isn't that great even if you think you're ready for it. So don't let him pressure you. He's from Chelsea. He's not worth it.

How's your love life? Got a problem? Write to Dear Wanna," Box 270.

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Babson College Bookstore


Editorial

Garbagens are now called "sanitation engineers." Housewives are now called "domestic engineers." Stewardesses are now "flight attendants." The student government Secretary and Treasurer are now "Vice-President Communication" and "Vice-President Finance."

In a move that would make Ronald Reagan wince, Babson Student Government has embarked on a reorganization that could better be characterized as paper shuffling. Instead of a President, Vice-President, Secretary, and Treasurer, as it used to be, the new executive board is made up of a President, Vice-President, Licensing, Vice-President Social, Vice-President Communication, and Vice-President Financial. Pretty soon every Indian will be a chief.

Poz-Itively Speaking

Student owned and operated businesses should play an important role in the overall educational process at Babson College. There are, however, many problems with the way in which these businesses are controlled which inhibit the learning which could take place.

A recent incident illustrates the problem nicely. At a meeting between an owner of a business and two perspective buyers, an $800 selling price was agreed upon. Between this meeting and the time that final payment was to be made an interesting event took place. The two perspective buyers were told by the Vice-President of Licensing for Student Government that they did not have to pay the owner $800, but rather they could buy a license for $10 and compete with the person selling his business. Competition, an interesting "real world" notion, was thought to be prohibited by these two students.

Babson College teaches its students the ins and outs of our capitalistic system, yet Babson student business cannot compete directly with the Babson bookstore by using the bookstore already carries. Is this free enterprise? Second, student businesses are heavily regulated by the Licensing Committee and the Vice-President of Student Government, who acts as its chairman. Some of these regulations include times of operation, places of operation, prices, and products. Again, is this capitalism at work? Third, the Licensing Committee sets a ceiling price to be earned for which a business can be sold. Fouth, (this is perhaps the most devastating of them all) the regulatory body and more specifically its chairman can stop the sale of a business by advising the buyers against it. These controls do not represent the ingredients of a free market place.

If student businesses are so tightly controlled in such "false" ways, how can one possibly see the workings of a free enterprise system? I cannot even offer the service of providing used textbooks at a price lower than the Bookstore or pizza at an hour of the day. I am sure that there are reasons for the controls, but I just do not see how these reasons can ever justify the lack of competition and "real world" realities which now exist in the student businesses on campus. Are there ways to improve the student business environment? Will owners ever be allowed to claim their just return (such as the $800)?

The answer to this question is really quite simple. Student Government officers should, without exception never give advice. The Licensing Committee should release some of the controls and allow more competition, thus establishing a true spirit of entrepreneurship. Obtaining a license should become a means of keeping track of business and not a major hurdle.

Letters to the Editor

Not soccer cheers

To the Editor:

I am writing in response to the letter complaining of the vulgarity in a recent hockey game. Although I can understand the dismay of the "Concerned Wellesley Citizen," I wish she were sure of her facts before she began pointing fingers. I too was at the game and I can assure her that the cheers were not "led" by members of the soccer team.

This may seem like a rather picayune point and, in fact, I don't want to make a big deal of the issue. However, it is important to us that our image remain somewhat spotless, especially after the unfortunate Brandeis incident of two years ago. Finally, the "Concerned Wellesley Citizen" will probably never read this letter and so much of its intent goes for naught.

Kevin Bryant
Soccer Team Member

WRITE ON

The Free Press welcomes letters from its readers on issues of interest to the community. Letters must have the name of the author, although names may be withheld by request. Address letters to the Free Press, Box 140.
SKI TEAM WINS SECOND THOMSON TITLE

Remember last week when it was stated here that despite the rain Babson would be skiing at Crooked Mountain? Well, the rain was victorious! The last regular season race was wiped out by the rain and warm weather. Therefore, on the basis of four races, (although the outcome was never in doubt) Babson wins a second consecutive Thomson Division title. A major disappointment to the team is that there was no opportunity to establish a new league point record. In any case, the 15 point winning margin is the largest differential of the past ten years.

Babson led the league individually placing five racers in the top 15: Rudy von Berg (2nd), Brian Moran (3rd), Jay Nichols (7th), Thierry Ouley (12th), and John Bettag (15th), with Eric Emerson (23rd), Von Berg, Moran, and Nichols become members of the NTSC All-League Team, as a result of their final placements. Congratulations should also be extended to the other members of the ski program: Mark Sampson, Brad McCall, Joel Mednick, Doug Pianco, Mark Reilly, Peter Collins, and Jim Turr. The championship race scheduled for this weekend is still tentative due to the continuing warm weather. Hopefully there will be a race at Waterville Valley at which the team can qualify for the nationals held at Lake Placid.

Men's hoop splits two on week

by Stephen C. Meyers

The up and down season for the men's basketball team continued as the Beavers scored a 75-70 win over Norwich University and dropped a 97-71 decision to Bates College this past week.

Against Norwich, Babson led 37-34 at halftime as Tom Groth pumped in 15 first half points. Babson increased the lead to 12 in the second half. The Babson bench, led by Chris McMahon, outscored the Norwich bench 16-3.

Babson closed to within five with two minutes remaining, but Bill Allard and Gene Guastafuso sank four foul shots to preserve the Babson victory. The win ended Babson's five game losing streak and upped their record to 9 wins and 8 losses. Norwich's record dropped to 10 wins and 9 losses.

Bill Allard, a 6'5' sophomore from Lunenburg, MA, scored a career high 21 points including 10 for 12 from the field. Tom Groth led the Beavers with 23 points and McMahon added 14. Babson shot 15 of 17 from the free throw line while Norwich hit on 6 of 12.

A crowd of 302, including 208 Bates fans, watched Bates run away from Babson in the second half for a 97-71 victory. The game was a study in hustle and turnovers as Bates outgained Babson and caused the Beavers to turn the ball over 27 times.

Bates led 37-29 at halftime as Babson blew several chances to pull closer. Tom Groth missed the end of a three-point play.

Gene Guastafuso missed two foul shots and Jay Johnson scored a driving layup that was nullified by an offensive foul.

Once again foul shots played a crucial role in the Babson loss. Officials Walter Montimer and William Barry whistled 27 fouls against Babson as Bates hit on 23 of 43 from the foul line. Meanwhile Babson shot a meager 45% (9 for 20).

At first the second half seemed like it belonged to Babson. The Beavers scored two quick hoops and held Bates scoreless for three minutes. But Bates went on a 14-4 run and when the dust cleared and Babson called timeout, Bates had a 14 point lead.

The Bates surge was led by Fred Critti who scored 13 points and was the floor leader for Bates. Bates was also helped by 20 for 35 foul shooting in the second half as they led by as much as 20 during the half.

Bates was led by Bud Schulz who scored 25 points (17 in the first half) and grabbed 8 rebounds. Critti added 17 points. For Babson, Tom Groth had 15 and Phil Colletta chipped in 14. Groth managed to grab 12 rebounds. Bates' record dropped to 10 wins and 10 losses while the Beavers dropped to 9 wins and 9 losses.

The Beavers spend the next week at home. On Friday, Union College Invades Patway Gymnasium for a 7:30 p.m. game. The first 50 fans entering the game will receive a free Babson College basketball bumper sticker. Worcester State travels to Babson for a 7:30 p.m. game on Saturday and on Tuesday, the Beavers had a 8:00 p.m. game against Rhode Island College.

Babson's Athlete of the Week Mike O'Connor

Mike O'Connor of Belmont, Mass., is the Athlete of the Week at Babson College. O'Connor has been the freshman sensation this year's Babson swim team, having logged 20 firsts, three seconds and one third in 24 events.

Mike's best performances came last week when he won six out of six events as Babson won three meets to even their sectional mark at 5-5.

Versus Southeastern Massachusetts last Wednesday, Mike won the 200 yard freestyle with a time of 1:52.00 and he won the 500 yard freestyle with a time of 5:06.00, which was a personal best this year. He led Babson to a first place finish in the 400 yard relay, swimming the third leg and giving Babson a come from behind victory in the event.

He also tallied first place finishes in the 500 and 1000 yard freestyless against Norwich and Brandeis.

The Beavers have been treading good water lately, winning four straight over Trinity 29-53, SMU (63-48), Norwich (59-55), and Brandeis (63-47).

"Mike has been the deciding factor in our close meets this season," said head coach John Harwell.

"He's the nucleus of a freshman class that should lead us to big things in the future." O'Connor is a graduate of Belmont High School where he was a varsity swimmer for four years and captained the team as a senior. He holds the school record at Belmont in the 100 yard freestyle with a time of 50.2 and also holds the record in the 200 yard freestyle with a time of 1:49.8.

He is majoring in Accounting at Babson and holds a 3.6 cumulative grade average.

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Photo by Pam Ellis
PUCKSTERS NEAR PLAYOFFS WITH TWO WINS

by Brock Hines

The barrier between the Babson Hockey team and the playoff has grown weaker as the Beavers picked up a pair of wins over division rivals Holy Cross and Norwich College.

A solid first period coupled with two early slapshot goals by Doug Brooks and Jeff Shane gave the Beavers a commanding 2-0 advantage over Holy Cross on Saturday. In the second period, Paul Donato followed Shane’s goal with a drive from in close, will help from Bobby Gerardin, to give Babo a 3-0 lead. Holy Cross, with a power play goal at the fifteen minute mark close to it and that’s the way it ended, 3-1.

Babson, playing without Jim Merlin (thrastharp), and Charlie Ryan (shoulder injury), put on their best show of the year, helped by some key Rick Cohen saves. The Beavers are peaking out at the right time of the year-playoff time. “We’re moving the puck up the ice better,” exclaimed a much happier Coach Steve Stirling. “Our last five performances have been good—eaten by the loss to Middlebury.” It’s a fact. The Beavers are playing with more confidence and experience and are winning the big games they need to take them to the playoffs.

Like two nights ago against Norwich, the Beavers continued their consistent, must win play with an exciting 4-3 victory. It was sixty minutes of fine hockey on Babson’s part and again the young defense gave no help under pressure. Stirling was impressed. Both Norwich and Holy Cross had been averaging six goals and we held to a total of four.

It was a physical game for the Beavers won in the penalty department 10 to 8. Tough checking forced Norwich into two early mistakes. Mark Petrillo took advantage of one at the 13:20 mark putting the puck and the goalie in the net for a 1-0 lead. A minute and a half later Ryan scored from John Maguire and Donato, making it 2-0. A Steve Cameron power play goal cut the Babson lead to half, 2-1 after one. A Maguire slapshot sandwiched around a pair of Norwich goals ended the second period at 3-3. Ed Gavin’s sophomore at 4:51 into the third period (with assists from Shust and Maguire) gave it to Babo, 4-3.

Gary Owen was solid in goal for the Beavers making 28 saves.

Defense was excellent all morning and game takes place tonight at 8:00 p.m. as the Beavers host Babson at the Babson Center. Babson then hit the road for the last two games of the regular season against Middlebury, Saturday and against Colby and Williams Colleges, respectively.

North team to beat in hockey, McCullough tough in basketball

by Steve Connolly

Intramural Hockey is in full swing and North looks to be the favorite. North won their second game with a 9-0 purgation of a Coleman squad that valiantly attempted to prove that one can play hockey with one hand and drink beer with the other.

The trio from Maple Manor-Central South also looks strong in the early stages of this season. They topped the Grad team from the Beaver Brau 8-1. Darryl Calvin and Harold Gallaway each had three goals, Darryl Calvin scored three more goals, as the great goaltending of Jack McCarthy prevented Forest from winning their second game and both teams settled for a 3-3 tie. Fran Driscoll also had two goals for Forest.

Goalie Jerry “Marvin Hager” Hanifen of the Pietz-McCullough squad was pummelled by Forest in his opener 6-1. This Pietz-McCullough squad is full of superstars who are having trouble playing this game as a team. To Naughton scored four goals for Pietz-McCullough as they topped the Beaver Brau 9-4.

There are two reasons why I have to mention Lou Iglesias, the Publishers goalie. The first is that he is sending a copy of this article home to his mother and she wants her to see his name in print. The second is that Iglesias was fabulous in goal against Bryant stopping 34 shots. Unfortunately, Dana Whaleby had a bad trick and that was more than enough to lead Bryant to a 6-0 victory over Publishers.

In basketball, Tom Sprague found his form again and led Forest Annex over Bryant II 54-33. The Grooms topped Bryant I 64-42. North smack by Forest 65-60. Travis “Give me the ball” Powell and field general Skip Short led McCullough over Brad Frederick’s and the Central squad.

Disappointing week for women’s hoop

by Karen Kolf

“Two out of three ain’t bad,” one out of three ain’t good. Babson women’s basketball played well this week but came up short, losing to W.P.I. and Western New England and beating Nichols, to bring their season record to 7-9.

The victory game against Nichols College at home on Sunday was a game for a large crowd of supporting fans, who were on the edge of their seats by the end of the game. With 1:38 left in the game, Nichols took a one point lead, their first in the second half. The moments remaining in the game were stretched out with fouls and time outs, the score unchanged until Betsy Derwin sunk two free throws bringing Babson ahead by one, 58-57. Barbara McPherson, with a few seconds left on the clock, sunk a final basket to preserve the win, 60-57.

The game was an aggressive one with a large number of fouls which resulted in three Nichols women fouling out. There were a lot of turnovers and fast breaks. In the overall tally for the game, Peggy Metropolous was high scorer with 16 pts., Lynne Postosim and Maureen McCullough followed close behind with 16 pts each.

Babson did not fare quite as well on Friday against W.P.I.

Bernardi’s Body Shop

Accident Work
A Specialty
235-3081
235-3141
151 Linden St.
Wellesley

HOKEY SCHEDULE

THURSDAY - TONIGHT
10:30 NORTH VS PUBLISHERS
11:30 BRYANT VS COLEMAN

BASKETBALL

MONDAY
6:30 BRYANT VS CANFIELD
7:30 FOREST VS SOUTH
8:30 ANNEX VS COLEMAN
9:30 PIETZ VS GRAD I

WEDNESDAY
MM VS NORTH
PUBLISHERS VS CENTRAL
MCCULLOUGH VS GRAD I
NO GAME

SUNDAY
1:00 FOREST VS BEAVER BRAU
12:00 MCCULLOUGH-PIETZ VS MM-SOUTH
WEDNESDAY
11:30 NORTH VS FOREST
12:30 PUBLISHERS VS BEAVER BRAU
THURSDAY
BRYANT VS SOUTH
FOREST VS CANFIELD
ANNEX VS CENTRAL
NO GAME

Photo by Bob Berk

Photo by Charles Iazzard

McFieullough’s Kevin Manning banks in a layup in recent intramural action.
### CALENDAR

#### STUDENT ACTIVITIES

**Thursday, February 19**
- 10:00: Marine recruiters
- 6:00: Informal lounge G211
- 6:30: Jazz band practice
- 7:00: Leadership workshop T205
- 7:00: Christian Fellowship program Cup ‘n’ saucer T204
- 7:00: Workshop for the Babsonian (anyone interested invited)

**Friday, February 20**
- 9:00-11:00: Rock and roll film festival Knight Aud.

**Saturday, February 21**
- 7:00 pm: Mass Cup ‘n’ saucer

**Monday, February 23**
- 10:00-2:00: Marine recruiters Licensing comm. meeting T102/Circle K meeting T03/4/Jazz band practice Forrest’s Café
- 6:00-7:00: Kappa Kappa Gamma meeting Cup ‘n’ saucer

**Thursday, February 24**
- 9:30-1:00: Summer employment recruit- ment by Temporary Office Personnel (TOPS)
- 4:00: Women’s network R213
- 5:00: Graduate school Information program T207/8
- 6:00: Student Govt meeting Fo’c’sle
- 6:30: Leadership workshop T205

**Wednesday, February 25**
- 6:30: Pre-Law meeting K209
- 6:00: Traffic Court G211

**Thursday, February 26**
- 5:00: Jazz band practice Cup ‘n’ saucer T205
- 6:30: Leadership workshop Academy of Accountancy G211

**Friday, February 27**
- 12:00 noon-12:00 midnight: Dance marathon

#### SPORTS

**Thursday, February 19**
- 3:00:变异队 vs Wesleyan University
- 8:00:变异队 vs University of Connecticut

**Friday, February 20**
- 5:30: Men’s JV basketball vs Bentley College
- 7:30: Men’s varsity basketball vs University of New Haven

**Saturday, February 21**
- 1:30:变异队 vs Colby College
- 1:30:变异队 vs Colby College
- 5:30: Men’s JV basketball vs Worcester Academy
- 7:30: Men’s varsity basketball vs Worcester State
- 7:30:变异队 vs Colby College

**Tuesday, February 24**
- 6:00: Men’s JV basketball vs Boston College
- 7:00: Women’s varsity basketball vs M.I.T.
- 7:30:变异队 vs Williams College
- 8:00: Men’s varsity basketball vs Rhode Island College

**Thursday, February 26**
- 6:00: Men’s JV basketball vs Eastern Conn. State Coll.
- 8:00: Men’s varsity basketball vs Eastern Conn. State Coll.

#### POOL SCHEDULE

**Monday, February 23**
- 12:00-3:00: Free Swim
- 6:30-10:00: Free Swim

**Tuesday, February 24**
- 12:00-3:00: Free Swim

**Wednesday, February 25**
- 7:00-10:00: Free Swim

**Thursday, February 26**
- 12:00-3:00: Free Swim

**Friday, February 27**
- 12:00 noon-12:00 midnight: Dance marathon

#### Dinner is Served

**Lunch**
- **Thursday, February 19**
  - American Chop Suey Reuben, pizza
- **Friday, February 20**
  - Old fashioned beef pie Cheeseburgers Macaroni and cheese Fish and chips
- **Saturday, February 21**
  - Brunch Dinner Steak Shrimp
- **Sunday, February 22**
  - Brunch Dinner Roast pork Turkey dinner
- **Monday, February 23**
  - Brunch Dinner Roast beef Baked lasagne Knockwurst
- **Tuesday, February 24**
  - Chicken chow mein Egg burgers Hamburger Hero
- **Wednesday, February 25**
  - Dinner Roast lamb Greek hamburgers Baked chicken

**Dinner**
- **Thursday, February 19**
  - Fried chicken Beef stroganoff manicotti
- **Friday, February 20**
  - Swedish meatballs Pizza Veal parmesan Fried fish
- **Saturday, February 21**
  - Brunch Dinner Roast turkey Pork chops Fish fillet
- **Sunday, February 22**
  - Brunch Dinner Roast pork Turkey dinner
- **Monday, February 23**
  - Brunch Dinner Roast beef Baked lasagne Knockwurst
- **Tuesday, February 24**
  - Chicken chow mein Egg burgers Hamburger Hero
- **Wednesday, February 25**
  - Dinner Roast lamb Greek hamburgers Baked chicken
EDITOR’S WASTEBASKET

Top of the Basket goes to the spring-like weather this week, too bad it won’t last.

Flash to M, G & L: How many guys do you know who can braid?

Flash to G.G.: What were you doing when the lights went out at 2:30 on Friday night?

Flash to the “girl” next door, you weren’t the only one laughing at the joke, they’re it’s the medicine.

To the Auburn Haircut Kid on Campus: Don’t complain about things being rusty if you never use it.

Attention Babson Actors and Actresses: P.M.N.S. Room 110 will be holding tryouts for its own version of “OH CALCUTTA!” Saturday night. Please be sure to wear your Birthday Suit.

Flash to Club 31 and Sweet Suite 32 - you put together quite the party! Much thanks. Hugs & Kisses.

Flash to May Girl: Maybe I found my missing person after all! The KAT

Hey 1 - If I little M.O. does a S.R. make, I’m in big trouble.

ZBT skit at Killington Saturday. Get psyched.

ZBT 6 wins no losses Year.

Flash to Cool and the Gang: Thanks for making my birthday so special. Dinner at Felicia’s was excellent. And a new place: Tim Curry.

Flash to Lynda and Judy: The party was great and so are you two as roommates. Thanks so much.

Karen

Flash to Celeste, Irene, and Betsy: You guys are too much! Anytime you want to borrow them; you are certainly welcome.

Flash to Tom Dunn: Your craply silk scarf ran my fishline, it’s a new problem.

Flash to Terry K.: I have a perfectly healthy mind, thank you. Love from the 1981 “Poster Girl”

Flash to Janet: The party was great and so are you two as roommates. Thanks so much.

Karen

Flash to Dr. Joe: Tuesday night’s movie was great! Hope the exam will be the same.

Flash to Julian: No sense in hanging around my bathroom, I take a towel in with me.

Flash to Anne: No sorry Leslie, no sorry Janet; you are still on my mind.

Flash to Mr. Higgins and the B&G Gang. Thanks so much for the Birthday song! You’re the greatest.

Jen

B-3 & B-4, Cathy, & Carol - Thanks for the surprise!

Flash to the Policy Nerd: You can’t be that bad off if you went to M.A. and then to one in Europe. Take it on the run.

Flash to D.A.E. - Sorry for the misunderstanding. If I were you, I would sue. P.A.

Flash to D.A.: Sorry for the misunderstanding! If I were you, I would sue. P.A.

How slow is the Accounting Office? It takes them an hour to make instant coffee!

Flash to Skippy: Thanks for the letter, it was such a hoot! Have you caught the article in Newsweek this week on my new pet, “The Dungeness Bun”? Your experience in Trim last week was great practice!!! Guess who?


Flash to C. Joseph S.: You should have more weekends like this past one. Your room has never been better. It’s funny once you get going it’s hard to stop.

Flash to Fran Piantusco, famous alumnus: I drank you “under the overhang” Tuesday that must make you a featherweight.

Flash to Julie: Nice of you to drop by!

Flash to my three pinball buddies: we have to do it again soon, but give me two games so I have a chance.

Flash to the Belle: Happy Birthday! Love, Marnie and Firecracker.

Flash to Marianne: nice to use some of the girls’ clothes really the V? Happy birthday! love, tracy and misty

Flash to Liz: too bad Bobo Five-0 didn’t come to your rescue!

Flash to Barbara and the Westgate Staff - great job!

So how are you doing Lori S.?

Flash to Coleman North’s Resident Foreigner: The disco queen next door wants to know when you are going dancing again.

FOR SALE - 10-speed 2"utra Fe bike. Excellent condition. Has new tires and new brake pads. Will sell to best offer. contact Box 2011.

Students who were dismayed to find Bryant gate locked any a.m. Thursday, Feb. 12, will be surprised to learn that the reason was due to Charles Thompson, who was spending all his college resources, the lock froze after the rain of the previous day. Security couldn’t budge it, so buildings and grounds sent down some bolt cutters. A supply of lock de-icer might be called for in the future.

Flash to J.S.A. - have a fantastic birthday and many more!!! Abigail.

There will be a Hillie meeting wednesday, Feb. 25 at 5:00 in Trim 105. Everyone is invited!

Flash to Bonnie: Happy Birthday! You’ll never guess who.

Flash to AL: Here’s looking up at you. B. from The Mattress

If you wish to be considered for on-campus residence for the spring 1981 your application (available in the Office of Residential Life) must be submitted to the office no later than March 2, 1981. Deadline is NOW.

Flash to any male over 5 ft tall, good looking, athletic, and rich (intelligence negotiable) interested in a hot romance over breaking. Send resume (with picture) to Box 1968. X.X.X.

Flash to Christy: What is going on?

Flash to Lori: Has Herman had any wet naps lately.

Flash to M.A.: How many do you think you’ll get?

Flash to Carol: Welcome to The Gate.

Flash to All Maggots: There’s no Flash to describe you (that can be printed).

Flash to Steve: Will the Lemon and Lime ever get together?

Flash to Lisa J.: Happy Birthday from The Gate.

Flash to Scott R.: tell me, do you have friends, more or are they more fun?

Flash to Joan H.: I have ‘em shakin at the interview. Just Kidding.

Flash to Joanne, Dan, Dr, E., Scott, and Jeff: Thanks for all your help and concern last weekend. It’s great to have friends who care.

Flash to R.W.: I farted and you didn’t know about it. Hah! Hah! - losing your touch.

Flash to Sarge: How’s the butt and dagger? Mac and and Pillow alias closer.

Flash to J.D. in Forest: You’re pushing it to the limit! Take cautious steps. You have been warned...Machine

Flash to Jay in Forest: So Jay, what are you doing this weekend... As for me, I’m going either to Tufts, Harvard, Columbia or perhaps Brown. Occupant in Room 16

Flash to the Campus: Room for Rent. Mc B-3, what are you doing this weekend? Please bring to Sol. 3.

Flash to Debbie: Happy Birthday! Late but not forgotten.

Flash to M.B.: We created an animal. How many entries to date?

Flash to new ruggers: Tattoos in Providence March 21.

Flash to Josie: You’ve been voted, unanimously may I add, the Exhibition Queen. By the way, rumor has it you have nice legs. The Judge.

Flash to Kenny J.: The Exhibitionist! You just blear any chance yours had for the Plagiarism Center fold. Sorry.

Flash to Ado: Word has it EGL is looking to have some professional help with the “rubber place!” YOUR WELCOME.

Flash to Experience the thrill of professional journalism: Join the Free Press and get openings for writers and photographers. Contact Box 140.

Where’s the Police Log?

Flash to everyone heading to New Orleans and Atlantic City: Get ready for the ultimate wildness educational at all, of course.

Flash to someone with a tan, fleece lined, Levi’s coat I’ve got yours and you’ve got mine. Contact Box 1131.

Bottom of the Basket goes to an eight page Free Press. Even Walter Cronkite has an off day. Could you fill pages about the past week?

Free Press Staff

Editor: Paul Anagnostou

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Features Writers: Cathy McGonagly, Cheryl Silverman
Sports Editor: Jon Eames
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