Sorenson pledges in address ‘to do a few things superbly’

by DAVID MARCUS

Placing the needs of students "clearly in the center of (Babson's) institutional orbit," is part of Babson College's new strategic plan. President Ralph Zeller Sorenson II said today at inauguration ceremonies. The school's seventh chief executive also declared war on "mental drudgery" by promising that Babson will continue "to do a few things superbly rather than many things poorly."

In his speech, Sorenson said, "Too many educational institutions have, in my view, courted disaster by attempting to impress the critics and the learners and researchers. Colleges that have attempted to become universities now are beginning to pay the price in terms of both quality and inflated over-head."

Babson will expand its efforts, though in continuing education, he said, as well as strengthen its ties with the business community.

Pointing out his belief that education "can and should be a continuous process throughout one's life," he cited progress in Continuing Education's Management Development program.

"An alliance with business, Sorenson said, "can be a two-way street and provide significant value to both parties."

Among other points, Sorenson said such an alliance could benefit Babson in providing ideas for master planning, curriculum development and course design. In return, he said, business "can help solve their internal management development problems by sending themselves of Babson's part-time MBA program."

According to Sorenson, there are currently more than 30 firms in the area who have at least five employees in the school's part-time Masters Degree program.

While stressing business and management to help solve world problems, Sorenson took a strong supportive stance on the school's anti-smoking program.

"It is important for us to try to help educate perspective managers who will be fully sensitive to the social, cultural, ethical, and historical implications of their future decisions," he said.

The 41-year-old president emphasized the importance of long-term planning, made necessary by "inflation, a declining birthrate, an uncertain economic outlook, increasing educational competition, and a current tendency on the part of governments to pump funds into state schools at the expense of private institutions."

In establishing and reviewing these plans, Sorenson called on individuals from the entire Babson community. His approach, he said, will nevertheless be stream-lined.

Cont. to pg. 7

Government approves $25G activities budget

by JIM TANNER

The Babson Student Government held its first meeting Tuesday night, and passed the 1973-1974 budget, almost exactly the way the Ways and Means Committee recommended.

Representatives passed the $25,000 budget by 26-27 vote.

Howard Simpson, the uninstalled chairman of the Ways and Means Committee, presented the budget to Government.

Two attempts were made to alter the budget, but the representatives approved only one proposal.

The amendment was presented by the students demanding that student government will establish an alternate way of raising the $100 to be donated to the United Way.

One unsuccessful attempt was launched by Tom Cummings, who argued that the Committee's Association be given $100 instead of $250. He suggested the extra $50 be taken from the Babson budget.

Another amendment, that 45% of Babson's enrollment be communities.

Arguments against his proposal included that the Committee's Association only have 75 members, and that the General Assembly's if functioning by giving guest speakers to Babson.

Grant Kroh, asked that government cut Black Society funds from the recommended $750 to $400.

Kroh argued that the only valid money in the Black Society budget should be spent on Afro-American Week.

One student pointed out that Blacks are not the only ones who benefit from Black Society, but the entire student body is to participate in any and all Black Society shows, parties, and activities.

A Hillclub member asked that Student Government allocate the $585 they requested instead of the $1250 recommended by the Ways and Means Committee recommended.

The Ways and Means Committee felt that Hillclub was using its funds for party activities, opposing the committee's argument that no government money will be spent on refreshments and stationary.

Treasurer Howard Simpson indicated that Government would not.

Cont. to pg. 6

Cones back on menu

by JEFF COMPTON

Ice cream cones reappear on the Trum Inn menu Friday, after a two-year absence, announced Tuesday by Saga Food Manager Dick Harris.

Ice cream cones were eliminated from the ice cream food and penalties were imposed on students taking food from the Inn, announced in the student food committee at their meeting last Tuesday.

The committee, chaired by John Fernandes, discussed different polices before coming up with four rules concerning ice cream cones and carry-out food. Jesse Putney, vice president for Financial Affairs, explained why the policy against the cones extra heat. "Ice cream cones are carry-out food, and when food starts leaving the hall, it raises the cost of everybody's food bill."

The rules passed by the committee are as follows:
1. Food leaving the dining hall must be in the process of being consumed.
2. Only one item can be removed and it cannot be a main course item.
3. No equipment or utensils are to leave the hall.
4. There is to be no entrance traffic on the east stair case.

To enforce the rules the committee decided on the following penalties.

Cont. to pg. 6

Vote to decide if state may aid private colleges

By ELIZABETH MCCARTHY

Massachusetts voters will decide on November 5 whether or not state and federal aid will go to private institutions of higher education in the Commonwealth.

If the voters approve of this measure, referendum number three on the ballot, the state constitution will be amended "to remove the prohibition against direct grants to private colleges and universities," according to the Association on Independent Colleges and Universities in Massachusetts (AICUM).

AICUM explains that the amendment will allow states to "keep public money in private institutions to or students, or parents or guardians of students, attending such institutions."

Before being put on the ballot, the proposal had to be passed by a two-thirds majority in two joint sessions of the state legislature. The proposal passed with a 250-3 vote in June 1972, and was a successful second time, in June 1973, with a 250 tally.

If it is now accepted by the public, the amendment could alter the financial flow-print at Babson. Government money could be released for use by the colleges, and not only by students who receive government scholarships.

However, the amendment will only grant permission for dispensing tax money to private colleges. It offers no guarantee that education dollars will be fed into these institutions of learning, the AICUM says.

Evelyn Stephens, Vice-President for Public Affairs, explains the potential of the amendment. He said it will, "in effect, allow the state government to give aid directly to private institutions as well as scholarship aid to students and the parents of students."

Stephens is Babson's representative to AICUM. Concerning the organization's function, he said it is a watchdog in the state legislature for the interests of the private institutions.

The Committee for Public Understanding and Support (COMPUS), an offshoot of AICUM, provides close contact among the colleges, AICUM, and the public.

Each college has a member in COMPUS, and Stephens is our representative. He says that the job of this branch of AICUM in the government aid issue had been "to influence the public to write to their legislators to vote "yes."

Right now, COMPUS urges the voters of Massachusetts to check "yes" on Referendum #3 of their ballots on November 5. Stephens hopes that "all Babson students of voting age would vote "yes.'"
Editorial

Ghost town’s return hastened by animals

The Babson campus usually suffers some minor damage each weekend. This weekend was an exception.

It didn’t suit suffer “some” damage, it was virtually destroyed, mostly by Babson students.

Two windows were smashed in McCullough; Publishers broke an astonishing 21 panes of glass; Canfield C’s picture window was broken; Forest was charged $165 for assorted damage; the band playing at the Friday night mixer had $2,000 worth of equipment stolen; and false fire alarms were abundant – two in South, two in McCullough and one each at the Beaver Brau and in Bryant.

The destructive attitude that prevailed over the campus can be attributed to many reasons. Among these excuses were the popularity of the band Friday night, the Beaver Brau’s Budweiserfest on Saturday, along with the soccer game and fraternity parties. These events, combined with the volume of alcohol available and mid-term pressures could have caused the wildness and ensuing destruction.

However, speculation as to its causes could continue ad infinitum. In this case, the reasons are not as important as the ramifications.

The Social Committee of Student Government is working harder and better this year to bring more events and quality groups to campus for entertainment. But if the destruction continues, a ban will be imposed on mixers, and possibly all social events serving alcohol.

Some of the destruction has been blamed on non-Babson students. The equipment theft and South’s fire alarms appear to have been caused by outsiders.

So, the Social Committee, in conjunction with various colleges and departments and the Students Affairs Council, are taking steps to restrict the number of non-Babson students attending campus social events. These steps include a reduction in the amount of advertising, and the insistence of college I.D.s.

But Babson students are the main source of destruction, which the Social Committee is fighting with a three-week cooling off period.

If Babson students continue acting like animals, though, it could turn into a freeze on social events, and return Babson to the weekend ghost town whose memory everyone has been trying to forget.

At Random: dave marcus

Lettuce pray

If Big Tom passes his final exams in December, he says he has a good chance of being ordained a priest.

The outcome could be in doubt, however, because of a continuing assault on liquor bottles (consummation, he calls it), and a brief fling with a disease for which some people ask priestly advice.

Most people at the seminary are surprised Big Tom is still allowed to walk slowly past the front door, but he isn’t sorry for anything he’s done.

“I’m a priest, not a monk,” he says.

For all the above reasons, Big Tom is my favorite professional theologian. Students at his seminary say his views on God have caused nuns to faint, and blue test booklets to blush.

So I was surprised with the pious vigor with which he defended President Gerald Ford last week as we ate bacon-lettuce and tomato sandwiches at Jack and Marion’s.

“It’s good to have an honest, God-fearing, decent man as our President once again,” Big Tom said. “Look at the way he keeps invoking God’s name and asking for His help. He appreciates people and makes his own breakfast and isn’t afraid to come to the front door in his bathrobe.”

“But, Tom,” I tried.

“...and how about the way he has stuck by his wife and the country while she’s been in the hospital,” Big Tom continued. “Did you see the pictures on the front page of the New York Times the other day showing him and his daughter running around the White House lawn with their dog? He was in his suitsleeves. I’ll bet Nixon wears pajamas, with a dark blue jacket to bed.”

“But, Tom...” There was no stopping him.

“...and he’s been asking everyone for advice, instead of trying to run the whole show himself. That’s the way to get people involved and pull the country together. His daughter is really pretty, and he lets his children say anything they want.”

He took a big bite out of a fresh sandwich and I held my hand over his mouth. “There’s more to being a good President than being a nice guy. There’s got to be, or else John-Bow Walton would be drinking a warm milk in the White House kitchen right now.”

“Everyone’s children should be able to say what they want,” I continued, “and who cares whether he makes his own breakfast and picks up his paper or not? It’s just such a novelty to have a President who isn’t being sued that everybody’s crazy with joy. I still didn’t like paying eight dollars for a gallon of antifreeze today.”

“Nonsense,” said Big Tom as the waitress handed him the check. “Inflation isn’t as bad as people say it is.”

Then he looked at the check arid said a word loud enough to make the waitress giggle and his collar begin to wilt.

“Aargh,” he said. “Can I borrow a dollar?”

BCF, Hillel sponsor

Honduras clothes drive

Mark’s America

October 17

Mark’s America, a set of four 45-minute film diaries will be presented on Oct. 17 in Kight Auditorium.

The outcome of a 25-hour long film diary kept during a four-year, 200,000 mile trip throughout America, the segments will start at 4:30, 6:30, 8:30 and 10:30 p.m. Each segment zeroes in on a different geographic area.

The program is being presented free of charge by the Office of Student Activities.

The Editor

On behalf of the 1974 Homecoming Committee and the alumni office I would like to take this opportunity to thank you and the entire Babson College community for its support and response to Homecoming 74 last Saturday.

It is the attitude and support demonstrated by students, staff, administration, faculty, and alumni on occasions such as this that will continue to make the college the outstanding educational center it already is.

Everyone and everything was most cooperative, including the weather; the soccer victory; excellent food and drink; and especially the attitude of everyone on campus. A special thanks goes to the Free Press and its support and coverage.

Thoughts are now being focused on Homecoming ’75, and we are looking forward to an even more successful event next year.

Sincerely,
Kenneth L. Ornell
Director, Alumni Relations

SECOND HAND CAR

BONN (UPI) - A total of 3,787 million secondhand automobiles changed owners in 1973, a drop of nearly two and a half per cent compared to the previous year, says the Federal Bureau of Traffic.

Iowa ranks seventh in the nation in turkey production with 7.5 million head. Ohio ranks last with one.

Babson College and United Brands Corporation had begun a campaign to aid the people of hurricane-stuck Honduras, Central America, according to Babson Christian Fellowship president Clarence Wagner. They need lightweight clothing, shoes, canned food, blankets, utensils, and medical supplies.

Hurricane Fifi struck the northern coast of Honduras on Thursday, Sept. 19, leaving in its wake thousands of dead and many more homeless.

Survivors are now facing malnutrition and epidemic.

The Babson Christian Fellowship and Babson Hillel will be collecting donated articles door-to-door to night, Thursday, October 10.

Off campus students, faculty and administration are encouraged to assist by depositing articles in the Security Office or at the Trim Inn Lounge any time next week.
Coed dorm setup gets push from Housing Dean Amidon

By CHUCK OLIVER

At one of the first dorm meetings held on campus this fall, a new student asked his resident director if there was a coed dorm on campus. Immediately and sarcastically surprised, the director replied, "What, at Babson?"

What was once unheard of could possibly become a reality. Debra Amidon, associate dean of student Activities and Residential Life, has recently begun work on a proposal concerning alternative forms of housing at Babson. Thus far, Dean Amidon has spoken only casually on the subject with a few students, faculty, and Dean Stake.

The proposal, which will contain several ideas, will first be evaluated by the students through a survey conducted by the Housing Committee. If there is a positive reaction from the students, the Housing Committee will design a proposal to present to the Student Affairs Council, which would make any amendment(s) it found necessary.

Next, it would be sent to the Trustees Committee on Student Affairs and finally to the entire Board of Trustees.

Dean Amidon said, "It will be an objective presentation showing both the benefits and the negative aspects of coeducational housing." She further emphasized that "the survey must receive very favorable reaction from the students themselves. It will be the most important part of the plan."

She also mentioned that the resident staff would be surveyed and asked one of the most decisive questions - "Would you feel willing to leave your present dorm and live in a coed one?" Part of the staff would have to make the move to allow the plan to be put into effect fully should the survey results be favorable.

According to Amidon, last year it was decided that this year there would be no changes in campus housing and that the room selection procedure would remain the same. She said that during the end of school year and during the summer, she was approached by students asking why there was no coed housing on campus.

Also, with the increasing number of women on campus, there is an obvious need for more housing for women. Dean Amidon said that converting more units at Keith or McCullough had been mentioned, but nothing decisive had been developed. She added that the idea of coed housing surfaced... Amidon cited a proposal for coed housing prepared by another college. It states several possible advantages of coed living, indicating that personal and communal personalities rather than sex are stressed when relationships are formed. Also mentioned is the idea that students in coed situations have better coed and community oriented activities, and that friendships and personal relationships are shared by both sexes.

Along with the proposal for coed housing, Amidon said that her plans include looking into other alternatives to present housing. "There has been a suggestion that we provide some type of graduate housing and this must be looked into," she added.

Another objective according to the dean, would be to immediately develop a new and learning kind of experience which would provide students with studying and learning in a group with both students and professors. "Babson, being a college of management, has to give consideration for something of this sort," she said. "A kind of housing center developed around the theories of management is an idea that should be explored." Dean Amidon clearly stated that this project would require the help of the faculty in evaluating its potential.

Various reactions to Dean Amidon's plans have been expressed. Resident Directors Tom Wagner of Coleman Hall and Gordon White of Park Manor Hall lent their opinions of coed living at Babson: "If the reaction might be favorable," Wagner said.

White stated that it is "generally a good idea." He said, "There is not enough housing on campus for women anyway. The only objection would be the far away girls depending on the girls, that is..."

One Framingham area Babson alumna said, "I suppose I would receive with eagerness. It would likely succeed unless a few spoil it..."

A local parent of a Babson coed pondered the idea. She asked whether it was "anathema," she said, "why not at Babson?" What a wonderful idea for students of the mixed dorm, though, I'm not sure how I'd feel..."

C. Jay Lafferty, a trustee and member of the Babson Corporation, summed up reactions when he said, "The vast first question is that it's about as exciting as living with a brother or sister. After the novelty wears off, boys have rows of wall storage in the shower, and girls will find themselves in 'women's' bathrooms... As far as morality, some parents may find it difficult to accept boys and girls using the same bathrooms... It's important to reach out for the point of view of the students..."

"Every student should have the option of living either way with no overtones or stigma attached. A girl should have the right to live in a female dorm when she wishes and not be called an old maid..."

Although the outcome depends upon the student body and the reaction of the trustees, Amidon has mentioned that Park Manor Central has the "ideal situation plan" for the center dorms. According to her, its location in the center of campus would make it the most suitable should the plan be approved.
There is on this campus a globe. It stands three-stories high and I am told it is the largest ever constructed. I am told it is made of a course work in the liberal arts;

2. Doubled the size of the faculty and,
   in the process strengthened it significantly so that now it is an excellent and efficient nucleus of extremely capable teachers;

3. Dramatically increased applications and
   enrollments in each of its major programs;

4. Improved the quality and mix of its student body and in the process became co-educational;

5. Developed the graduate MBA program so that with over 1,000 full-time and 1,080
   part-time students it now ranks as one of the largest in the New England area;

6. Created an active school of continuing education for practicing managers;

7. Built several new educational buildings and
dormitories, as well as making extensive additional improvements on the campus;

8. And, finally, I am pleased to be able to say in this age of educational red ink that the fore-
   going accomplishments have all been achieved without distorting sound and sensible financial policies.

All of this suggests that Babson, as an educational institution, does indeed have moment-

um and momentum, which is a growth momentum I firmly believe can be accelerated in the future.

To make this happen, the time now has come for the Babson community to join hands once again in an educational partnership. It was just 5 years ago that I brought with me to this new office a deep conviction that it is imperative for all educational institutions, regardless of their present state of health, to establish explicit strategic long-term objectives and them to formulate specific plans to achieve these objectives.

In the next decade the need for such systematic planning by private, Massachusetts-based colleges and universities in particular will become even more acute in the face of inflation, a declining birthrate, an uncertain economic outlook, increasing educational competition, and a current tendency on the part of the public to demand results out of schools at the expense of private institutions.

I believe, that education is nothing to be relegated to one's youth, but rather can and should be a continuous process...
At the interactive quality of learning, it was Emerson who aptly observed on one occasion that: "If you send your child to the schoolmaster, but "his the schoolboys who educate him"; and on another that: "Conversation is the laboratory and workshop of the student."

Certainly Roger Babson was aware of the active and interactive nature of learning when in the late 1930s he wrote his book "Looking Ahead Fifty Years." In an especially perceptive passage he stated:

"Facts alone are not readily retained in memory. It is easier to remember facts when they are accompanied by acts -- particularly if the acts are our own. Therefore, lecturers have been supplemented by laboratories. Students are asked to work in industries, sometimes to work there part-time. Industries visit the school. The conference system and the career counseling are typical of the swing toward dynamic training instead of the older method of teaching by reading. The student is still firmly taught by the modern trend. The teacher's main function will be to impart information, but to impart instruction.

M: Babson's comments, I suggest, are equally vital today and offer a good model for us to emulate as we seek in the future to further enhance the quality of our instruction, the rigor of the learning experience at this college.

Before I depart from the subject of teaching and learning, let me touch briefly on the role of the liberal arts in your program. It is another occasion, questions have arisen, particularly on the part of freshmen, as to why a college of management and economic science is an essential part of its undergraduate program. There are many ways to respond to that question, but I think that the answer I would like to address my remarks specifically to you, written by author, Antoine St. Exupery, when he spoke through the words of the Victor Hugo in his delightful book, THE LITTLE PRINCE:

"I know a planet," said the Little Prince, "where there is a certain red-faced gentleman. He has never smelled a flower. He has never looked at a star. He has never loved anyone. He has never done anything in his life but add up figures. And all day he says over and over again: I am rich. I am busy. I am worried with matters of consequence." And that makes him swell up with pride. But he is not a man -- he is a mushroom!

Thus, the liberal arts courses are included as a vital part of the undergraduate management curriculum on the assumption that, which many of you may endorse, that Babson should not grow mushrooms. Instead, it is important for us to try to help citizens make the best use of their training. This means that business must be sensitive to the social, cultural, ethical, and historical implications of their future decisions.

The list that I would like to put forth is that we should begin almost immediately an effort aimed at developing ways to dramatically strengthen Babson's direct ties with the business community as well as with the growing numbers of non-business organizations in this area. Here I would like to express my thanks to the many students on an ad hoc basis who, as a learning experience, would analyze various management problems under the supervision of an interested member and make recommendations to management.

Fourth, teaching materials developed at Babson might be used for in-company training programs.

And the list might be expanded. It should be clear from these examples, however, that closer ties between Babson and both business and non-business organizations can have significant tangible benefits for all concerned.

My fourth proposition is that Babson, in its coming planning deliberations, should carefully examine the potential opportunities that are arising as a result of certain basic trends now occurring in the fields of education and management. Let me mention three such trends.

First, I believe that one of the single most promising educational developments in the last part of this century will be the increasing recognition that education is a way of life, not just something to be acquired in the past. Babson is already ahead of his time in this perception of development many years ago when he wrote: "The need of the hour is that student shall sooner find himself more qualified for the work of the future than of the present."

As we look ahead to the late 1970's and 1980's: nowhere will that need be greater than in the field of management education. I suspect that Babson, with its already active start in continuing education programs, would do well to explore actively further, opportunities in this area.

A second major development is the progress being made by women in the management arena. Women are winning increased recognition of their skills and are demonstrating in the ranks of management, that they are better able to respond both to the opportunities and the challenges of the future. Babson has already begun to be responsive to this new trend, but it is clear that new students in the undergraduate program were women this year. And the School of Continuing Education is considering the establishment of a Management Skills (MS) program which is aimed specifically at women who are already employed and who are seeking additional skills, often by their companies, to enable them to reach their full management potential. In light of this encouraging start, I would hope that we could, as Babson, continue to support the growing demand for management education on the part of women.

A third growth opportunity which I believe should be explored is the international area. A substantial number of students in each of our programs already come from outside the United States. An even greater number of our students will at some time in their career be called upon to deal with international management problems as business itself becomes increasingly multinational. With our international relations already established, I am in no hurry if I don't confess that I have a certain natural affinity for international things. In addition, it was not entirely unhappy to hear that the Babson faculty voted last spring to develop the international area as a means of concentration for certain of our MBA students.

This list of possible opportunities is by no means meant to be exhaustive. There are obviously other areas which we can and perhaps should utilize in the course of our strategic planning. It bears reemphasizing, however, that as we examine these opportunities we must remember that, as we direct our goals toward the future on the solid foundation of our existing undergraduate and graduate strengths. This type of decision-making, as we develop strategies having to do with too many things, but instead, being highly selective and concentrating on a few "critical mass" programs in which we are sure that Babson has the necessary resources to do an outstanding job.

Finally, let me turn from planning and strategy and opportunities to what I consider the most important subject of all. Ever since coming to this campus, I have sensed a very special quality about the Babson community. The people who make up this community -- and most of you are here today -- really seem to share a great love for and loyalty toward Babson. There is in the campus, a feeling of friendliness and a ring of laughter about the campus that is unusually characteristic of this kind of esprit and love and loyalty that will be the single most important ingredient in the future progress and development of Babson College. Whether they be students, whether they be colleges or corporations, churches or communities, have at their core an intangible spirit that is absolutely essential if they are to thrive and grow and endure.

THE LITTLE PRINCE of St. Exupery, to whom I referred earlier, had a nice way of putting it:

"And now here is my secret," he said, "a very simple secret: it is only with the heart that one can see rightly; what is essential is invisible to the eye."

And so it is with Babson College. What is really essential is invisible to the eye. But I believe that invisible esprit is here in great abundance and can transform itself into the shared sense of excitement and commitment that comes from being part of an educational institution that has tremendous potential and that is only now beginning to mature and blossom.

Let me at this point inject a personal note. When I was growing up, my father, who is with us today, commented to me that management is about the same, but by example, a very simple message. The message was that management is about the way you act as a manager or worker, teacher or learner -- one can make something beautiful out of it. I believe that is true for each of us today.

And so I close by inviting all who are present: "care about this college;" to invite our faculty, our students, our parents, our members and incorporators, almae and parents, business executives and professionals, to become informed trustees of this school and to join me in the challenging and exciting adventure of building something beautiful at Babson College."
BUDGET

longer cover expenses over the government allocation. A contract that all social service leaders will sign with government makes them responsible for excessive expenditures.

The 33 attending members voted, passing the $25,700 budget by a vote of 27 to 6 and 6 opposed in other business.

- A constitutional amendment to add female representatives to McCollough was passed unanimously.

- Craig Deencke mentioned that there was only one member of the licensing committee, and anyone interested in joining should contact him at Box 286.

- President Student Government John Hasler issued the following Committee appointments:

  - Trustees Committee: Academic Affairs - Hugh Glauser
  - Trustees Affairs Council - Michael D. Lee, Craig Deencke, and Linda Cross
  - Trustees Affairs Committee - Bob West, and Claude Wagner
  - Academic Affairs Committee - Pierre Arsenic
  - Division reps: investments - Ted Christopher, management and o.b. - Robert Aspinwall, mathematics and science - Steve Schwede, marketing - Debbie Morrison

Faculty meeting reps: senior - Michael Hushon, junior - Craig Deencke, sophomore - Carol Deline, and freshman - Mary Smith.

Hasler also stated that there were openings for representatives to the liberal arts and economic divisions. He also requested that all the representatives' presence at President Simonian's inauguration today, Thursday.

- Howard Simpson said there are two openings on the Wars and Manners Committee. The positions must be filled by government reps, and preferably on-campus people.

- Claude Wagner announced that people will be around Thursday and Friday night to collect money and clothing for assistance in Hurricanes victims in Honduras.

REWARD

Any information leading to the return of the equipment stolen last Friday will earn $200. Contact Box 209 with any information.

DAILY 10:00 - 6:00 SAT. 10:00 - 6:00

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October 10, 1974

BABSON FREE PRESS

What's happening

by TERRY COX

WELLESLEY COLLEGE

A two-week program commemorating the 50th anniversary of surrealism is being held at the college Sept. 30 through Oct. 12. Highlighting the two-week program is a day-long symposium on surrealism to be held on Sat., Oct. 12. The opening lecture will be given at 10:00 a.m. by poet-novelist Andre Pierre de Mandiargues. A noon presentation will include Amir Or-HaYoog, Fyme Professor of French literature at Princeton University, who will talk about "The Surrealist Existence," and Michel Bejaupour, Professor of French at New York University, whose topic is "Inside Out: Surrealist Poetics as a Reversal of Valery's." This will be held in the Jewett Arts Center auditorium.

Two short plays on the continued influence of surrealism will be presented Friday and Saturday evenings, Oct. 11 and 12, at 9:30 p.m. in the Coffee House at Schneider College Center.

On Tues., Oct. 15, a lecture on "The Politics of Detente in Moscow and Washington" will be given by Leslie Gelb of the New York Times, Washington D.C. The lecture will be held at 8:00 in the auditorium of the Jewett Arts Center.

CONES

For the first offense the offending student's name and meal ticket number will be taken and a warning will be issued.

A second offense will result in revocation of the student's meal ticket for one week.

For the third offense the student will be sent to the Student Judicial Court.

The committee also discussed how to improve the sound system in the dining hall. Mr. Putney agreed that the school will repair the old amplifier or buy a new one. It was also agreed that the school will purchase tape recorders and a radio for use in the dining hall.

Other business included putting a glass wall near the second meal dispensers and improving the system for checking meal ticket numbers.

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REWARD

Homecoming takes page from Gatsby tradition

by SALOMON BETSH

1,000 plates

125 lbs. of beef

8 chefs

300 steaks

8-man Dixieland Band

Punch bowls

Not quite another of Gatsby's parties. It was, however, Homecoming, and according to Kenneth L. Cornell, Director of Alumni Relations, was probably biggest in Babson's history.

He explained that since early in the summer, 10,000 notices and invitations were sent to all Babson alumni, and to places as far away as Munich and Mexico City. The response, he said, was enthusiastic, and with 290 reservations, a feeling of complete success is evident among students, alumni, and the Homecoming Committee.

The proceedings started with a giant cookout outside the main entrance of the Commons building which lasted from 12:00 p.m. to 2:30 p.m., with Babson Dixieland music. The alumni, and their wives then went on to watch the soccer match between Colby and Babson, taken by the Beavers. 10.

The visitors then made their way to the Pub, to a Grand Tour of the College and some to fraternity rooms on campus. Then, at about 6:30 p.m., a cocktail reception was given outside Trim Dining Hall, where alumni met old friends and exchanged views. Later, President Ralph Z. Sorenson spoke, introducing the alumni to his new administration and asked for their continued cooperation for Babson's future plans.

The evening ended with a steak dinner at Dine on Trim with two presentations by the Babson Theatre Group and dancing.

Directly explained that last year no Homecoming was held due to a general lack of interest, but due to the current "most exciting time," Homecoming has been picked up nationwide. He explained the lack of the Director of Alumni Relations as one of "inviting alumni to the life of Babson" and "inviting relatives of students with alumni.

The class of 1949 was one of the groups represented, with 10 alumni present. Some of the alumni when asked if their first impressions upon returning to Babson ("the more relaxed" an "informal" atmosphere of the college, while others commented on the school's general excitement.

Mark Santos, Governor, government legislature, attempted to coordinate the Rules of Order to the group.

The Rules, spanned by the first Student Parliament, are followed by the Student Government at their meetings during the course of the year to be modeled in efficient and organized meetings.

Treasurer Howard Simpson, who is also head of the Student Ways and Means Committee, announced that a meeting will be held on Thursday, October 3.

Simpson said the committee had reviewed the 1973-74 Student Activity budget and was preparing to recommend how the money is going to be spent.

The $25,000-year budget will be voted on Tuesday night, and will be the most important issue facing the new representatives.

The meeting was turned over to Armond, who began the job of unifying the new student government.

Everyone present participated in a series of activities designed, said, to help improve student government.

Armond has the representatives around the room, and all the representatives and government.

The first part of the program was introduced by various students, who introduced new issues facing the representatives.

John Hasler, Student Government President, told the committee that a vote on an amendment to the Constitution was the first issue to be made at the first meeting Tuesday night.

The amendment was brought about due to the construction of McCullough Dorm this year. The amendment would allow representatives to be elected from McCullough.

The amendment was voted on and passed by a voice vote.

The rules of the game for government were presented by the Student Ways and Means Committee.

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Social Committee set to surpass '73 output
by CHRISTOPHER SPRAGUE

The Babson Social Committee, within weeks, will surpass the entire number of events produced during the 1973-1974 school year.

In the first five weeks of the semester the Committee has run five mixers on campus, just two off the total last year.

Paul Carchedi, one of the three Social Committee tri-chairmen, announced that a total of 22 events had been planned for this year. This includes 10 mixers, two minor concerts, one major concert, one semi-formal concert, one outdoor concert, two speakers and five films.

"Soon the Social Committee will begin planning a major scale concert with a budget of around $5000" Carchedi says. "The act chosen will depend upon who Don Law does or doesn't bring into Boston this fall."

The Social Committee has already placed bids with Ten CC, Roy Music, and Little Feet for the minor concerts.

"I believe an inviable spirit is here in great abundance," he said, "and can translate itself into the shared sense of excitement and commitment that comes from being a part of an educational institution that has tremendous potential and that is only beginning to mature and blossom."

Carchedi said that he hopes to continue the silent films with an organ accompaniment into the near future as long as it does not conflict with society contracts.

Howard Simpson, treasurer of Student Government, attributes the growth to changes in the student body. He said that years ago, the student body was "a coat and tie elite" but now the student body is more diverse. This new student body, he adds, requires a variety of entertainment.

Carchedi said, "I hope to change the name from the Social Committee to the Babson College Entertain- ment Enterprises. The current name is synonymous with a club that solely organizes mixers. " He said, "I believe that the student body needs diverse entertainment and we hope to provide it with this year's schedule."

"The main objective of the Committee is to try to keep the Babson students on campus during the weekends. With this schedule, we feel that we're doing our entertainment to Babson, Carchedi said.

The Social Committee is dependent upon Student Government for the initial budget, which is $10,500. Last year's budget was $15,500. This year's budget, passed by Government Tuesday night is $12,000. By the time they add up the revenue from the mixers, the Committee's net budget will be equal to about $20,000.

Carchedi says when he first arrived at Babson, the Social Committee was in financial trouble. In a business-oriented school such as Babson, he said, it was unfortunate that they should be running in the red. Carchedi said that he owes much of the Social Committee's success to the business background that he has received at Babson.

In the future, Carchedi hopes to have a variety of events. Currently, he is trying to arrange for speakers such as the NATIONAL LAMPOON's Calvin Wilson. He said, "Another possibility is to have exchanges with local colleges by running a joint project with girl's colleges."

J.V's win two: record now 3-0

The J.V soccer team beat Worcester Academy 1-0 and the Brown University J.V's 2-0 last week bringing their record to 5-0.

On Saturday, the J.V's travelled to Worcester and played a winning game. Babson dominated throughout the entire game and outscored Worcester 28-4. Freshman Tom Kelly got the winning goal early in the first half. Other members were Todd Williamson (2), Chuck Voulakis, Steve Anderson, and Ted Tisch.

On Monday, powerful Brown came to campus and the "baby" Beaver's played their best game of the year, winning 2-0. Freshman Mark Paylor got the winning goal in the first half with an assist to goalie Dennis Donahue. Play was even in the second half.

In the second half, Babson played stronger and got its second goal from Freshman Todd Williamson with an assist to Cary Lee.

Coach Bill Rogers said after the game, "Our team won because we wanted it more. Brown is traditionally a strong team but they didn't have the pride we did."

The J.V's next game is on Oct. 17 at Harvard against the Harvard freshmen.

A graffiti's neck contains no more bones than that of a mouse, says the National Geographic Society.

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Announcing the next Babson College Social Committee program, to be held Saturday, Oct. 19, 1974. Watch for details.

The Babson College Social Committee meets every Tuesday at 4 p.m. in the Dry Dock.

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FOLK MUSIC

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**OCT. 14**
MON. FOOTBALL
49'ers VS. LIONS

**OCT. 15**
*JAZZ G. WATSON
LADIES' NIGHT

**OCT. 16**
*OLDIES NIGHT

**SUNDAYS OPEN TILL 8 p.m.**
**OCT. 14 OPEN TILL 8 p.m.**
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**SPORTS**

Babson beats Colby, 1-0 in fifth straight shutdown

by ED SIMMONS

Babson scored its fifth shutout victory in a row by defeating Colby College, 1-0 at Hadlock Field Saturday. Coach Bob Hartwell termed it best in his 27 game report: "Complete Babson dominance."

The Green Tide put the pressure on early and kept it up throughout the game. There were numerous scoring chances.

Minutes into the game, a Colby defender deflected the ball with his hands, leading to a corner kick which Steve Balicki headed towards the goal.

Marc Barry kicked the ball over the net on the penalty shot. Colby’s clearing attempt was volleyed back by a Babson halfback.

This is where Babson won the game. Strong midfield play kept Colby contained and set up a number of the scoring chances.

Jon Anderson played an exceptional game. He shared M.V.P. honors with Will Thibodeau.

The forwards also played well as they kept a steady stream of excellent shots pouring into the Colby goal. In previous games, the Beavers had problems putting the ball in the net.

Steve Atwater missed two excellent opportunities from right in front during the first half. Guilio Mercarnana and Dale Hollingsworth took some fine shots also.

The second half saw Babson continue their assault. Ted Trivier and Mascarone had the ball all alone near the net. They had all the time they wanted, perhaps too much time—they missed.

Franz Greuter and Jon Anderson combined on a pretty pass play. Only one of the many excellent plays made by the Colby goalie prevented the ball from hitting the back of the net.

After a series of fruitless scoring attempts, the Beavers’ play began to falter. A defensive lapse gave the Colby team a shot at the scoreboard. However, Colby’s try fell short of the net.

Minutes later Anderson set up Trivier again. This time he hit the crossbar. Greuter took an excellent shot on the rebound which hit the side of the net.

After Mark Paylor was tripped, Babson received a direct kick. They tried the same play that resulted in a goal against B.C.

This time Greuter kicked the ball into the wall of players. Again he got the rebound and an excellent save prevented a score.

Mark Barry had a shot blocked in front. More impressive at this point was Anderson’s slide tackle which was the fine display of passing that Babson put on.

The goalie’s aggressiveness in coming out after the ball finally hurt Colby.

He came out after a high pass but could not get a hold of it. The ball fell to John Barry who put it in the open net with only ten minutes left in the game.

Babson ended the final minutes with a succession of shots from Anderton, Atwater, Barry, Paylor, and Rice.

The final statistics show that Babson beat Colby, 34-1. Hartwell said: "Only hard luck and a good goalie kept the score from going higher."

This time, Mark Barry, a Tiger of the game, received a pass from Jon Anderton and put the ball in the net, from the left side.

The game continued as before. This time Todd Warren took a hard shot from the right side. The Eagles tried to come back but were forced to take lots of shots deep. The Eagles never scored.

Babson’s defense was typified by the fine play of Jimmy Powers and Willis Thibodeau. They were recognized as the M.V.P. and Tiger of the game respectively.

Babson tried to score again quickly. But the goalie stopped it. The attempt was intended for Mark Barry were broken up by B.C.’s center fullback. Still, Babson kept the Colby chances down to 2 corner kicks, but no more goals.

Later in the game Francis Greuter went down with a high ankle sprain. Babson then played with 10 men. Babson was 2 goals down and not too far from winning by 2 or 3 goals.

Babson’s Boomer and Kolbe 31-4. Hartwell said: "They worked at the ball, never gave up the ball and never gave up the ball to us."

The Beavers seemed content in the last half minute of play to hold on to the lead.

The game ended with no great scoring possibilities coming up.

The final statistics show Babson’s dominance. The Beavers took 29 shots to their 8 and only two corner kicks to Babson’s 12.

Babson seems to have one problem—scoring. "We need more goals and we are going to win," said Hartwell. He also sees a need for more coordination in the backfield. "We gave up on the ball too often in these plays."

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**SPORTS Review**

by ARAM HINTILIAN

The New England Soccer Poll rates all soccer playing colleges in New England. The purpose of the poll is to give an idea of who the best teams are throughout the season. Twelve college soccer coaches make up the board which votes to determine the poll. The board is made up of the following members:

1. Ivon Schmidt - Springfield College
2. Bill Brill - Quinnipiac
3. Joe Monan - Connecticut
4. Edi Hartwell - Babson College
5. John Kursy - WPI
6. Tom Sarno - Dartmouth College
7. Joseph A. Machnik - Univ. of New Haven
8. Frank Bacon - Bridgewater State
9. Cesca Henri - Univ. of R.I.
10. Tom Laszlo - Middletown
11. Bill Killen - Yale
12. Terry Jackson - Monmouth

Each Monday morning, each coach calls in his top ten teams. These lists are combined using a point system and the overall results are released on Tuesday. The way each coach determines his top ten are different. Coaches determine their criteria to rank teams. Different criteria is given in deciding on their list. Overall, the coaches do a good job in coming up with their selections.

This is how Hartwell’s first year as a member of the board. It is a very prestigious position and only the top coaches in New England are considered for the job. Hartwell puts a lot of time into deciding on his list. He studies the scores of the week, the toughness of a team’s schedule, and the scores of the games. Some of it is subjective, however.

I asked Coach Hartwell what value a poll of this nature has. "The N.E. College Soccer Poll is of great benefit to soccer in general. It gives the sport much needed publicity and creates an interest in the schools which participate in soccer. When a team sees itself in the top 20 it feels a sense of accomplishment and it gives them the same amount of respect and reputation to live up to," said Hartwell. "When a team sees that it is playing a top opponent it gives them added incentive to beat that team. Our team takes great pride in being rated and it has come from hard work. Four years ago if we had lost one game we wouldn’t have been rated at all."

This week Babson is rated 11th in New England out of 62 teams. At the beginning of the year Babson was rated 8th. If Babson wins both its games this week it should move back into the top ten. It is indeed an honor for a team from a school with no tradition to be considered by other coaches as one of the top ten soccer teams in New England.

This is how the ratings shape up this week:

<table>
<thead>
<tr>
<th>WINS</th>
<th>LOSSES</th>
<th>TIES</th>
<th>POINTS</th>
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<tbody>
<tr>
<td>1. Brown University</td>
<td>0</td>
<td>0</td>
<td>18</td>
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<tr>
<td>2. Univ. of Conn.</td>
<td>0</td>
<td>0</td>
<td>11</td>
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<tr>
<td>3. Springfield</td>
<td>0</td>
<td>0</td>
<td>10</td>
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<tr>
<td>4. Amherst</td>
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<td>9</td>
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<td>5. Kenne State</td>
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<tr>
<td>6. Amherst</td>
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<td>7. Bridgetory</td>
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<td>4</td>
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<tr>
<td>8. Wentworth State</td>
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<td>3</td>
</tr>
<tr>
<td>9. Williams</td>
<td>2</td>
<td>1</td>
<td>13</td>
</tr>
<tr>
<td>10. Univ. of Mass.</td>
<td>2</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>11. Babson College</td>
<td>2</td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td>12. Coast Guard</td>
<td>3</td>
<td>0</td>
<td>7</td>
</tr>
</tbody>
</table>

Today Babson travels to Brandeis to play an important game at 3:00 p.m. Brandeis is 29 and has scored 13 goals in 2 games. They have a senior team who was in the high school game and their offense should prove a tough test for the stingy Babson defense.

My prediction: BABSON - BRANDEIS

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