Let's get the holy hell out of here.

Dave Marcus

Vol. 23 No. 24
Babson Park, Ma.
April 24, 1975

Bookstore announces price-cuts on all texts

by JIM TABNER

Prices of hard-covered and soft-covered textbooks are being rolled back, according to Charles Marcin, manager of the Babson College Bookstore.

"As of April 14, the prices of any textbook drive will be rolled back 8%, while prices of hard-cover- ed textbooks, which had previously been rolled back by 5%, will be reduced by an additional 3%," explained Mark Reisman, undergraduate representative to the Bookstore Committee.

"All prices of other items in the bookstore will remain the same," Marcin said, "however, we will be having some sales." The major reason for the announced rollback in textbook prices was the supposed profit the bookstore has made this year. Reisman said that "the third quarter Bookstore profit is $20,000 and $16,000 for the same period of last year." He added that he expects the Bookstore to lose about $8,000 in the fourth quarter, leaving a year-end profit of $12,000, a figure which he said he predicted all along.

The Bookstore Committee felt we were taking in too large a profit," Reisman said, "therefore, we decided to cut the prices of textbooks.

In the March 4, 1975 issue of the FREE PRESS, a headline mistakenly reported the Bookstore to have absorbed a first half profit of over $15,000. However, the ensuing story correctly stated the profit was made in the first quarter.

"The $15,000 profit was an inaccurate figure for the first half profit," explained Reisman. "The first half profit for the Bookstore was really $5,900. The $16,000 was the profit for the first quarter of the year." Reisman said that the reason for the large profit in the first quarter is the fact that most of the Bookstore business is done in September when everyone is buying their new textbooks," he said.

"Personally, I felt the Bookstore was making too large a profit," said Reisman. "So I proposed a rollback to the Bookstore Committee for listening to Student Government's suggestions.

"Reisman said that if the Bookstore continues to earn too large a profit next year, the possibility of rolling back prices even more, as well as any other means of reducing the Bookstore profit, will be looked into.

Any profit the Bookstore makes goes into the Bookstore reserve fund, to be used for improvements to the Bookstore, as well as providing money to operate it according to Reisman.

"We've just purchased a new cash register," Marcin said. "The old one was worn out and had to be replaced.

"Because the Bookstore is separate from the college, we must maintain a rather neutral, in order to avoid financial problems," Reisman said.

The reserve fund currently contains this year's profits, as well as $8,800 from last year's profits.

"Should the reserve fund become too large, and the Bookstore have no immediate needs, these funds are always the possibility of doing something for the school," Reisman said.

Reisman suggested constructing lights on the tennis courts, outdoor basketball courts, a sauna in the gym, donation of books to or equipment to or purchase of artwork for the school, as channels for the money (cont. to pg. 7).

Allen Peckham leaves for Bentley College

by LIZ MCCARTHY

Babson's Public Relations Director, Allen Peckham will be leaving at the end of the semester to accept the post of P.R. director at Bentley College.

"The opportunity at Bentley is for much more substantial management responsibility," said Peckham. "That is basically why I'm leaving.

"Peckham's career at Babson began in June, 1971, when he took the job of Assistant Director of Public Relations. In September, 1972, he assumed the position of director of department.

"I've really enjoyed being here," he commented. "I think the faculty, staff, and students by and large have been extremely cooperative and helpful.

"Reviewing his four years at Babson, Peckham said, "I think we've achieved a comprehensive nuts and bolts kind of PR operation here.

Government approves Dry Dock sale at $3000

by CHRISTOPHER SPRAGUE

Student Government at Tuesday's meeting, approved the decision of the Licensing Committee to sell the Dry Dock to William Keogh. The price was set at $3000.

The issue came before Student Government when Scott Johnson and Jim Tabner, one of the parties applying for the purchase of the Dry Dock, complained that they had not been informed of the Licensing Committee's meeting.

Student Government voted in favor of a motion which allowed Scott Johnson to speak for four minutes. During that time he presented his credentials and said that he would promise cleanliness, service, and lower prices if he were sold the Dry Dock.

He also stated that he was the only applicant who had experience working at the Dry Dock.

Several members of the Licensing Committee stated that William Keogh was a unanimous choice of the committee because of his novel ideas and previous experience. During the four and one-half hour meeting he answered all questions conclusively. (cont. to pg. 2).

Communications Professor John Stauffer has been chosen Professor of the Year by an election conducted by Blue Key.

Students vote Stauffer Professor-of-the-Year

by CHUCK OLIVIER

"I have a feeling that I must be doing something right!"

This is how Professor John Stauffer reacted to being named Babson's Professor of the Year for 1974-75. Stauffer received the award which is presented annually by the Blue Key Honor Fraternity as a result of a student poll conducted by the organization.

The Communications Department teacher was philosophical in describing the meaning that the award has for him. (cont. to pg. 7).

When I first came to Babson, I had no prior teaching experience. A teacher begins with a proposed model that he thinks is ideal. I'm finally getting at a particular kind of model for teaching," Stauffer said.

"When I first came here, I was more at ease with my students, both in and out of class. One begins without knowing what the right mixture of interpersonal relationships should be. Because of the award, I feel that I've stumbled across an appropriate model: that I'm moving in the right direction.

Stauffer was born in Bethel, Pennsylvania, and attended a private school there. He then went to the Virginia Military Institute for two years. "I wanted to be a general in the Marine Corps," he commented. "But around this time we were beginning to send advisors to Viet Nam. I left school because I didn't like the trend in U.S. foreign policy. I also had gotten a good view of military life; it wasn't as fascinating as I had presumed it to be."

At Moravian College in Pennsylvania, Stauffer became interested in journalism. He was managing editor for his school newspaper and worked for the local daily. "It was then that I (cont. to pg. 7).

Under the cover...

CAMPUSt ORGANIZATIONS' budget will be voted on by Student Government next week. This will decide who gets how much money for next year. Page three has more details.

FOUNDER'S DAY 75 was perfect according to its head student coordinator. Find out why on page 4.
BABSON FREE PRESS
April 26, 1975

INTERCOM

FACULTY/STAFF NOTES

STEWART L. STOKES JR., associate dean of the School of Continuing Education, participated in the Regional Conference on Continuing Higher Education, on April 10 in Newport, R.I. The theme of the conference was "New Models and New Markets."

Prof. R. richard wills presented three papers at recent professional meetings. He presented a paper entitled "Motivations of Source of Prescription Study" at the annual convention of the American Pharmaceutical Association, April 12-15, in San Francisco. Wills presented two papers to the annual convention of the American Academy of Pharmaceutical Sciences and Administrative Sciences on April 22 also held in San Francisco. Those papers were entitled "A Study of Prescription Service Areas in a Northeastern Metropolitan Area," and "Patronage Motives for Source of Prescription Supply."

PETER C. ROBERTS, ARTHUR GUOJIN KUN and JAMES EDWARDS attended the annual meeting of the American Finance Association held in Columbia, South Carolina, April 17-19. Prof. Kun and Roberts co-authored two papers presented at the meeting. Roberts' paper was entitled "Leasing Supply and Demand: An Equilibrium Analysis." Guojin Kun presented their paper entitled, "Empirical Analysis of Lease-Buy Decisions."

would be an excellent way to spend the money. Stillman said, "in a recent survey of the student body, there was no interest in having tennis courts in the dorms."

Howard Sampson, Student Government President, said that Mrs. Griffin ended Thursday's meeting by recommending that the money be spent on buying one of those pieces of art currently on display at Babson. When put up to a vote the representatives chose to spend the money on other things.

Following this, the representatives put the requests in order of priority with the lighted tennis court ranking as number one on the list.

Rich Stillman asked Reisman, "is he being paid for his services?" Reisman stated that the lower the profits they made last year, the higher the profit they would make this year. The price of books decreasing, the profit made by the Bookstore would be reduced to pay the royalties.

In new business, Al Holtz, government treasurer and head of the Ways and Means Committee, asked for government's approval to increase the membership of the Ways and Means Committee. There are currently four members, and he wants to increase the membership.

When asked the reason, Holtz stated, "with more members, there would be more diversification. Currently with only six members, it is quite difficult to follow all the clubs as we should."

Representative Steve Russell moved to increase the membership of the Ways and Means Committee to six, but the motion was defeated by a 14 to 13 vote with two abstentions.

Holtz recommended that $125 be given to the B Club be withdrawn because of the cancellation of an event. The vote was 23 for the motion with one against, and one abstention.

Ways and Means also recommended that the government give the club $50 which was used for additional trophies. This was passed with a unanimous vote.

To conclude Ways and Means meeting, Holtz asked that the regular pay consider paying Mascro $110. This was (Cont. to pg. 7)

Letters to the Editor

To the Editor:

I wish to extend my sincerest thanks to all the faculty, staff, and students who made Founder's Day such a success last week. Those who worked on the program saw their hours of hard work paid off in a very tangible way. Those who supported the program by attending saw a celebration in the college could be proud of.

I would especially like to thank the members of the Student Activities committee - David Marcus, Harvey Freeman, Bob Bilewicz, and Greg Morris - and the faculty planning committee - Norm Grollin, John Stutler, Bill Coe, Jack Stann, and Mike Zoline. Their constant attention to detail and advice made the program go as smoothly as it did.

Thank you.

Sincerely,

Allen Pickham
Director of Public Relations

[Cont. from page 1]

Some of Keogh's ideas included weekly specials and Sunday football during which free popcorn would be given away. He also offered some ideas about cleanliness of the Dry Dock.

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Following this, Student Government passed a motion which accepted the decision of the Licensing Committee allowing the sale of the Dry Dock to William Keogh.

Mark Reisman, student representative to the Bookstore came before the meeting to hear possible ways to spend the profit made by the Bookstore.

Jared Chase, a student rep, said, "because of the popularity of squash at Babson, and the poor condition of the court, the money could be well spent on repairs and adding the possible addition of another court."

Ben Moore recommended that the money be spent on lighting the tennis courts.

Mark Santos, parliamentarian of Student Government, suggested that a computer terminal in every dorm

Editor's note: Mike Giangreco traveled to Concord last Friday to attend the People's Bicentennial rally for economic freedom. He closely monitored the media's treatment of the event. What follows is his impression of what happened.

Was it just one week ago that we heard a representative of the news media assure us that the news presented was objective and unbiased? The news media certainly did not abide by these principles in the coverage of the Peoples Bicentennial rally at Concord last week.

On April 19, 1975, the People's Bicentennial Commission staged a rally that symbolized the first step in the ravow against the existing economic and political system. The setting was the south (revolutionary) side of the Old North Bridge in Concord where two hundred years past the patriots fired the first shots of the American Revolution.

It was a gathering of 30,000 young people, some finding meaning in the speeches and music provided from 2 a.m. to 5 a.m. by the PBC, others finding meaning in a beer or a joint.

But at 9:30 a.m., the arrival of the President of the United States, who came to speak at the annual celebration sponsored by the Concord legislators, marked a change in the mood of the crowd.

Those who found no purpose in the rally had abandoned the encampment during the cool and damp morning hours. The remainder prepared themselves to make a stand against the "tractor farmers" on the north bank of the Charles. But, this time in place of muskets were voices, in place of bullets were slogans.

The people had a message for Gerald Ford and the nation. It was for economic democracy and political honesty. Unfortunately this message was muted by the media.

The PBC was organized to send a message to the Wall Street barons. The message would not be conveyed by force but instead by the press, radio and television. The success or failure of the rally clearly hinged on the media's interpretation and presentation of the event to the rest of the country.

Newspapers painted a picture of the traditional Woodstock scene. They spoke of the lack of conviction amongst the ralliers. The overall impression projected by the newspapers labeled the PBC rally as a political flop.

Television focused on the efforts of a few instead of the many. In this medium's search for the action to entertain the viewer, cameras zoomed in on the handful that waved through the marsh toward the President. Police thwarted their attempts with billyclubs and dragged them off.

In doing this television failed to present the visual solidarity of the thousands on the south bank who represented the largest opposition the President has encountered to date.

I cannot help but wonder if violence would have been the symbol of conviction and the action sought by the media. Perhaps an old fashioned riot would have spread the message louder and clearer to the nation. I impassionately hope this reasoning is faulty.

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Government to consider ’75-'76 budget next Tuesday

The budget for student government allocations to campus organizations will be discussed and voted on at next Tuesday’s meetings.

This will be a tentative budget, and must be approved again next fall by the 1975-76 student government.

All clubs desiring student government funds must submit budgets to the Ways and Means Committee, which is composed of four government reps and the government treasurer who serves as chairman.

Budgets had to list last year’s activities and expenses, plus a list of activities planned for next year.

According to Al Holtz, Student Government Treasurer, there will be approximately $25,000 in government funds next year. “We will give out about $26,500. We would like to keep a special fund in case clubs need funds for special events that come up next year,” he said.

On April 10th and April 17th, the petitioning organizations had to appear before the committees to explain their budgets and answer questions by committee members.

Babson contemplates campus renovations

by RICHARD STILLMAN

Although no major construction is planned for the campus this summer, minor improvements totaling over $10,000 may be completed over the year, according to Jesse Putney, Vice-President of Financial Affairs.

The list of projects has been approved by the Board of Trustees at their meeting June 10th. The projects are as follows:

- Putting in new windows in the dorms.
- Adding a green and tan floor in the Library.
- Renovating the campus grounds with new trees and shrubs.
- Installing new lights in the library.

Babson also contemplates the addition of new dormitories in the future.

Babson has been paying $4,000 a month in rent for the dormitories.

As for work on the buildings on campus, Putney says there are many things that could be done. The list that follows includes some of the items that are on the “to do” list.

Forest Hall: Installation for new dorms and doors, some work in the showers, and carpeting in Forest Annex.

Bryant Hall: Some remodeling in the bathrooms, and some work in the showers.

Parking Garage: New lighting and lights in the parking garage.

Gym: New lighting in the field house.

(continues on p. 7)

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Peabody — Routes 1 & 128 N — 535-0570
Newton — 1114 Beacon Street at 4 Corners — 965-3530
Lawrence — 75 Washburn Avenue (Route 114) — 687-1990
Randolph — 403 High Street (Routes 28 & 128) — 986-4466
East Providence — 1904 Postucket Avenue (Routes 44 and 1A) — 434-6660

Commencement ’75 to take place May 17

by BILL SHANNON

Commencement ’75 will take place Saturday, May 17th, according to Everett Stephens, Vice-President for Public Affairs. About 3000 seniors and 300 MBA students will be graduated at the ceremony.

This year’s guest speaker will be Alan Hudson, Chairman of the Board of New England Mutual Life Insurance, and chairman of the basic year’s graduating seniors in order to get some ideas for his address.

The Commencement ceremonies will take place under a tent on the green between Park Manor South and Lynn Hall. This is the second year that Babson will conduct gradua-

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TOP OF THE BASKET: goes to Allen Peckham, who wins, and retires, the Babson Free Press award for high quality shaking in the field of P.R. He will be gone next year, before anyone comes within shooting distance of his record for professionalism in the performance of his duty!

THE THIRD Babson College Spring BLOOD DRIVE, sponsored by Babson Christian Fellowship, the Hill and the Wellesley Chapter of the American Red Cross will be held on Fri., April 28, from 10:00 to 4:00 p.m. 200 pints are needed to make the quota for the Blood Bank. Do yours part for a better and safe world.

CONGRATULATIONS to Bob Clay and Betsy Rockwell, next year’s officers of Theatre Guild.

PLANT A DRY OAK: Don’t see two little patches of hunch fries equal one big plate?

Don’t miss MONTE CARLO night this Friday, April 25 at Knight. $5.00 pays for drinks and appetizers and an open bar and a four-course dinner from 6:00 to 10:00 p.m. REMINDER from security: Massachusetts registered automobiles must be inspected by May 15.

Applications for STUDENT ADVISORS are available in the information center. Return them to Dean Carson’s office by April 28.

CONGRATULATIONS to all the former Delta Sig pledges that are new brothers!

Do you listen to WHNTN (1550 AM) radio in the morning like we do? WHNTN is undertaking some hassles with the FCC and some other groups petitioning their license. If you do, you better keep those Phillies, Bears, and Angels on them.

JULY TRIP and the FACULTY COMMITTEE will be holding an open meeting at 7:45 p.m. on April 30th in Gerber Hall room 211. All interested are urged to attend.

JULIUS BOND, Gauvay State Senator will speak at Wellesley College on Tuesday April 29 at 7:00 p.m. in Alumni Hall. Julius Bond is intending to run in the Democratic Presidential Primary for ’76. His speech is free of charge.

DANA GILLESPIE in concert this Saturday afternoon from 1-4 p.m. in the lack of the Science Building. Free! Bruce Robbins ice cream will be served.

THE JACK O’HAGANS will be in concert this Sunday night at 8 p.m. in Knight Auditorium. Tickets for students with I.D.’s are $2.50. For further information contact John Nowell, 444-5273.

At students interested in forming a CIRCLE K club on campus, please meet in the Cup ‘n Sauce this Friday at 3:00. Circle K is a service organization affiliated with Kiwanis. If you are interested and cannot attend please leave a note in Box 239.

CONGRATULATIONS to PIERRE ARSENEC who defeated Professor Driscoll, 21-10, 21-10, 21-6 to take the pedigree badminton championship of Babson College.

Anyone interested in being “GRID GUesser” for next year’s paper, contact Ed Simmons Box 1059 or Ext. 508.

Gaige is a popular idea in the Wakes. Stop by and see the plans.

BOTTOM OF THE BASKET: goes in general, to the people who couldn’t contain themselves at Cabinet Night and especially to the one who at 11:30 passed the tablobject on fire right in front of the band.

---
by JEFF CLEMPTON

"This year's Founder's Day Program, for all practical purposes was perfect," according to David Marcus, head Student Coordinator for the project. His reaction was apparently shared by all who participated. This year's program had one of the largest and enthusiastic audiences of any of the symposiums.

The 1975 Founder's Day program entitled "The News Machine" opened with an address by Babson President Ralph E. Scovener II, who said that Founder's Day serves two purposes. It is a celebration of the founding of the college and it is a learning experience.

"Today we will study one of the most vital and interesting industries in the modern world," he said. As part of the celebration aspect, an Audio-Visual presentation was shown depicting early photos of the college, and discussing early days at Babson.

According to Marcus, Bob Billerica, head of the logistics committee, had been up most of the night before to make sure the presentation was perfect.

The effort paid off as the audience responded enthusiastically to the presentation, seeing the contrast between the college of yesterday and the college of today.

To begin the symposium, David Lees, moderator of the program and president of WBETH-TV, introduced the keynote speaker, Nicholas Johnson.

Johnson, who is a former FCC Commissioner and is presently head of a public-action group concerning media, discussed a general overview of television news.

"Television has a tremendous impact," said Johnson. "No one in our society has greater power or greater responsibility."

Johnson claimed that the main focus of television is its commercial aspect.

"The audience is a product, that the producer sells to the advertiser," he declared. "All the television show provides is the stylization holding the commercial in place."

Though critical of some aspects of television news, Johnson did state his belief that the news is television at its best. He also said that national newsmen are "generally responsible people who try to be objective and fair."

According to Johnson, there is censorship in television, and it is used by the powers that control the industry. "When I criticized a certain product on a talk show, it later did not appear in the telecast," he reported.

"Control of the media is a powerful weapon," claimed Johnson. Whenever a country is taken over, the first thing that happens is that the transmission towers. After that they've won."

One of Johnson's strongest contentions is that media rights should be open to more people. While on the topic, he mentioned his own organization and its efforts to get more open television rights.

Audience reaction to Johnson was extremely enthusiastic. As the crowd was going to lunch, a brief discussion continued between the Spearman Johnson and Ed Small, a television critic who was one of the afternoon speakers.

While Johnson claimed that the FCC should be strengthened so it could demand more open media, Eron claimed that the FCC itself causes the problem. "How do you think the large networks maintain their control of TVN? They do it with the help of the FCC," she declared.

After lunch, there were three speakers and a panel discussion. The three presenting their views were Eron, William Small, vice-president of CBS, and Fred Schurman, Associate Director of the National News Council.

In her speech, Eron made mention of the CBS attack upon her and her reports. She expressed the hope that Small, one of the other speakers, was in somplace else (like Saigon), when this was going on.

Another criticism voiced by Eron is that the media tend to present as 'right' or 'wrong', these topics about which knowledge is so great that neither side can be completely supported or discredited.

"The news media," said Eron, "obtains their opinions from creditable packs within the industry, and then try to present these opinions as the truth."

Schurman said that he felt like a referee between Eron and Small, and though he did not agree with Eron, he would present some criticism of the media.

"One problem is that the news media are a very closed society," said Schurman. "Newsmen only talk with other newsmen." He also said that the networks do not attempt to accept their responsibilities.

Schurman mentioned that a complaint has been filed with the National News Council concerning the way CBS handled President Ford's last speech. The complaint said that CBS had followed the speech with an extremely anti-Ford discussion.

Bill Small was the last of the three to speak. In his presentation, he admitted taking part in the anti-Eron attack by CBS.

Small said that most of the criticism of the news media was an attempt to "kill the messenger that brings the bad news," as it started in 1964, small, Smld, was capitalised by the Auditors." He also said that some people believe the media is responsible for the recession.

In response to the complaint against CBS, Small stated that CBS's policy is to present a response after the networks speak on a controversial issue. This is an attempt by the network to present both sides of the story.

Small also said that the FCC in reality should protect the freedom of the press, but in practice, all they do is inhibit the media.

FOUNDER'S DAY SPEAKERS William Small and Nicholas Johnson talk in the press suite during a break in the management symposium held last week. Photo by AARON WEINTRAUB

CBS NEWS CORRESPONDENT Mike Wallace addressed a capacity crowd at Knowledge Auditorium last week and related some of his experiences connected with his recent interview with former White House Chief of Staff H.R. Haldeman.

Photo by AARON WEINTRAUB

Questioning the three speakers were Thomas Murdock, editor of the Watertown News Tribune, John Manning, anchorman for Channel 5 news, and John Stauffer, professor of Communications at Babson.

One of the first controversies came to the floor when Stauffer asked the panelists if they believed that the Fairness Doctrine should be continued, and if so, what would be the effects.

Both Eron and Small said that the Doctrine should be abolished, claiming that it only causes a negative reaction to fairness. Eron said that common sense plus the need for this news to be fair should be the governing forces for newsmen.

Schurman disagreed saying that if the Doctrine were abolished, the news would be evaluated on a rating basis based on the network's demand to present only news that would be popular.

Another point of lively discussion among the panelists concerned the National News Council itself.

Manning wanted to know what gave the NNC the right to criticize the news media. Schurman defended the NNC as an objective body that tried to sort out rational feelings concerning the news media.

Eron responded that she is afraid of any group that tried to set itself up as a judge of what is good and bad about media. "Although it has no power," she said, "it might set up an atmosphere where its world could be continued as is."

Small said that he is more afraid of unfounded criticism than he is of the NNC. With that, Eron shattered the auditorium with the response, "It's logic that scares you, sir."

At the end of the panel discussion, Eron said that she believed that the panel had not fully addressed the issues as they should have been presented.

While this way happening on stage, quite a bit was going on behind the scenes.

In Knight Annex, the Founder's Day Committee had set up a press suite, where guests and members of the press could relax and attend to business matters.

According to Marcus, the primary function of the students working there was to be resourceful in handling the requests of both guests and the press.

After the panel discussion, students on the committee along with Founder's Day guests attended a special dinner at the Marriott Motor Inn.

Beginning the evening's program was Edith Babson Marder, daughter of the Founder of the College. She charmed the audience with anecdotes of her father and the founding of the school.

Mike Wallace, the featured speaker for the program, talked about his recent involvement in the "Haldeman Affair," in which the Watergate prosecutor was paid between $25,000 and $50,000 to appear on a CBS interview with Wallace. Wallace said that he, like many others, had become the target of anger from members of the press. "I started to have second thoughts about them," he said. "Maybe they are petty."

"Most journalists are professionally trained, and they are generally patriotic to the country. There are no puliter prizes for character assassination," he said.

Wallace added that the press could use some self-examination. He believes that the press sometimes tends to over-publicize splinter groups, instead of the crux of an issue. Sometimes the press, he commented, likes to go for a scandal.

In response to a question, Wallace added that he believes neither Sen. Thomas Eagleton nor representative Wilbur Mills had been dealt with too harshly by the press.
Beaver nine splits doubleheader; drops opener, wins nightcap, 13-11

By MARK PYSZNIK

The baseball team split a doubleheader for the first time in the history of baseball at the school, against the Coast Guard Academy losing the first 5-0 and winning the second in a shortened contest 13-11 last Sunday at Groton, Ct.

In the opener the Bears of Coast Guard drew first blood in the bottom of the second inning. The trouble began when pitcher Steve O’Malley juggled a ball that would have been the third out. Two back to back singles drove in three runs as the Academy was in front for the rest of the game.

They added one in the third on a home run to left and one in the fourth on a double and a throwing error by centerfielder Andy Cote.

Babson had several scoring opportunities. In the third they had runners on second and third with two outs but failed to score. In the top of the sixth they had the bases loaded with none out but Kew in Glazz stuck out and Keith Glasser hit into a double play to end the threat.

The Bears put it together in the second game scoring 12 runs on 12 hits as Ed Twardy picked up his first of the season from Gary Lee.

Babson loaded the bases with one out in the first and this time they scored five runs. They scored their first on an error by the Bears’ third baseman. A single by Glasser went 4 for 8 in the double header, drove in the second run. Bruce Hancock followed with a single that drove in two more runs, and a past ball accounted for the final run.

Zanni and Dolan walked and Stiffman followed with a single to load the bases. Glynn singled in two runs and Glasser’s infield single brought in the third that made the score 9-3.

They added three more in the top of the second. Cote led off with a double but was cut down trying to steal third.

In the fifth, Babson 10-3 on two outs on back to back singles by Cote and Berberian and a triple by Glasser.

The Bears scored their final three runs in the top of the sixth. With two outs Glasser singled and Hancock walked. An error by the Bears’ second baseman on Hatfield’s grounder enabled Glasser to score. Barberian walked and Cote drove in one run with a single. Zanni then walked with the bases loaded which forced in the final Babson run.

Coast Guard scored three in the first, two in the fifth, five in the sixth and one in the seventh but the Bears held on for their second victory in ten games.

Baseballers lose to Lowell Tech as Beaver comeback falls short

by MARK PYSZNIK

Babson managed to score five runs in the top of the seventh but that wasn’t good enough as pitcher Frank Zanni and the Bears dropped a 1-5 decision in the first of two at Lowell Tech on Saturday, in a steady rain.

The weather cleared for the second game but Ed Twardy was the loser in relief of starting pitcher Jeff Hicksburg as Babson dropped the second half of the twin 5-4 in eight innings.

The Bears scored first in the top of the second. James Lawton walked and Fred Hatfield reached first on an error, with Lawton ending up on third. Hatfield came across with Babson’s second run also on a wild pitch.

Babson was held scoreless and infested until the top of the seventh. Keith Glasser started the inning off with a walk followed by Andy Cote’s single. Babson’s first hit. A passed ball and a double by Bill Barberian brought in the third and fourth runs.

John Dolan walked and a double by Jim McEwen plus a two base fielding error by Lowell Tech’s centerfielder cleared the bases to make the score 6-1. However, Kevin Glynn struck out and Frank Zanni flied to left to end the first game.

John Dolan put Babson into an early lead with a home run to left in the first inning of the second game. They added another run in the second on triple by Zanni and a single by Keith Glasser, before Lowell Tech got their first run in the bottom of the fourth.

Babson had a chance to extend their lead to 9-1 in the top of the fifth but on a judgment call by the umpire, Andy Cote was called out at the plate as he tried to bring Bruce Hancock home on a squeeze play. The ruling was that he was butted out of the batter’s box.

Lowell Tech went ahead 7-2 in the top of the fifth on a one out double with runners at second and third.

However, Babson went ahead 4-3 on Glenn’s two run double in the sixth, with Dolan and McEwen on board. But the lead did not hold up as Lowell Tech loaded the bases in the bottom of the seventh and scored the tying run to send the game into extra innings on a sacrifice fly to left.

The Bears failed to score in their half of the eighth but a walk and a home run to left won the game for Lowell Tech as the Babsoner record we went to 7-7.

MONTE CARLO NIGHT

Friday Night 8:30 to Midnight

Knight Auditorium

Presented by Babson College for the benefit of the United Way

$5 Admission

OPEN BAR

(LTD.)

$1000 in Prizes including Sansui Receiver, Advent Speakers, 10 Speed Bike, Coors Beer Live Entertainment the Amazing Steve Dacri

More chips are available if you go bust!

Semi-Formal Attire Required
Babson stickmen drop two: lose squeaker to Lowell

by ED SIMMONS

Babson's lacrosse team was defeated twice in action this past week. The Babson last a powerful New England College squad Saturday afternoon 10-8 and to Lowell Tech 11-7 yesterday afternoon.

At New England College, Babson was behind 10-1 at the end of the half, after being down 7-0 at the completion of the first quarter.

The Babson offense was erratic in the opening minutes but settled down holding NEC scoreless for periods of six and eleven minutes.

The offense's offense was not held entirely at bay, getting three or four excellent scoring opportunities in the first half.

Bill Holli ordered Babson on the scoreboard at the 3:12 mark of the second period with a half yard short from the left side.

Babson wasn't able to score in the third period, but they held NEC's potent offense to five goals. Babson stole Paul Tocci twice 33 shots in the game; 11 in the third stanza.

In the fourth quarter, the outnumbered Babson players clinging only three substitutes, came through with three goals. Fitz Redd let a quick low shot go from directly in front of the goal, but he had NEC goalie at the 2:10 mark.

Late in the final quarter, Peter Simpson and Murray Bodine scored within thirty seconds of each other.

Simpson raced down the right side of the field and let go a blazing shot which sailed over the goalie's shoulder.

The next time Babson had the ball, Joe Connors passed from behind the net to Bodine who sent a shot through a maze of players and into the net.

NEC was only able to match Babson's three goals in the final period of play.

The Babson traveled to Lowell, Mass., to take on Lowell Tech, yesterday afternoon. Again they were outscored, finishing with only 13 players at Lowell's 20.

This time Babson drew blood first with a goal by Peter Simpson just 2 minutes and 40 seconds into the game. The Babson maintained control, keeping Lowell Tech bottled up in their own for the first seven minutes.

Lowell Tech then scored three straight goals before Babson's Bill Holli put a low shot into the net. Murray Bodine received an assist on the play. However, the Babson were down 4-2 after the first quarter.

Babson outscored Lowell Tech 2-1 in the second period, but caught the eye of the second period, getting both their goals in the final minute and a second.

Kevin Meenan dropped through the Lowell Tech defense to get his first of three goals. After his quick shot from close in netted one goal, Coach Paul Schilling called a time out.

He set up a specific play isolating his Regular player. Nineteen second. John Dolan was hit by a pitch from John Dolan at the bottom of the Lowell Tech goalie on the right side.

Lowell Tech came out strongly in the second half, outscoring Babson 7-1 in the first period and a half. Peter Simpson got Babson's only goal in this spurt at 3:00 into the fourth quarter.

With seven minutes left in play, Lowell Tech had an 11-5 advantage. Kerry Nosal netted the final two goals of the game, the first coming on a pass from Bill Lucente.

Babson goalie Paul Tocci came up with 11 saves for the game, the same number as the Lowell Tech goalie.

The Babs levered the advantage in the second half, scoring 13 of 20, including 10 of the first fifteen.

Baseballers beat Mass. Maritime

by MARK PSENZIK

Pitcher Gary Lee went the distance and Keith Glidden and McEwen each drove in runs as the Babson won their first baseball game of the year beating the Mass Maritime Academy 8-5 in an away game last Friday.

Babson jumped out to a quick 3-0 lead in the top of the first. Andy Cote started things off with a walk. Bill Berberan struck out as Cote stole second later. Reid led off an off-balk which placed runners on first and second.

With Jim McEwen at bat, Cote stole third and McEwen doubled to drive in Cote.

Glidden followed with a single that drove in Delan and McEwen. However, Glidden was out at the plate as he tried to score on Frank Zant's ball to right.

The Knitters came back for one in the bottom of the first on a ground rule double and a single to center. They had the bases loaded with two outs but Lee got himself out of a trouble on a strike out.

Babson increased their lead to 4-1 in the top of the fourth when Lee reached first on an error. With two outs back to back singles by Cote and Berberan brought Lee across the plate.

The Babson added four more in the top of the seventh and held on as Luke gave up two earned and two unearned runs in the bottom of the ninth to chalk up their first victory of the year.

This week's issue marks the end of another year for the FREE PRESS. We wish everyone the best of luck in exams and we all have a good summer vacation.
WERENT BORN A MAN—Dana Gillespie—RCA APL-0354

Dana’s RCA debut is a dynamic package that features the lovely artist in several dramatic musical settings, the theatricality of which is very convincing. Aided by the likes of Rick Wakeman of the Yes on piano and Bobby Keys on saxophone, Dana does her best on such tunes as “Starnow Roads Part I & II,” “Backed, a Loser,” “All Gone,” “Dirty Heights,” and the stunning title track which, to quote Howard Cosell, tells it like it is. Dana’s soft, sensuous interpretation of her own “All Cut Up On You,” is a delightful treat and we’re sure this LP’s going to make it as well.