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Over the years, Dan and Dorothy (his wife) Gerber have consistently given funds to Babson. Gerber Hall was made possible by their capital gifts to the college.

"Dan Gerber has been a saltless giver to the college of both time and resources for many years," said President Kruebel. "We owe him a great deal of thanks."

Babson Beaver opens April 4

By Frank Foster

"The Babson Beaver Brau is slated to open April 4," says its general manager, Joe Diam- mond. "and we will have a menu of food and drink that will touch all bases."

Liquor prices have been set to range from $5.00 to $9.50 for imported beer. The offerings include Budweiser, Miller, Miller High Life, Heineken, and Schlitz. Wines will be offered by the glass, half liter, liter, and bottle. As yet, only house wines have been priced at 25% off.

"We plan to offer sandwiches that are good enough so that people don't feel taken," said Diamond. "We have been assured that the quality of the food will be first class. Sandwiches will be made on the premises and the food will be supplied by the Dry Dock who will receive the revenue from them."

The price of the sandwiches

Continued on p. 6 col. 3

Government wrestles with varied agenda

By Jeff Compton

In the first Student Gov- ernment meeting held since se- rvice, representatives voted on two licenses, and heard reports on social activities, the com- mittee formed on Physical Facilities, the Pub, and government elections.

In the first order of business, Licensing chairman Grant kéhre asked Government to approve a license for Enigma Enterprises, a company owned jointly by forty-five Babson students, selling brain teaser type puzzles costing between 39 and 695. The motion passed.

Kéhre also made a motion that the license to sell Sunday newspapers in Triton lane be re- voked. The business had been abandoned because of lack of profit. The motion passed.

In his last item, Kéhre men- tioned that there was one position on the licensing committee open and any student interested should turn in a petition with 20 undergraduate signatures.

The next presentation was by Mike Lee's, co-chairman of the Social Committee, to talk about upcoming social events. He said that in the upcoming month, the committee plans to hold a semi- formal dance and a concert. The semi-formal dance will be held on April 15 at the Boat Club in Cambridge. Admission will be凭admission p. 6 col. 3

"It's not the gate, it's the set of the sail" — Babson Motto

Vol. 22 No. 18

Babson Park, Ma.

March 21, 1974

Leonard Woodcock, president of U.A.W.

"UAW president to deliver Founder's Day address

Heads labor symposium

Leonard Woodcock, president of the United Auto Workers, will deliver the Founder's Day ad- dress at Babson College on Wed- nesday, April 24, 1974 at 2:30 p.m. in Richard Knight Auditorium. His speech will be part of a special management symposium entitled, "The Labor Unions."

The program will feature ad- dresses by William J. Usery Jr., director of the Federal Mediation and Conciliation Service and special assistant to the President for energy-related labor matters; Marilyn Miller, executive director of the Major League Baseball Players' Association; James P. Longhill, secretary-treasurer of the Massachusetts State Labor Council; and Mrs. Barbara Wart- heimer, labor program specialist for Cornell University's Met- tropolitan Center of the New York State School of Industrial and Labor Relations.

The symposium is designed to examine the business and management problems besetting U.S. labor unions – unions which control millions of workers, and admin- ister millions of dollars, with the most powerful political influence. 

The program for sat includes a keynote address by William J. Usery Jr., followed by presenta- 

ions exploring labor union prob- 

lems. The session will in- 

clude: successful unions, women in labor union develop- 

ment, Massachusetts labor union issues, and the involvement of women in labor union manage- 

ment. 

The following is the sche- 

dule: 

11:00 a.m. - William J. Usery Jr., Director Federal Mediation and Conciliation Service; 

1:30 p.m. - Marvin Miller, Executive Director Major League Baseball Players' Association; 

5:00 p.m. - James P. Longhill, Secretary-Treasurer Massachusetts State Labor Council; 

7:30 p.m. - Mrs. Barbara Wartheimer, Labor Program Specialist for Cornell University's Metropolitan Center of the New York State School of Industrial and Labor Relations.

"We believe that this man- 

agement-oriented programs pro- 

vide our students, faculty, alumni, and friends with a close look at some contemporary management problems as they are viewed by the men and women who must face them," said Bab- son College president Dr. Henry A. Kruebel.

Government elections were held on April 15, 16, and its announcement was made by Blue Key president Fred Dyer. Petitions with 15 signatures are due from all candidates in mailbox 1166 by 5 p.m., April 1, and the primary elections will be held on Monday, April 8, and Tuesday, April 9.

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Sama Foundation.

The program will be in Knight Auditorium and is free and open to the public, with seating space available.

"The Labor Unions" is in the fourth in an annual series of Founder's Day programs aimed at examining a major U.S. indus- try. The college has focused programs on the auto industry, with an address by Ford Motor Company board member Henry Ford II; the motion picture in- dustry with addresses by film critic Judith Crist and Motion Picture Association president Jack Valenti; and, last year, on the business of professional football with an address by ABC-TV comment- ator Howard Cosell.

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Continued on p. 6 col. 3

B & G report next week

The physical appearance of Babson College has come under scrutiny with the formation of the Advisory Committee to Build- 

ings and Grounds this month.

Starting next week, the FREE PRESS will print a three-part series on Babson's department of Buildings and Grounds as the school struggles to maintain its constrained atmosphere in the midst of rapid campus expa- 

sion and the ever-higher cost of housekeeping services.

The series will cover Bab- son's maintenance problems, why they exist, and how the school is coping with them. Don't miss it, starting next week in the FREE PRESS.
**Editorial**

**Construction main product of new rules**

Since the opening of the main gate and the new road, and the closing of all other gates on campus, there have been various complaints and problems on campus with regard to driving and parking.

Vast numbers of students, both on and off campus, and graduates have complained about the inaccessibility of the main gate to campus and about a lack of parking space. Other complaints have been:

- the closing of the Bryant gate;
- the having of the entrance to campus at one end of the campus, and the parking lots at the other end. This has meant that students have had to drive from one end of the campus to enter it, and driving all the way to the other end to find a parking space where they would not get ticketed.
- the closing of the Park Minor South gate
- no place for the on campus students to park other than the maximum security lot.
- the intersection by the Bookstore and Trim Inn. Students traveling through the intersection drive too fast and with little concern for student crossing the walkway.

A major misunderstanding among the students is the master plan and the "walking campus" philosophy that goes along with it. The five-year master plan for campus has caused difficulties for students. In 1966, the University of Babson began its construction. At that time, however, there was a major rash of thefts, especially car thefts, from people who had cars on campus, because the Bryant gate was closed. It was thought that an ideal situation would be to have only one main entrance to campus. Along with tightened security, people coming from off campus would be discouraged. And so it went into the Master Plan, including the concept of the closed gate.

However, times change and the major thefts that Babson once saw disappeared. Whether this can be attributed to tightened security, or to a changing pattern of thieves away from the school, no one knows. But today, the concept of the gates and security are no more. What we have now, in our opinion, is a tightened security measure to answer a 1966 need, not a 1974 one.

As a result, there has been much confusion on the student's part of where and when they can drive. For example, the closing of the Bryant gate confused students. Why, they asked, must they drive and park in the administration parking lot, drive all the way down to the main gate, and have to drive all the way through campus to get to a parking lot which they passed 3/4 of the way through campus?

Another concern, that students have expressed, is what happens if there were an emergency, such as a fire on campus. The emergency vehicles would have to drive all the way around campus to get to the site and have to cut back through the campus losing precious time, which could be saved using a building or even a fire truck.

Since the time that the Bryant gate was closed, the administration set up a Building and Grounds advisory committee, to look into the parking and driving situation. The committee, after examining the situtation, decided that the gate be open from 7:30-9:00 a.m. and 5:00-7:00 p.m., to allow commuters and evening graduates to enter the Bryant gate, thus relieving some of the traffic congestion at the main gate.

New parking lots are being planned to help resolve the other problems.

The student government also headed up a committee to investigate the parking situation. The committee polled the students to determine how the students feel about the situation, and are now working to see what can be done to open the gate by Park Minor South and about what can be done to make drivers more cautious when going through the intersection.

Another area of confusion is the philosophy of making Babson a walking campus. Few students would disagree with the administration saying that they don't want students driving to class. However, Babson has made it difficult for students to park anywhere except the main lot and the commuters lot. From their viewpoint, if a student wants to use his car in the morning to drive the car to the parking lot and then return it to the lot, the student decided that he wants to use his car again five minutes later, he must walk back to the main lot and take his car out again.

Our frustrated commuter student, tired of walking back and forth from the auditorium parking lot, said, "what happens if I have a phone call to carry from the mail room, call my car by remote control?"

With the development of the master plan and the changing traffic and parking regulations, the administration could have alleviated many of the frustration and discontentment of the students by announcing its intentions before it happened. What we suggest, now, is that the administration release a policy statement with regard to the closing the gates and walking campus. This will help to clear up the lines of controversy and the misunderstandings.

We feel that if the student knew exactly what is happening, many of their frustrations will dissolve and will help participate in making decisions about the policy.

**INTERCOM**

**Destructive students, grow up!**

Since 1966, the condition of Babson's lounges has been badly deteriorating.

Some students blame the administration for being too cheap to buy furniture. Or perhaps you'll even hear that the administration doesn't care enough about the students to invest in furniture and fixtures.

But the administration is not to blame for the condition of our lounges. It is the actions of a few irresponsible students that have literally destroyed the few lounges we do have. They have broken and stolen the furniture, destroyed the lamps, and marred the walls.

Examples of our destroyed lounges are not difficult to find.

Two years ago, a drunken student had a patch-job on the Curra sketches. The third year old Formal Lounge furniture is in shambles. What few pieces that were replaced after 1971's November fire have been stolen and vandalized. And just this past weekend, a few students broke glass and scattered furniture and papers in the Informal Lounge. Also, they dinged mud and ripped the padding from the backrest of the Formal Lounge. These few students don't give a damn about the lounges, or about the vast majority of students that want clean and well-

Destructive students, grow up! The Trustees and students are both saying the same thing, "you're good at destroying what little furniture is left. They are immature, ill-trained, and disrespectful."

The Trustess and administration would be absolutely right in kicking out the few who have destroyed the few fine students who have complained to them about the poor condition of the lounges. Because of the actions of a few nameless students, the Trustees could easily laugh at the thought of fixing the lounges. But they wouldn't be laughing at Debo for she is just reflecting our views for decent social facilities. They would, however, be laughing good and hard at us, "Look at the students who want nice furniture, the Trustees and administration might say, "They can't even care for the furniture they've got now!"

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Dear Editor,

Never in my career at Babson have I ever seen such a lopsided assessment of the Babson College Athletic Department. I therefore wish to take this opportunity to convey my thoughts in this regard. I believe that the personnel and elements of the department which should be saluted while gratifying other personnel and elements which have lived up to the standard are not to receive the same scrutiny needed to sustain a growing interest in athletics at this college.

In mind that the theme of this letter is the assessment of Athletics under the guidance of William Olson. Olson has flagrantly abdicated his responsibility. I encourage a diverse interest in athletics and hereby foster its benefits to both athletes and non-athletes alike. I state this unequivocally, because I sincerely feel as have always felt that the integration into daily life of proper health through a well-planned physical education program should and could be a concern to all students if these activities were encouraged by those entrusted with this responsibility. I believe that it is not only proper but necessary to ensure that all other activities are essentially subject to the direction of those in authority.

Bill Olson:

I doubt seriously whether there is a person on this campus who hasn't been assimilated at least weekly with a barrage of complaints regarding not only the facilities and programs offered, but also to geographically benefit the finances and physical resources of Babson. My least team has been virtually relegated to a "rear of the bus" status - instantly which will be broken immediately. We must - all of us - act. Let this man need the allocation fairly the finances and facilities necessary for the other elements to properly prepare.

Even further, and far more important, that the administration must also - all of us - impress upon this man the need to make broader and more extensive availability of all other facilities not present at this time by means of university student volunteers. Virtually no attempt is made by this man to adequately notice try-out patterns and facilities available for use of such facilities as the swimming pool and squash court (of which there is only one in a thriving community). He has established that what appears to be an adequate program regardless the use of the basketball court at nights by non-athletic students. But consistently, I have seen notices pertaining to the inaccessibility of the swimming pool for legitimate reasons: pool being reserved for ladies; pool being reserved for high school swim teams; pool in being reserved for a baby course; kids with cysts; Who pays for the upkeep of these facilities, the women, the high school students, the pro-peo? It's we students who pay and who suffer with the abuse by the townpeople with authorization from the department - all and again last fall, I was refused access to the tennis courts, because no one on the department had taken the initiative to employ someone to post signs regarding the priority of their use. Here too the townpeople pressured the courts with impatience. Sail boats are restricted to members of the sailing club, but, as I understand it, only can insure their sail and loss of property. They attempt been made to acquire a person who knows enough to sailing to open in a few hours instruments in sailing for fundamental matters? It seems to me that the sooner this is accomplished, the sooner we can have wide scale availability of the books, because those who are adequately instructed can then take in beginners cut in and instruct them, thereby insuring at all times sufficient superstition interlocking with various boats and their subsequent return.

Robert Hartwell:

This man has consistently bypassed the department and kept it aloof at such times and when all indications were that it would win. He has given his entire effort both in and out of season to impress upon all the students the importance of keeping physically fit, and he has repeatedly made us aware of the importance of our athletic competition makes to the college. Trust me, no one else will ever persuade this paper.

Paul Schilling:

Since Paul Schilling probably has the least to say regarding any decision financiers or use of facilities, the problem is purely one of management ability can be made.

Agin I must remind all that I have not written this to raise the ire of those persons referred to above. Mr. Loomsky's efforts to impress upon all the need to establish more effective leadership in athletics at Babson.

Sincerely,

Jim Koerner
Bob Koerner
Alex Graham
To The Editor:

Upon coming back to Babson last September, the energy crisis affected everyone, even my mind. Seeing old friends and getting my job back were first. After that, I was ready for school.

Thanksgiving rolled around, and just like last year, the dorms were locked up and no group arrangements at work so I could go home for four days.

Christmas, or semester break, posed a bigger problem. Since the announcement was made this year, like last year that all students would be required to leave campus for the four weeks, I obliged. I could not leave my job for four weeks, so I had to do something. I was then informed that she would try to find me a position for the four weeks, I then asked to have several people who wanted me, who received a job, and then I had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home. I then had to find something for myself. I then had to find somewhere to stay while staying in the dorms. I had to find a way to home.
MORE LETTERS

found it to be quite comfortable, everything was very convenient—shower heater off before I left. I then went in to the bathroom, and found the shower to be quite comfortable.

Then came the past two weeks, and as the time of my vacation approached, I was most anxious to return to Babson. The week before vacation was the most pleasant week of the year. I was able to attend classes, and enjoy the outdoors. I was also able to see my friends, and have fun with them.

Now, I am thankful that I had the opportunity to stay at Babson, and I am looking forward to the next year. I know that I will miss the atmosphere of the college, and the friends I have made.

Sincerely,
David Silva

To the Editor:

The Babson Board would like to take this time out to announce that Delta Sig is generous enough to donate needed funds for the Band. Thanks to Delta Sig we are able to raise a good sum of money. Although some of these Fraternity members were not able to attend the concert due to prior engagements, they nevertheless were more than happy to purchase tickets to the concert. This is one fine example of a Fraternity helping out a Babson organization. Special thanks goes to Dale for being a great assistant!

Sincerely,
Walter M. Shott

To the Editor:

I would like to direct my comments toward Babson's new entrance road, College Drive, and the danger it poses to our walking campus.

The road, as it exists now, is nothing more than a "super-highway," and an obvious danger exists for students walking to Trimmer from the new educational centers. This danger being the fact that those driving on College Drive are traveling. Many of the students who are commuting to the educational centers are nervous. This is because of the danger on College Drive are the same people who live on campus. The road is now dangerous, and I would like to see it changed.

Sincerely,
John Smith

Babson's new entrance road, College Drive, poses a serious danger to students.

To the Editor:

I am very disturbed to hear students refer to the Babson Bookstore as the "Bookstore that is the most bookless of book stores." The Bookstore is here to serve the needs of the Babson community. The Bookstore is not to "rook" the students.

According to Mr. Jesse Putney, Babson College Business Manager, "The Bookstore is a service provided for the students. The book and the school's purpose is not to make a profit, as the Undergraduate Bookstore Representative, I realize that the administration is concerned over the large profit the Bookstore showed for the fiscal year ending December 31, 1973.

Bookstore profits have been kept to a minimum because of the limited market. Bookstore profits for the six months ended December 31, 1973, were $7,656.29, an increase of $1,529.42 over the same six months for the last fiscal year. This does seem to be a profit for a small business. A Bookstore Committee has been formed in an attempt to reduce the Bookstore's profit margin.

Sincerely,
Mr. Putney and I have discussed a policy of lowering some of the prices in the Bookstore, except on textbooks which are far too expensive. This policy would cut profits, and make the Bookstore a non-profit operation. The accumulated profits which have already been made will be used to improve the Bookstore and to cover any future losses which may result.

I would like to meet with any students who have any ideas or suggestions on any aspect of the Bookstore.
the menu

THURSDAY
Lunch Basket Ham
Cheeseburgers
Pizza
Shepherd’s Pie
Salad Plate
Dinner Roast Beef Au Jus
Beef Pot Pie
Belgium Waffles

FRIDAY
Lunch Frank’s
Ham & Swiss on Rye
Egg Foo Yung & Fried Rice
Tuna Salad Sandwich
Baked Macaroni & Cheese
Dinner Grilled Pork Chops
Baked Cod
Stuffed Cabbage Rolls

SATURDAY
Brunch Frank’s
Charcoal Bruleed Steak
Flank Steak
Dinner Corried Beef & Cabbage
Hambuger Steak
Spaghetti & Meat Sauce

SUNDAY
Brunch Gourmet Night

MONDAY
Lunch Basket Ham
Cheeseburgers
Pizza
Shepherd’s Pie
Salad Plate
Dinner Roast Beef Au Jus
Beef Pot Pie
Belgium Waffles

TUESDAY
Lunch Frank’s
Ham & Swiss on Rye
Egg Foo Yung & Fried Rice
Tuna Salad Sandwich
Baked Macaroni & Cheese
Dinner Grilled Pork Chops
Baked Cod
Stuffed Cabbage Rolls

WEDNESDAY
Brunch Frank’s
Charcoal Bruleed Steak
Flank Steak
Dinner Corried Beef & Cabbage
Hambuger Steak
Spaghetti & Meat Sauce

EVEN DAY OF THE WEEK
STREAKERS SPECIAL

Each Adult Member of Your Party
PITCHER OF BEER
INCLUDED IN PRICE OF MEAL
PLUS
ALL THE SALAD
YOU CAN MAKE
PLUS
OUR TENDER JUICY
SIRLOIN
STEAK BURGER
ALL FOR JUST
$2.95
More than 1/2 lb. of Ground Steak with
French Fries

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FRAMINGHAM, MASS.
1200 Washington Rd. (RT 1)
353-0570

PEABODY, MASS.
326 Main St.
983-0350

NEWTON, MASS.
905-3520

1114 Beacon Street at 4 Corners

LAKEVILLE, MASS.
15 Winton Ave. (RT 114)

RAMADANTE, MASS.
310-0267

Wellesley, MA

Randolph, Mass.
986-4468

Intercession Road, 30 & 128

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Newbury Park, Informal Lounge
Wednesday, March 17, 1974
12 Adults, for $5.00

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AND MANY OTHERS.

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STREAKING has its hazards, too
By Dave Eklund

With the growing popularity of streaking in the United States, one can expect some very interesting situations to develop. First, winter streaking creates frost bite in some very unusual places. Shorts-wearing streakers will have to be set up to treat frostbitten streakers so no one's family will be embarrassed. In the summer, these treatment centers can be used to treat sunburn, insect bites, poison ivy, and other ills which may occur because of streaking.

Streaking has taken many different forms. There have been streaking sky divers, strokers and stakers. What will next? If there was snow we might be seeing streaking skiers and snowboarders. This summer we will probably be seeing streaking take on various forms of swimming, water-skiing, and possibly even tennis sports. No one knows what to expect.

If the popularity of streaking increases and becomes universally accepted, we may, in the future see streaking become an international sport. Eighteen years ago, during the 5th Olympiad, we may be seeing Howard And Count giving commentary for the streaking competitions. Can you imagine the voices of waver-ers, "I wish I could have seen that?" Streaking may also find its way into other sports; baseball, basketball, track and field, and maybe even tennis. Could you see Bobby Riggs and Billie Jean King teasing it out against Jimmy, Connors and Chris Evert in the streaked doubles competition?

It's easy to say now that this is all impossible, and it will never happen. To think how many people, in 1963 thought Richard Nixon would become president of the United States?

Streaking may go just as fast as it came, or it may develop into part of the American or World culture. Only time will tell.

NEW POSTER RULES PASSED BY GOVT
By Jeff Compton

At the February 20th meeting, student government passed new rules concerning posters and notices hung around the campus. The rules were drawn up by a committee chaired by representative John Heiser. The committee based the regulations on some suggestions drawn up last semester by a group headed by Linda Lach.

The rules divide posters into different categories, such as business notices, notices from clubs, Grafton notices, and announcements either from the administration or student affairs.

In regard to notices from clubs or student affairs, the new regulations state that all posters must be approved by the office of student affairs and must bear the name of the sponsoring organization and the expiration date. No poster can be larger than 11 by 16 in. except if special permission is granted by student affairs. No poster may be up longer than one month. Posters must be properly attached to bulletin boards as to not interfere notices.

From page 1

are to range from $2 for The Beacon office for a month's hang. All sandwiches are to be served with a pickle spear and either sauerkraut, potato salad or cole slaw. All the sandwiches will be available on rye bread, bulbule rolls, or marble bread. There will also be available daily specials of sandwiches and soups.

"The main thing," Reiterates Diamond, "is that we want it to be a place for the students to be proud of. We are here to serve the public and the students, the students will give them what they want."

Due to construction slow down the opening of the Beacon Beaver Brunch has been moved to April 3. "We are waiting for the walk-in to come," said Manager Diamond.

As soon as the preconstructed room arrives, construction will start on the food service area and the bar. Once this is started, it is only a matter of two to three weeks before the Brunch is ready to open.

All service ware and furniture has been purchased, there is no air-conditioning in the Brunch either. It will be added just in case there is any need for air-conditioning," said Diamond. "We will definitely be open for only one summer season, as we see the need for it then we will get it.

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"IT'S NOT AGAIN SAM"
"IT'S NOT AGAIN SAM"

9:30
9:30

"TAKK THE MONEY AND RUN"
"TAKK THE MONEY AND RUN"

7:30
7:30

COMPLETE SHOW STARTS
COMPLETE SHOW STARTS

10:30
10:30

"PARENTS MAY NOT BE ATTACHED TO WALLS, DOORS, WINDOWS, TREES, ETC.
"PARENTS MAY NOT BE ATTACHED TO WALLS, DOORS, WINDOWS, TREES, ETC.

PERSONAL NOTICES ARE DEFINED IN THE RULES AS ONE TIME SALES ITEMS, RIDES, REQUESTS FOR ROOMMATES. ONLY NOTICES FROM THE GOVERNMENT'S MAJORITY WILL BE POSTED. SUCH NOTICES AS ROOMMATES REQUESTS MUST NOT BE APPROVED, BUT MUST BE HANDED TO THE STUDENT SERVICE OFFICE.
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Founder's Day a long tradition at Babson

By Ed Simms

In the late forties, Edward E. Babson, founder of Babson College, organized the first Founder's Day. The main purpose of this day was to honor the institution and its founder, Roger Babson. Various speakers and subjects were presented in a variety of ways until the 1960-1970 academic year. Roger Babson participated in several of these ceremonies, celebrating the day up until his death in 1967.

Even after his death, the day had no special theme or idea with Babson, business and education in general being the main focal point. This tradition was broken in 1979 when Mary Wells Lawrence, President of Wells, Rich, Goodyear, spoke about and represented women in the business world today.

The next year, the whole purpose and format was changed. Along with commemorating Founder's Day, the new exercises served a three-fold purpose. The day would provide good publicity for the school, and it would also be used for presenting management topics, by presenting management topics. It would also bring potential employees, the Babson campus and the concepts involved in the school.

BCF to sponsor 'The Rapture'

By Matthew Book

"This for us is what you say to your employees who are alive, and remind until the coming of Lord, shall not percent who have Mary Wells Lawrence, President of Wells, with the voice of the archangel, and with the trumpet of God, and the dead in Christ shall rise first. Then we who are alive and remain shall be caught up together with them in the clouds to meet the Lord in the air, and thus we shall always be with the Lord." (1 Thessalonians 4:15-17)

David Wilkerson is a phenomenon of our times. He pioneered a Gospel ministry to drug addicts that is now world-wide. Teen Challenge, and he has written seven books and the New Times. He has been writing and produced a best seller, "The Swindle." Once again, David Wilkerson has added a new vision of motion pictures and THE RAPTURE in the result.

At a time when the number of these people are appearing on the subject of the return of Christ, THE RAPTURE is an imaginative portrayal of how a television network might possibly handled the spectacular catching away of millions of Christian believers with the chaos that would be the result.

While recognizing that there are diverse opinions as to the return of Christ, THE RAPTURE is a fairly accurate picture of how people of science, a liberal clergy, and the new media would react to the sudden and unexplainable disappearance of millions of people from this world in Christ's chronologically events.

The Babson Christian Fellowship is pleased to present this motion picture tomorrow, Friday, March 22. "Two showings are planned, a "Commuter Matinee" at 2:30 p.m. in Forest Hall #1 and an evening showing at 7:30 in the Club 4 "B基数" Lounge, of Park Main. Everyone is invited. Admission is free.

Babson class to help send retarded to camp

By Ed Simms

The format was changed from that of speakers on the following year. Jack Fells, then Director of Public Relations, put the idea into a seminar structure. This represented one basic theme in a very organized format. It became something like a mini-case study.

The first program to use this format presented the theme "Destin Tollots for Tomorrow" in 1973. The next year, several movie makers and critics talked about "Who'll Save Hollywood." Just last year, sports personalities and commentators such as Howard Cosell, Curly Cregg, and Jack Nolan, brought the "Game Makers" program to the campus.

This year, Labor Union officers will be the theme for the programs, there will be a keynote speaker in the morning, then after a break for lunch there will be film speakers, with a panel discussion following.

The program is run by Al Peckham, director of Public Relations for Babson, and student advisors, Fred Ury, the chairman, Joyce Barnsky, Suzanne Consalvo and Tom Wegler lead the committee.

"Help Light the Way" is a campaign supported by the Massachusetts Jaycees for the benefit of the mentally retarded. The proceeds from this drive will be used toward defraying the costs of building a summer camp for the mentally retarded children of the state.

For the past two months students, in Mr. Walter's Creative Problem Solving class have been working diligently to help the Jaycees sell Apple Butter in order to get the much-needed money. A group of students from these classes have decided to carry the project a step further. The group of 20-30 students is determined to raise $500,000 for "Apple Butter Week." In the state. This group will sponsor various events on the Babson campus during this time.

This will be a fund raising campaign for a very worthy cause. If these efforts are to be successful, people will have to do their part and bring the funds to the event.

WATERBASKET from page 3

Due to the Brinks' strike the Dry Dock is short of change and would appreciate payment for food to be made in exact change. The management apologizes for the inconvenience.

Attention Student Government reps: next meeting will be held in the Formal Lounge with Dr. Ralph Sorovero to answer questions. All students are encouraged to come.

Flash to the Doc: Where does it hurt, darlin'?

Volunteers willing to help do back stage work for the play "You Can't Hear Me When The Water's Running," to be presented next week, please contact Andy Dales before Friday the 3rd.

Mrs. Griffiths Art and Civilization class will meet Monday at 4 p.m. at the Museum of Fine Arts, Fenway Lobby.

The correct answer to the hummimgbird problem was submitted by the non-trivial and esteemed Dr. John Saber. The correct answer is in an hour the hummingbird would travel 100 miles. Dr. Saber stated the problem: The sum of Mary's and Ann's ages in 16. Mary is twice as old as Ann when Mary was half as old as Ann will be when Ann is three times as old as Mary was when Mary was three times as old as Ann. How OLD IS ANN? (Don't blame us, folks, it was his idea)

Bottom of the Basket this week goes to Bob Radler for causing this terrible hangover.

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VITAMIN C IS A MIRACLE MEDICINE

From Prevention(1973 July)

Used in quantities that would ordinarily be considered fantastic, ascorbic acid could produce "impossible" cures in medical practice. Dr. Fred R. Kummerow believes that Vitamin C is an absolute necessity in the body's 24-hour, a day struggle against the ravages of a whole host of illnesses ranging from cancer to diabetes and even overdose of hallucinogens. Don't neglect to supplement your diet with this important vitamin! Now on Special sale at

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Babson swim team bests own records 7 times in N.E.I.S.A. championships

Normally, you wouldn't expect too much from a team of the smallest college in the nation to make the N.E.I.S.A. Championships. Babson's swimming team is no ordinary team, and the performance at last week's meet could be described as nothing less than outstanding.

In the process of placing in New England's top 12 in 7 different events, the swimming bench was bettered their own school record 7 times. By the end of the three-day meet, Babson had accumulated 63 poles almost 3 times as many as it ever got before in this championship meet. Of the 26 association schools Babson finished 10th overall.

Leading the ten Babson swimmers who competed at Brown University was Craig Saint-Amour, who placed in the top 6 on 4 different occasions. Craig earned 6th place in the 50 free, tied in the 100 free on an outstanding record-breaking swim, and almost both the 400 yard medley relay to 6th place finish, and the 400 yard free relay to a 5th place finish. The 2 relays bettered previous records by approximately 5 seconds. The team of Bruce Levering, John Saint-Amour, John Jekely and Craig Saint-Amour bought the top opposition a stroke for stroke throughout the finals of the 400 medley relay. Each of these swimmers did a superb job and came within 2 seconds of qualifying for the NCAA nationals.

In this event it was fitting that Co-Captain Kelley and Saint-Amour swam exceptionally well and that freshman John Saint-Amour came through with a tremendous effort. Summarizing the relay, sophomore Bruce Levering did a great job of allowing the opposition backstrokers to get away from him. He came in close to the head of the heat before the start of the swim. Babson now has the 6th best Medley relay team in New England.

Another story of the meet could be of Babson's 400 freestyle relay team consisting of sophomores Doug McGlinn, freshman Rich Braverman, freshman John Saint-Amour and junior Craig Saint-Amour. Twice during the Saturday events, John Saint-Amour, after swimming in a previous backstroke heat, had come back to lead off this relay team. John swam his heart out in consolation finals of the 100 breast and immediately followed with and outstanding 55 plus 90 to lead off this relay. McGlinn and Braverman had their strongest efforts when they both stayed with top swimmers improving Babson within striking distances throughout the relay. After two grueling days, they anchored the relay strongly. All missing two opponents in the finish. The team finished with an outstanding 3:25:23, 8th 4th place spot. Just an amazing effort!

Congratulations are in order for all of the swimmers, even those who did not qualify for the finals. Jeff Castle and Dave Porter batted their previous times, and divers Paul Gillies and Gary Trounson did an excellent job on their events. Paul Gillies accepted the challenge in each 5-meter event even though Babson does not have a 5-meter board. He did a great job in this event I would love to see him grow along with his 50th place finish in the one meter event.

Coach Hartwell was extremely pleased with his team's performance. As the head referee of the meet, the coach pointed out that the various meetings held, many opposing coaches sought him out to talk about the effort of the Babson swimmers. He went on to say, "Swimming is a long and grueling season. It is difficult during the year for many of the swimmers to continue working towards a goal. This year in the last 3 weeks the team came together and worked towards the New England Championships. We had an outstanding two-week program in which we mentally and physically prepared ourselves for the meet and it paid off. It's wonderful to see men like Kelley and Saint-Amour do as well in a championship meet. We may be out on numbers, but we certainly are long on desire."

The varsity swimming team will now be waiting to learn of the results at the NCAA College Division Nationals where Craig Saint-Amour will carry the team's name at Long Beach. Coach Hartwell is hoping that Craig will be able to duplicate his American performance of last year in a number of events. The coach is optimistic about Craig's chances, as he stated that Craig had not completed, peeked or sized in the New England's and still did out an outstanding swimming program. Craig may give his best performance at the California Nationals.

In a day when you read great deal about college athletics, scholarships, easy admission standards, schools basing their popularity on sports instead of academics, it is nice to learn of a team who works extremely hard with their talent and then becomes successful. The 1974 Babson swimming team may exemplify what college athletics is all about.

HOCKEY finishes 8-10-1

The Babson College hockey team finished a disappointing season but finished with a record of their last three games to end the season 8-10-1, with a 3-10 record in the E.C.A.C. Division II.

Babson scored a goal in each period to edge Trinity College 2-1 on February 16. Bruce Haasock, Jim Irwin and Joe Mahoney were the Babson marksman with Mahoney scoring the winner at 2:33 of the third period. Sophomore goalie Brian Powers turned aside 25 shots for the winners.

Lowell Tech proved to be too much for the Beavers on Feb.

The Babson hopes of a break-even season on February 23, handing the Beavers a 7-2 loss at Stuarts, CT. Arnon Hilt-\n
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Babson hoopsters fight hard in last six to win with 11-12 record

By George Goucher

The Babson College basketball team was able to turn around a 74 season with four victories in their last six games. This has given them an overall record of 11 wins and 12 losses.

On Wednesday, Feb. 13, Best-

ley College came to town along with a large number of their fans. At that time, Bentley was very high in the standings, and against them was a very exciting game.

In the first minutes of the game, Babson ran a fast break and scored only to have Bentley bounce back and gain the lead which they never relinquished. The tall Bentley squad held Firm in the Babson defense - they worked the ball in for layups and timely shots. Meanwhile, the Babson offense was having its troubles getting untracked. Bentley's awesome control of the boards combined with the Babson offensive woes to leave the half-time score at 41-33, Bentley.

In the second half, Elizabeth Kelly pickup the offensive side of the court for a charge. He scored from the outside continually. However, even with the charge, the Babson players were not as flexible as they usually are. During this time, they scored three points and the game ended with Bentley leading 81-76.

On 5 buckets and 10 free throws while Pete Hansen and Rod And-

erson managed 14 and 13 points, respectively, for Bentley. Greenwich scored 18, Hamlin 16, Sheu 14, and Baker 10.

Against Gordon on February 16th, the team went on to lose four points to 10, 25 points to 10, and what the game ended with Bentley leading 81-76.

The first half was by no means an indicator of the final outcome as Gordon outshot Babson for a 46-36 lead. Adjustments were made and they scored 34 points and they romped to a 92-75 easy win.

The high scorer of the game was Pete Hansen with 17 points, while Kelly scored 21. Eight other Babson scorers topped the double-digit range with 13 points and 10 points, respectively. The final game was the last game of the season, and it was the final game for the James Naismith Conference.

Both teams came out at the start ready to do battle. It was a very physical contest as both teams concentrated on defense. The scoring went back and forth as the two teams exchanged leads several times. However, Bryant's lead of 25-31 lead at the intermission.

Babson came out in the second half and lost their lead, but the ability to keep pulling away. The game continued on its defense, playing strict defense, but again Bryant scored the Beavers 43-38 and took the game (and the conference title) 76-65.

Charlie Kelly contributed 27 points in the losing effort, Benso co-captains Pete Hansen and Rod Anderson contributed 14 points each for Babson, scored 14 and 10 points, respectively, while Steve Wood-

man had 10.

Dave Sorance topped Bryant with 22 points while Hammit added 18.

"We had a very good year," commented coach Bill Clines. "Our team was good all season long and even those that have not been respected and re-

membered us.

Also, in this past week, Cass-

e, Pete Kelly, Pete Hansen, and Rod Anderson were all named as representatives of the James Naismith All-conference team; Charlie-

li to the first team, and Pete Hansen to the second team. Congra-

trations to all three.

ROCKET continued from p. 7

The rocket fired in the first half, scoring 52 points while limiting St. Francis to 39. The "big score" was again due to the strong showing of the power, and St. Francis was one to successfully stop them.

However, in the second half St. Francis was able to score better in the second half, and gained a much better game. Still, it wasn't enough as Babson scored 53 points to St. Francis' 44 to lead to their margin of victory. This was the final scoreboard showing at 97-83.

Charlie Kelly had another hot half as he tossed in 31 points. Pete Hansen clicked for 22 and Anderson added 20 to go with a good defensive game. St. Fran-

cis' high scorer was Donahue who finished with 27 points.

Sports Review

God reaches out to Janet

By Diane Caggiano

"America's Sweetheart," Janet Lynn, is a star of stars - one of the most successful starlets in history. And as a human being, she has been a success in her own right. She has been able to turn her personal popularity into something magnetically spiritual, like the fire of peace in full flight, she turns her perpetual passion on ice into poetry expressing an otherwise irrepressible love for God and people.

"People tell me what a beautiful smile I have," she says, "but it's not because I've practiced it or anything. God has given it to me. He has brought me this love which I can't help but express it to the world." She is God's instrument.

In a moment of reflection Janet admits, "Today during the first show I was thinking how I don't feel like a star, I don't want to be one or have people think of me as one. I realize how God has given me everything I have, I think back to other times as an amateur prac-
ticing for years and years, but I just couldn't take it anymore. The only way I could keep going was by turn-

ing to Christ for strength, and He has always given it to me. Now, I realize that I have a job and a responsibility and God wants us to do our jobs the best we can. This is the only way I can get better. I feel I can listen to God and do what He wants me to do. In this way, I can find what you think you can do. Only because I know I'm doing this for God's sake can I go out there every night and try to do my best.

When you talk with Janet, she comes across as a person who could go home to Rockford, Illinois, leave all the lights and the money behind, and feel no regrets, if she felt that was God's plan for her. When confronted with this issue she simply replied, "It is God ever wants me to quit singing it will be because He has some-
ting better planned for me."

While sitting behind the orchestra "pulp" in old Boston Garden watching the 30 year old youngster — who only a few minutes before had been any other 10-year-old — appear on the ice, she had been transformed into something almost angelic.

I pondered about what I would write. How could I describe what was happening out there? What ever happened to the "ori-

dinary kid" I left backstage (ice) just a few minutes earlier? I had to find some sort of magic spell. Then the idea passed that maybe what was happening was unique to me because I had been talk-

ing in very simple terms. Only a few moments earlier I had spoken to this "skater" now floating over the ice to the strains of "When You Were Upon A Star."

As the act drew to its conclusion, some of the things Janet had said earlier came flooding back, and I realized what had really happened out on the ice. Yes, a spell had been cast, One more powerful than any music or colors.

God had once again reached out and touched Janet.

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