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FRONTIERS OF ENTREPRENEURSHIP RESEARCH 2012

Dedicated in Memory of

Arnold C. Cooper

Lifetime Award Member of the Babson College Entrepreneurship Research Conference

In recognition of his immense contribution, devotion, and remarkable accomplishments as a pioneer, and an exceedingly influential scholar in the fields of entrepreneurship research and strategic management.
The papers and summaries published in this publication are printed from submissions supplied by the contributing authors. They are solely responsible for the contents of their individual papers.

We thank them for their help and cooperation in the production of Frontiers of Entrepreneurship Research 2012.
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A very special thank you to O. Homer Erekson, John V. Roach Dean of the Neeley School of Business at Texas Christian University, and Brad Hancock, Director, of the Neeley Entrepreneurship Center at Texas Christian University, for their generous contribution, support, and commitment to the field and spirit of entrepreneurship research. It was an honor and a great privilege to partner with you.

We wish to express a special thank you and gratefulness to Keith Hmieleski, Neeley School of Business for his invaluable contribution, creativity and energy as the Co-Director of the BCERC.

We would like to extend a very special thank you to the following 2012 Best Paper Award Sponsors for their generosity and continued support of the BCERC; the National Federation of Independent Business (NFIB) Award of $3,000, for the best paper on the general topic of entrepreneurship; the Stevens Institute of Technology, Wesley J. Howe Award of $2,500, for excellence in research on the topic of corporate entrepreneurship. The best papers are published in their entirety in this edition of *Frontiers of Entrepreneurship Research* and listed at the beginning of the Detailed Table of Contents.

We are extremely grateful for the support and generous contribution to our sponsors-in-part, SAMS (Society of Management Studies) for the Grant in support of the Doctoral Consortium Program; and to the Global Award for Entrepreneurship Research for their contribution to the conference.

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We wish to thank Keith Hmieleski and Jon Carr, Neeley School of Business, Texas Christian University for their unsurpassed leadership and enthusiasm as Co-Directors of the 2012 Doctoral Consortium Program.

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We extend our deepest appreciation and a special thank you to the Ad-Hoc Reviewers and the Session Chairs for their contribution, energy, and entrepreneurial enthusiasm in helping with the conference.

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We will cherish the enjoyable memories of the 2012 BCERC and Texas Christian University’s hospitality, our colleagues and our friendships, and the camaraderie we enjoyed at the conference, until we chance to meet again, wishing you all well and thank you.
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