Hersh discusses need for better reporting
by RICHARD STILLMAN

New York Times Reporter Seymour Hersh spoke in Knight Auditorium Tuesday night in a presentation sponsored by the Babson Forum.

Hersh explained some events that occurred in the last few years that weren’t covered by the press. He was his opinion that coverage of the events would have changed the course of history.

Speaking quickly and incoherently, often interjecting his discussion with unrelated sidelights, Hersh described the following events:

1. An airlift of 800 marines from South Vietnam to Laos for a week of groundfighting. The incident was covering up at the time and leaked out over four months later, according to Hersh.

2. The planning of the secret bombing of Cambodia, and the eventual completion of the plan. According to Hersh, Congress was given no notice of the action, which is required by law.

3. Unlawful domestic wiretapping of 17 people, that, according to Hersh, was authorized by Henry Kissinger. 4. The Cambodian "Invasion" of April 1969, which led ex-President Nixon to lie to the American people, said Hersh.

5. The printing of the Pentagon Papers by the New York Times; an act, said Hersh, which led to the creation of the White House Plumbers.

All these events, Hersh said, were uncovered after the Watergate story.

"The point," he said, "is that we missed all this. Where were we?"

See Hersh page 6

Holtz leaves Babson; resigns as treasurer
by BRUAN STRAWBRIDGE

At Holtz resigned the position as Treasurer of Student Government on June 30, 1975 and has been temporarily replaced by Henry Dowd, according to Howard Simpson, Student Government President.

Holtz left Babson to attend the Wharton School of Business in Philadelphia.

"The unexpected resignation, a precedent in recent Babson history, left the Executive Committee in a dilemma," stated Simpson.

"According to the government constitution, a new treasurer shall be elected by student government; but Holtz, having resigned in the summer seems some special problems," said Simpson.

See Holtz page 2

Needham citizens' group blocks Recreation Complex
by JIM TAIENER

The Babson Recreation Center has become a "political football" according to Jesse Putney, Vice-President of Financial Affairs.

"It's basically a question of politics that has been tossed around. We are currently waiting for approval from the state Department of Natural Resources (DNR), in regards to the environment impact on the proposed construction site," explained Putney.

Plans for the recreation center have been approved by the Town of Wellesley. In addition, the Wellesley Conservation Commission has approved the plans in regard to the environmental setting, as well as plans to accommodate the increased traffic flow.

"The problem we are facing is a group of citizens from Needham, as well as a resident of Skyline Drive in Wellesley is vacationing the validity of the various environmental studies that have been made and are requesting that the DNR make additional environmental studies regarding the increased traffic flow," Putney said.

Putney indicated optimism, that the DNR would give the go-ahead, but added that there could be additional drawbacks.

"Our case has worked its way up to the state level," said Putney, "and we are not anticipating DNR approval any week now." He said, "but that doesn't mean the construction will begin immediately."

Putney explained that should the DNR approve the plans, there is also the possibility that one of the protesting parties could take legal action, further delaying construction.

The Recreation Center, which will be located on Great Plain Avenue at the rear of the Babson Campus, is slated to have a hockey rink seating 1,500 and six indoor tennis courts.

"We are anticipating to build as originally planned, but the hockey rink might possibly be eliminated from the plans," Putney said.

He explained that a number of the hockey rinks in the area are currently having financial problems, and that maybe a hockey rink won't be feasible.

"Should the DNR give us the go ahead, it might prove feasible to wait until some inside construction and investigate more closely the feasibility of a hockey rink," Putney added.

Although there have been delays in the construction of the recreation center, and increased costs in regards to legal fees, environmental studies, and storage laws for steel.

See COMPLEX page 4

Genovese theory meets nationwide recognition
by CHRISTOPHER SPRAGUE

Dr. Frank C. Genovese, economics professor at Babson received nationwide recognition August 29, 1974 for a theory of his which offers a solution to the financial plight of local city governments.

His theory was presented on the radio wire service and appeared in the New York Times, the Chicago Daily News, the Wall Street Journal, Industry Magazine, Banker and Tradesman, the Boston Globe, and numerous other newspapers. Dr. Genovese said, "I would assume that the articles appeared in over 200 newspapers around the country.

Genovese's theory was also covered by Howard K. Smith on the ABC Nightly News, Roger Mudd of CBS and by Lowell Thomas' new syndicated radio program.

Richard Pomer, Director of Public Relations, said "Babson has gotten a good deal of mileage on the ABC and CBS Nightly News, but when you have a product such as this, my job is easy."

Genovese's plan is extremely relevant because of the plight of New York City.

According to Genovese, it was the Money Manager, a business magazine, that first interviewed him. The UPI office saw the quote and as a result set up the interview with Genovese.

In regard to the response, Genovese said, "It seems to be of nationwide importance. We've had responses from all over the country."

See Genovese page 6

President views plan with continued optimism
by LIZ MCCARTHY

The new Babson Master Plan is moving along. Further along than we might have had reason to expect," according to Ralph Z. Sorenson, II., President of Babson.

He offered a target date of November 3rd on which to present the plan to the corporation members and trustees.

"Certain areas are still under some discussion," he said, "but much of the mechanism is already in progress."

David Townsend, student representative to the Long Range Planning Committee, is basically optimistic about the work done on the Master Plan.

"Concerning Babson's Mission Statement and the goals and objectives which have been stated, I am extremely enthusiastic about the future academic life of the college."

He did express reservations about another area of the college. "The one area that I wish we had spent more time on is athletic facilities," he said.

The Long Range Planning Committee set up last year to develop a five year Master Plan for the college, worked throughout July and August on the plan.

"It was important not to lose momentum over the summer," commented the president. "Responsibilities were assigned, and more work was done than I had conceived possible."

Summer work included progress in many facets of the plan, according to the president.

"The internal task force study groups offered reactions to the plan, and their suggestions were discussed at a meeting on September 1st."

Both the internal and external task forces of the Committee proposed a number of suggestions and ideas.

See MASTER PLAN page 6

Under the cover...

CAREER COUNSELING has a new director, William Wrenn. For details on what plans he has to do for Babson students, see page four.

GRID GUESSER: once again, the Free Press is proud to present The Famed Grid Guessor. Turn to page eight as he kicks off another exciting season.
Help Us Help You

A new school year has begun, and all over campus, clubs and organizations are busy planning events and setting objectives for the year.

We at the FREE PRESS are no different in this respect, and would like to take this opportunity to relate our plans and goals to the community at large.

Our major goal is to run the FREE PRESS as much as a regular newspaper as possible. This means covering all the news as best we can. It means trying to inform the community of different facets of the school that might be otherwise overlooked.

And finally, and most importantly, it means providing a vehicle of opinion for the entire campus.

We do this by printing every signed letter to the Editor we receive. We'll print responsible opinions written by students, faculty or staff members that should be communicated throughout the community.

The campus has grown in leaps and bounds in the last few years, and that means we have to grow too. Eventually, we'd like to expand the paper to 12 pages. That way, we could give our readers even more news items that now, because of space limitation, must be overlooked.

But for now, until our facilities can support a larger staff, we need the cooperation of every member of the community to put out the best newspaper possible.

With all that's happening on campus, we are not able to cover it all in person. But information transmitted from members of the community to the paper serves the same purpose and makes it easier to cover more of the news that occurs.

After all, it's the students, faculty and administration that create the news we print. Without the community, there would be no paper. So it makes sense that the more the campus communicates to us, the better we can communicate to the campus.

So help us help you. We'll all be better off for it.

Letters to the Editor

To the Editor:

I would like to express my extreme admiration for that small bank of dedicated student volunteers who undertook to orient the largest incoming class in Babson's history. I am always amazed that anyone would willingly take on the task of explaining Babson, its student life, academic program, and its administrative foibles in a mere three days. However, this year the program went like clockwork due to the dedication of

Holtz

sidered to be the best qualified and respected."

Discussing reasons for the choice, Simpson said, "Henry's personal character, background in finance and accounting, and the strong public support evident in his bid for President of Student Government last fall between, I would estimate, this year was acceptable for the temporary position."

Dowd accepted the appointment on August 9, 1975.

In the absence of a treasurer, according to Simpson, Debra Amidon and William Couglan have the authority to issue student government checks.

The Executive Committee rejected this alternative, Simpson said, "It would have necessitated the rest of the Executive Committee taking on much more work, which, at this time, along with our own responsibilities would have been tremendously burdensome," said Simpson.

He also stated, "a change of bank signatures, required for writing checks, would have taken at least two weeks after the election; leaving the treasury position vacant until mid-October." As to the date and format of the upcoming election, Simpson said he will recommend to the representatives that Blue Key and Cardinal Key conduct the proceedings.

"By having Blue Key and Cardinal Key oversee the election," he said, "I hope to minimize any bias the Executive Committee might have in favor of Henry Dowd."

Simpson doesn't expect the new treasurer to be officially installed before September 30th. He says this will give potential candidates plenty of time to prepare for the election.

A change in attitudes:
For better or worse?

Could it be that there's a whole new generation of college students?

In the past (remember the late 60's?), the enthusiasm of this segment of the population would usually shine through, often to the discontent of leaders, both local and national.

Anyone looking for a reaction could find one on almost any given campus. It might not always have been a very desired reaction, but if someone said something, people listened and reacted.

This eagerness that was once the general rule, is now the exception to recent trends, although there are still signs of life.

But Seymour Hersh attracted a very small following here on Tuesday night. Fewer than one hundred people sat in the audience. Many of them were students. Some were members of local communities. One was a faculty member. None was a member of the Babson Administration.

Perhaps this current generation of college people isn't interested in a New York Times writer...who exposed the YLai massacre...and also revealed CIA domestic spying.

If this is the case, it reflects a change in values and attitudes, and such changes are inevitable.

And then there are probably people who didn't know about the presentation.

And other than that, there may be people who simply didn't care that this gentleman was here.

If there truly is a new kind of campus population, both students and non students, the question is in identifying its roots.

It could be a generation with new values and priorities, but it looks more like a generation that doesn't care what happens in its immediate world.
TOP OF THE BASKET: goes to Skip Copeland for rescuing a publisher's left-napped right visitor and making the rounds without getting skunked! FLU VACCINE is now available at Westgate Infirmary on Mondays, Wednesdays, and Fridays from 10 a.m. to 4 p.m. for only $10.00, a 50-cent increase from last year. It takes several weeks to build immunity so don't wait. 

Application for the BABSON STUDENT HOSTS will be available outside the Student Activity Office before Sept. 22. The deadline for applications is September 19. They're looking for some really interested people! 

The campus extension number for SECURITY has been changed to X555. 

All those interested in working on the BABBONIAN should come to the basement of Parkway Hall by 5 p.m. today. They need volunteers for all areas of the book. Watch next week's Free Press for details on the yearbook distribution.

All those interested in serving on this year's core committee for FOCUS ON WOMEN WEEK are welcome to an informal meeting, Sept. 22, Security in the Cup 'n' Saucer. If you can't attend the meeting please contact Candace Ethian at X205 or X939.

FLASH TO SENIORS AND MBA's: If you are interested in an internship in the Administration Building, feel free to drop by. Tresays for "TEN LITTLE INDIANS" will be held on Monday, Sept. 22 and Wednesday, Sept. 24. Those interested may pick up in Canfield D-3 or call X487. Ask for Bob Clay.

Showers are abundant up at the top of the lower level of Park Manor Central across from the Student Government office. There is a new shower added which is across from the Fitness Center. A Flash to all BABSON CHRISTIAN FELLOWSHIP members: The BCF meetings will be on Thursdays from 9:30 to 10 p.m. in the Science Building, room 214.

Anyone interested in putting on a MUSICAL at Babson, please come to a Theatre Workshop on Monday, Sept. 22 at 6:30 p.m. in the Cup'n'Saucer. Your presence is important: if this is to get off the ground!

BALLELLI'S BALLROOM DANCE CLASSES at Knight Auditorium are on Wednesdays from 6-7:30 p.m. for 12 lessons. You can still join and learn all those popular nautical moves for gym credits just for fun. $3000 for singles and $25.00 each for couples will be due at the end of the first class. Price adjustment for International Students. 

ATTENTION: Switching rooms.

PERFECTO'S STUDIO: 

ATTENTION: Swim team meeting this Monday, Sept. 22 at 7 p.m. in Coach Hartwell's office for all those interested in Varsity Swimming.

ATTENTION: Track Club meeting tonight at 6:45 p.m. in the Informal Lounge.

ATTENTION: The gym will be closed for a test run on Thursday, Sept. 25.

HAPPY BIRTHDAY to Larry and the boys on the second floor of Central. P.S. Don't forget to be nice.

It's good to see those BACKGAMMON BOARDS out of storage. Keep those dice spinning. 

Flash to all: GET WELL WISHES are in order.

Attention! Attention! Attention! Attention! Attention! A special request from Dick Metter to anyone with a 12:00 to 1:05 class on Monday, Wednesday and Friday. If you possibly can make lunch at 11:30 instead of the usual 12:00, that would be greatly appreciated. Thank you.

Attention: All Government Representatives!!! There is a mandatory student government workshop this weekend. On Friday, there will be a picnic at 5:30-8:30 p.m. at Howard Simpson's house. On Saturday, there will be an all-day workshop from 9:30 to 11:30 p.m. at Trim Line. This meeting is mandatory for all representatives and for all alternates.

Student Government still needs people on the following committees. Members need not be government representatives, just interested in doing a good job. Some committees still open are: Academic Affairs, Public Affairs, Division Committees, Faculty Meetings, Licensing Committee, the Vending committee, and the roster Committee. Those interested should contact Joanne 109.

The Tuesday, this week, 6:30 p.m. will be the Student Government meeting. All students, faculty, administration, and staff are welcome. This week's agenda will include Preliminary Budget Considerations, Constitutional change to add a rep from Green Gables, and the report on the Tresays.

Have a grip or concern regarding vending machines on campus? Want to do something about it? Meet in front of the Student Government Building, the President wants hardworking concerned students to serve on it. If you are interested, please do see the Student Government building, room 109, to be notified.

A permanent Treasurer of Student Government is to be elected at the next Student Government meeting. If you are interested, or if you know anyone interested, please come to the meeting.

BOTTOM OF THE BASKET: in a week goes to whoever shares the library Building early Wednesday morning...with the encore on Thursday morning. The Wellness Counseling Associates could probably help your obvious imbalance.

Prof. Genovese's plan: Private funds for public use

The Committee for Economic Development many years ago pioneered the idea that it was not only a good idea, but we had the duty of the National Government in Washington to attempt to alleviate poverty in the economy, the waves of economic activity, which tended to culminate in speculative excess and inflation on the one hand, and in massive unemployment and enor-

mous waste of resources on the other.

This campaign has been waged and, to a considerable degree, won at the federal level. It is now time to extend this useful idea to city and state governments. There is a particular urgency to doing this at the present time. The failure at the federal level to take effective monetary and fiscal action in time has led to the worst economic situation we have seen in this country since the "Great Depression" of the 1930's. And, as during the 1930's, a heavy burden has been thrown upon the city and state governments. Rather than being able to meet their payrolls and to maintain and even increase the level of their services, as the situation warrants, they have had to resort to increase the already burdensome unemployment, to increase rental tensions rather than the capital shortage, to come up with cope with them. In the face of income tax (some of that is generated by federal legislation) and of declining revenue, they are faced with the onerous debt service for projects they have undertaken with overwhelming federal aid from the Federal Government. They also face the impossibility of increasing taxes on an already fearful and overburdened economy, on the one hand, the most intractable financial situation.

Financial problems demand financial solutions. What is now proposed is a financial solution. I shall call it the Genovese Plan since it needs a name, and since, when it is announced, no one else has proposed it.

The Genovese Plan is orthodox in the sense that it is a solution that has been used in many instances by private industry which, like that of states and cities and unlike the Federal Government, do not have the ability to manipulate the currency. It is also orthodox in the sense that it uses the basic financial institutions of our economy in a very unusual fashion. Finally, it is orthodox insofar as it closely resembles the practice adopt- ed a few years ago by the United States Government whereby private persons were encouraged to build offices to be leased to the post office.

When private industry or individu-

als face revenue shortages and the need for large expenditures, they often liquidate or hypothecate assets. When their situation is reversed, they can reclaim hypothecated assets or buy new ones to replace those which they have sold. There is no reason why a similar solution cannot be found for the states and the cities in their present difficult situation. Indeed, the conscious adoption of such a policy could allow these units of government to contribute to a more rounded anti-poverty effort than one followed only by the national government.

In other words, the Plan is simply that, under the present circumstance, the cities and states should assemble groups of their properties and arrange for their sale and their lease-back to the private sector for uninterrupted service and use. The buyers and lessors of these properties would be commercial banks, savings banks, saving and loan companies, and insurance, or special companies organized for this purpose. The companies supplying the badly needed funds to the govern-

mental units should be able to pay good prices, and accept small rents for them, since the rents would not constitute taxable income in their entirety for federal tax purposes. Depreciation would be chargeable against them and this now wasted potential cost, would in effect shift some part of the cost of this method of financing to the federal govern-

ment which is capable of bearing it. In addition, in order to lower the rental cost, there could be legislation passed at the state level which would exempt the lender from any state income tax on these rents in the same fashion as the income from state bonds and municipal bonds is now exempted. Indeed, it is very possible that the entire rental income could be exempted from both state and federal taxes (in which case the point about depreciation could ac-

tually constitute a charge for tax purposes against the other income for the lending institution) for so long as the time the state remained a tenant in the real estate sold.

When a city or state sold a property it would become subject to real estate taxes and since these are so important a source of city revenue, the sale of the properties would be an immediate bonanza to cities. This feature of the Plan should aid immeasurably to the support that enabling legislation should attract in state legislation.

There are some other great advan-
tages. For one thing, it would force each state and municipality to consider its needs for public facilities and for its elderly updating and replace-

ment, obsolete buildings would be phased out by non-renewal of leases and land released for more appropriate use. Some premises would be redeployed to commercial use, others would be torn down and replaced by modern and more appropriate structures. The incen-

tive benefits to revitalizing neigh-

borhoods and to the building and the working industries are obvious. More continuous city planning efforts would be stimulated. Changing options and patterns of transporta-

tion could be more easily accommo-
da-

THE WEEKLY PREVIEW

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Bill Wrenn: New look for Career Counseling Office

by CHUCK OLIVIERI
Photo by AARON WEINTRAUB

"I find Babson to be an extremely fascinating place. I'm very satisfied with the students' response to date and we will be relying on their feedback."

This is just part of the enthusiasm with which William C. Wrenn is approaching his new job. With the departure of Dr. Michelle Stimac, during the summer, Wrenn became Babson's new director of Career Counseling.

Wrenn comes to us after having been director of Career Guidance and Placement at Tufts University for six years. He is a graduate of Tufts and received his Masters from the Berkeley Divinity School of Yale University. For the thirteen years following, he served as an Episcopal clergyman in parishes in Massachusetts and Ohio.

Although his new situation is considerably different from his prior one, Wrenn feels that his experience at Tufts will be helpful. "Babson students ask the same questions as liberal arts majors: questions such as "What do I really want to do?" he explained. "The process in the lives of liberal arts generalists is repeated in Babson students' ideas about interests, priorities, and values in life."

While in the clergy, Wrenn's strongest interests were in the area of counseling. "At Tufts," he continued, "my desire was to involve the placement office in all aspects of career counseling."

"I was very interested in the directions Dr. Stimac had been taking. Coming to Babson," Wrenn said, "is an opportunity for me to invest my interests, and I hope talents, in a relatively new kind of adventure."

According to Wrenn, the registering process with his office is still the same. He plans, though, to begin programs to include freshmen and sophomores. He hopes also to institute a non-recruiting type of seminar where outsiders will explain "What I do as a..."

These new programs would put additional pressure on an already over-burdened staff. Wrenn explained that he has recently been going over resumes for another full-time counselor. "It's obvious we need one," he added.

In addition, Wrenn wants to develop interests in much broader areas than fields such as accounting. "Recently," he stated, "one alumna had an interest in using his background in an area of the non-business world. He wanted to know how it could utilize what he knew."

About the job outlook for Babson graduates, Wrenn said, "There are conflicting reports about the economy. Some say we've reached the bottom of the recession; some say we're already on the upturn. But others cannot even agree on terminology."

"We have been on the phone consistently with prospective employers," he continued. "A large number from last year will return. Several with people from Babson working for them have shown an interest in the school and its graduates. Many companies have expectations, but are hesitant to commit themselves for fall interviews. I see this as a kind of barometer and have hope for the spring schedule," Wrenn said.

The interview schedule is being done in two installments—fall and spring this year. According to Wrenn, the first part will be out soon.

Wrenn added, "It's still very important for students to organize themselves. I doubt that we'll ever return to the situation that existed five or ten years ago when students could pick and choose. It'll be tight for a while."

He then suggested that "Self-knowledge is as important as the credentials of a student." He said it was his task to "go out into the environments and let them know what qualifications Babson students have."

Above all, Wrenn emphasized this: Just because companies don't recruit on campus doesn't mean they don't have jobs; it only means they don't have enough jobs for them to be recruiting." He urges students to see him about their interests in these firms.

Thank you, Mr. Wrenn; we will. And, by the way, welcome to Babson.
Babson issues cards to stop free meals

by AL SHEPARD

Babson College has issued new meal cards for the purpose of keeping the non-meal card holder from sneaking in on some free meals," said Dick Metzger, Director of Dining Hall.

"Last year it was too easy; all the person had to do was give us a number and they were in," explained Metzger. "The students must realize that we are just trying to protect their investment. We're not the ones paying for these freebies, it's coming out of the student's pocket."

"With the new system the card is punched, and can only be used once per meal. No student will be let in without an N.I. or 1."

"The lines in the new system created were at least at first," said Metzger. "But as the students get used to presenting their cards in the right way so they could be easily punched, it became no problem."

Concerning the inconvenience of having the I.D. attached to the meal card, Metzger says this is not a new policy. "The I.D. was always required to be shown with the meal card as stated in the student handbook. This new card just adds another layer." With the new format, the students are more aware of the number of meals they miss by the spaces not punched. Therefore, there have been more complaints about why the students can't get refunds for meals missed.

"When we determine the meal price, we assume that an average student will attend only 60% of all meals combined," explainedMetzger. "If a student wants to attend all the meals, he would make out like a bandit."

Metzger isn't sure of the procedure for lost cards, but he hopes that it will "include a stiff fine." According to William Vaughn, Cus- todian at Babson, "right now we are playing it by ear. Mr. Putney and I have not decided on anything definite yet. As at this point we would just replace the card and inform Metzger of the number of the missing card. If it starts to become a problem though, then some time will be allocated, but I'd guess that bridge will be burned when it comes to it."

Neither Metzger nor Vaughn could estimate the potential savings of using this system. "Whatever we save will go right back to the students," says Metzger. "We're not doing this to make more money. Next year if the price of the meal plan goes up, we want it to be because of inflationary food prices, not as a result of our being lax in checking the cards."

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East Providence — 1940 Pawtucket Avenue (Routes 44 and I-1) — 434-6660

B.C.F. THAXN

To all those who participated in the annual Sunday /Sunday Party and Sunday morning service, particularly:  
DEAN CARSON  
DICK "TRIM" METZGER & STAFF  
TED SCHEMM "PIANO MAN"  
LARRY T. for trying to move the piano...and Housekeeping-who beat him to it, and all those who copped in on behind the scene.

TO ALL GOOD LUCK IN A NEW YEAR  
GOD BLESS ALL.
Complex

that was already purchased, Putney assured students that the additional finances won’t result in increased tuition fees.

"The college will own twenty-five percent of the recreation center, and the money for the investment will come entirely from endowments. The money for the original costs has already been invested," he said.

After waiting for almost two years to begin construction, Putney gives every indication that the school is anxious to begin construction, and improve recreation facilities at Babson.

"We’ve had plan changes, studies done, and now we have obtained approval from the town. President Sorensen, the Board of Trustees, and I are anxious to get going," he said.

Putney concluded that completion of the recreation center will hopefully lead to the construction of additional recreational facilities, and the improvement of existing ones.

Master Plan

series of assumptions to form the base of the Master Plan. These assumptions to form the base of the Master Plan. These assumptions were presented to the faculty at a meeting yesterday afternoon.

Sorensen said that analysis of the admissions department focused on

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Genovese

[Cont. from page 1]

According to his theory, city owned buildings should be sold to financial institutions, e.g. banks or insurance companies, and then leased back to the city.

The direct benefits are numerous. Local government would then be responsible only for the lease of the building.

Sorensen said, "it’s a chance for a city to rid itself of the ghettos.

Genovese added that he is sending copies of his plan to major cities all over the country.

Hersh

when all this was happening?" he asked repeatedly.

"I think (society) was overreacting if they thought we did a good job during Watergate," he added.

Hersh did offer some suggestions to improve the quality of investigative reporting. "We have to go around being very questioning," he said. "I would like to see more hard hitting reporting."

Hersh was responsible for exposing the Ly Lui Massacre story, domestic spying by the CIA, and the CIA activity in the overthrow of ex-President Allende of Chile.

Genovese

[Cont. from page 3]

From the point of view of the buyers much of the criticism now in vogue about "real estate" (that is, the con- cious and consistent denial of mort- gage funds to depressed city areas) would be rapidly outdated. The acquisition of several properties in these depressed areas by one institutional owner would give that company an interest in uplifting the area and with its significant land holding in the area, a good chance for success is accomplishing this. In addition, the need for the city or city to replace with modern structures those out- dated ones on which its leases were expiring, would give a further stimu- lus to the renovation of the whole area. This would be a worthy cooperative public and private undertaking.

Properties and locations become out of date for government as well as industry. There never was a better time for these governments to have their capital gains. Unemployment does not build character. It weakens it. It increases bitterness, heightens rage and lessens the natural magni- minity of the American spirit.

We have a great problem. We have a great opportunity. Please do con- sider the Plan!

Frank C. Genovese is professor of economics at Babson College, the President of Realco Corporation and has just returned from Amman, Jordan, where he served as advisor to the Central Bank of Jordan with the International Executives Service Corporation.

BABBSON INTERNATIONAL STUDENT ORGANIZATION
(BISO)

Has the pleasure of announcing an open meeting for all those interested in participating in the activities of the organization, on Monday Sept. 22 at 6:30 PM in the Formal Lounge of Park Manor Central.

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ST. LOUIS 21
Cardinals look strong. Their fee offense led by Hart and McCaff should run rings around a poor team severely hurt by the loss of “Super Rusher” Claude Humphrey.

CHICAGO 24
The Bears have a good new coach in Pardee and a swift runner in Payton but oh could they use a QB. The Colts are young and building. This is a battle of two young teams trying to return to the old glory days.

CINCINNATI 35
Bengals appear tough. If they stay healthy – look out. QB Anderson is one of the best. The Browns don’t seem to have much. They are doomed for the cellar.

GREEN BAY 17
Coach Starr starts out on the right foot. Is the pack coming back? Lions are in for a rough year.

HOUSTON 28
Graff is no Plunkett. Patriots are in bad shape. The Oilers have some good young rookies. Their improvement of last year was no fluke.

DENVER 28
The Broncos are a fine team. HB Armstrong is one of the NFL’s best. The Chiefs are aging and their powerful squads are now history.

LA 24
The Rams appear to be a powerhouse. They are well balanced and strong. Dallas has lost some great players. Men like Lilly and Hill are not easily replaced.

WASHINGTON 28
The Redskins are aging, but it appears that the “Old Gang” is no pushover. Running backs are their problem with Larry Brown little more than a memory. The Saints looked improved until the injury to star QB Manning.

PHILADELPHIA 21
Mike Boryla has replaced Gabriel as the new Eagle QB. The Giants are improved and Coach Arrspsger is slowly building a ball team. However, holes are still evident.

NEW YORK 35
QB Namath should have a field day passing against the Bills defense, severely weakened by the loss of star defensive backs Robert James and Tony Greens. O.J. will gain his 100 but I don’t think it will be enough.

PITTSBURGH 28
Franco, “Mean Joe”, Bradshaw, Greenwood, etc. What more could a coach desire? The Chargers are young and building. Halffback Woods is something to watch.

MINNESOTA 21
The Vikings are strong and well disciplined as usual. Tarkenton should have another fine season. San Francisco has an abundance of QB’s in Spurrin, Snead and Owen but is there quality?

OAKLAND 24
This should be a great one to watch. “Humble Howard” won’t keep his mouth shut for five seconds as ABC opens their Monday Night Games. The Raiders have talent on top of talent. They are led by QB Stabler, a great athlete. The Dolphins are weakened by the defection to the WFL but don’t cry for Coach Schula, as his team will be tough again.

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Simmons on Sports

McCarthy to help intramural sports

Intramurals received a big shot in the arm when Coach Rick McCarthy came to the Babson campus a few seasons ago. With the hard work and organization he has put into the program, the only thing needed to make it successful is the cooperation of the students. They will be asked to participate in many different ways.

The first line of responsibility will fall on the dorm directors. When Coach McCarthy speaks to them tonite, he will outline his program and explain their role in the organization. All they have to do is bring the information back to the dorms and aid in the selection of an Athletic Representative.

These Athletic Representatives are the people who will make or break the program. They will have the responsibility of drawing up a roster for each sport and keeping the players informed of the schedule, rules and other pertinent information.

At the present time, Coach McCarthy is interested in getting feedback from the students about the fair play noted in the mailboxes. He wants to know of any additions, changes, or suggestions they may have regarding the program.

Once the program gets under way, Coach McCarthy will rely heavily on the students involved in the intramural program. These students would be in charge of the scheduling, scorekeeping, and minor problems involved in each sport. He also hopes to find someone interested in coordinating the entire program.

Each semester, there will be a number of team and individual sports that will interest students of almost any athletic ability.

In the fall, in addition to football, there are plans for soccer, and later volleyball. He also hopes to set up some cross country meets.

In the winter, Coach McCarthy would like to see the basketball competition continue. He would also like to revive the ice hockey league. Squash, swimming and handball will also become part of the program for individual competition.

During the Spring, tennis and softball will again be included in the program.

Better organization, supervision and officiating will make every sport more competitive and enjoyable. An additional incentive for the students, to make sure that this plan takes hold, will be renewed competition for the punch bowl.

The bowl signifies one dorm's supremacy in the overall intramural competition. The winner will be determined by comparing the final records of the dorms in each sport.

In addition to the prestige and actual possession of the bowl, an additional reward of a "few beers" will be presented to the dorm which is declared the champion.

Coach McCarthy has, and will continue to, put a lot of time and effort into setting up this program. But no matter how hard he works, the program cannot be successful without the students' help.

McCarthy has tried to include a wide enough variety of sports so that everyone can participate. If the students don't come through on this, they will be only hurting themselves.